Experience The Next Gen



5th Generation



Product Customer Module
August 2017

The Next Gen Verna (5th Generation)





Projector Headlamps with LED DRL



7.0 AVN with IPS Display



Smart Electric Sunroof



Rear Curtain



Smart Trunk



LED Tail Lamps

Front Ventilated

Seats



Eco Coating Technology

Best





2. 3 Year RSA

Lowest cost of maintenance.

- 3. 3 Times Map Care Updates
- 4. 15th Day Home Visit

Best Customer Care & Warranty Package





Super Body Structure



R16 Diamond Cut Alloy Wheels



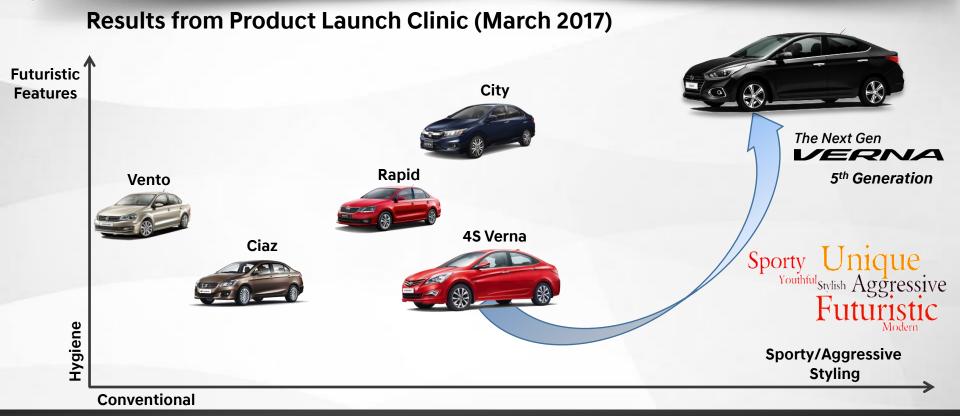
6 Airbags



Cruise Control

The Next Gen Verna - Positioning





Standing Distinctive with **Sporty & Modern Styling and Futuristic Features**, The Next Gen Verna appeals to the Young Aspiring India



4 KEY PILLARS

5th Generation



New

New



Futuristic Design

- New Cascade Design Front Grille New Hyundai Design Language
- Projector Headlamps with LED DRL
- **LED Tail Lamps** New
 - Projector Fog Lamp with chrome surround
 - Shark Fin Antenna
 - R16 Diamond Cut Alloy Wheels









Dynamic Performance

- All New Platform (Elantra)
- Most Powerful engines 1.6L PL (123 PS) & 1.6L DSL (128 PS)





- **Superior Ride & Handling**
- Low NVH
- Superior Air Conditioning Performance (Front & rear)
- Superior bottoming down performance with optimum Ground clearance





Key USP



Super Safety

Super Body Structure (13% → 50% Advanced High Strength Steel)

- 6 Airbags
- Impact Sensing Auto Door Unlock
- Floor Carpet Hooks
- Cornering Lamps
- Rear Parking Sensors (4 Nos.)



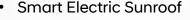


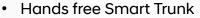
New Technology & **Advanced Features**

Eco Coating Technology (World Premiere)

Front Ventilated Seats



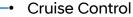






Voice Recognition





- **Auto link Connected Cars Technology**
- **Smartphone Connectivity**
- 7.0 AVN w/ IPS Panel





Rear Curtain









Best customer care Warranty package

Lowest cost of Maintenance with hassle free warranty package





NEW TRIM PLAN



Petrol

MANUAL AUTOMATIC

Ε

EX EX

SX

SX (O) SX (O)

6 in Petrol

Diesel

MANUAL

AUTOMATIC

Ε

EX

EX

SX

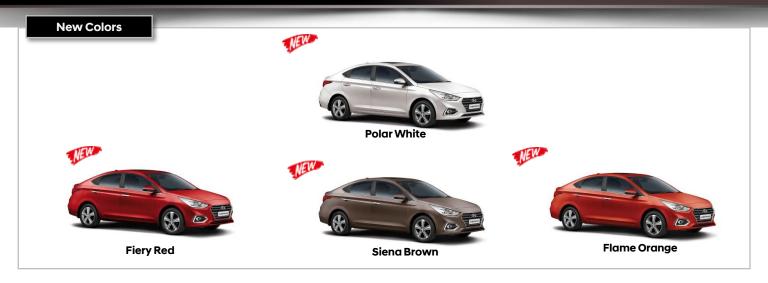
SX+

SX(O)

6 in Diesel

Colors







4 New Color Additions (Bright) with 3 Carryover colors to create refreshment in the current color Line-up



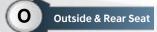
THE NEXT GEN VERNA 5th Generation

Competition Comparison

The Next Gen Verna – Always Ahead

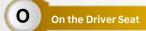


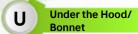
















Honda City (F/L) Launch Date Feb. 2017



Maruti Suzuki Ciaz Launch Date Oct. 2014 (Placed in NEXA in April 2017)

