



Press Release

For Immediate Publication

Mahindra launches the XYLO D2 with mDI CRDe engine

Powerful, engine combining best of DI- Fuel efficiency and CRDe technology ideal for long travel usage and offers superb mileage

Synopsis:

- Mahindra launches the XYLO D2 with fuel efficient 2.5 litre mDI CRDe engine
- New engine combines the best of DI & CRDe technology:
 - Excellent power & torque
 - Enhanced fuel efficiency of 13 kmpl
 - Low maintenance & spare parts cost
 - Low emissions
 - Lower NVH levels
- The XYLO's proposition of style, space & comfort continues with the D2:
 - Surround Cool dual ACs
 - Power Steering
 - Power Windows
 - Transponder-based Immobilizer
 - Height adjustable driver's seat
- Available in three elegant shades – **Gold Shimmer**, **Mist Silver**, **Fiery Black**

November 16, 2009, Mumbai: Mahindra & Mahindra Ltd. (M&M), India's undisputed market leader in utility vehicles, today launched the XYLO D2 a new variation of its best selling XYLO vehicle. Equipped with a new 2.5 litre mDI CRDe engine, the XYLO D2 offers excellent power and torque and a excellent mileage of 13 kmpl.

"The XYLO D2's mDI CRDe engine offers the best of both the trusted DI and the new advanced CRDe technology. This includes greater fuel efficiency, lower maintenance and spare parts cost and decreased emissions and NVH levels. These advantages coupled with more power and torque and the XYLO's value proposition of space and comfort, make the D2 ideal for long journeys," said **Mr. Vivek Nayer, Senior Vice President, Marketing, Automotive Sector, Mahindra & Mahindra Ltd.**

mDI CRDe – the best of both worlds



At the heart of the XYLO D2 is the mDI CRDe engine which combines the benefits of both DI and CRDe technology. These include enhanced fuel efficiency, decreased maintenance and spares costs and low emissions and NVH levels.

This technologically superior engine complies with BS 3 emission norms and delivers a power-packed 95 bhp with 22 kilogram meter torque over a range of 1400 to 2600 rpm. When a burst of power is needed, the top mounted intercooler delivers. Dual pilot injection increases the XYLO's drivability scores, while advanced engine damping,

hydraulic lash adjuster technology and auto tensioner ensure minimum service frequency and a pleasurable drive. On a long drive, you can zip down the straights with the long wheelbase and multi-link suspension keeping the XYLO composed and rock steady. The vehicle also tackles sharp bends effortlessly and skirts bumps with ease.



Mobile Charger on front IP



Roof Mounted Rear AC vents



Tiltable Power Steering



1 + 1 + 2 Courtesy Lamps



Height Adjustable Driver Seat



Theatre Effect Lamp

Style, luxurious space and comfort for long drives

The XYLO's value proposition of style, luxurious space and comfort continues with the D2 variant. Surround cool dual AC ensures that each passenger has a comfortable journey. Spacious third row seating allows you to stretch your legs, while a height



adjustable driver's seat makes the ride even more pleasant. Power steering ensures greater ease while driving and power windows allow you to roll down the windows at the mere touch of a button. An engine immobilizer ensures that the vehicle does not start without the right key, making this stylish Sedan Plus theft-proof.

Sleek contours coupled with structured edges and the signature Mahindra front grille give the XYLO the sophistication of a sedan and the aggressive stance of an SUV. The strong curves on the bonnet and fenders add to the car's stature. Body side cladding with chrome rails and rear lamp clusters with well defined edges add oodles of panache to the car's design. Stylish clear lens headlamps add to the car's cool quotient.

The Mahindra XYLO D2 is available in three elegant shades:



GOLD SHIMMER



MIST SILVER



FIERY BLACK

About The Mahindra Group

Mahindra embarked on its journey in 1945 by assembling the Willys Jeep in India and is now a US \$6.3 billion Indian multinational. It employs over 1,00,000 people across the globe and enjoys a leadership position in utility vehicles, tractors and information technology, with a significant and growing presence in financial services, tourism, infrastructure development, trade and logistics. The Mahindra Group today is an embodiment of global excellence and enjoys a strong corporate brand image.

Mahindra is the only Indian company among the top tractor brands in the world and has made an entry in the two-wheeler segment, which will see the company emerge as a full-range player with a presence in almost every segment of the automobile industry.

The Mahindra Group recently expanded its IT portfolio when Tech Mahindra acquired the leading global business and information technology services company, Satyam Computer Services. The company is now known as Mahindra Satyam.

Mahindra's Farm Equipment Sector is the proud recipient of the Japan Quality Medal, the only tractor company worldwide to be bestowed this honour. It also holds the distinction of being the only tractor company worldwide to win the Deming Prize. The US based Reputation Institute recently ranked Mahindra among the top 10 Indian companies in its Global 200: The World's Best Corporate Reputations list.

