

# BMW India.

## BMW 3 Series – 320d Sport Plus. Product Information.



BMW  
India

Gurgaon  
Oct 2012



Sheer  
Driving Pleasure

# BMW 3 Series – 320d Sport Plus. Standard Equipment Changes.

	BMW 320d Sport Plus
Added Standard Equipment over 320d Sport Line	Navigation System Professional
Ex-showroom Pricing	INR 34,50,000

**Note:** 320d Sport Plus will be a special offer **with limited quantities available.**

# BMW 3 Series – 320d Sport Plus. Standard Equipment.

Launch Profile CKD

## Exterior Design

- 17" light-alloy wheels double-spoke 392
- Front and rear bumpers with specific features in high-gloss Black, front air inlets with aluminium-look inserts
- BMW kidney grille with 8 slats in high-gloss Black
- B-pillar and window uprights in Black, high-gloss
- “Sport” lettering along the side
- Tailpipe trim in Black, chrome-plated

## Interior Design

- Door sill finishers in aluminium with “BMW Sport” lettering
- Sport leather steering wheel with red contrast stitching
- Interior illumination with variable colour effects in Orange-Red or White – selected via the iDrive Controller
- Speedometer and rev counter with red Chrono scales and ring
- Chrome trim for automatic air conditioning and radio controls
- Driving Experience Control, with additional Sport+ mode
- Car key with Red trim
- Sport seats for driver and front passenger in Dakota Leather with Accents (Red or Black)
- Black, high-gloss interior trim with accent trim in Coral Red, matt

Sport Line  
Content



# BMW 3 Series – 320d Sport Plus. Standard Equipment.

Launch Profile CKD

## Drive and Transmission

- 8-speed Automatic Transmission
- Driving Experience Control incl. ECO PRO
- Servotronic

## Exterior Equipment

- Fog lights
- Interior and exterior mirrors with automatic anti-glare function
- Park Distance Control (PDC), rear
- Rain sensor, including automatic driving lights control

## Interior Equipment

- Automatic air conditioning with two-zone control (rear vents)
- Sport Leather steering wheel with Multifunction
- Seat adjustment, electric, with Memory Function for driver
- Xenon Headlights with LED Light Rings
- Lights Package
- Glass roof, electric
- Roller Sunblinds –Rear electric and Rear side mechanical
- Sport Seats for driver and front passenger

## Entertainment and Communication

- Bluetooth compatibility
- HiFi loudspeaker system
- **BMW Navigation System Professional with 8.8" colour display** with integrated storage for maps and audio files
- DVD Drive
- On Board Computer

**320d  
Sport Plus  
INR  
34,50,000**



# BMW 3 Series – 320d Sport Plus. Standard Equipment.

## Alloy Wheels



17" light-alloy wheels  
Double-spoke 392  
7.5 J x 17 / tyres 225/50 R17

## Trim



4AT/4DN Black, high-gloss  
with accent trim in Coral Red,  
matt

## Upholstery



**Dakota leather** LCL3 Black  
with Red accents



**Dakota leather** LCL4 Everest Grey  
with Black accents



**Dakota leather** LCL5 Coral Red  
with Black accents

# BMW 3 Series – 320d Sport Plus. Navigation System Professional.



**BMW Navigation System Professional** – The Navigation system Professional provides convenient and accurate navigation instructions and includes a comprehensive list of points of interest for easy travel planning.

**Map Development** – BMW are the first providers of in vehicle Navigation solutions in India and the accuracy of our systems are high due to ongoing development with the Navigation provider.

# BMW 3 Series – 320d Sport Line. Standard Equipment.

Launch Profile CKD

## Exterior Design

- 17" light-alloy wheels double-spoke 392
- Front and rear bumpers with specific features in high-gloss Black, front air inlets with aluminium-look inserts
- BMW kidney grille with 8 slats in high-gloss Black
- B-pillar and window uprights in Black, high-gloss
- “Sport” lettering along the side
- Tailpipe trim in Black, chrome-plated

## Interior Design

- Door sill finishers in aluminium with “BMW Sport” lettering
- Sport leather steering wheel with red contrast stitching
- Interior illumination with variable colour effects in Orange-Red or White – selected via the iDrive Controller
- Speedometer and rev counter with red Chrono scales and ring
- Chrome trim for automatic air conditioning and radio controls
- Driving Experience Control, with additional Sport+ mode
- Car key with Red trim
- Sport seats for driver and front passenger in Dakota Leather with Accents (Red or Black)
- Black, high-gloss interior trim with accent trim in Coral Red, matt