The Next Gen Verna – Always Ahead





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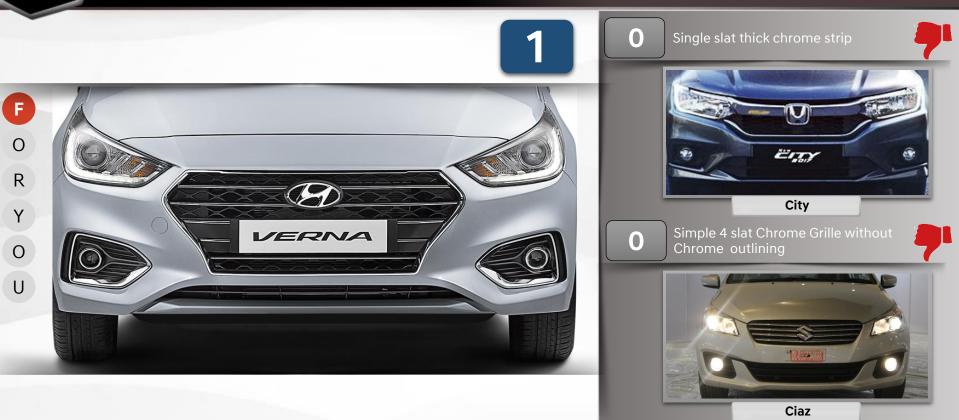
Honda City (F/L) Launch Date Feb. 2017



Maruti Suzuki Ciaz Launch Date Oct. 2014 (Placed in NEXA in April 2017)

Multiple Horizontal Chrome Slats With Chrome Surround





Lends a futuristic and premium appeal to the car; Superior overall road presence

New

LED DRL





Lends a futuristic and premium appeal to the car; Superior overall road presence

Chrome Surround for Fog Lamps & Housing

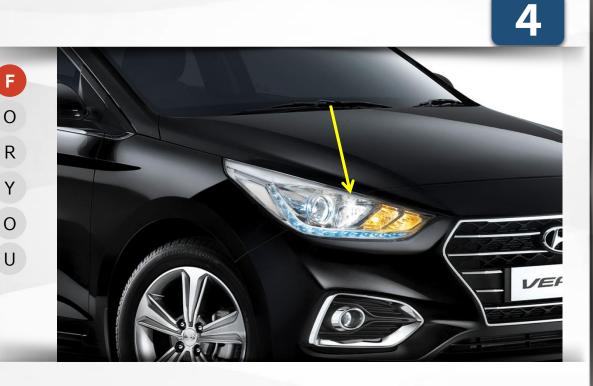


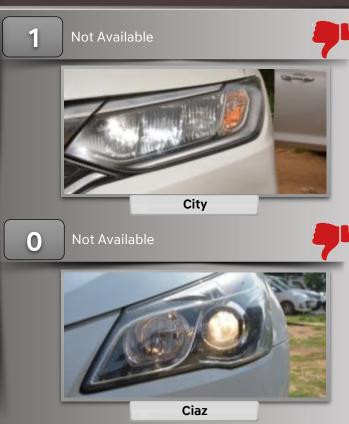


Superior styling with chrome elements; Enhances the premium look

Cornering Lamps







The Next Gen Verna – Always Ahead







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Honda City (F/L) Launch Date Feb. 2017



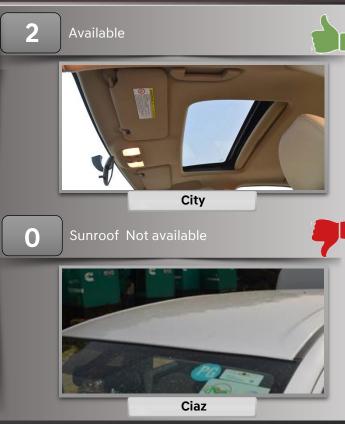
Maruti Suzuki Ciaz Launch Date Oct. 2014 (Placed in NEXA in April 2017)

New

Smart Electric Sunroof



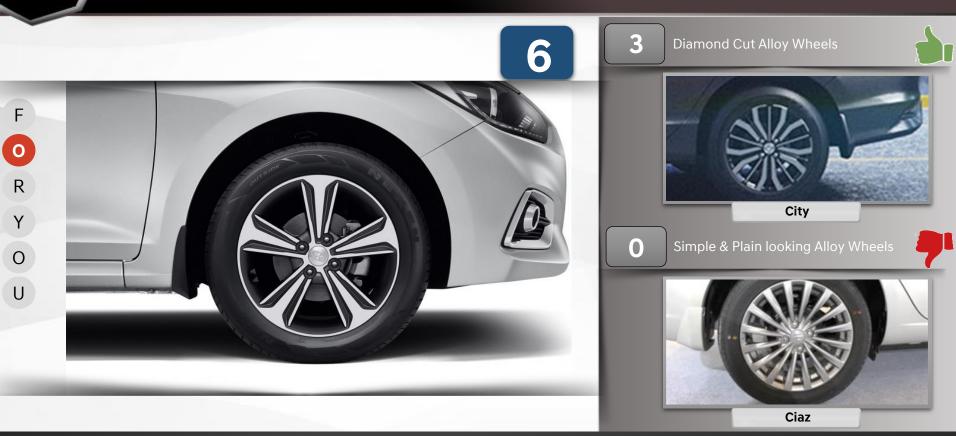




Premium feature for enhanced Style; Aesthetically pleasing and offers more light into the cabin

