

INTRODUCING

FREESTYLE
Ford



INDIA'S FIRST CUV.

Go Further



COOL, CAPABLE, CONNECTED AND CONFIDENT.

The All-New Ford Freestyle is India's first Compact Utility Vehicle (CUV) that is designed to complement your freestyle spirit. Whether it's cruising on smooth roads or exploring rugged terrains, Freestyle gives you the josh to navigate life on your own terms and live without regrets. All it takes is the will, because this car can surely find the way.

Josh hai dil mein.



CAPABLE

Equipped with a powerful engine and ARP (Active Rollover Prevention), the Ford Freestyle can take on any road that comes its way. So push the pedal, chase that chance and take off to a place where your heart belongs.





1.2l Ti-VCT Petrol Engine

96PS (70.79kW) Power
19.0km/l **Fuel Economy

1.5l TDCi Diesel Engine

100PS (74.00kW) Power
24.4km/l **Fuel Economy

ALL-NEW 1.2l TI-VCT ENGINE

The Freestyle is powered by an all-new engine that packs a roaring punch without compromising on fuel efficiency.



ARP (ACTIVE ROLLOVER PREVENTION)

Stay safe in extreme situations without compromising on the fun. With ESP (Electronic Stability Program), ARP automatically detects and avoids potential rollover situations by applying brakes to individual wheels and decreasing engine torque.



GROUND CLEARANCE & SPORTY SUSPENSION

The SUV-rivaling ground clearance & sporty suspension lets you handle both potholes & corners with equal ease.

COOL

The Ford Freestyle oozes appeal from every curve and corner. Its bold and sporty exterior complements its premium interiors. Take it for a spin and infuse every road with its energetic freestyle spirit.



BOLD FRONT GRILLE

The black honeycomb grille gives the Freestyle an aura of rugged masculinity.



METALLIC ROOF RAILS

Striking in appearance, the roof rails possess the right mix of style and muscle.



R15 (185/60 R15) ALLOY WHEELS

The Freestyle carries itself like a champion with R15 wheels that don't just turn, but glide.



SIENNA THEMED STYLE

Eye-popping colour coordinated seats, stunning door accents and a sienna dashboard will add charm to any journey.



CONNECTED

The Ford Freestyle is the perfect companion, always attuned and adapting to the road ahead. Its smart technology and intuitive abilities are not just limited to what's outside the car but also what's on your mind, letting you navigate through life at your own free will.



SYNC® 3

The 16.51cm (6.5) touchscreen is both Apple CarPlay and Android Auto compatible. So you can make calls or listen to your favourite songs anytime, anywhere. Also, mobile navigation is available through Android Auto.



PUSH BUTTON START

No ignition key, all it takes is a finger on a button and a foot on the clutch to bring the Freestyle to life.



RAIN SENSING WIPERS

When the skies start pouring, these wipers get going, maintaining a crystal clear windshield, come rain or storm.



AUTOMATIC HEADLAMPS

Turning on automatically when the sun sets, the powerful headlamps can illuminate the darkest roads.



FORD MyKey®

The first-in-class Ford MyKey® technology allows drivers to set speed warnings, activate a seat belt reminder and limit the car's top speed.



AUTOMATIC CLIMATE CONTROL

This class leading system monitors the temperature inside out to give you the perfect climate without any manual intervention. It also saves your fuel in the process.



CONFIDENT

The Ford Freestyle lets you drive through any terrain boldly without compromising on safety. Its safety features are always ready for your free spirit, making sure you lead a life free of regret.



6 AIRBAGS

In addition to front airbags for the driver and front seat passenger, the Ford Freestyle offers best-in-class side and curtain airbags, offering backseat passengers extra protection.



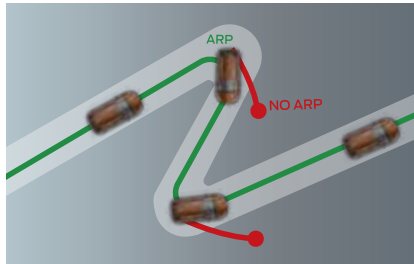
REAR VIEW CAMERA

The Rear View Camera turns on automatically as you reverse, so you can wriggle through the tightest of spaces with ease.



ABS & EBD

Anti-lock Braking System (ABS) and Electronic Brake Force Distribution (EBD) give you a better grip on the road, so you can comfortably make those sudden stops and quick turns with greater control.



ARP (ACTIVE ROLLOVER PREVENTION)

With ARP, HLA*, ESP*, EPAS* and Traction Control, you can be sure of a safe drive as you manoeuvre through the sharpest corners and hairpin bends.



