

Honda Assure Bulletin – Hydrostatic Lock Cover**SB: HA/91/Aug/06**

Respected All,

We value and regard your continuous support towards establishing Honda Assure as preferred brand for vehicle insurance requirement for Honda customers.

The continuous support towards Honda Assure has enabled us to surpass several benchmarks with an inherent zest for continuous improvement. The business model has proven to be a winner on all counts, and the special features have ensured enhanced customer satisfaction. Now the time has come to raise the bar to next level.

To further strengthen our product benefit and make it different from the competition, we are pleased to announce the roll-out of "**Hydrostatic Lock Cover / Engine Protector**", as **optional add on product**. The product price and coverage is also mentioned below for your reference and convenience.

Hydrostatic Lock Cover / Engine Protector			
Vehicle Age (Years)	Price (Premium) (With/Without Depreciation Cover) Price %age will be calculated on IDV	Product Coverage	
0	0.10%	Ingression of Water	✓
1	0.12%	Oil Leakage	✓
2	0.14%	Engine Parts (Including Exhaust System & Sensors)	✓
3	0.17%	Transaxel (Differential & Gear Box)	✓
4	0.20%	Consumables	✓

Please Note :- Mentioned rates are applicable to All Honda Vehicles (Models & Variants)

The participating Business Partners are:-

1. Bajaj Allianz
2. Iffco Tokio
3. ICICI Lombard
4. Royal Sundaram
5. Universal Sampo

6. National Insurance is in process of getting approval of this product from IRDA and as soon as they complete the formalities we will include it.

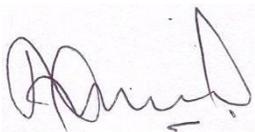
You will be able to issue the policies with the captioned add-on product w.e.f. 7th Aug'14 at 10:00 AM onwards.

Customers opting for add-on cover now have a wider choice of **3 Add-on Products** in Honda Assure. We are sure these value added products will surely help us to achieve higher level of customer satisfaction and better retention through extended reach. Your continuous support and zeal towards offering the enriched Honda Assure Product to Honda customers will surely help us enhancing the joy of owning Honda Car. We are very confident that with your support we will set newer benchmarks in customer satisfaction.

Please feel free to send your feedback/suggestion to further improve Honda Assure offering to our customers.

For any further information or clarification please contact Honda Assure Team.

Warm regards



Naveen Khurana