Shiny & Premium R16 Diamond Cut Alloy Wheels





195mm Wider Tyres





Wider section tyres add to strong stance and also offer superior road grip levels

Chrome Beltline



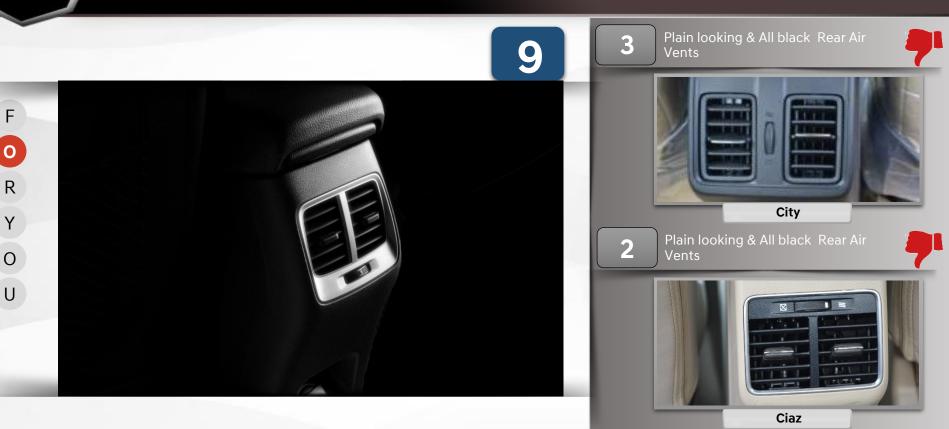




Premium chrome inserts for an up-market & luxurious appeal

Premium Matte Silver Rear A/C Vents





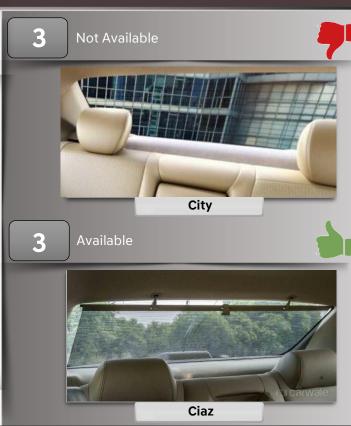
Silver detailing looks up-market & offers superior finish and premium feel

New

Rear Curtain







Premium feature, keeps the sunlight away from the rear occupants; helps keep rear seats cool during hot summer day

Bucket Rear Seats





For superior lateral support while cornering (rear passengers will not slide around)

Rear Adjustable Headrests

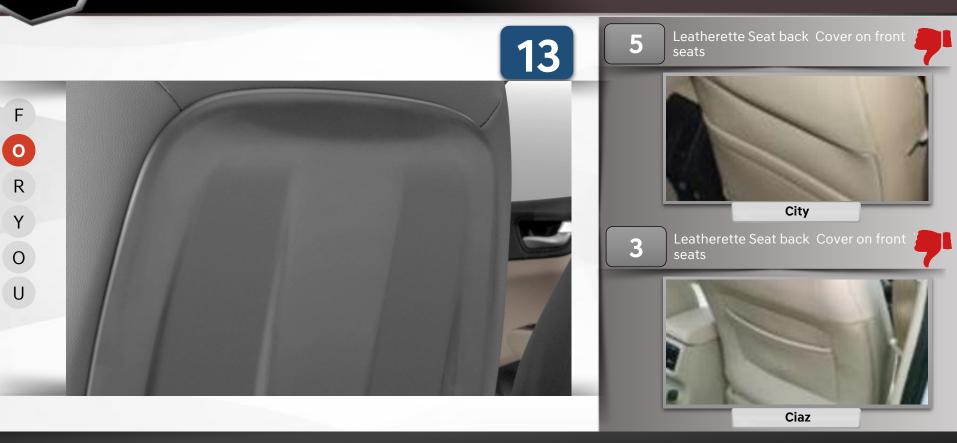




Superior comfort for occupants of different heights; Enhanced safety (prevention from whiplash injury while rear end collision)

