

Go Further



INTRODUCING

FREESTYLE

Ford



INDIA'S FIRST CUV.

COOL, CAPABLE, CONNECTED AND CONFIDENT.

The All-New Ford Freestyle is India's first Compact Utility Vehicle (CUV) that gives you the josh to navigate life on your own terms and live without regrets. All it takes is the will, because this car can surely find the way.

Josh hai dil mein.





CAPABLE

Equipped with a powerful engine and ARP (Active Rollover Prevention), the All-New Freestyle can take on any road that comes its way.

**1.2l Ti-VCT Petrol Engine**

96PS (70.79kW) Power
19.0km/l **Fuel Economy

1.5l TDCi Diesel Engine

100PS (74.00kW) Power
24.4km/l **Fuel Economy

ALL-NEW 1.2l Ti-VCT ENGINE

The Ford Freestyle is powered by an all-new engine that packs a roaring punch without compromising on fuel efficiency.

**ARP (ACTIVE ROLLOVER PREVENTION)**

ARP detects and avoids potential rollover situations by applying brakes to individual wheels and decreasing engine torque.

**GROUND CLEARANCE & SPORTY SUSPENSION**

The SUV-rivaling ground clearance and sporty suspension can handle potholes and corners with equal ease.



COOL

The All-New Freestyle oozes appeal from every curve and corner with its bold and sporty features.



BOLD FRONT GRILLE

The black honeycomb grille gives the All-New Freestyle an aura of rugged masculinity.



METALLIC ROOF RAILS

The ergonomic roof rails possess the right mix of style and muscle.



R15 (185/60 R15) ALLOY WHEELS

The All-New Freestyle carries itself like a champion with its gliding R15 wheels.



SIENNA THEMED STYLE

Colour coordinated seats, stunning door accents and the sienna dashboard add charm to any journey.



CONNECTED

The All-New Freestyle is always attuned and adapting to the road ahead through its smart technology and intuitive abilities.



SYNC® 3

The 16.51cm (6.5) touchscreen is Apple CarPlay and Android Auto compatible. It also offers mobile navigation only through Android Auto.



PUSH BUTTON START

All it takes is a finger on a button and a foot on the clutch to bring the All-New Freestyle to life.



RAIN SENSING WIPERS

When the skies start pouring, these wipers get going, maintaining a clear windshield.



AUTOMATIC HEADLAMPS

Turning on automatically when the sun sets, the powerful headlamps can illuminate the darkest roads.



FORD MyKey®

Ford MyKey® technology lets drivers set speed warnings, seat belt reminders and speed limits.



AUTOMATIC CLIMATE CONTROL

Enjoy the perfect climate without manual intervention and save your fuel in the process.



CONFIDENT

The All-New Freestyle comes loaded with safety features that let you boldly drive through any terrain.



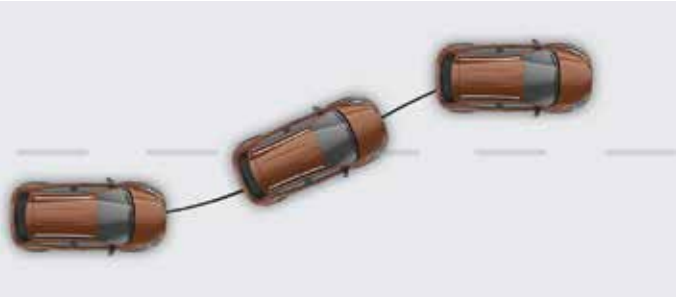
6 AIRBAGS

In addition to front airbags, the All-New Freestyle offers best-in-class side and curtain airbags.



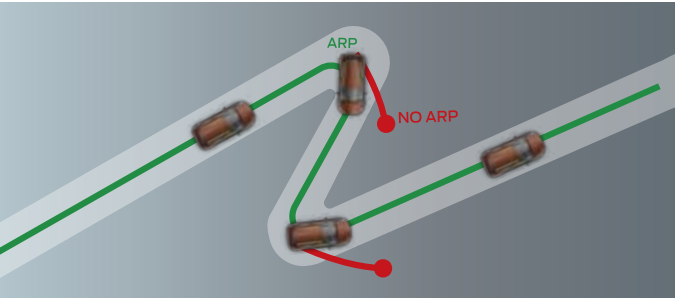
REAR VIEW CAMERA

The Rear View Camera turns on automatically as you reverse, so you can wriggle through tight spaces.



ABS & EBD

Anti-lock Braking System (ABS) and Electronic Brake Force Distribution (EBD) give you great control over sudden stops and quick turns.



