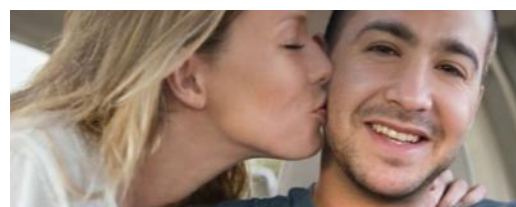


BMW Performance. 320d Power Kit and Silencer.



BMW
India

Gurgaon,,
August 2011



BMW Performance.

320d Power Kit and Silencer.



Power Kit

- Power increase: 135 to **147 kW**
- Torque increase: 380 to **420 Nm**
- New ECU including engine data update
- More powerful charge air cooler
- Powerful 600W electric fan with new frame



Performance Silencer

- Exception, sporting sound on accelerations from 2,000 rpm
- Unique, high-tech look thanks to two chrome plated 74 mm stainless steel tailpipes

BMW Performance.

320d Power Kit and Silencer.

SPECIFICATION	BMW 320d	BMW 320d - Kit	MB C250 CDI	Audi A4 2.0 TDI
Displacement	1995	1995	2143	1968
Power (KW)	135	147	150	105
Kerb Weight	1445	1445	1655	1495
Power/Weight Ratio	.09	.102 →	.091	.07

- Power to Weight ratio more favorable
- Also 320d has a 6 six speed compared to the 5 speed gear box of MB

BMW Performance. RATC Area.Target Existing Customers.



Focus on existing Customers

Up-selling at the time of Service

Would also help to move PE stock (if any)

BMW Performance. 320d Power Kit and Silencer.

Part No.	Description	Relevance	QTY	INR	INR
				Dealer Net	MRP
11 12 2 213 306	BMW Performance Power Kit	production - 03/2010 to 03/2011	1	118,327	133,118
11 12 2 213 307	BMW Performance Power Kit	production 04/2011 onwards			
18 30 2 185 802	Performance silencer system	320d / N47	1	36,044	53,355

Power Kit orders have to be place basis VIN No.

Thank you for your attention.



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