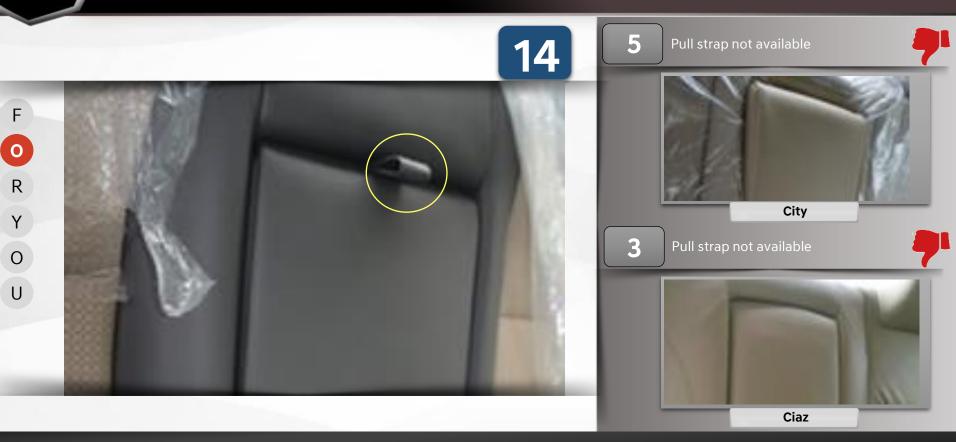
Plastic Cover On Rear Of Front Seat Back Rest





Rear Seat Center Armrest Pull Strap





For added convenience to the rear seat passengers

The Next Gen Verna – Always Ahead



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Honda City (F/L) Launch Date Feb. 2017

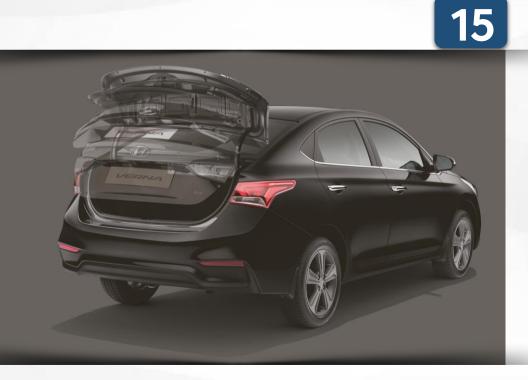


Maruti Suzuki Ciaz Launch Date Oct. 2014 (Placed in NEXA in April 2017)



Smart Trunk







Hi-tech & Futuristic appeal, enhances ease of opening trunk lid when hands are full of luggage; Premium feature found only in cars from higher segments

3 Element LED Tail Lamps





Stylish & Classy looking tail lamps; 3 element tail lamps provide angular & sharp design with superior illumination

Aerodynamically designed Shark fin antenna





Dual Tone Rear Bumper with Muscular inserts





Modern & Unique rear styling; Provides a sporty yet rugged feel to the rear

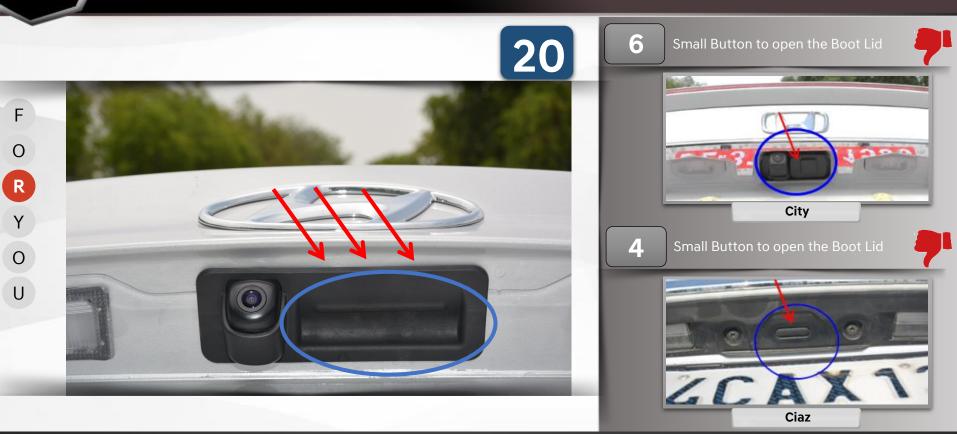
Rear Parking Sensors





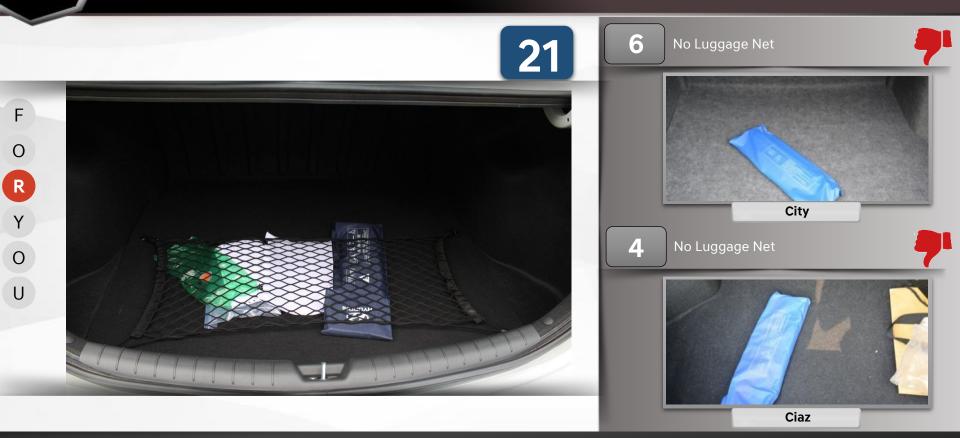
Wider & Convenient Boot Lid Open Button





Luggage Net





Premium feature to prevent small items rolling with car body movement

NVH Pad & Sealer Application Inside Boot





Wide NVH Pad & Sealer application hidden below the luggage trim cover; Neat & Clean application results in lesser NVH for a calm & peaceful ride

