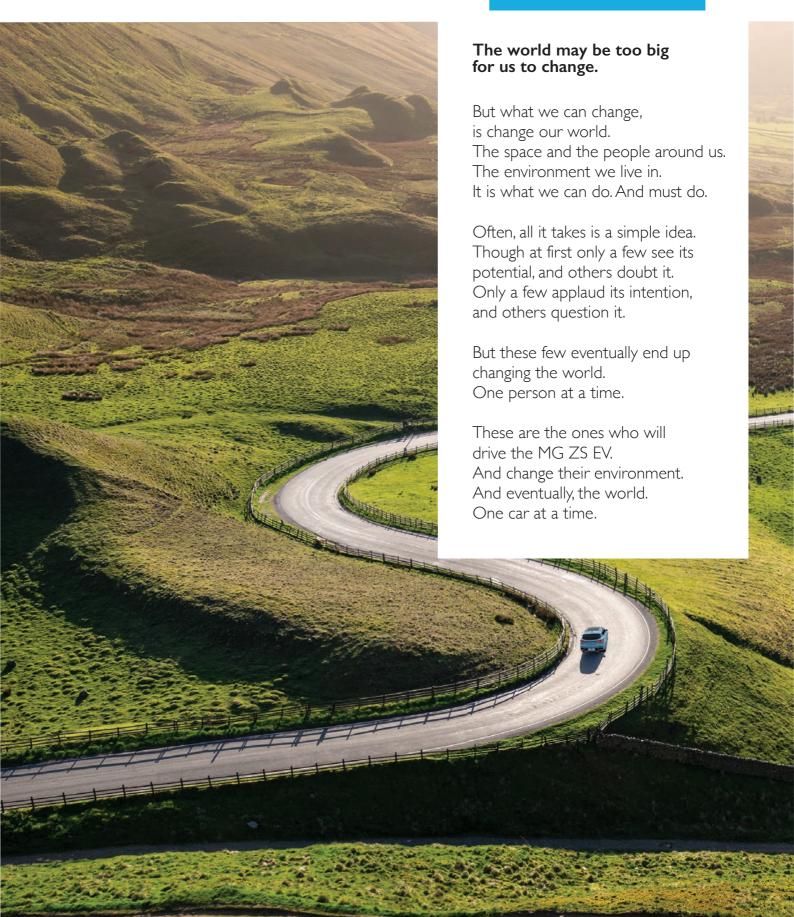
#ChangeWhatYouCan





#ChangeWhatYouCan







1924

THE **FIRST MG IS BORN**



1933

THE FIRST RECORD IS BROKEN

1956

THE YEAR OF THE CLASSIC MAGNETTE



1959

NAME'S BOND, **MGA BOND**



2000

A NEW BEGINNING



2012

DESIGN MEETS POWER



2015

THE FIRST SUV IS LAUNCHED



2018

INNOVATION THRIVES WITH THE MG HS





E-MOTION

INTERNET CAR

HISTORY TIMELINE



1945

BEGINNING OF COOL AFTER THE WAR

1957

SET RECORD BREAK RECORD REPEAT



1962

PRINCE CHARLES GETS AN MGC

2011



20 | 4

FIRST & **FURIOUS**

20 17 THE **MAGIC OF**



2019

MG HECTOR THE

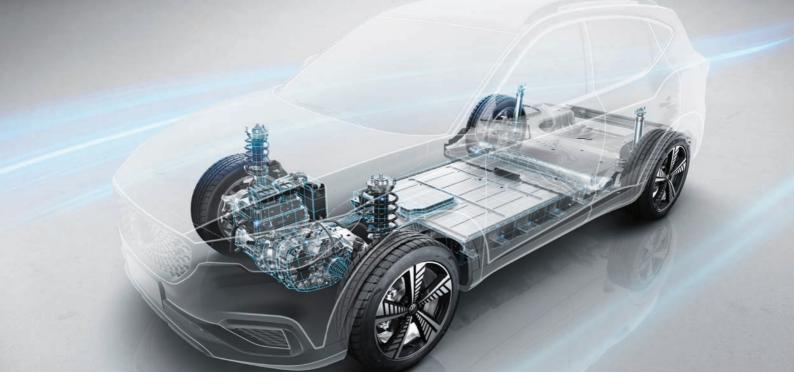


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MG ZS EV INDIA'S FIRST PURE ELECTRIC INTERNET SUV



The MG ZS EV is not just India's first pure Electric Internet SUV, but also a catalyst for change. At MG, we believe change begins with a few, the ones who lead from the front and inspire others to do the same. A step in the same direction, MG ZS EV, the global SUV is designed for the few who would like all the benefits of a zero tail pipe emission vehicle but in style. The MG ZS EV does not compromise on aesthetics, has an excellent build quality, would thrill you with its performance and is powered by i-Smart EV 2.0. Style, substance, performance – all comes packed with the MG ZS EV. MG ZS EV



