

Mahindra
**LIVE YOUNG,
LIVE FREE**

Off Road Drive, Chennai





Off Road Drive, Chennai



What is this event about

It is a non-competitive event that is organized with the sole intention of sharing off-road experience which has so far been considered extreme.

A Unique event aimed at giving 4x4 M&M SUV owners the real thrill of taking their vehicle off-road through exhilarating yet safe trails.

The event will train the off-road drivers, in tackling various terrain, with a 1:1 supervision.





Off Road Drive, Chennai



Safe Off-Road Driving

Respect the Terrain – Walk through the terrain and the obstacles before driving through. Never litter.

Respect the Locals – Always be sure that the locals are comfortable with you driving in their terrain. Also get an idea of the terrain and its features.

Respect the vehicle – Never over-estimate the vehicle's capabilities. Never do something that you are not comfortable with.

Travel in a Group – Off-Roading is an outdoor activity and a cohesive group will ensure safety.



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Get Prepared

Prepare your Group

- 1) Exchange Contact Numbers.
- 2) Keep your family informed about where you are going.
- 3) Get in touch with the Terratigers, before and after online registration.

Prepare your Vehicle

Check the Tires

Check the 4WD System, Hi-Ratio & Lo-Ratio

Check the Accelerator/Brake/Clutch, Headlight and Windscreen Wipers

Carry Spare Wheel/Jack/Spanner, toolkit and Medical Kit without fail

Carry short eats and at least 2litres of water per person

Check the vehicle for Dents and Scratches

Prepare Yourself

Be sure of the route to the Off-Road Spot

Wear suitable clothing – Full-Sleeve Shirt/Jeans/Sport Shoes

Carry prescribed medication If any

Carry a Garbage Disposal Bag- **Do Not Litter**

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Itinerary for 28th June 2014

- 0900 – Arrive at PNC Farms
- 0900-0930 – Refreshments
- 930-1000- Driver's Briefing
- 1000-1300 – Off-Road Location #1
- 1300-1400 – Lunch
- 1400-1800 – Off-Road Location #2
- 1830 – Refreshments and Drive Back



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Route – ECR/SH49
Mahabalipuram
Kalpakkam
Kadalur – Take RIGHT
(SH49) to Madurantakam
Drive 20 kms
Pavunjur – Drive 2kms
towards Madurantakam
On the RHS –PNC Farms.

Route – OMR/NH45
Tambaram
Chenglepet
Madurantakam – Enter the
town, go past the bus stand.
Cross the Fly-Over, at the
railway crossing. (SH117)
Mudukkarai – Take LEFT
(SH49) towards
Kadalur/Pavunjur, Drive 9
kms.
Cross Vellikadu Junction,
Drive 2 kms
LHS – PNC Farms





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Driver

Should listen to the instructions of the Spotter, who are his eyes outside the vehicle
Should fasten his seat-belt and roll down the front two windows, to hear what the Spotters are saying
Switch off the Music System and Air Conditioner to hear what the Spotters are saying.

Spotter/Guide/Marshal

The more experienced drivers will take the role of spotters to guide the newer, lesser experienced drivers
Ensure that the vehicle is safe and is not in danger of collision with other vehicles.
Collect all the litter.

Participants/Spectators/Non-Drivers

They will step out of the vehicle when it is being driven through the off-road obstacles,
or when the Spotter or Driver ask them to do so.
They will not distract the Driver or the Spotter, while driving through off-road obstacles



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Frequently Asked Questions

What is the event about?

LYLF Off Road Drives is an initiative by M&M, and the Terra-Tigers to encourage M&M SUV owners to experience and learn how to handling their vehicle in off-road terrain, on a regular basis, thereby better preparing them for the Mahindra Great Escape Events.

Who is organizing this event?

The event is organized Terra Tigers (by Jeep Thrills, Chennai) who have been instrumental in the development of Off-Roading in India. They have to their credit, some of the best off-road events in the country including The Palar Challenge (The toughest 4x4 off-road competition in India).

How many people can I bring along in my vehicle?

For safety and effective execution of the event, only 4 persons (Including Children) are suggested in the vehicle including the driver. This ensures the vehicle is light and the suspension has enough height.

What is the Duration of the event?

This event will be spread over 6-8hrs, and sufficient refreshments will be provided to the participants.

Do I have to carry food and water?

Packed Food (Cakes & Biscuits) and Refreshments (Juices & Water) will be provided to all the participants. However it is always a good practice to carry some snacks and water in your vehicle on long trips.



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DISCLAIMER

Mahindra & Mahindra and their contracted Agency, will not be held responsible for

- i) Damage to Vehicle.
- ii) Bodily Injury, Loss of Limb or Life.
- iii) Loss of valuables carried by the participants.

Mahindra & Mahindra and their contracted Agency, will have copyright of all Photographs and Videos taken during the event, the same can be used for further promotional activities.

All participants are requested to display the event stickers, participants who do not oblige will not be allowed to participate in the event.

Fuel Charges will be borne by the Participants.

This is an outdoor event, please come adequately prepared for the weather.



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Contact Details

Satyaveer V – 9840018757 (Terratigers)

Siddharth Varman – 9884037033 (Terratigers)

Arka – 9840066657 (Terratigers)

Ashwath.R.Iyer - 9840420020, Mahindra & Mahindra Ltd., Chennai

Registration Fees:

- Rs 1,500/- per head for Adults above 18yrs (including taxes).
- No Registration Fees for Children Below 18yrs.
- Includes Packed Lunch (Cakes & Biscuit) and Refreshments (Water & Juice).

Online Registration & Payment

<http://www.meraevents.com/event/mahindra-live-young-live-free-offroad-drive>

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