The Next Gen Verna – Always Ahead



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Your Convenience at Driver's door

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Honda City (F/L) Launch Date Feb. 2017



Maruti Suzuki Ciaz Launch Date Oct. 2014 (Placed in NEXA in April 2017)

Big Size Outside Rear View Mirror With Turn Indicators 🕢 нуипон



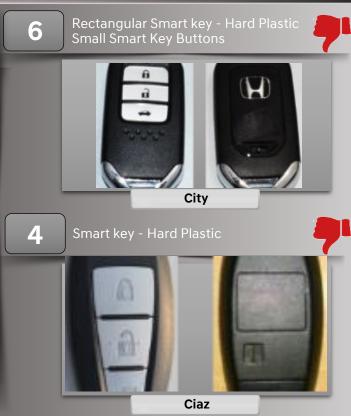


Adds to the aerodynamic & sporty look of the car; Superior visibility of turn indicators during adverse conditions

Premium Smart Key with Soft Touch Plastic







Offers premium appeal & feel good factor; Larger smart key buttons for ergonomic usage

The Next Gen Verna – Always Ahead



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On the Driver Seat

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Honda City (F/L) Launch Date Feb. 2017



Maruti Suzuki Ciaz Launch Date Oct. 2014 (Placed in NEXA in April 2017)

Premium & Dynamic Dual Tone Crashpad





Offers premium appeal; Ergonomically placed crashpad elements are easy to use



Front Ventilated Seats





First in segment luxurious feature
Faster cooling of seats during hot summer conditions

New

Android Auto & Apple CarPlay





Hassle free & Ergonomic usage of Smartphone (Android & Apple) while driving without any distraction.

Audio Remote Control Via Smartphone





Premium & Comfort feature; Allows rear occupants to easily control the Audio unit

New

ARKAMYS Premium Surround Sound Mood







Premium sound experience for different equalizer moods



7.0 AVN with IPS Display





With a 178 deg. visibility angle and proper positioning, offers clear view for all; Ergonomically comfortable to use.

New

Hyundai Auto Link





OEM fitted feature; Peace of mind for the customer, Free for lifetime

Illuminated AUX/ USB Ports



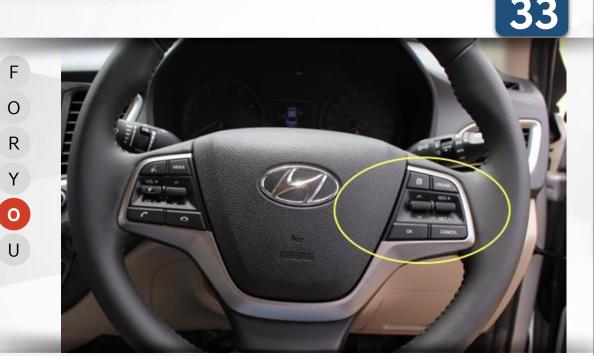




For convenient use during dark conditions; Superior ergonomics

Cruise Control







Ensures comfortable highway cruising during long journeys

Cluster Ionizer







Ensures clean & pollution free cabin in heavy traffic conditions



Eco Coating Technology







Ensures odour free & fresh air for a comfortable & pleasant journey

New

Superior Air Conditioning Performance (Front & Rear)



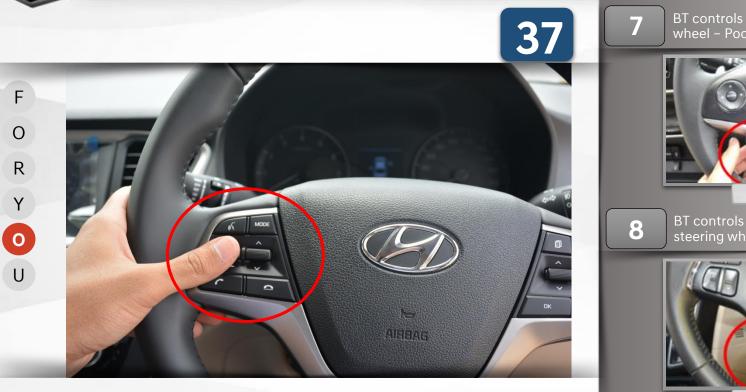




Combination of optimum compressor size, front ventilated seats, rear AC vents ensure maximum comfort to the occupants

