



THE NEW VOLVO XC60. BEYOND COMPARE.

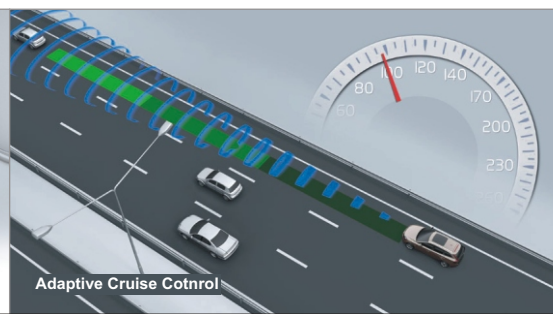
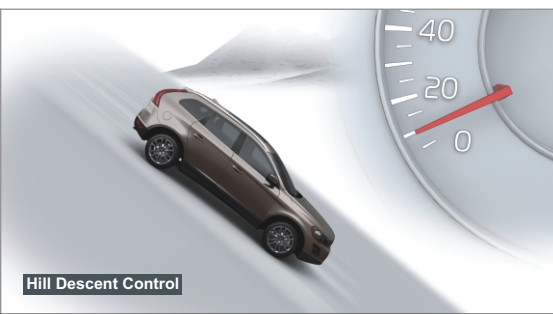
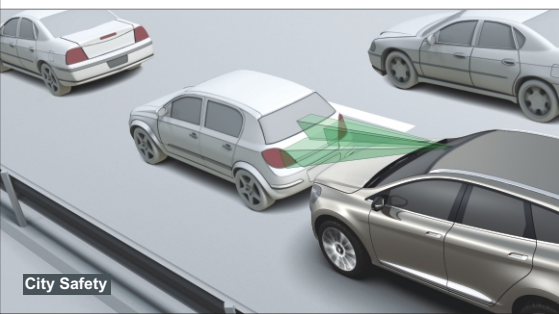
Volvo. for life



TECHNOLOGY BEYOND COMPARE

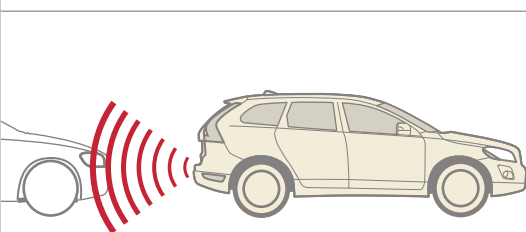
TECHNOLOGY - THE FUTURE HAS ARRIVED

	XC60	Q5	X3	ADVANTAGE XC60
Laser Assisted Automatic Braking – City Safety	S	-	-	Automated excellence – Between 0-15 kmph, the XC60 will stop itself to avoid collision. Between 15-50 kmph it automatically reduces speed and reduces impact.
Turn-with-Steering Lights – Active Bending Lights (ABL)	S	-	-	Vision beyond sight – Expand your vision range by about 230%.
Intelligent Driver Information System (IDIS)	S	-	-	Your personal car assistant – Keeps incoming calls on hold automatically if the driver is busy maneuvering the vehicle.
Hill Descent Control (HDC) – Forward	S	S	S	Seize any slope – Helps in steep downhill movement.
Hill Decent Control (HDC) – Reverse	S	-	-	Seize any slope – Helps in reversing on steep inclines.
Power Parking Brake	S	-	-	Effortless parking brake – Parking brakes at the touch of a button.
Power Tailgate	S	-	-	Convenience at your finger tips – The tailgate can be opened automatically by: remote control, a switch on the dashboard or boot lid knob and can be closed by touch of a button.
Interior Air Quality System (IAQS)	S	-	-	Breathe easy – An active carbon filter protects occupants from harmful gases and unpleasant odours.
Continuously Controlled Chassis Concept (Four-C)	S	-	-	Cushion every road – Change the character of the suspension to suit the road or your driving style. Comfort, Sport & Advanced modes.
Adaptive Cruise Control (ACC) with Distance Alert	O	Only Cruise Control	Only Cruise Control	Auto pilot for your car – Once the desired and the minimum time gap to the vehicle in front is selected, the radar sensor will detect if there is a slower vehicle in front and the speed will automatically adapt to that vehicle.
Lane Departure Warning (LDW)	O	-	-	Navigated driving expertise – The digital camera registers lane markings and alerts the driver with an audible signal if the vehicle weaves out of your lane.
Collision Warning with Auto Brake (CWAB)	O	-	-	Brawns and brains – A radar sensor monitors the distance between the vehicle in front and alert the driver to act in case they sense a collision.
Driver Alert Control (DAC)	O	-	-	Sixth sense driving experience – A unique technology that alerts a tired or distracted driver.
Personal Car Communicator (PCC) Two Way Communication + Heartbeat Sensor	O	-	-	Transmitted intelligence – An advanced remote control that combines a keyless drive and a two-way communication with the vehicle.



SAFETY - THE ESSENCE OF WELL-BEING

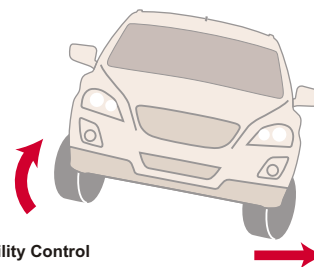
	XC60	Q5	X3	ADVANTAGE XC60
Roll Stability Control (RSC)	S	-	S	The world may spin out of control, you may not – Gyroscopic sensor registers the vehicle's lean angle and prevents it from rolling over.
Side Impact Protection System (SIPS)	S	-	S	Shields of safety – It is designed to help displace the impact of a side-collision away from the occupants.
Roll-Over Protection System (ROPS)	S	-	-	The strength of design – Safety belt pre-tensioners and Inflatable Curtain (IC) keep the occupant safe while the safety cage keeps the passenger compartment intact.
Whiplash Protection System (WHIPS)	S	-	-	Protective instincts – Reduces the risk of long-term invalidity by 50% by cradling the occupant in case of slow-speed rear impact collision.
<u>Advanced Braking Technologies</u> - Adaptive Brake Lights, Ready Alert Brakes (RAB), Hydraulic Brake Assist (HBA), Anti-lock Braking System (ABS)	S	ABS with EBD	ABS with EBD	Never miss a stop – Advanced braking technology, equipped with Ready Alert Brakes, makes every halt precise.



