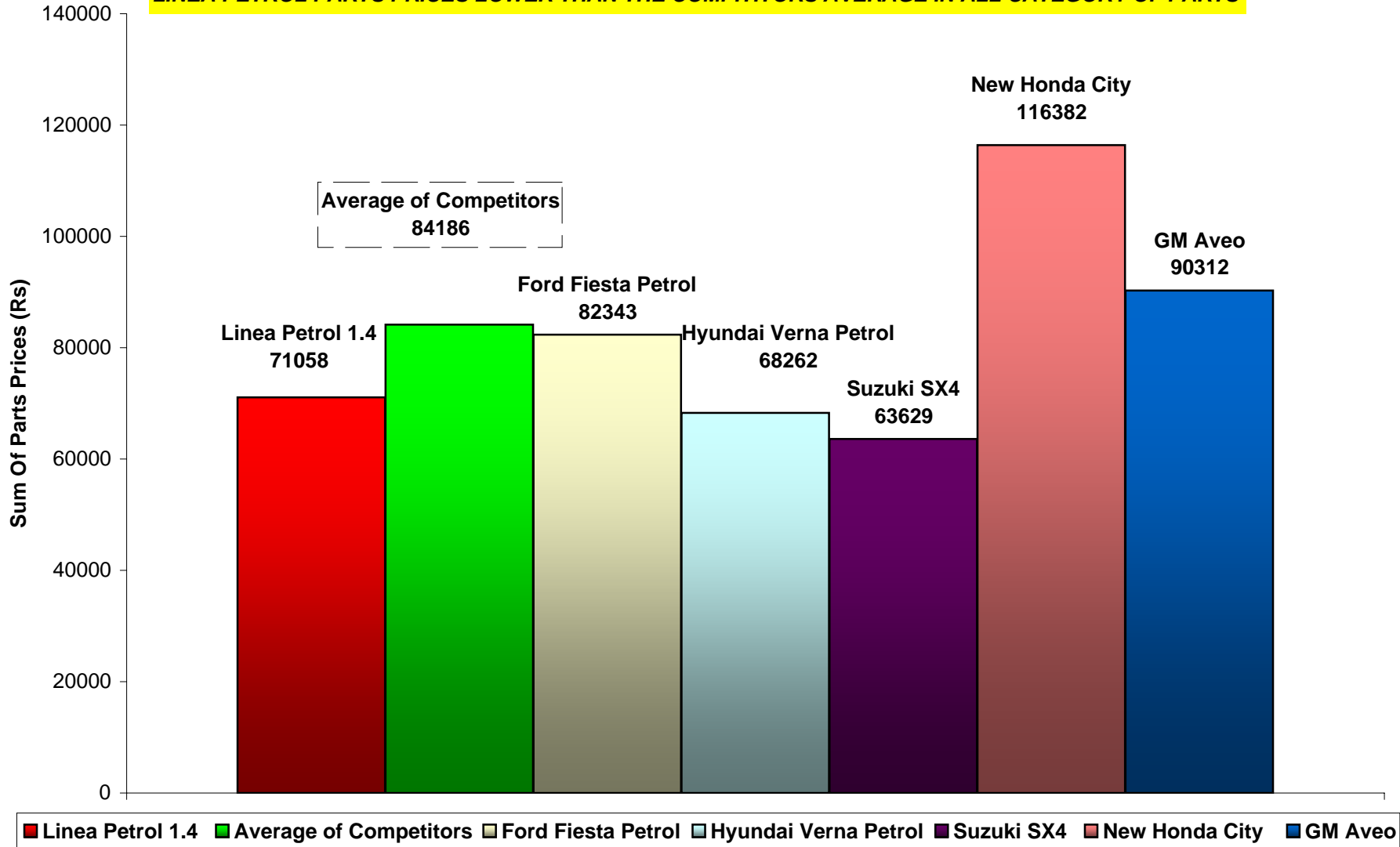