Ergonomically Placed & Styled Audio/BT Controls







Multi Information Display With Graphical Display





Convenient feature connected to the interface of the MID Screen

Premium Silver & Glossy Black Inserts On Gear Lever





High quality material used, offers premium appeal

Cooled Glove Box







Keeps your eatables cool during hot summer trips

Sunglass Holder with Felt Padding

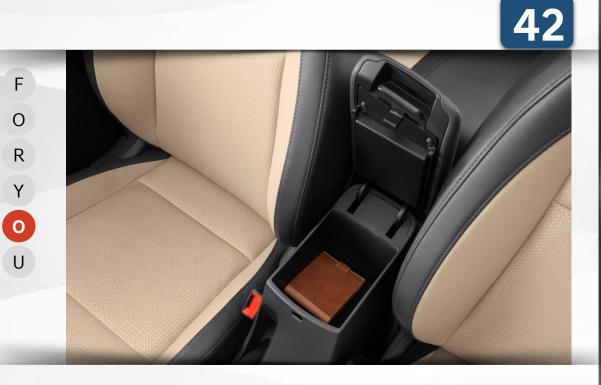




Ergonomically & conveniently place your sunglass without fearing to get them damaged

Larger Space In Front Armrest To Keep Multiple Items 🛮 💋 нушпоні

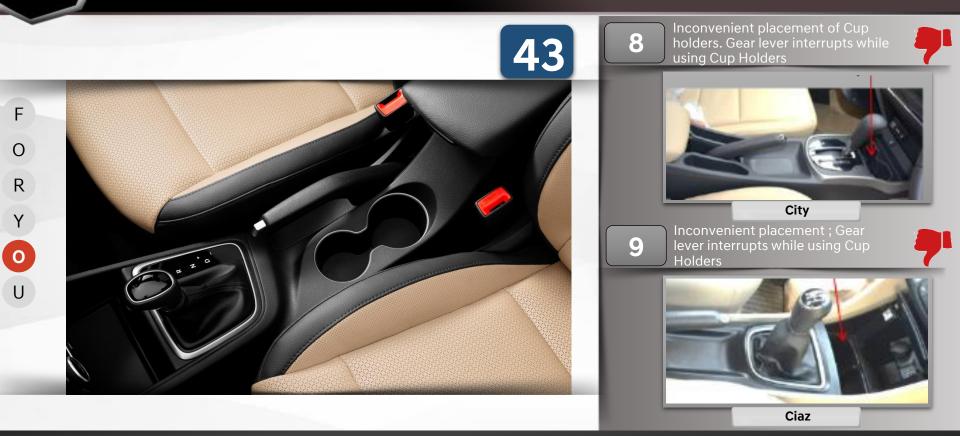






Dual Cup Holders

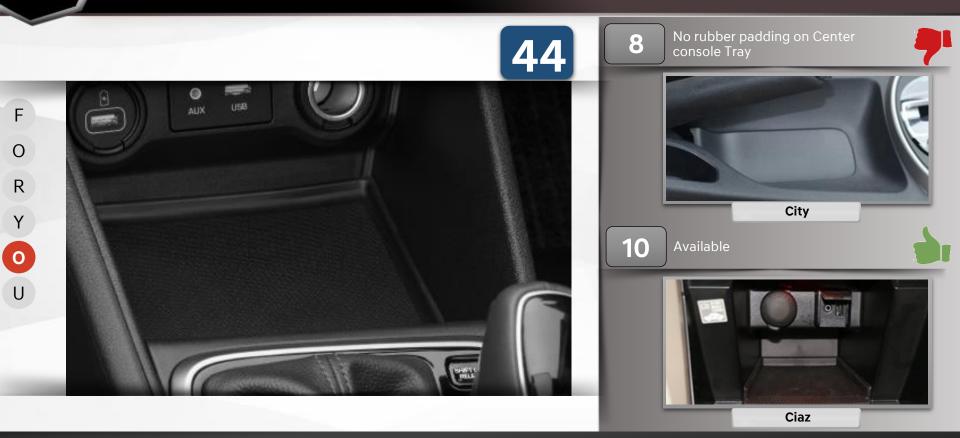




Proper positioning & ergonomically easy to use, with proper placement for enhanced convenience

Center Console Tray With Rubber Padding





Prevents your mobiles & other objects stored from scratches; No noise while driving due to stored objects

