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# SUPREME LUXURY ABSOLUTE POWER



ALL NEW  
**INNOVA**  
*CRYSTA*

LUXURY  
MEETS  
POWER



For more information, visit [www.toyotainnova.in](http://www.toyotainnova.in)  
You can Talk to Toyota at 1800-425-0001  
(BSNL/MTNL Toll Free No.)  
or **+91-80-66293001** (Direct No.)

**UNMATCHED WARRANTY\***  
3 years / 1,00,000kms  
\*Standard 3yrs



\*New Vehicle, full read and specifications detailed in this brochure may vary between models and equipment. Addition of extra features may change figures in this chart. Toyota Motor Sales Pvt. Ltd. reserves the right to alter the details of specifications and equipment without a notice. Actual colour of the vehicle body & upholstery might differ slightly from the image depicted in this brochure. Features are great, but it's you who are great. ©2016

is your move. Crysta Dealer

# THE ALL NEW INNOVA CRYSTA

The History

A Legacy of Innovation

Executive Chief Engineer's Message

The All New Innova Crysta

Exterior

Interior

Performance

Safety

## 11 YEARS OF REDEFINING STYLE, SPACE, SAFETY AND COMFORT

The Innova has been India's favourite ever since it hit the road in 2005. That's why it has been awarded No.1 in Initial Quality Survey (IQS) by J.D. Power Asia Pacific for 11 years in a row, for best quality in its segment. Now that's not surprising at all when you break new ground in style, space, safety and comfort, year after year.

## TRIGGERED BY IMAGINATION FUELLED BY INNOVATION

Toyota believes the best way to predict the future is to innovate. It's what distinguishes the Innova from the best of other vehicles in the country. For when you choose the Innova, you choose an innovative blend of elegant design, versatile features, superior performance, excellent drivability and world-class safety.



**“ IT WAS MY MISSION  
TO ENSURE THAT  
THE NEW INNOVA  
WOULD EXCEED  
CUSTOMER EXPECTATIONS. ”**

**Hiroki Nakajima**  
Innova Executive Chief Engineer

"Development of the new Innova required me to understand new aspects of Innova's desirability were changing. Customers now demand a stylish Innova that is **safer and more efficient**, apart from the high functionality.

It was my mission to ensure that the new Innova would **exceed customer expectations** throughout its model life. So I decided that the new Innova should have two sides, a side that answers the needs of customers who expect the same values as before, and a side that satisfies customers looking for new values.

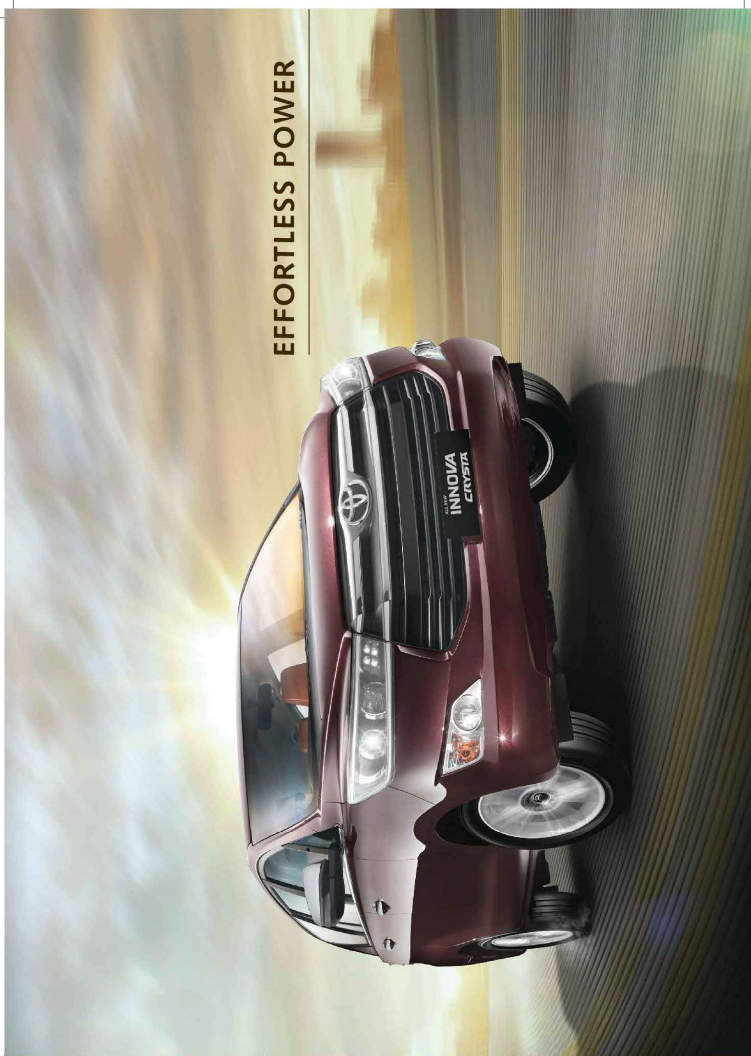
Innova's legendary QDR and toughness was taken to a new level. **"Tougher Than We Can Imagine"** was the slogan of the development team. The new Innova holds the potential to not only satisfy our most loyal customers but also win over new customers."



