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Service Circular

From:

: After-sales : service.business@ŠKODA-auto.co.in Email

■ Valid for:

ŠKODA Dealership

Information for

Base

Dealer Principal ✓Sales ManagerService ManagerService AdvisorWorkshop ManagerParts Foreman ✓Warranty OfficerTechnician OfficerPDI InchargeCDMBDMVV <th colspan="8"></th>												
PrincipalManagerManagerAdvisorManagerForemanManagerOfficerIncharge✓✓✓✓✓✓✓✓✓✓	Dealer	Sales	Service	Service	Workshop	Workshop	Parts	Warranty	Technician	PDI	CDM	BDM
	Principal	Manager	Manager	Advisor	Manager	Foreman	Manager	Officer		Incharge		
	\checkmark	✓	✓	✓	✓	~	~	~	~	~	✓	✓

Subject: Revision in 4 Years and 2 Years ŠKODA SuperCare Prices

Dear Business Partner,

As a part of India 2.0 strategy, ŠKODA AUTO has launched the 'Peace of Mind' Campaign, wherein we have reduced the Service cost by optimizing parts prices and reduction in engine oil (gasoline vehicles). As an immediate step, we have also revised the 4 year and 2 year prices, which would further help in reducing the cost of ownership and delighting the customers.

Please refer revised prices in the below table: 4 year SuperCare Packages (All prices including GST & in INR)

Model	Туре	Slab 1 Price (0-34 days)	Slab 2 Price (35-335 days)
Rapid 1.0 TSI	Standard	19,999	23,999
	Enhanced	29,999	37,699
	Comprehensive*	49,999	60,999
New Octavia	Standard	44,999	49,999
	Enhanced	79,999	87,799
Superb 2.0L TSI	Standard	49,999	51,799
AT	Enhanced	99,999	105,999
Karoq	Standard	NA	40,699
	Enhanced	NA	89,999

*Comprehensive package is only for MT

ŠKODA AUTO VOLKSWAGEN INDIA PRIVATE LIMITED (formerly known as Volkswagen India Private Limited)

Office: 4th Floor, Silver Utopia, Cardinal Gracious Road, Chakala, Andheri East, Mumbai, Maharashtra - 400099

T +91 22 3313 7000 | Website: www.skoda-auto.co.inRegistered Office: E-1, MIDC Industrial Area, Phase III, Village Nigoje, Mhalunge, Kharabwadi, Chakan, Taluka Khed, Pune, Maharashtra - 410501 CIN: U70102PN2007FTC133117 | T +91 2135 661000, +91 2135 711000. F +91 2135 661049 | www.skoda-vw.co.in



2 Year SuperCare Packages (All prices including GST & in INR)

Model Wise	Prices with GST
Karoq	19,799
Kodiaq	34,899
Superb Diesel	27,399
Superb Petrol	24,399
Octavia Diesel	27,799
Octavia Petrol	19,799
Rapid Diesel	18,199
Rapid Petrol	12,199
Laura Diesel	23,499
Laura Petrol	19,099
Yeti	23,199

Please note in 2 Year SMP packages -Spark plugs in Gasoline cars are excluded as the replacement frequency has been extended. Further details on scope, Terms and Conditions, a bulletin will follow soon.

POS materials and brochures will be shared in the next communication.

In case of further questions on the SuperCare products, please contact your respective ASMs or write to us on our email: - service.business@skoda-auto.co.in.

Kindly share this communication with all concerned personnel at your dealership.

With Best Regards,

For ŠKODA AUTO Volkswagen India Pvt. Ltd.

Satish Madyastha Service Business and Quality Sumit Dattawade Sales Planning

Saurabh Joshi Head Parts Pricing & Service Marketing Mansur Mohamed HOD Aftersales **Ajay Raghuvanshi** HOD Sales

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