Safety is our Foundation



Front & Rear Seat Belt Reminder



Heated ORVM



Tyre Pressure Monitoring System (TPMS)



Rear Disc Brakes



ABS + EBD + Brake Assist



Hill Descent Control



Electric Parking Brake



3 Point Seatbelt For All Passengers



Reverse Parking Camera With Dynamic Lines



Electronic Stability Control



Hill Start Assist



6 Airbags (Dual Front, Side, Curtain)

Battery Safety Standards

The battery is the heart of an EV. Which is why we do everything possible - and sometimes what's not - to ensure that it is the safest, and the most cared for thing in your car.

UL 2580: Standard For Safety

Eight Super Critical Tests



Short Circuit



Soaks



Dust



Fire



Extrusion



Collision



Smoke



Fall

IP67: Standard For Safety



Waterproof & Dustproof



Collision Monitoring



Insulation Monitoring



High Voltage Interlock



Electromagnetic Shielding



Overload Protection



Safety is Paramount

As safety is the key, your MG ZS EV comes with European Standards.

Based on European standards



European E-MARK



European REACH

Environmental standards in the car



European E-NCAP

Safety Standard Design



UL2580

Battery Safety Certification



IP67

Dust and Water Resistance Index



Performance

Battery Capacity	44.5 kWh (Ultra High Density Battery)
Range	340 km
Max Torque	353 Nm
Max Power	142.7 ps
0-100 km/hr	8.5 s

Charging Made Convenient

Enjoy hassle free charging with multiple options for your MG ZS EV.



Portable Charger Along With Your Car:

An onboard charging cable that comes with your MG ZS EV, makes charging convenient. Simply plug into any 15 A socket at your home or any location, and effectively charge your MG ZS EV. 100% charging in 16-18 hours.



AC Fast Chargers:

7.4 kW wall mounted chargers that can be installed at your office or home – any location of your choice for your daily/overnight charging needs. **I 00% charging in 6-8 hours.**



DC Fast Chargers:

50 KW DC Super-Fast chargers installed at select MG Dealerships are easily accessible, for all MG ZS EV owners to use, 24x7!

Up to 80% charging within 50 mins.



An Extended Charging Network:

Being set up by MG India across our dealerships in select satellite cities along key routes, the network will help you charge when you are travelling to city outskirts.



Charge on the go:

A Road Side Assistance (RSA) service in case you run out of charge.



EV SPECIFIC FEATURES



BATTERY & RANGE STATUS

Know current battery level, real time remaining range on the app



CHARGING INFORMATION

Know the time remaining to charge, charging current & voltage when the vehicle is on charge on the app



ECO-FRIENDLY UPDATES

Know contribution made to the environment in terms of CO_2 saved & share it with friends



360 SPIDER NAVIGATION

Know the dynamic range in each direction from your current location based on the traffic/road conditions



RANGE ALERT

Get alerts if the distance is out of the car's remaining range and suggestions for the nearest charging station at the location where the range ends



CHARGING STATION INFO

Search the charging stations on the inbuilt maps and get detailed information about them



VOICE RECOGNITION

Find nearby charging stations, check battery status and remaining range via voice commands. Over 100+ voice commands activated by saying "Hello MG"

OTHER FEATURES



M2M EMBEDDED SIM

M2M (Machine to Machine) embedded 5G-ready SIM with Internet protocol version 6 (IPV6).



OVER THE AIR [OTA] UPDATE

New software, new voice recognition commands and entertainment content and more updated over the air



REMOTE VEHICLE CONTROL

Controls functions remotely like AC ON/Off, door lock/unlock, light flashing and honking with your mobile app



E-CALL

Self initiated emergency call sends a message and location to 24/7 pulse hub if airbags are deployed. The pulse hub calls the car and owner for immediate assistance



I-CALL

Get a call from the MG pulse hub for general assistance or road side assistance at the touch of the i-Call button.