Sport Line  
Content



# BMW 3 Series – 320d Sport Line. Standard Equipment.

Launch Profile CKD

## Drive and Transmission

- 8-speed Automatic Transmission
- Driving Experience Control incl. ECO PRO
- Servotronic

## Exterior Equipment

- Fog lights
- Interior and exterior mirrors with automatic anti-glare function
- Park Distance Control (PDC), rear
- Rain sensor, including automatic driving lights control

## Interior Equipment

- Automatic air conditioning with two-zone control (rear vents)
- Sport Leather steering wheel with Multifunction
- Seat adjustment, electric, with Memory Function for driver
- Xenon Headlights with LED Light Rings
- Lights Package
- Glass roof, electric
- Roller Sunblinds –Rear electric and Rear side mechanical
- Sport Seats for driver and front passenger

## Entertainment and Communication

- Bluetooth Connectivity for compatible mobile phones
- iDrive with 6.5" colour display and menu buttons
- BMW Radio Professional with USB Interface
- On Board Computer
- HiFi loudspeaker system

**320d  
Sport Line  
INR  
32,90,000**



# BMW 3 Series – 320d Sport Line. Standard Equipment.

## Alloy Wheels



17" light-alloy wheels  
Double-spoke 392  
7.5 J x 17 / tyres 225/50 R17

## Trim



4AD/4DN Interior trim finishers  
Aluminium, finely brushed  
lengthwise with accent trim in  
Coral Red, matt

## Upholstery



**Dakota leather** LCL3 Black  
with Red accents



**Dakota leather** LCL4 Everest Grey  
with Black accents



**Dakota leather** LCL5 Coral Red  
with Black accents

# BMW 3 Series – 320d Luxury Line.

## Standard Equipment.

### Exterior Design

- 17" light-alloy wheels multi-spoke 414
- Front and rear bumpers with specific features in high-gloss chrome
- BMW kidney grille with 11 slats in high-gloss chrome
- Side window frames, window recess finishers in high-gloss chrome
- B-pillar and window uprights in Black, high-gloss
- "Luxury" lettering along the side
- Tailpipe trim in high-gloss chrome

### Interior Design

- Door sill finishers in aluminium with "BMW Luxury" lettering
- Sport leather steering wheel
- Interior illumination with variable colour effects in Orange-Red or White – selected via the iDrive Controller
- Chrome trim for automatic air conditioning and radio controls and additional exclusive chrome trim for the centre console
- Car key with Pearl Gloss Chrome trim
- Seats in Dakota Leather with Exclusive Stitching
- Burlled Walnut wood trim with inlay and accent trim in Pearl Gloss Chrome

Luxury Line  
Content



# BMW 3 Series – 320d Luxury Line. Standard Equipment.

Launch Profile CKD

## Drive and Transmission

- 8-speed Automatic Transmission
- Driving Experience Control incl.ECO PRO
- Servotronic

## Exterior Equipment

- Fog lights
- Interior and exterior mirrors with automatic anti-glare function
- Park Distance Control (PDC),rear
- Rain sensor, including automatic driving lights control

## Interior Equipment

- Automatic air conditioning with two-zone control(rear vents)
- Sport Leather steering wheel with Multifunction
- Seat adjustment, electric, with Memory Function for driver's seat
- Xenon Headlights with LED Light Rings
- Glass Roof,electric
- Lights Package
- Roller Sunblinds –Rear electric and Rear side mechanical

## Entertainment and Communication

- Bluetooth Connectivity for compatible mobile phones
- iDrive with 6.5" colour display and menu buttons
- BMW Radio Professional with USB Interface
- On Board Computer
- HiFi loudspeaker system

**320d**  
**Luxury Line**  
**INR**  
**32,90,000**



# BMW 3 Series – 320d Luxury Line. Standard Equipment.

## Alloy Wheels



17" light-alloy wheels  
Multi-spoke style 414  
7.5 J x 17 / tyres 225/50 R17

## Trim



4B8/4DM Burled Walnut wood  
trim with inlay and accent trim in  
Pearl Gloss Chrome

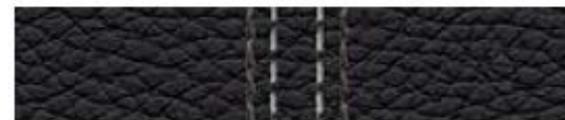
## Upholstery



**Dakota leather** LCLX Saddle  
Brown with Exclusive stitching



**Dakota leather** LCLY Veneto Beige  
with Exclusive stitching



**Dakota leather** LCLZ Black with  
Exclusive stitching

**Thank you.**  
We wish you all the success.