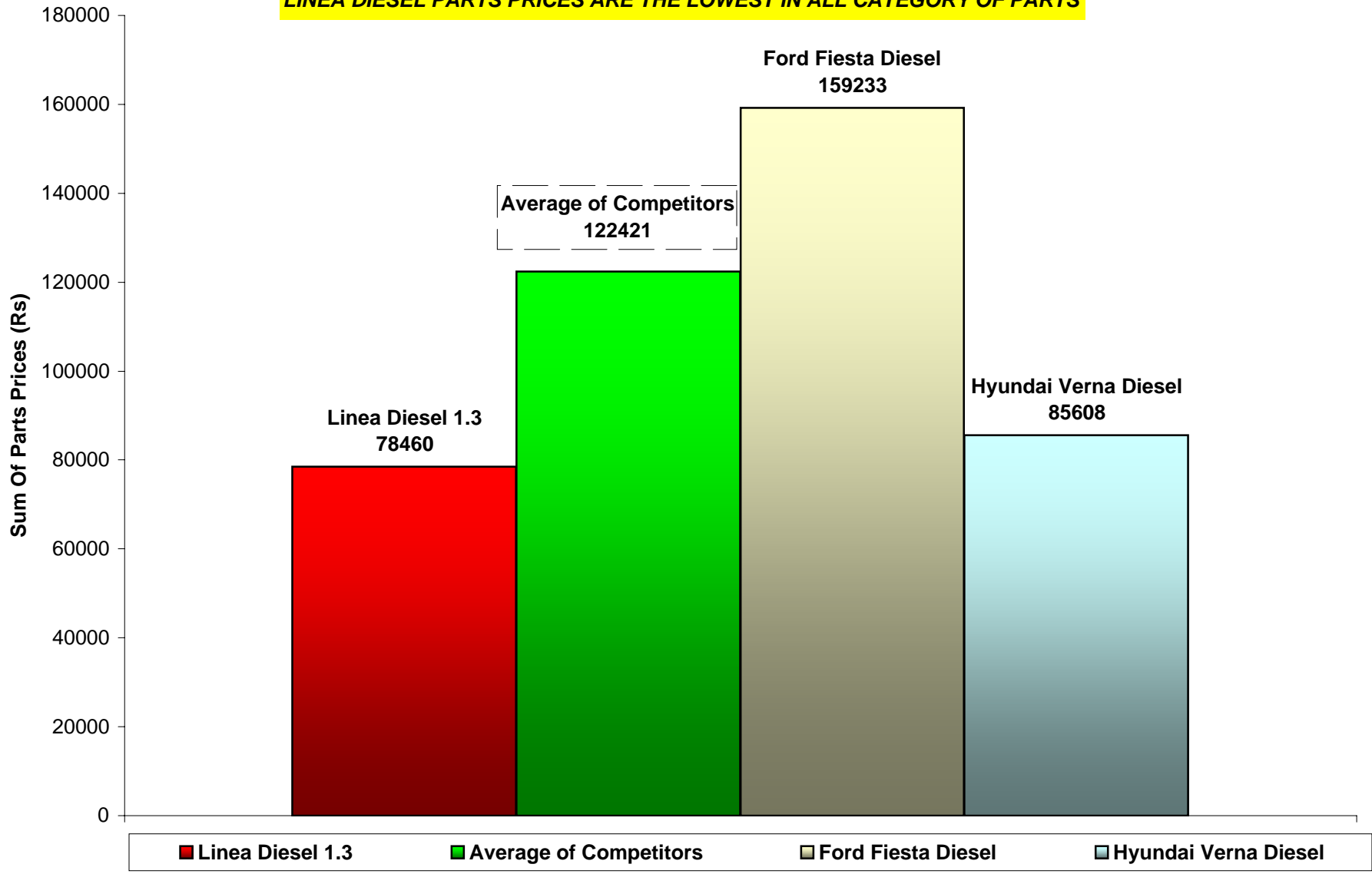