KNOW YOUR VEHICLE STATUS

Scan car for status check before every journey or anytime you want



GEOFENCING

Set Geo Fence (outwards or inwards) upto 100 Km & receive notification if the car leaves the safe perimeter preset by you



NAVIGATION

Online navigation with live traffic updates for a faster smoother drive

PRELOADED ENTERTAINMENT CONTENT

Preloaded entertainment content in head unit

SMART DRIVE

Driver analytics- harsh braking, running idle, routes taken etc on the app to improve driving skills

SECURITY ALERT

Get alerts on the app in case of abnormal door open, abnormal ignition on, vehicle overspeed etc

FIND MY CAR

Find car's location & the shortest route to it on your app

WI-FI CONNECTIVITY

Connect the car to internet via connecting to an external wi-fi network in addition to the embedded sim

GAANA PREMIUM ACCOUNT

Download & store upto 100 songs from built-in Gaana Premium account

WEATHER

Know the weather status & weather forecast upto 5 days for any location

Features

Exterior



Breathable Glow Logo



R17 Machined Alloy Wheels



LED DRLs

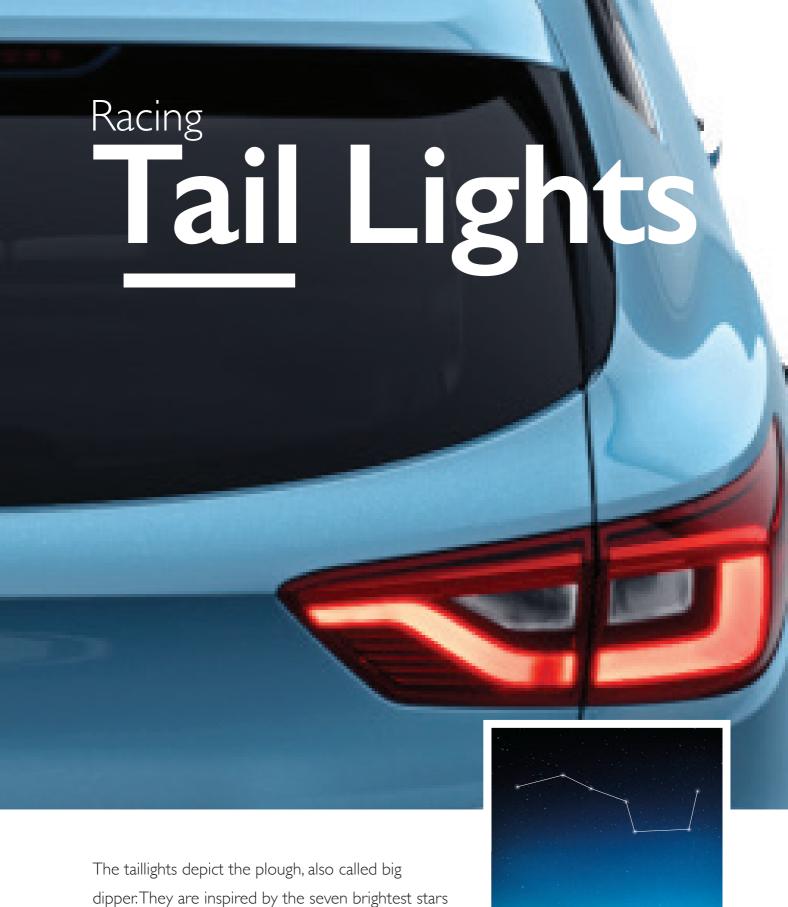






Inspired by the majestic London Eye, true to its British genes, the London eye headlamps gives the MG ZS EV a powerful persona, the kind which makes your MG ZS EV stand out in the crowd. Not only it aesthetically compliments the grille but also brings out the glam quotient.





The taillights depict the plough, also called big dipper. They are inspired by the seven brightest stars of the constellation Ursa Major. The side design depicts the phantom that flies through the corners.

Front Grille

MG ZS

Inspired by the magnetic field between celestial bodies, the MG ZS EV grille connotes the same complimenting the London eye headlamps & racing tail lights in front and back hence, complimenting the star studded look. The deep conclave grille is complimented with enough chrome to get the bling on





Inspired by the iconic Dutch classic windmills. Powerful, sturdy and high on design.





