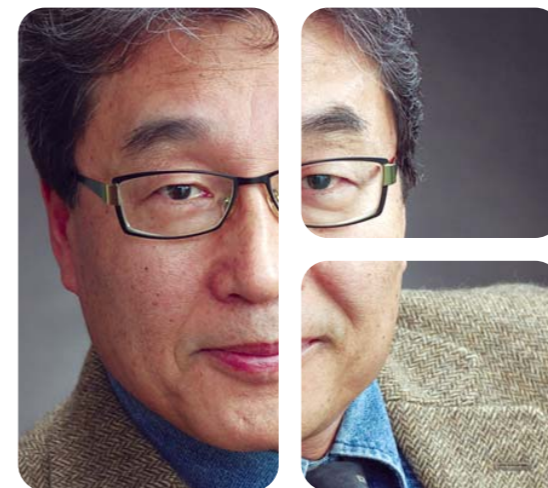


Ritz
Live the moment



MARUTI  **SUZUKI**

Way of Life!



Toshikatsu Hibi
Chief Engineer, Carline No.2
Automobile Engineering

A message from the Chief Engineer

The all-new Ritz is based on the same platform as the highly-acclaimed Swift – a worldwide hit since its launch in 2005 in Europe and India.

Both the exterior and interior design were created by Suzuki's design team in Europe and then taken forward through three design clinics. Furthermore, test laboratories in Japan, Europe and India carried out various tests like engine dyno, wind tunnel, cold/hot chambers and emissions lab, to make sure that your drive is a smooth one.

Offering the same driving pleasure and sure-footed handling as the Swift, the Ritz achieves a superb balance between spaciousness, utility and a stylish design. 'User-friendliness' was the key concept in the Ritz's development. The high driving position was incorporated to enhance the convenience for better all-around visibility, entry and egress of the vehicle and a spacious cabin for five occupants.

The K12M gasoline engine is a newly designed high-tech engine and is specifically calibrated for Indian driving conditions delivering superb fuel economy and sophisticated drivability. The Noise, Vibration and Harshness (NVH) characteristics were also optimised to provide quiet and comfortable driving pleasure.

Carrying on Suzuki's 'fun driving DNA', the Ritz is firmly aimed at users of virtually any generation or lifestyle – a truly great car that is compact in size yet big on fun, comfort and utility.

It's my sincere hope that the Ritz is well accepted in India and it succeeds in bringing happiness not only to the owners but also the bystanders.



LIVE THE MOMENT

Life is just a drive towards a goal. But it's the moments, big and small, that mark the journey to our destination. Needless to say, the true essence lies in enjoying these moments, truly living them and relishing the milestones we carve our life around. The Ritz embodies this spirit – it lets you live the moment.





THE MOMENT OF STYLE



Experience the aerodynamic shape designed to reduce drag while liberating space. A sleek, dynamic profile which promises bliss yet packs in loads of practicality. The stand-out taillights design and boomerang taillights ensure outstanding road presence. The achingly chic waterfalls console, classy AC louvres and retro tachopod, alongside the ergonomically placed gearshift lever, together create a sublime driving experience.



THE MOMENT OF INDULGENCE



Its ultra-modern and sporty dashboard, dual-tone colour coordinated interiors and plush fabric seats add to a vibrant and cheerful feel. Topped up with the digital odometer, digital fuel meter and a large clear-to-read speedometer, gives you a car that ensures every moment spent in it is memorable.



THE MOMENT OF POWER



DDiS

17.7
km/l
PETROL
ARAI
CERTIFIED

21
km/l
DIESEL
ARAI
CERTIFIED



K12M

Experience the silky smooth power of the technological marvel that is the K12 engine. Featuring Double Overhead Camshaft (DOHC), Drive-by-Wire Technology, Plastic Intake Manifold, Offset Crankshaft and Chain Drive. So whether you're driving in the city or burning up miles on the highway, the K12 engine does it all with a combination of class-leading fuel efficiency and whisper-quiet performance. Or, if you prefer, experience the ecstasy of one of the best engines ever made, the renowned DDiS Diesel engine.



