

SACHIN'S AUTOGRAPH INSIDE.

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The safest place  
to keep Sachin's autograph  
is your garage.



**T-MAX**  
TECHNOLOGY TO THE MAX.

FIAT

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**Fiat Palio**

**S10**  
*Sachin Tendulkar*  
LIMITED EDITION



Launching the limited edition Fiat Palio S10 -  
India's first Signature Car.

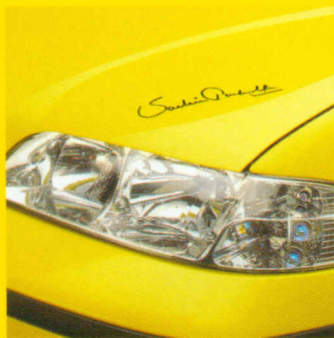
Allow us to claim it as the first four-wheeler  
inspired by Sachin Tendulkar. The man with the  
golden bat. Put quite simply, S10 is nothing but  
Sachin Tendulkar.

Even its steering wheel to begin with, bears essence.

A personally autographed biography of Sachin  
Tendulkar penned by brother Ajit Tendulkar comes  
as a true bonus in this case. It entertains and  
educates you as you flip through Sachin's  
inspirations and motivation for life, as well as for  
cricket. More so, the S10 bat and the keychain  
remind you of the Little Master on a daily basis. Even



Serially Numbered Limited Edition Badge



Autographed Bonnet



Exclusive S10 Upholstery



Specially Designed Alloy Wheels

All rolled-up in leather with special red stitching,  
the wheel gives you superb grip and control, just  
the way our hero enjoys it. Needless to say, all  
Palio S10s also bear Sachin's autograph and a  
serially numbered limited edition badge. But  
more than that, this car vows to take you  
closer to the man behind the bat.

the bonnet of the car lends space for a stylish stroke  
of his autograph.

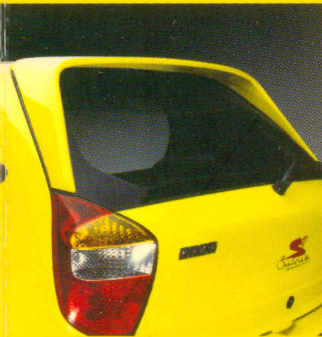
The bonnet also holds a little surprise this time. It  
shields an engine that's red in colour. (With 1596cc,  
100 bhp of pure pulse-racing power, we might add.)  
Its enhanced gear ratio offers so much pick-up, it's  
enough to headstart a fan-following for yourself!

The S10 also has a new spoiler and body-coloured side-skirtings. Both equally responsible for a million stares as you stalk the streets.

Available in a special colour named Canary Yellow, the Palio S10 looks truly delightful and spunky. And the velour S10 upholstery adds to the

The S10 offers you a lot more to talk about. A framed certificate personally signed by Sachin sits in your living-room or even in your office and quietly does the needful. Flaunts your S10. To the max.

So hurry up! Visit your nearest Fiat dealer. It's a golden opportunity to team up with Sachin.



Rear Spoiler



S10 Music System with Six Speakers



New Front Fender



Personally Signed Certificate from Sachin

interiors of the car with just as much ease.

The front fender on the other hand makes as much for aero-dynamics as for an impeccable stance. And in no time the face of the car turns unforgettable.

We agree all this in one car is beyond imagination for a true Sachin fan. But wait.

In other words, run for it!

**S10**  
*Sachin Tendulkar*  
LIMITED EDITION



## FIAT PALIO S10 - TECHNICAL SPECIFICATIONS

	Petrol 1.6
<b>ENGINE</b>	
No. of cylinders, arrangement	4, in line, front transversal
Capacity (cubic cm)	1596
Number of valves	16 valves, 4 per cylinder
Position of camshaft	Double Over Head Cam Shaft (DOHC)
DIN max. Power:PS at rpm	100 at 5500
DIN max. Torque:Nm (kgm) at rpm	137 (14.0) at 4250
Fuel system	Electronic MPI integrated with ignition
Ignition	Electronic integrated with injection
Microprocessor	32-bit
<b>TRANSMISSION</b>	
Drive	Front
Number of speeds	5 + R
Gear box	Manual, 5-speed, all forward speeds synchromesh, overdrive on 5th
<b>STEERING</b>	
Type	Rack and Pinion Power steering
Turning radius (m)	5.1
<b>SUSPENSIONS</b>	
Front	Independent wheel, Mac Pherson type with lower wishbone anchored to cross member, coil springs, stabilising bar and telescopic dual effect shock absorbers
Rear	Torsion axle, coil springs, stabilising bar and telescopic dual effect shock absorbers
<b>DIMENSIONS</b>	
Length (mm)	3763
Width (mm)	1620
Height (mm)	1440
Wheelbase (mm)	2373
Ground clearance (mm)	170
Trunk capacity (litres)	260 - 950
<b>BRAKES</b>	
Brake system	Hydraulic, dual-diagonal split, servo assisted
Front	Ventilated disc
Rear	Drum, self adjusting type
<b>WHEELS</b>	
Size	5.5 J x 14
Tyres	175 / 65 R 14
<b>ELECTRICAL SYSTEM (12 V)</b>	
Battery capacity (Ah)	50
Alternator max. current (A)	90
<b>WEIGHTS - FUEL SUPPLY</b>	
Kerb weight, unladen (kg)	1080
Fuel tank capacity (litres)	47

Specifications are subject to change without prior notice. Accessories shown may not be part of standard equipment.

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