**LINEA PETROL PARTS PRICES LOWER THAN THE COMPITITORS AVERAGE IN ALL CATEGORY OF PARTS**



**LINEA DIESEL PARTS PRICES ARE THE LOWEST IN ALL CATEGORY OF PARTS**



Parts Price Comparison Sheet - Linea

**LINEA DIESEL PARTS PRICES ARE THE LOWEST IN ALL CATEGORY OF PARTS**

**LINEA PETROL PARTS PRICES ARE LOWER THAN THE COMPITITORS AVERAGE IN ALL CATEGORY OF PARTS**

No.	Parts Details	Competition Information					Competition Information					
		Linea Diesel 1.3	Average of Competitors*	Ford Fiesta Diesel	Hyundai Verna Diesel	Linea Petrol 1.4	Average of Competitors*	New Honda City	Ford Fiesta Petrol	Hyundai Verna Petrol	Suzuki SX4	GM Aveo
	<b>Service Parts</b>											
1	Air Filter assy	229	321	265	377	229	329	431	257	377	387	192
2	Oil Filter Assy.	372	357	362	352	90	100	155	94	86	89	78
3	Fuel Filter	1,000	1,024	1,056	991	225	446	496	443	663	222	404
4	Wiper Blades ( Pair )	490	742	550	934	490	580	712	550	934	450	253
5	Spark Plug / Glow Plug Set (4)	1,000	6,210	3,900	8,520	225	752	2,668	332	243	240	276
6	Timing Belt/Chain	1,042	1,986	1,788	2,183	1,400	1,609	1,978	1,444	1,912	1,243	1,470
7	Fan Belt/Drive Belt	975	1,084	650	1,518	975	757	309	1,903	433	397	743
8	Front Brake Pad ( Set of 4 )	1,400	1,587	1,775	1,398	1,400	1,876	3,157	1,775	1,398	1,524	1,527
	<b>Sum of Service Parts</b>	<b>6,508</b>	<b>13,310</b>	<b>10,346</b>	<b>16,273</b>	<b>5,034</b>	<b>6,449</b>	<b>9,906</b>	<b>6,798</b>	<b>6,046</b>	<b>4,552</b>	<b>4,943</b>
	<b>Mechanical Parts</b>											
1	AC Evaporator coil	3,700	3,126	3,515	2,737	3,700	4,365	7,893	3,515	2,737	2,475	5,206
2	Radiator Hose Set	200	611	667	554	623	523	547	581	469	373	643
3	Front Strut / Shock Absorber	1,950	2,130	2,384	1,876	1,950	1,754	1,972	2,385	1,876	1,175	1,362
4	Front Brake Disc / Drum	1,300	1,326	1,418	1,234	1,300	1,279	1,550	1,418	1,234	1,114	1,078
5	Brake Shoe Kit	900	1,452	1,566	1,337	900	1,665	2,740	1,566	1,337	776	1,908
6	Fuel Pump	6,500	39,181	71,776	6,586	2,500	4,939	15,608	3,733	2,644	2,712	
7	Water Pump	3,523	4,370	5,460	3,279	2,472	3,050	5,799	1,185	3,279	3,256	1,729
8	Front Suspension Lower Arm ( 2 )	2,710	2,684	3,009	2,358	2,710	3,099	4,063	3,009	2,358	3,496	2,571
9	Clutch & Pressure plate	4,150	5,758	4,438	7,077	4,150	3,847	4,437	2,935	3,985	3,829	4,048
10	Clutch Release Bearing	495	2,501	3,872	1,129	495	1,525	1,485	3,872	1,129		1,141
	<b>Sum of Mechanical Parts</b>	<b>25,428</b>	<b>63,136</b>	<b>98,105</b>	<b>28,167</b>	<b>20,800</b>	<b>26,047</b>	<b>46,094</b>	<b>24,199</b>	<b>21,048</b>	<b>19,206</b>	<b>19,686</b>
	<b>Accident Repair Parts</b>											
1	Front Bumper	2,500	3,005	3,521	2,489	2,500	3,679	3,376	3,521	2,489	2,564	6,446
2	Rear Bumper	2,750	3,028	3,455	2,600	2,750	3,123	3,730	3,455	2,600	3,064	2,765
3	Wheel Rim ( each )	2,499	963	752	1,174	2,499	1,123	1,154	752	1,174	1,076	1,459
4	Front Fender	1,950	2,778	3,638	1,917	1,950	3,110	3,471	3,638	1,917	1,959	4,563
5	Bonnet	5,800	5,873	7,162	4,584	5,800	7,032	10,255	7,162	4,584	4,308	8,849
6	Radiator	5,500	4,855	5,596	4,113	4,200	4,550	4,850	6,160	4,113	3,964	3,665
7	Front Door	7,500	8,915	10,037	7,793	7,500	9,421	10,272	10,037	7,793	7,800	11,203
8	Boot Lid / Tailgate	6,000	4,564	4,172	4,956	6,000	5,763	7,100	4,172	4,956	4,913	7,675
9	Head Light Assy. ( each )	3,900	4,229	4,355	4,103	3,900	4,532	4,103	4,355	4,103	3,116	6,982
10	Tail Light Assy ( each )	2,325	1,625	1,528	1,722	2,325	2,254	2,299	1,528	1,722	1,746	3,974
11	Front Wind Screen Glass	4,300	4,611	4,976	4,246	4,300	4,661	5,827	4,976	4,246	3,941	4,315
12	Side Mirror ( with casing )	1,500	1,531	1,590	1,471	1,500	2,442	3,944	1,590	1,471	1,420	3,787
	<b>Sum of Accident Parts</b>	<b>46,524</b>	<b>45,975</b>	<b>50,782</b>	<b>41,168</b>	<b>45,224</b>	<b>51,690</b>	<b>60,381</b>	<b>51,346</b>	<b>41,168</b>	<b>39,871</b>	<b>65,683</b>
	<b>Sum of parts prices</b>	<b>78,460</b>	<b>122,421</b>	<b>159,233</b>	<b>85,608</b>	<b>71,058</b>	<b>84,186</b>	<b>116,382</b>	<b>82,343</b>	<b>68,262</b>	<b>63,629</b>	<b>90,312</b>

Prices for competitors as MRP; during the research period : Jan Feb 2009

\* Competitor's average based on brands listed in the sheet