Mahindra is also one of the few Indian companies to receive an A+ GRI checked rating for its first Sustainability Report for the year 2007-08.

The Specifications are as follows:

Variants	E8	E6	E4	E2	D2
Specifications					
Engine	mEagle CRDe				mDI CRDe
Fuel	Diesel				Diesel
Injection	Common rail				Common rail
Engine capacity (cc)	2498				2489
Power (KW@rpm)	83.2kW@3800				69.5kW@3600
Torque (Nm@rpm)	260Nm@1800-3001				220Nm@1400-2600
Front brake	Disc				Disc
Rear brake	Drum				Drum
Front suspension	Independent coil spring				Independent coil spring
Rear suspension	Multi-link coil spring				Multi-link coil spring
Turning radius (m)	5.4				5.4
Tyre size	215/75R15(381mm)				205/65R15(381mn)
Fuel tank (L)	55				55
Theatre style seating	8 seater front facing, 7 seater captain seats				
Features					
Exteriors					
Tubeless Tyres	YES	YES	YES	YES	YES
Ski rack	NO	YES	NO	NO	NO
Outside rear view mirrors	Electric (Body coloured)	Electric (Body coloured)	Black(Stalk)	Black(Stalk)	Black(Stalk)
Fog lamps	YES	YES	NO	NO	NO
Rear Fog lamps	YES	YES	NO	NO	NO
Wheel covers/Alloys	YES- Alloys	YES- Caps	YES- Caps	NO- Silver painted	NO- Silver painted
Illuminated spoiler	YES- (Inbuilt)	YES- (Inbuilt)	YES- (Inbuilt)	YES- (Inbuilt)	YES- (Inbuilt)
Side body cladding	Body coloured(SS insert)	Body coloured(SS insert)	NO	NO	NO
Tail gate applique	Body coloured	Body coloured	Body coloured	Unpainted	Unpainted
Bumpers	Body coloured	Body coloured	Body coloured	Unpainted	Unpainted
Grill	Body coloured	Body coloured	Unpainted	Unpainted	Unpainted
Handles & outside rear view mirror & foot step end caps	Body coloured	Body coloured	Unpainted	Unpainted	Unpainted

Rear wash & wipe(Rear wiper)	YES	YES	YES	NO	NO
Interiors					
Digital/Analog clock	NO	NO	YES	YES	YES
Digital drive Assist system (DDAS)	YES	YES-limited info	NO	NO	NO
Roof console for spectacle holder	YES	YES	YES	NO	YES
Mobile charging points (Front on IP and middle on centre console)	Both	On console	On console	On console	On console
Sunvisor (Passenger)	YES- (with illuminated vanity)	YES- (with illuminated vanity)	YES	YES	YES
Courtesy lamps	1+1+2	1+1+2	1+1+2	1+1	1+1+2
Rear glass embedded antenna	YES	NO	NO	NO	NO
Theatre effect lamp	YES	YES	YES	YES	YES
Seat & Interior Trims					
Flat-bed seat	YES	YES	YES	YES	YES
Arm rest for driver and co-driver	YES-(with multi point adjust)	YES-(with multi point adjust)	NO	NO	NO
3 position lumbar support for front seats	YES	NO	NO	NO	NO
Height adjustable driver seat	YES	YES	YES	YES	YES
Foldable flight tray	YES	NO	NO	NO	NO
Foldable arm rest in middle seat with utility space	YES	YES	NO	NO	NO
Seat material	Fabric	Fabric with pvc insert	Fabric with pvc insert	PVC only	PVC only
Safety					
Intellipark reverse assist	YES	YES	NO	NO	NO
Engine immobiliser (Transponder base)	YES	YES	YES	YES	YES
ABS	Optional	NO	NO	NO	NO
Airbags	Optional	NO	NO	NO	NO
Comfort &					



Conveniences					
HVAC	YES	YES	YES	YES	YES
Surround cool dual a/c	YES	YES	YES	NO	YES
Floor console	YES - Full	YES-Half	YES-Half	YES-Half	YES-Half
Power steering	YES	YES	YES	YES	YES
Puddle lamp on front & rear doors	YES	NO	NO	NO	NO
Tilt steering	YES	YES	YES	YES	YES
Keyless entry	YES	YES	NO	NO	NO
Central locking	YES	YES	YES	YES	YES
Illumination ring	YES	YES	YES	YES	YES
Power windows	YES	YES	YES	YES	YES
Power window express up/down(Driver side) with anti-pinch	YES	NO	NO	NO	NO
Audio system	YES- 2din	NO	NO	NO	NO
Rear defogger	YES	YES	NO	NO	NO
Remote fuel lid opener	Electric	Electric	Electric	Electric	Electric