BACKGROUND INFORMATION

TATA ULTRA 1518

Key highlights:

- New fully-built ULTRA walk-through extended cabin, with plenty of space for a crew of three and personal belongings
- New 5 liter, 4 cylinder engine, with a power range of 180- 210 PS, producing torque
 © 590-805 NM
- Gross Vehicle Weight (GVW) of 15.7 ton and a payload of 9.7 tons
- Option of being fitted with an air-conditioning unit and telematics system
- Adjustable collapsible steering column, with brakes that are full air type with ABS

In keeping with its commitment to bring modern global trucking to India, Tata Motors introduced the Tata ULTRA range of Intermediate & Light commercial vehicles in 2014. Designed to be stylish and futuristic, with smart utility features, the Tata ULTRA range is a result of extensive customer feedback to better understand their expectations of an ILCV truck. Engineered keeping in mind changing customer needs and technology, and to fast track his business growth, the Tata ULTRA promises to deliver a reliable, safe and comfortable trucking experience.

At the Auto Expo 2016, Tata Motors introduced a new offering from its ULTRA range of commercial vehicles – the Tata ULTRA1518. With a fully-built extended SLEEPER cabin, the ULTRA 1518, will enhance operational efficiencies for the operator, for faster commercial vehicle turnaround. Equipped with three seats and a sleeper bed, the TATA ULTRA 1518 will ensure fatigue free commercial vehicle operations, thereby multiplying productivity with the vehicle constantly on the move, ensuring quicker returns on investment. The vehicle's ergonomically designed instrument cluster, will further aid with multiple driving parameters, like acceleration, engine timing etc., enabling drivers to select optimal driving patterns, thereby offering improvised operating economics during any trip.

Offering enhanced levels of durability and reliability of the ULTRA platform, the new ULTRA 1518 will set new benchmarks in its segment for driver comfort, space, high load carrying-capacity and safety.

With a Gross Vehicle Weight (GVW) of 15.7 ton and a payload of 9.7 tons, the ULTRA 1518, is powered by a new 5 liter, 4 cylinders engine, with a power range of 180-210 PS and a torque range of 590-805 NM, offering best-in-class fuel efficiency and vehicle performance, for best life-cycle cost.

Furnished with a spacious cabin, equipped with a gear knob in the dash board and a fully trimmed power steering, ensures that the Tata ULTRA 1518 is safe and comfortable for the driver. Additionally the Tata ULTRA 1518's adjustable and collapsible steering column, air-brake brake system with ABS, for added safety. A parabolic suspension system adds to the comfort and sturdiness, of the new ULTRA.

The Tata ULTRA 1518 can to be fitted with a Central Heating Ventilation and Air-Conditioning system (HVAC) for added driver comfort. The vehicle can also be hooked up to a Telematics system.

All these together make the Tata ULTRA 1518, a reliable asset and the most efficient solution for optimum business profitability.

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