Features

Interior



Leather# Seats, Driver Armrest with Storage



Leather Wrapped Steering Wheel with Stitching



Leather# On door trims and dashboard



8.9 cm Multi Info Display



Rear 60:40 split seats

Features

Comfort & Convenience



Rain Sensing Front Wiper



6 Ways Power Adjustable Driver Seat



Push Button Start Stop With Smart Entry



Electronic Gear Shift Knob



Kinetic Energy Recovery System(KERS) – 3 Levels



Driving Modes: Eco, Sport & Normal



Cruise Control



Auto Headlamp



Dual Pane Panoramic Sky Roof



PM 2.5 Filter





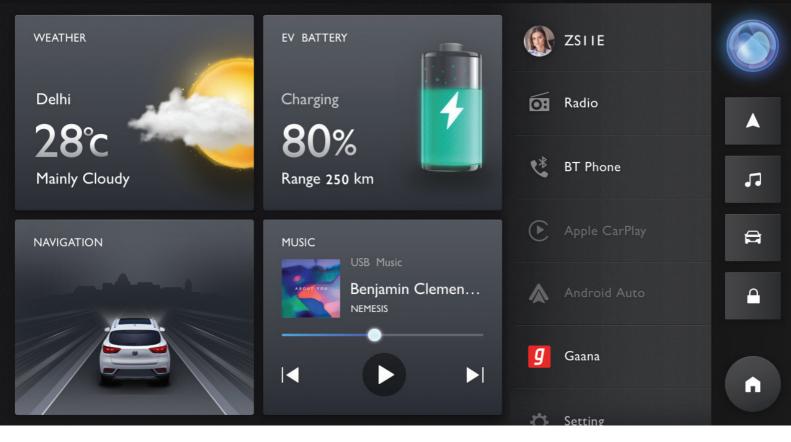
Sky Roof

The Panoramic Sky Roof covers 90% of the roof of your MG ZS EV. The super large panoramic sunroof, lets you enjoy the view, bathe your MG ZS EV in the natural light and enjoy the view! It's like having the sky as your companion on every journey you take with you EV.



PM 2.5 Filter

MG ZS EV comes equipped with an inbuilt PM 2.5 Air filter to provide healthy air inside your SUV cabin. Which means even if PM 2.5 measurement outside is 200 or 300 outside, the level inside the car will be safe, less than 30 AQI, in just under 5 minutes. You breathe pure as your ZS EV breathes pure. One could safely say that you roll up the windows for a breath of fresh air.



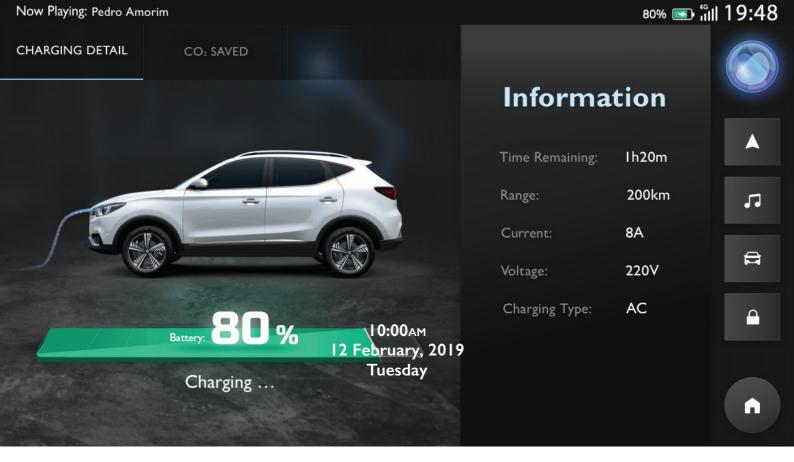
Infotainment



i-smart EV 2.0 : Connected car features



20.32cm Touch Screen Infotainment System



20.32cms

Your car is an extension of you. And a car like MG ZS EV is even more so. To keep you connected and always in touch, it comes with a 20.32 cm HD Touch Screen powered by the i-SMART EV 2.0, to ensure you always have a finger on your car's pulse.

Charging Facilities



DELHI NCR

- MG Gurgaon Flagship Showroom (32 Milestone, Experion Center, Sector 15, NH-8, Gurugram)
- MG Lajpat Nagar (EC,A-14, Ring Road, Lajpat Nagar- IV, New Delhi)
- MG Shivaji Marg Showroom (Plot no 13 Shivaji Marg)
- MG Noida (3 S,D-2, Sector 8, Noida)



MUMBAI

- MG Mumbai West (JVLR 3S, Jogeshwari Caves Road, Gupha Tekdi,
- Jogeshwari East, Mumbai 60)

MG Ghodbunder Road showroom (Shop No 29-32, Vardhaman Vatika, Ghodbunder Road, Thane West, Thane)



BANGALURU

- MG Bangaluru Electronic City Showroom (195/6/2, ward no 192, Bharatena Agrahara, Lava Kusha Nagar, Hosur Road, Bengaluru)
- MG Bangaluru ORR (Shree Bhuvaneswari Vokkaligara Sangha, Survey no 102-1, B Narayanapura, ORR, Bengaluru)



HYDERABAD

 MG Hyderabad Jubliee Hills (road No 2 Showroom, Road Number 12, Opposite Traffic Police Station, Banjara Hills, Hyderabad, Telangana)



AHMEDABAD

 MG Ahmedabad SG Highway Showroom (Plot no 2, Ground Floor, Survey no 841/I and 2, 10, Signature I, Near Old Railway Line, SG Highway, Makarba, Ahmedabad, Gujarat)





MORRIS GARAGES

Since 1924