Card Holder in Glove Box



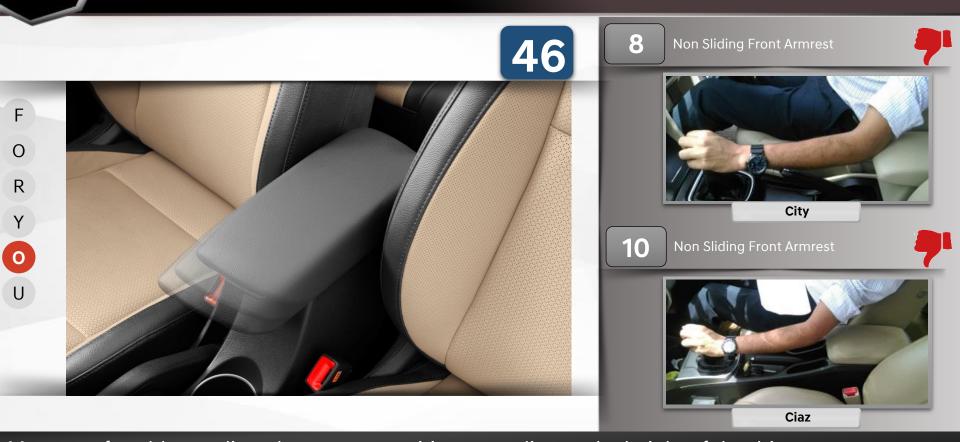




Keeps cards organized inside the glove box

Sliding Front Armrest

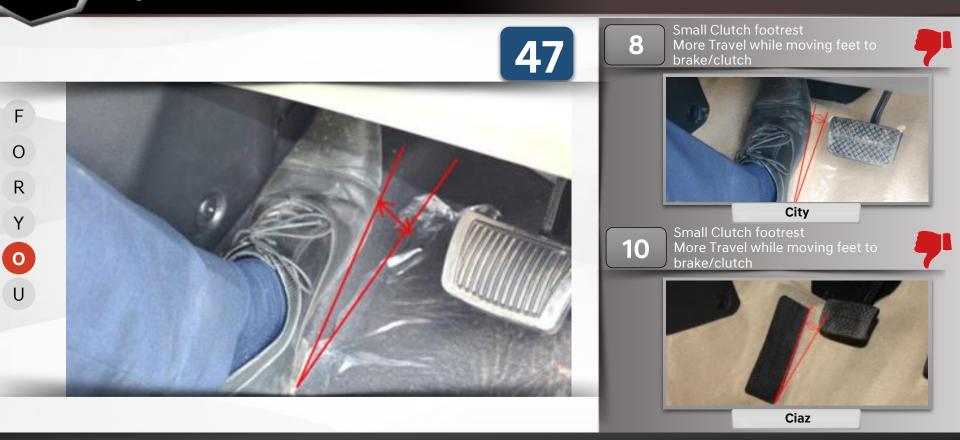




More comfortable to adjust the armrest position according to the height of the driver; Enhanced comfort & support while shifting gears

Higher & More Prominent Clutch Footrest





Front Seat Belt Height Adjuster





Owners with different heights can adjust seat belt height according to their convenience



Impact Sensing Auto Door Unlock

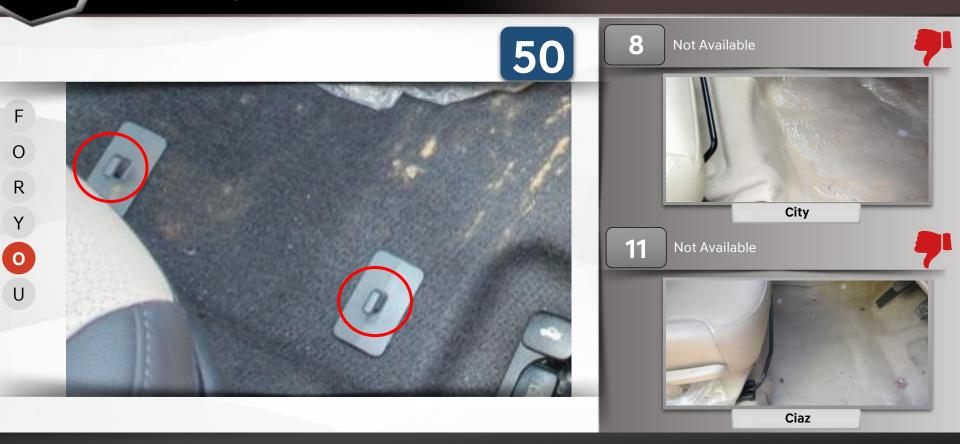




Safety for you & your loved ones; Ensures occupants doesn't get locked in during mishaps / crash

Driver Carpet Mat Hooks On Floor





The Next Gen Verna – Always Ahead



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Under the Hood/ Bonnet





Honda City (F/L) Launch Date Feb. 2017



Maruti Suzuki Ciaz Launch Date Oct. 2014 (Placed in NEXA in April 2017)



High Performance Diesel Engine





	The Next Gen Verna	Honda City	Maruti Suzuki Ciaz		
Displacement (cc)	1582	1498	1248		
Max. Power (PS @ rpm)	128 @ 4000	100 @ 3600	90 @ 4000		
Max. Torque (kgm @ rpm)	26.5 @ 1500~3000	20.4 @ 1750	20.4 @ 1750		



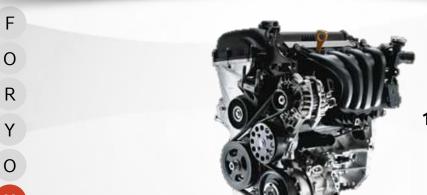
Best in segment engine for superior and refined performance