ARP (ACTIVE ROLLOVER PREVENTION)

ARP, HLA (Hill Launch Assist), ESP (Electronic Stability Program), EPAS (Electric Power Assist Steering) and Traction Control keep your drive safe as you manoeuvre through hairpin bends.



EMERGENCY ASSISTANCE

In the unlikely event of an accident, the Emergency Assistance shuts off fuel pumps and shares your GPS location with the emergency services.

COLOURS



Canyon Ridge



Smoke Grey



Moondust Silver



White Gold



Absolute Black



Oxford White



Body Stripe Kit & Roof Wrap

ACCESSORIES

Crank up the style factor on your All-New Freestyle with our range of accessories.



*Not applicable for variants with side & curtain airbags.

Seat Covers*



Slimline Weathershield



Sun Blinds



Rear Spoiler



R15 Alloy Wheels

Other Accessories:

Automatic Headlamps | Engine Undershield | Anti Theft Nuts | Neck Rest & Pillow |
Rear View Camera | Roof Cross Bars | Smart Ambient Lighting | Shark Fin |
Car Cover | Ash Tray

Technical Specifications

Engine	1.2l Petrol Engine		1.5l Diesel Engine	
No. of Cylinders w/ Compression Ratio	3 Inline Cylinder / 11.2:1 Ratio		4 Inline Cylinder / 16:1 Ratio	
Displacement, cc	1194 cc		1498 cc	
Max. Engine Output, PS (kW) @ rpm	96PS (70.79kW) @ 6500 rpm		100PS (74.00kW) @ 3750 rpm	
Max. Torque, Nm @ rpm	120 Nm @ 4250 rpm		215 Nm @ 1750-3000 rpm	
Fuel Efficiency (km/l)	19.0km/l		24.4km/l	
Kerb Weight (kg) ^{##}	1026-1044 kg		1062-1080 kg	
Fuel Tank Capacity (l)	42l		40l	
Transmission				
Type	5 Speed Manual		5 Speed Manual	
Wheels* & Tyres				
	Ambiente	Trend	Titanium	Titanium+
Wheels	6.0x15 Steel Wheels		6.0x15 Alloy Wheels	
Tyres	185/60 R15		185/60 R15	
Dimension				
Overall Length (mm)	3954			
Overall Width (mm)	1737			
Overall Height (mm)	1570			
Wheel Base (mm)	2490			
Turning Radius (m)	5.0			
Boot Space (l)	257			
Suspension				
Front	Independent McPherson			
Rear	Semi Independent (Twist Beam type)			
Brakes				
Front	Ventilated Disc Brakes / Hydraulic, Vacuum Assisted, Tandem Master Cylinder			
Rear	Drum Brakes / Hydraulic, Vacuum Assisted, Tandem Master Cylinder with Auto Slack Adjuster			
Steering				
Technology	Electric Power Assist			
Functionality	Tilt Only			

*Spare wheel is made of steel and size is 175/65 R14.

Features

Varlants	Ambiente	Trend	Titanium	Titanium+
Safety & Security				
ABS with EBD	✓	✓	✓	✓
Front Dual Airbags	✓	✓	✓	✓
Engine Immobiliser	✓	✓	✓	✓
Front 3 Point Seat Belts	✓	✓	✓	✓
Rear Seat Belts (3 Point Outer, Lap Middle)	✓	✓	✓	✓
Beltminder - Driver & Passenger	✓	✓	✓	✓
Door Ajar Warning	✓	✓	✓	✓
Reverse Parking Sensor	✓	✓	✓	✓
Automatic Relock at 15km/h	✓	✓	✓	✓
Perimeter Anti-theft Alarm	✓	✓	✓	✓
Rear View Camera	-	✓	✓	✓
Fog Lamp	Rear Only	Front & Rear	Front & Rear	Front & Rear
Active Rollover Prevention (HLA/ESP/TCS)*	-	-	✓	✓
Emergency Assistance	-	-	-	✓
Side & Curtain Airbags	-	-	-	✓