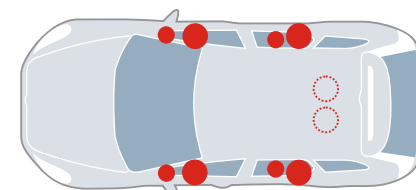
Rear Park Assist



Whiplash Protection System



Roll Stability Control



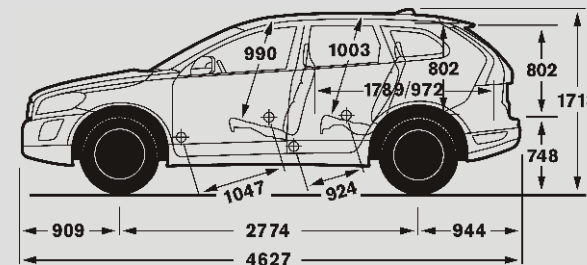
High Performance Audio System

INFOTAINMENT - INDULGENCE ON DEMAND

Road & Traffic Information (RTI - Satellite Navigation)	A	-	-	Always on the right track – The First company to provide on-board SatNav that covers over 400 cities in India plus national and major state highways.
Rear Parking Camera	A	O	O	Never look back again – Displays what's going on behind the car when reversing.
Front Parking Camera	A	-	-	In front and all around – Get a 180 degree vision in front while parking.
Rear Seat Entertainment (RSE) Dual Screen with Dual DVD Player	A	O	O	Entertainment multiplied – Easy to use system with 7 inch screens smartly integrated in the front seat's head restraints.

EXTERIOR DIMENSION - PERFECTION. INSIDE OUT

Ground Clearance (MM)	230	201	203	Progressive design – Higher ground clearance, longer wheelbase and a wide body that ensure a stable presence on the road.
Length	4627	4629	4569	
Width	2120	1880	1853	
Height	1713	1653	1674	
Wheelbase	2774	2807	2795	



VALUE BEYOND COMPARE

FEATURES	XC60	Q5	X3
HDC (REAR FUNCTION)	S	20,000	20,000
ROLL STABILITY CONTROL	S	25,000	25,000
TURN-WITH-STEERING LIGHTS (ABL)	S	20,000	20,000
ACTIVE FOUR-C CHASSIS	S	1,25,000	1.25,000
POWER PARKING BRAKES	S	10,000	10,000
LASER ASSISTED AUTOMATIC BRAKING - CITY SAFETY	S	1,00,000	1,00,000
POWER TAIL GATE	S	25,000	25,000
METALLIC PAINT	57,500	S	S
VALUE OF COMPARATIVE FEATURES	57,500	3,25,000	3,25,000
EX-SHOWROOM PRICE	39,50,000	45,50,000	41,50,000
EX-SHOWROOM VALUE (INR)	40,07,500	48,75,000	44,75,000
APPROX INSURANCE PREMIUM (XC60 attracts a 60% rebait because of advanced on-board Safety Technologies).	60,000	1,65,000	1,50,000
APPROX. COST OF SERVICE FOR THE FIRST 2 YEARS	0	1,50,000	1,50,000
XC60 Advantage (INR)	40,67,500	51,90,000	47,75,000

MOST ECONOMICAL SPARES. 2 YEARS FREE SERVICE. SO THAT YOU NEVER LOSE YOUR PEACE OF MIND OVER MAINTAINING ONE. SUVs	Volvo XC60	Audi Q5 3.0 TDI	BMW X3 2.0 Diesel
AGGREGATE SERVICE PARTS (Air Filter, Oil Filter, Fuel filter, Wiper blades (pair), Spark plug (for entire set), Timing belt/chain, Fan belt/drivebelt, Front Brake pads (set of 4))	18,575.00	26,118.00	80,422.00
AGGREGATE MECHANICAL PART (AC evaporator coil/AC evaporator, Radiator hose set, Front strut/shock absorber, Front brake disc/drum, Front Suspension lower arm, Clutch and pressure plate, Clutch release bearing)	74,549.00	97,139.00	2,34,591.00
AGGREGATE ACCIDENT REPAIR PARTS (Front bumper, Wheel rim (each) Front fender, Bonnet, Radiator, Front door, Bootlid/tailgate, Headlight Assy (each with bulb) Tail-light Assy (each with bulb), Front Windscreen Glass etc.)	4,06,252.00	4,54,134.00	5,85,648.00
AGGREGATE OF PARTS PRICES	4,99,376.00	5,77,391.00	9,00,661.00

SOURCE: AUTOCAR SPARE PARTS PRICE SURVEY. JULY, 2010 ISSUE (FOR AUDI Q5 & BMW X3).
INFORMATION SOURCE ON COMPETITION: BROCHURE AND WEBSITE



Dealer Stamp

Volvo Auto India | www.volvocars.in

Some features mentioned may be optional and not standard. Terms and conditions apply on the Free Service Package.

DEC 2010