THE MOMENT OF COMFORT



Height adjustable seats, tilt adjustable steering and shoulder-height adjustable seatbelts, ergonomically placed gearshift lever, steering mounted controls and the never-ending list of smart storage options like 60:40 split rear seat, under-seat tray, shopping bag hooks, coin holder, etc, all come together to make life behind the wheel a delight.



A peek into the heart that powers each moment:

Engine		
Fuel options	Petrol	Diesel
No. of cylinders	4	4
Engine cc	1197	1248
Max power	85 ps @ 6000 rpm	75 ps @ 4000 rpm
Max torque	113Nm @ 4500 rpm	190Nm @ 2000 rpm
Transmission		
	5 speed manual	
Brakes		
Front	Ventilated disc	
Rear	Drum	
Tyres		
	185 / 70 R 14 on Zxi	
	165 / 80 R 14 on Lxi, Vxi, Ldi, Vdi	
Suspension		
Front	McPherson strut & coil spring	
Rear	Torsion beam & coil spring	
Dimensions in mm		
Overall length	3715	
Overall width	1680	
Overall height	1620	
Wheelbase	2360	
Ground clearance	170	
Turning circle radius	4.7 m	
Weights		
Kerb weight (kgs)	Lxi - 1005	Ldi - 1100
	Vxi - 1015	Vdi - 1110
	Zxi - 1030	
GVW (kgs)	1430	1520
Seating	5	
Fuel tank capacity (ltrs)	43	