High Performance Petrol Engine

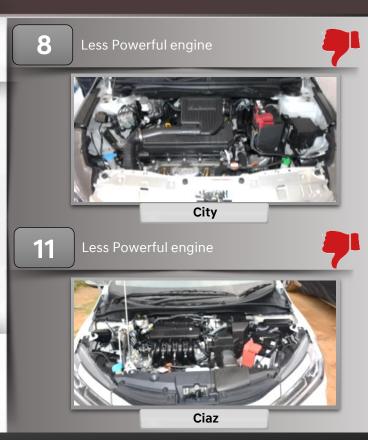






1.6 Dual VTVT Petrol

	The Next Gen Verna	Honda City	Maruti Suzuki Ciaz		
Displacement (cc)	1591	1497	1373		
Max. Power (PS @ rpm)	123 @ 6400	119 @ 6600	92.4 @ 6000		
Max. Torque (kgm @ rpm)	15.4 @ 4850	14.79 @ 4600	13.24 @ 4000		



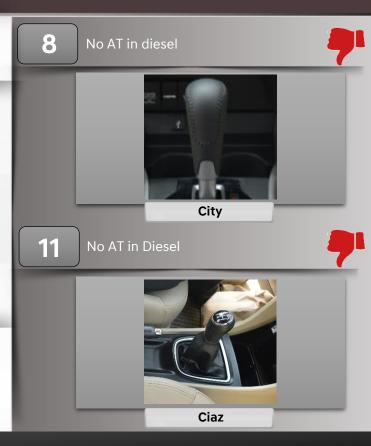
Best in segment engine for superior and refined performance

6 Speed MT & AT in Diesel





	The Next Gen Verna	Honda City	Maruti Suzuki Ciaz
6-Speed MT	P & D	5 speed(P) & 6 speed(D)	5 speed in P & D
6-Speed AT	P & D	CVT in Petrol only (No AT in D)	4 speed in Petrol only (No AT in D)



Advanced transmissions for best performance and efficiency



Lowest Cost of Maintenance with hassle free Warranty Package





3 Yrs Unlimited kms Warranty + 3 Year RSA + 3 Times Map Care Updates + 15th Day Home Visit



Best customer care and warranty package. Peace of mind for customer.

Neatly-Packed Engine Bay







Premium & Neat Battery Cover







Neat & Up market feel. Prevents acid spilling over other engine components



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VERNA



8

CITY



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CIAZ



Our Verdict
The Next Gen Verna
Truly Next Level!

Apart From This



Market Leaderin Market Leader Next bringing Oducts & Level features Large network compared to Honda & NEXA

Proven product range - Hat trick awards in ICOTY

presentes sold in countries

Brand Hyungsi - Years Over 20



Proven product of the provent of the product of the product of the product of the provent of the product of the provent of the product of the

Additional 6 Points for absolute supremacy!

Specification Comparison



	Specifica	tions	RBi				The Next Gen Verna		City		Ciaz	
v	Length (r	mm)		4,	,375		4,440 (↑65)		4,440 (↔)		4,490 (↑50)	
	Width (n	nm)		1,7	700		1,729	1,729 (↑29)		1,695 (↓34)		1,730 (↑1)
NOIS	Height (r	mm)		1,4	475		1,475 (↔)		1,495 (↑20)		1,485 (↑10)	
DIMENSIONS	Wheelbase	e (mm)	2,570				2,600 (↑30)		2,600 (↔)		2,650 (↑50)	
₫	Rear Headro	om (mm)		9	945		948	8 (↑3)	930 (↓18)		914 (↓34)	
	Boot Spa	ice (l)	4		60	60 480 () (†20)	510 (↑30)		510 (↑30)	
	Powertr	rain	PL DSL PL DSL		DSL	PL	DSL	PL	DSL			
	Engine (I)		1.4	1.6	1.4	1.6	1.6	1.6	1.5	1.5	1.4	1.3
	Power (PS)	107	123	90	128	123 (↔)	128 (↔)	119 (↓4)	100 (↓28)	92.4 (↓30.6)	90 (\$\psi\$8)
z	Torque (l	kgm)	13.8	15.8	22.4	26.5	15.4 26.5 1	14.8	20.39	13.25	20.39	
TRAI	Transmis	sion	5MT	5MT/4AT	MT/4AT 6MT 6MT/4AT 6MT/6AT 6MT/6AT	6MT/6AT	5MT/CVT	6MT	5MT/4AT	5MT		
POWERTRAIN		МТ	17.4	17.0	24.8	23.9	17.70 (↑0.7)	24.75 (↑0.85)	17.8	26.0	20.7	28.1
2	F.E (kmpl)	AT	-	15.74	-	19.1	15.92 (10.2)	21.02 (↑0.9)	18.0	-	19.1	-
	Fuel Tan	ık (l)		2	43		45 (↑2)		40 (↓5)		43 (+2)	
	Tire Size			185/65 R15		185/65 R15		175/65 R15		185/65 R15		
				195/5	5/55 R16		195/55 R16		185/55 R16		195/55 R16	