EMERGENCY ASSISTANCE

In the unlikely event of an accident, the Emergency Assistance shuts off the fuel pumps and automatically shares your GPS location with the emergency services.

*HLA - Hill Launch Assist, ESP - Electronic Stability Program, EPAS - Electric Power Assist Steering.

COLOURS



Canyon Ridge



Smoke Grey



Moondust Silver



White Gold



Oxford White



Absolute Black

ACCESSORIES

Crank up the style factor. Make your Ford Freestyle stand out from the crowd with our range of accessories.



Body Stripe Kit & Roof Wrap



Seat Covers*

*Not applicable for variants with side & curtain airbags.



Slimline Weathershield



Sun Blinds



Rear Spoiler



R15 Alloy Wheels

Other Accessories: Automatic Headlamps | Engine Undershield | Anti Theft Nuts | Neck Rest & Pillow | Rear View Camera | Roof Cross Bars | Smart Ambient Lighting | Shark Fin | Car Cover | Ash Tray

Technical Specifications

Engine	1.2l Petrol Engine	1.5l Diesel Engine		
No. of Cylinders w/ Compression Ratio	3 Inline Cylinder / 11.2:1 Ratio	4 Inline Cylinder / 16:1 Ratio		
Displacement, cc	1194 cc	1498 cc		
Max. Engine Output, PS (kW) @ rpm	96PS (70.79kW) @ 6500 rpm	100PS (74.00kW) @ 3750 rpm		
Max. Torque, Nm @ rpm	120 Nm @ 4250 rpm	215 Nm @ 1750-3000 rpm		
Fuel Efficiency (km/l)	19.0km/l	24.4km/l		
Kerb Weight (kg)**	1026-1044 kg	1062-1080 kg		
Fuel Tank Capacity (l)	42l	40l		
Transmission	5 Speed Manual			
Dimension	Overall Length (mm) 3954			
Overall Width (mm)	1737			
Overall Height (mm)	1570			
Wheel Base (mm)	2490			
Turning Radius (m)	5.0			
Boot Space (l)	257			
Suspension	Front Independent McPherson			
Rear	Semi Independent (Twist Beam type)			
Brakes	Front Ventilated Disc Brakes / Hydraulic, Vacuum Assisted, Tandem Master Cylinder			
Rear	Drum Brakes / Hydraulic, Vacuum Assisted, Tandem Master Cylinder with Auto Slack Adjuster			
Steering	Technology Electric Power Assist			
Functionality	Tilt Only			
Wheels* & Tyres	Ambiente	Trend	Titanium	Titanium+
Wheels	6.0x15 Steel Wheels		6.0x15 Alloy Wheels	
Tyres	185/60 R15		185/60 R15	

*Spare wheel is made of steel and size is 175/65 R14.

Features

Variants	Ambiente	Trend	Titanium	Titanium+
Safety & Security				
ABS with EBD	✓	✓	✓	✓
Front Dual Airbags	✓	✓	✓	✓
Engine Immobiliser	✓	✓	✓	✓
Front 3 Point Seat Belts	✓	✓	✓	✓
Rear Seat Belts (3 Point Outer, Lap Middle)	✓	✓	✓	✓
Beltminder - Driver & Passenger	✓	✓	✓	✓
High Speed Warning Chime (Over 80km/h & 120km/h)	✓	✓	✓	✓
Door Ajar Warning	✓	✓	✓	✓
Reverse Parking Sensor	✓	✓	✓	✓
Automatic Relock at 15km/h	✓	✓	✓	✓
Perimeter Anti-theft Alarm	✓	✓	✓	✓
Rear View Camera	-	✓	✓	✓
Fog Lamp	Rear Only	Front & Rear	Front & Rear	Front & Rear
Active Rollover Prevention (HLA/ESP/TCS)*	-	-	✓	✓
Emergency Assistance	-	-	-	✓
Side & Curtain Airbags	-	-	-	✓
Comfort & Convenience				
Driver & Passenger Front Seat Map Pockets	✓	✓	✓	✓
6-Speed Variable Intermittent Front Wipers	✓	✓	✓	✓
12V Power Source Outlet - Front	✓	✓	✓	✓
Passenger Sunvisor Vanity Mirror	✓	✓	✓	✓
Power Windows - Front & Rear	Front Only	✓	✓	✓
Driver Side Power Window - One Touch	Down	Down	Up & Down	Up & Down
Keyless Entry	✓	✓	✓	✓
Approach Lights	✓	✓	✓	✓
Front & Rear Grab Handles with Coat Hooks	✓	✓	✓	-
Home Safe Head Lamps	-	✓	✓	✓
Driver Seat Height Adjustment	-	-	✓	✓
Rear Window Washer & Wiper	-	-	✓	✓
Electric Rear Window Defroster	-	-	✓	✓
Push Button Start	-	-	✓	✓
Manual Height Adjusted Front Seat Belt	-	-	✓	✓
Power Adjusted Outer Mirror	-	-	✓	✓
Power Fold Outer Mirror	-	-	✓	✓
Automatic Climate Control	-	-	✓	✓
Inner Rear View Mirror	Day/Night	Day/Night	Day/Night	Electrochromic
Automatic Headlamp	-	-	-	✓
Rain Sensing Wiper	-	-	-	✓
Ford MyKey®	-	-	-	✓

