BUILT QUALITY, GREEN, SAFE AND SMART
Inspired by what drives you

Smart, safe and sophisticated, every drive is an inspiration with the powerful Figo Aspire.

4-5
Quality
The Figo Aspire exudes distinction. Its stylish, aerodynamic exterior and spacious, premium interiors were built to carry you with confidence.

8-7
Green
Uncompromisingly engineered, the Figo Aspire is both powerful and fuel efficient - giving you the best of both worlds.

9-9
Smart
The Figo Aspire is all about smart features to help you get more out of life and make every journey effortless and exciting.

10-11
Safety
When it comes to safety, the Figo Aspire is in a class of its own, delivering the highest levels of protection for the entire family.

12-13
Accessories & Colour

14-15
Specifications
More than style. Real substance.

Classy and powerful, the Figo Aspire is designed to exude success. Its aerodynamically stylish exteriors and spaciously premium interiors are built to carry you with panache.

Dynamic Exterior Design

Figo Aspire delivers a premium design and styling you normally find only in cars from a higher segment. Its bold, dynamic and elegant exterior conveys a sense of precision, efficiency and sophistication.

Premium Interior Styling

Comes. Feel the luxury. Figo Aspire’s exceptional interior craftsmanship, carefully selected colours and materials, and comfortable first-in-class leather seats surround you with a sense of sophistication. And more space means more comfort. The spacious front and rear seats with adjustable headrests offer ample support, so everyone can ride in comfort.

Smart Storage

With a large and spacious boot, specialised compartments in the doors and long floor console, the Figo Aspire has a place for everything.
More than smart. Ingenious.

The Figo Aspire is all about smart features to help you get more out of life and make every journey effortless and exciting.

MyFord Dock™
Figo Aspire’s first-in-class MyFord Dock™ allows you to store, mount and charge your mobile phone, MP3 player or satellite navigation system, and integrate these devices into the car’s entertainment system. And because it’s mounted on your dashboard, it’s easily accessible.

SYNC® with AppLink™
Just talk and things will happen with our voice-activated SYNC® system. Call friends and family or listen to your favourite songs hands free. You can even have your text messages read out to you. And in case of any emergency, SYNC®’s Emergency Assistance will use your paired phone to automatically call emergency services and give your GPS location.

USB and Aux-in
With built-in USB and Aux-in, the Figo Aspire also lets you effortlessly integrate your iPod™ or phone with the Figo Aspire Audio System.

Ford MyKey®
Figo Aspire’s first-in-class Ford MyKey® technology also provides an extra element of safety, allowing drivers to set speed warnings, activate a seat belt reminder, limit the car’s top speed as well as audio volume.

Power-fold Mirrors
Even the mirrors are smart. Great in busy, city traffic, Figo Aspire’s power-fold mirrors can be folded towards the body of the car with a touch of a button to minimise the risk of damage. Either while driving or while parking.

Automatic Climate Control
Figo Aspire boasts the latest climate control system. Even in the heat of summer, once you set a temperature, the system maintains it with outstanding precision, ensuring superior comfort for everyone. And because it’s super-efficient, you save fuel.
More than peace of mind. Total confidence.

When it comes to safety, the Figo Aspire is a class apart. With 6 airbags, including first-in-class side and curtain airbags, it delivers the highest levels of protection for you and your family.

6-Airbags
Providing extra protection to your passengers and greater peace of mind, the Figo Aspire offers a total of six airbags – including first-in-class side and curtain airbags.

High-Strength Steel Cage
Constructed from high-strength steel, Figo Aspire’s robust body structure offers another level of protection for you and your loved ones.

ABS with EBD
Our Anti-lock Braking System (ABS) with Electronic Brake Force Distribution (EBD) is another smart feature that puts your safety first. The system balances the brake force between front and rear wheels to prevent the wheels from locking.

Hill Launch Assist
If you’re driving uphill, you’re in good hands with the Figo Aspire. Our Hill Launch Assist system prevents rollover when making a hill start, holding the brake for a few seconds and giving you time to smoothly accelerate away.

Electronic Stability Program
The Figo Aspire’s Electronic Stability Program (ESP) provides balance and control even in the roughest of conditions. The ESP system applies brake pressure to individual wheels to keep you safely on course and even enhances handling on tough terrains and traction on slippery surfaces.

Perimeter Alarm
The Figo Aspire’s perimeter alarm detects any unauthorised attempt to enter your car and triggers an alarm, flashes the headlamps and parking lamps, and activates the theft indicator on the vehicle’s instrument panel.
**Accessories**

Make your Figo Aspire even more unique with its range of accessories. We’ve got what you need when it comes to style.

- Illuminated Sill Plates
- Camera and GPS Display on IRVM
- Shark Fin
- Rear Parking Sensors
- Smart Ambient Lighting
- Chrome BSIPM

**Colours**

Choose from an assortment of attractive colours for your Figo Aspire and drive away with the colour that appeals to you the most.

- Ruby Red
- Sparkling Gold
- Oxford White
- Tuxedo Black
- Deep Impact Blue
- Ingot Silver
- Smoke Grey

**Other Accessories**

- Rear Seat Entertainment
- Chrome Kit
- Car Cover
- Fog Lamp Kit
- Alloy Wheels
- Weather Shields
- Carpet Floor Mats
- Mudflaps
Technical Specification

Dimensions
- Overall Length (mm): 3925
- Overall Width (mm): 1695
- Overall Height (mm): 1452
- Wheel Base (mm): 2705
- Front Track (mm): 150
- Rear Track (mm): 154
- Ground Clearance (mm): 17
- Turning Radius (ft): 12
- Blind Spot (°): 360

Engine
- 1.8L TDCI (Diesel) | 2.0L VCT (Hybrid) | 1.6L TIVCT (Hybrid)
- Displacement (cc): TBC
- Compression Ratio: 11.5
- Max. Engine Power: 125 ps @ 5500 rpm
- Max. Torque: 205 Nm @ 2300 rpm

Gearbox
- 6-speed independent McPherson strut with coil spring and anti-roll bar

Brakes
- Front: Ventilated Disc
- Rear: Disc

Wheels & Tyres
- Front: T125/55R16
- Rear: T115/55R16

Safety
- Frontal Impact: MDMS with Pull Drift Compensation Technology

Features

Variants
- Ambiente
- Trend
- Titanium
- Titanium +

Headlamps
- LED Headlamps
- Bi-Xenon Headlamps

Seat
- Leather
- Cloth

Exterior
- Front Grille
- Headlamp Bezel
- Rear Door Panel Insert

Entertainment
- FM/AM Radio/CD/USB
- Bluetooth®
- AUX Input
- USB/SD Input

Interior
- Front Cupholder
- Rear Cupholder
- Driver Door Armrest
- Front Door Armrest

Air Conditioning
- Front Air Conditioning
- Rear Air Conditioning

Sound System
- AM/FM Radio
- CD/MP3 Player
- Bluetooth®
- AUX Input
- USB/SD Input

/* Terms & Conditions apply. Specification and features are subject to change without notice.*/