



Volkswagen

## Volkswagen Ameo



## Volkswagen Ameo

Volkswagen Group Sales India Private Limited  
Produced in India  
Subject to change without notice  
Issue: February 2016  
Internet: [www.volkswagen.co.in](http://www.volkswagen.co.in)

Your Volkswagen Dealer





## German engineering. With an Indian heart.

At Volkswagen, it takes more than the world's best engineers to build our cars. It takes heart. That's why we've dedicated ourselves to giving you a car that meets your every need.

Since 2008, we've enjoyed a beautiful relationship with India. And we think it's time to take things to the next level. With a special piece of engineering that's designed and inspired by the country. Coupled with Volkswagen's legendary build quality, safety and drivability. With segment-leading\* features and a bold, aerodynamic style, a sedan that understands India, no compromises spared.

So as India witnesses the World Premiere of the Volkswagen Ameo, we celebrate German engineering at its finest, perfected specially for the country.

\*Segment is defined as sedans under 4m length.



## Stylish, suave and refined. It's everything you are.

We know your tastes in life have evolved. That's why we've designed the Volkswagen Ameo around you. From the moment you lay your eyes on it, you'll be drawn in by its perfect symmetry and proportionate design aesthetic. Flowing lines glide along its elegant, muscular frame, forming its finely chiselled exteriors. While chrome hints on the body-coloured bumper and door handles seamlessly fit into its sporty bodyline.

The stylish front bumper<sup>1</sup> houses powerful dual-beam headlamps finished in black, giving it an unmistakably sleek look. While its sporty alloy wheels<sup>2</sup> and electrically-foldable outside rear view mirrors with LED turn indicators<sup>3</sup> mean that the Volkswagen Ameo will always be dressed to impress.

Completing its sharp styling is the aerodynamic design and stylish tail lamps<sup>4</sup>, which makes for an imposing statement on the road. And why shouldn't it? After all, every detail commands your attention. In a way, it's a lot like you.



## A car that was thinking about you, even before you knew about it.

Everywhere you look inside the Volkswagen Ameo, you'll find that the features have been intrinsically built keeping you in mind. The leather-wrapped multi-function steering wheel is tilt and telescopic adjustable for maximum comfort while driving, keeping your drive agile and easily manoeuvrable – a must for India's roads. Plush 'Desert Beige' seats with height-adjustable headrests give you a cushy, soft ride even on bumpy terrain. The rear AC vents<sup>4</sup> ensure that your loved ones stay as cool as you do, no matter the temperature outside. Footwell lights<sup>3</sup> are another great addition to your drive, with soft, subtle LEDs that upgrade the ambience inside.

We know you love carrying your world along on your trips. So we've provided you with a wide array of storage options that come in all shapes and sizes. Whether it's a trip to the grocery store or holiday luggage for the entire week, the capacious boot<sup>1</sup> gives you ample space for all your belongings, along with a single-folding rear seat for additional space. The front armrest storage<sup>2</sup> lets you keep your essentials by your side, while the cooled glove box<sup>5</sup> means that you're never too far away from a cold beverage when you're out on a sunny day.

We've given you less to worry about while you're out enjoying the drive. After all, what's more comforting than a sedan that's thought of it all?





**When expectations  
meet reality.  
And far exceed it.**

One look at the stylish dashboard and you'll know that the Volkswagen Ameo comes packed with a lot more than other sedans in the category. The state-of-the-art touchscreen multimedia system gives you one-touch access to all your entertainment, connectivity and driving controls. The brushed aluminium finish on the front centre console and chrome detailing on the AC vents adds to the sophistication inside. Cruise Control, meanwhile, lets you enjoy leisurely long drives with ease. Enjoy the feeling that comes when everything works perfectly for you, and by you.



## Some just love being in control.

A country that's on-the-go deserves a car that can keep up. Just why the multi-function steering wheel is your sole command centre in the car. Make calls, view messages, play your favourite tunes and even keep track of your driving habits, at the touch of a button.

The new MirrorLink\* feature connects your smartphone to the multi-function console on the dashboard, literally giving you access to your phone while out on a drive. And wave parking woes goodbye, as the rear parking camera and rear parking sensor give you the assured confidence to park in any tight spot around the country.

Go ahead, control it all, right from your seat. It's the kind of power you could get used to having.

\*MirrorLink (depending on mobile handset capability).



## Every drive, a journey of surprises.

The more you drive the Volkswagen Ameo, the more surprises you'll find, and the more you'll fall in love with it. When we decided to make a sedan especially for India, we designed it to be extra thoughtful on the inside, with several class-leading features.

1. Cruise Control, which makes every trip a breeze as you sit back and relax on a comfortable, steady speed.
  2. Intelligent rain sensors that automatically signal the wipers in case of a sudden downpour.
  3. Climatronic air-conditioning also lets you set a cool, comfy temperature inside, no matter what season of the year it is.
  4. The auto-dimming interior rear view mirror, to tackle headlight glares from cars behind you, for uninterrupted visibility on the road.
- Remote-controlled windows for added convenience, and Pinch Guard for added safety.