*HLA-Hill Launch Assist, ESP-Electronic Stability Program, TCS-Traction Control System.

Features

Variants	Ambiente	Trend	Titanium	Titanium+
Infotainment & Connectivity				
Audio with AM/FM, MP3, Microphone	-	✓	✓	✓
USB	-	1 Port	1 Port	2 Ports
Bluetooth	-	✓	✓	✓
4 Speakers (2 Front + 2 Rear)	-	✓	✓	✓
Steering Wheel Mounted Audio Controls	-	✓	✓	Audio+Phone
Touchscreen (Capacitive) Infotainment System	-	✓	✓	✓
Embedded Navigation	-	✓	✓	-
SYNC® 3 (with Voice Control)	-	-	-	✓
Mobile Navigation with Android Auto & Apple CarPlay	-	-	-	✓
Exterior				
Upper/Lower Grille Mesh - Black	✓	✓	✓	✓
Headlamp Bezel - Black	✓	✓	✓	✓
Body Cladding on Side & Wheel Arches	✓	✓	✓	✓
Body Coloured Outer Door Handles	✓	✓	✓	✓
Exterior Mirror - Bold Grey	✓	✓	✓	✓
Front Fog Lamp Ornamentation - Black	✓	✓	✓	✓
B/C Pillar Black Tape	-	✓	✓	✓
Turn Indicators on Outer Mirror	-	✓	✓	✓
Roof Rails	Black	Black	Silver	Silver
Front & Rear Skid Plates	Black	Black	Silver	Silver
Interior				
Charcoal Black Interiors	✓	✓	✓	✓
Front Door Scuff Plate	✓	✓	✓	✓
Rear Seat Full Fold Down	✓	✓	✓	✓
Adjustable Front Seat Headrest	✓	✓	✓	✓
Premium Sienna Seat Upholstery	-	✓	✓	✓
Rear Parcel Tray	-	✓	✓	✓
Inner Door Handles - Chrome	-	-	✓	✓
Front Door Trim Panel - Fabric	-	✓	✓	✓
Parking Brake Knob - Chrome	-	✓	✓	✓
Door Deco Strip Applique - Sienna	-	-	✓	✓
Steering Wheel/Radio Bezel Applique	-	Lunar Grey	Deep Space	Deep Space
Dual Tone IP - Sienna & Black	-	-	✓	✓
Instrumentation & Lighting				
Trip Computer	✓	✓	✓	✓
Low Fuel Warning Light	✓	✓	✓	✓
Distance to Empty	✓	✓	✓	✓
Maintenance Warning Display	✓	✓	✓	✓
Water Temperature Warning Light	✓	✓	✓	✓
Courtesy Light Delay	✓	✓	✓	✓
Battery Monitor Sensor	✓	✓	✓	✓
Front Dome Lamp	✓	✓	✓	✓
Tachometer with Gear Shift Indicator	-	✓	✓	✓
Load Compartment Light	-	✓	✓	✓
Instrument Cluster - 5.8cm	-	-	✓	✓
Glove Box Light	-	-	-	✓



BUILT QUALITY, GREEN, SAFE AND SMART

FORD SERVICE

DIESEL 24.4km/l**

PETROL 19.0km/l**

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73302 73302
TO DOWNLOAD DIGITAL BROCHURE



1800 209 7400

Dealer Stamp

Savings on Service:

The Ford Freestyle comes with 2 year/100,000 kilometre warranty

- **Extended Warranty:** To cover your car against all electrical & mechanical failures, for an additional period
- **Scheduled Service Plan:** Covers periodic maintenance services
- **Total Maintenance Plan:** Covers complete maintenance of your car for guaranteed peace-of-mind ownership
- **Roadside Assistance:** 24x7 helpline with Pan India coverage to connect you to the nearest Ford Service Centre

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