Features

Variants	Ambiente	Trend	Titanium	Titanium+
Comfort & Convenience				
Driver & Passenger Front Seat Map Pockets	✓	✓	✓	✓
6-Speed Variable Intermittent Front Wipers	✓	✓	✓	✓
12V Power Source Outlet - Front	✓	✓	✓	✓
Passenger Sunvisor Vanity Mirror	✓	✓	✓	✓
Power Windows - Front & Rear	Front Only	✓	✓	✓
Driver Side Power Window - One Touch	Down	Down	Up & Down	Up & Down
Keyless Entry	✓	✓	✓	✓
Approach Lights	✓	✓	✓	✓
Front & Rear Grab Handles with Coat Hooks	✓	✓	✓	-
Home Safe Head Lamps	-	✓	✓	✓
Driver Seat Height Adjustment	-	-	✓	✓
Rear Window Washer & Wiper	-	-	✓	✓
Electric Rear Window Defroster	-	-	✓	✓
Push Button Start	-	-	✓	✓
Manual Height Adjusted Front Seat Belt	-	-	✓	✓
Power Adjusted Outer Mirror	-	-	✓	✓
Power Fold Outer Mirror	-	-	✓	✓
Automatic Climate Control	-	-	✓	✓
Inner Rear View Mirror	Day/Night	Day/Night	Day/Night	Electrochromic
Automatic Headlamp	-	-	-	✓
Rain Sensing Wiper	-	-	-	✓
Ford MyKey®	-	-	-	✓
Infotainment & Connectivity				
Audio with AM/FM, MP3, Microphone	-	✓	✓	✓
USB	-	1 Port	1 Port	2 Ports
Bluetooth	-	✓	✓	✓
4 Speakers (2 Front + 2 Rear)	-	✓	✓	✓
Steering Wheel Mounted Audio Controls	-	✓	✓	Audio+Phone
Touchscreen (Capacitive) Infotainment System	-	✓	✓	✓
Embedded Navigation	-	✓	✓	-
SYNC® 3 (with Voice Control)	-	-	-	✓
Mobile Connectivity with Android Auto & Apple CarPlay	-	-	-	✓
Exterior				
Upper/Lower Grille Mesh - Black	✓	✓	✓	✓
Headlamp Bezel - Black	✓	✓	✓	✓
Body Cladding on Side & Wheel Arches	✓	✓	✓	✓
Body Coloured Outer Door Handles	✓	✓	✓	✓
Exterior Mirror - Bold Grey	✓	✓	✓	✓
Front Fog Lamp Ornamentation - Black	✓	✓	✓	✓
B/C Pillar Black Tape	-	✓	✓	✓
Turn Indicators on Outer Mirror	-	✓	✓	✓
Roof Rails	Black	Black	Silver	Silver
Front & Rear Skid Plates	Black	Black	Silver	Silver
Interior				
Charcoal Black Interiors	✓	✓	✓	✓
Front Door Scuff Plate	✓	✓	✓	✓
Rear Seat Full Fold Down	✓	✓	✓	✓
Adjustable Front Seat Headrest	✓	✓	✓	✓
Premium Sienna Seat Upholstery	-	✓	✓	✓
Rear Parcel Tray	-	-	✓	✓
Inner Door Handles - Chrome	-	-	✓	✓
Front Door Trim Panel - Fabric	-	✓	✓	✓
Parking Brake Knob - Chrome	-	✓	✓	✓
Door Deco Strip Applique - Sienna	-	-	✓	✓
Steering Wheel/Radio Bezel Applique	-	Lunar Grey	Deep Space	Deep Space
Dual Tone IP - Sienna & Black	-	-	✓	✓
Instrumentation & Lighting				
Trip Computer	✓	✓	✓	✓
Low Fuel Warning Light	✓	✓	✓	✓
Distance to Empty	✓	✓	✓	✓
Maintenance Warning Display	✓	✓	✓	✓
Water Temperature Warning Light	✓	✓	✓	✓
Courtesy Light Delay	✓	✓	✓	✓
Battery Monitor Sensor	✓	✓	✓	✓
Front Dome Lamp	✓	✓	✓	✓
Tachometer with Gear Shift Indicator	-	✓	✓	✓
Load Compartment Light	-	-	✓	✓
Instrument Cluster - 5.8cm	-	-	✓	✓
Glove Box Light	-	-	-	✓



Compare Model



Locate a Dealer



BUILT QUALITY, GREEN, SAFE AND SMART

FORD SERVICE

DIESEL 24.4km/l**

PETROL 19.0km/l**

GIVE A MISSED CALL TO
73302 73302

TO DOWNLOAD DIGITAL BROCHURE

Ford Service

Roadside Assistance

1800 209 7400

Savings on Service:

The Ford Freestyle comes with 2 year/100,000 kilometre warranty

• **Extended Warranty:** To cover your car against all electrical & mechanical failures, for an additional period

• **Scheduled Service Plan:** Covers periodic maintenance services

• **Total Maintenance Plan:** Covers complete maintenance of your car for guaranteed peace-of-mind ownership

• **Roadside Assistance:** 24x7 helpline with Pan India coverage to connect you to the nearest Ford Service Centre

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