Fire Brick Red



Bakers Chocolate



Blue Blaze



Silky Silver



Racing Green



Glistening Grey



Midnight Black



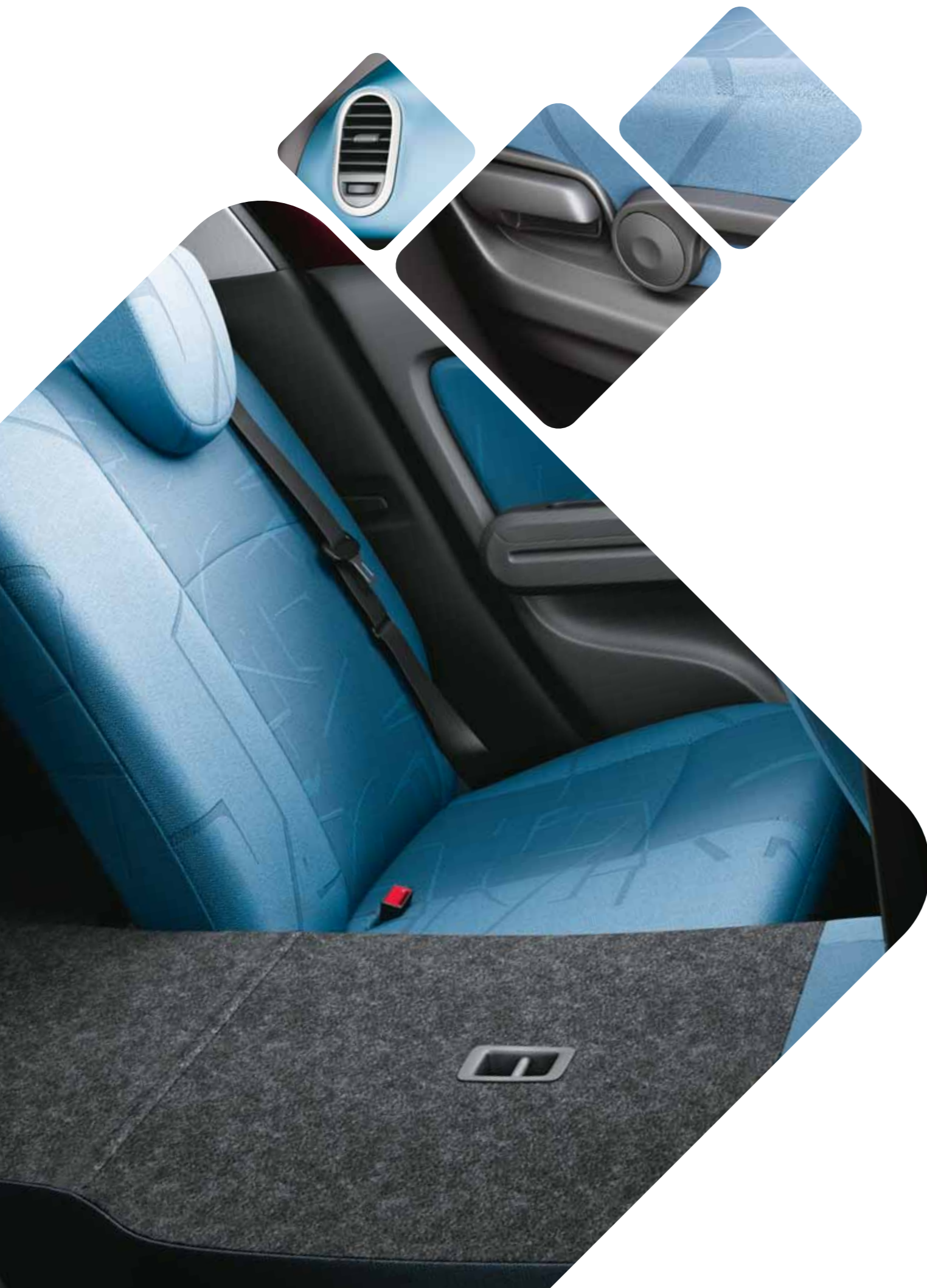
Superior White

* Colours shown may vary from actual body colours due to printing on paper.



Features that make each moment a pleasurable experience:

	Lxi Ldi	Vxi Vdi	Zxi
Safety and security			
iCATS (immobiliser)	√	√	√
Central locking		√	√
Front fog lamp		√	√
Rear fog lamp	√	√	√
Child lock (rear door)	√	√	√
Dual airbags			√
Front ELR seatbelt with pretensioner			√
ABS + EBD (brake assist)		Opt	√
Exterior			
Body coloured bumpers	√	√	√
Internally adjustable manual ORVM (both sides)	√	√	√
Black coloured B pillar		√	√
Body coloured outside door mirrors		Only Vdi	√
Body coloured outside door handles		Only Vdi	√
Hub caps	√		
Full wheel covers		√	
Alloy wheels			√
Rear window defogger			√
Rear wiper + washer			√

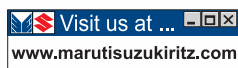


	Lxi Ldi	Vxi Vdi	Zxi
Comfort			
AC	√	√	√
Power steering	√	√	√
Double horn	√	√	√
Fabric insert on door trim		√	√
Front & rear door power windows		√	√
Tilt steering			√
Steering mounted audio controls			√
Keyless entry			√
Interior			
60:40 split rear seat	√	√	√
Foldable grip assistant	√	√	√
Front door trim pocket	√	√	√
Front seat head restraint (adjustable)	√	√	√
Rear seat head restraint (adjustable)		√	√
Roof antenna	√	√	√
Ashtray	√	√	√
Cupholder in console	√	√	√
Clock	√	√	√
Tachometer		√	√
Seatbelt reminder (driver seat)		√	√
Light-off / key reminder		√	√
Door ajar warning lamp		√	√
Seat back pocket		√	√
Front seat under tray (co-driver side)		√	√
Radio+CD with speakers			√
Parcel tray			√
Seat height adjuster (driver side)			√
Accessory socket	√	√	√
Cigar lighter			√
Anti-glare interior rear view mirror	√	√	√
Vanity mirror (sunvisor co-driver side)		√	√





asia-pacific videolab



Maruti Suzuki Limited reserves the right to change without notice on prices, colours, equipment specifications and models and also to discontinue models. Accessories and features shown in the pictures may not be part of the standard equipment, and will differ according to the variant. For variant-specific features, refer to the equipment list. 687 sales points, 2769 service centers, 1316 cities covered by service network and over 14751 trained sales personnel as of 1st May 2009.

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