It's the finest engineering we've got. And you're at the centre of it.





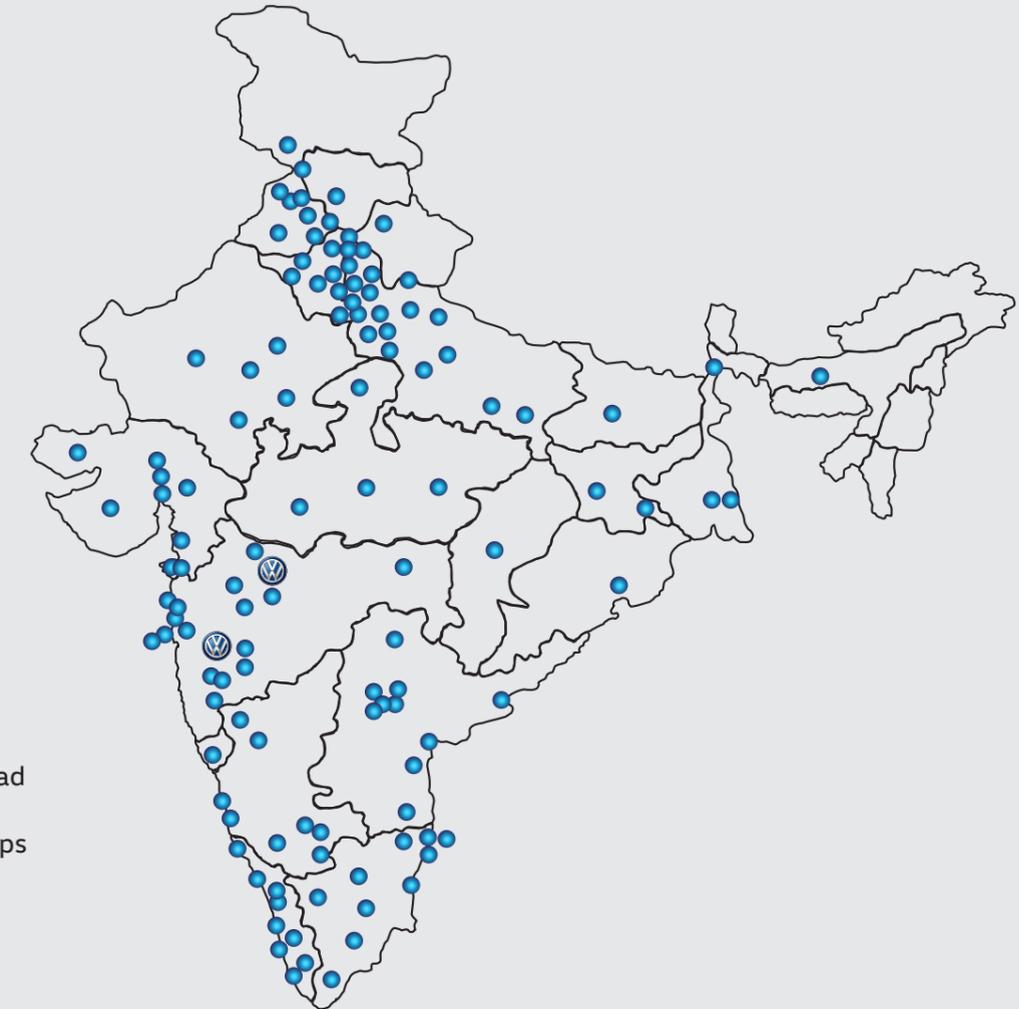
## Your safety is in safe hands.

When it comes to safety on India's roads, we've left nothing up to chance. While you're not around, the Anti-theft Electronic Immobiliser ensures complete protection for your sedan. On the road, the front fog lamps with static cornering lights ensure clear visibility, even in poor conditions. Anti-lock Braking System (ABS) comes standard in all variants, kicking in to prevent the car's wheels from locking when you hit the brakes hard. Dual front airbags come standard, so you and your co-passengers are always protected in the event of a collision. The DSG variants also feature Electronic Stabilisation Programme (ESP) to detect and reduce loss of traction, and Hill Hold to prevent your car from rolling back on a slope. Trust us, your safety is in good hands.

**Standard safety features:** Dual Front Airbags, ABS, ESP and Hill Hold.

Since we arrived in India in 2008, Volkswagen has crafted its cars to better suit your needs. That's why there are over 3 lakh Volkswagens on the road today. Manufactured in our specialised plants at Aurangabad and Chakan, the powerful Polo, the elegant Vento and the irresistible Jetta are among the most recognisable cars in India. It is also with great pride that we unveiled the 21st Century Beetle in India. And now, we are ready to present our biggest launch yet – the Volkswagen Ameo. With our continued commitment to quality in India, along with an extensive dealership and service network, we are poised to grow, day by day.

## Dealer Network



 Plants at Chakan and Aurangabad

 Currently Operational Dealerships

Disclaimer: Map drawn not to scale.  
Updated till January, 2016.