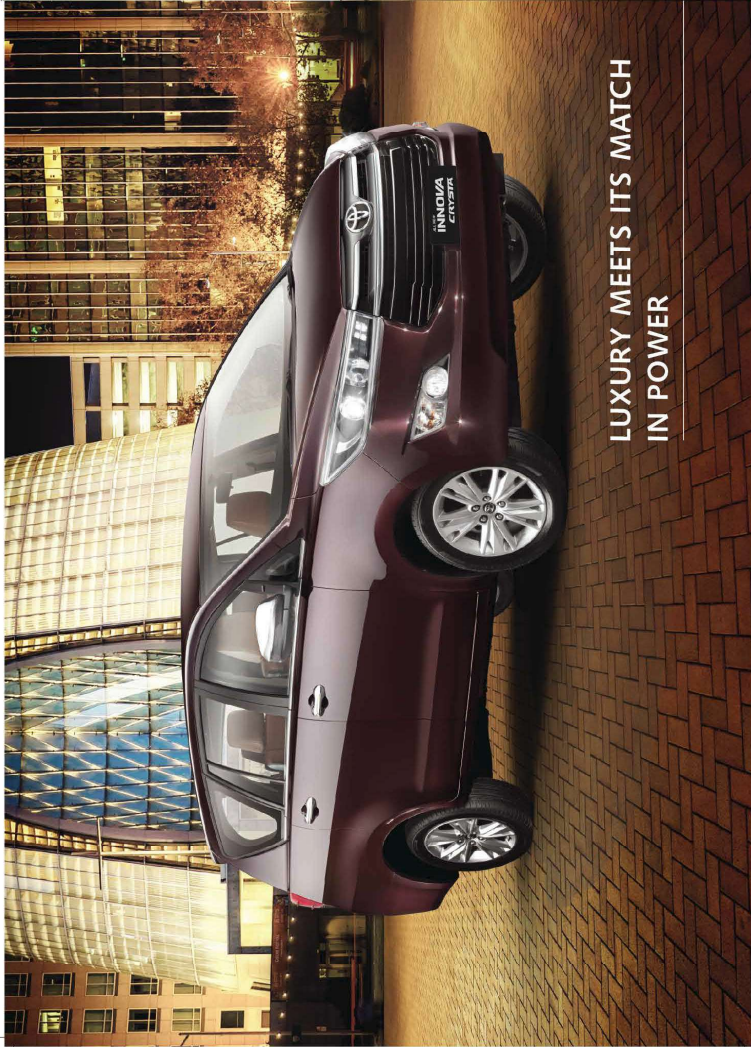
FLAWLESS LUXURY



EFFORTLESS POWER







**LUXURY MEETS ITS MATCH  
IN POWER**



Inspired by the grandeur and roughness of crystals, luxury and Power come together in the All New Innova Crysta, a shining example of Toyota's philosophy of Quality, Durability and Reliability. Crafted to luxurious perfection, the new Innova is all set to get your hearts racing. A newly developed diesel engine with further evolved low-speed torque also makes it the most powerful vehicle in its class.

The All New Innova Crysta commands a certain powerful presence, thanks to bold exterior silhouettes, an

imposing new grille and muscular wheel arches. What's more, under the hood is a powerful engine that performs at will, courtesy the 6 speed automatic and 5 speed manual gearshifts.

Step inside and the new Innova will leave you speechless. It's packed with creature comforts and ambient mood lighting, exceptional quietness and signature third row comfort means plenty of delightful drives and joyful journeys.

## COMMANDING PRESENCE



## BOLD DESIGN

The All New Innova Crysta's elegant silhouette and powerful design creates a distinct presence in the city and beyond. Its bold and sophisticated styling, expressed through an aerodynamic posture, evokes an amazing sense of stability on the road.



FIRST IN CLASS

Automatic LED Projector Headlamps with 100% LED clearance lamps adds to the innovative appearance.



Elegant New Grille with 3D trapezoidal design for a powerful impression



Chrome Window Lining for a premium statement



Electrically Adjustable & Retracting Chrome Finished ORVM with elegant side turn indicator & welcome lamps



Sophisticated Alloy Wheels for a sharp and sporty look

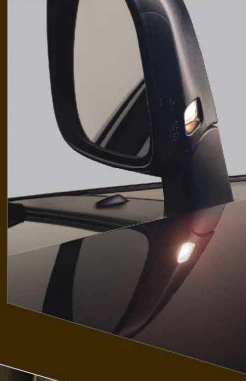




Premium Design Smart Entry Key with blue accents to match interior illumination



Rear Unique Inverted Lights with L-shaped silhouette and aero stabilising fins



Welcome Lamps provide a warm welcome every time you approach the Innova Crysta



Back Door Easy Closer to effortlessly close the back door



Shark Fin Antenna and Integrated Rear Spoiler adds to the overall aerodynamics

FIRST IN CLASS



# IMMACULATELY CRAFTED

# IMPECCABLY STYLED

The All New Innova Crysta's interior is the perfect blend of refinement and elegance realised through the combination of strength and space. A driver-centric flowing dashboard design with unique silver and wood finish ornamentation and living room-like comfort brings out a sense of luxury and sophistication.

## FIRST IN CLASS



Ambient Illumination gives the cabin a luxurious look and feel



Start & Stop Button for the convenience of starting the car at the touch of a button



Sophisticated Steering Wheel leather-wrapped with wood finish and a large gripping area with multifunction switches provides an easy driving experience



User-friendly Touchscreen Audio with navigation and trip information



Blue Illumination, 3-Dimensional Combination Meter with Large TFT MID with drive information, cost calculator and telephone/navigation display adds to the car's intelligence



Featured Above: Hazel Brown Leather Upholstery

► Premium Leather Seats ergonomically designed for bungee-like comfort, including a 8-way power-adjust driver seat



FIRST IN CLASS

► Upper Glove Box with Cooling to keep your beverages cold and refreshing



► Wood-Grain Interior Panels for a premium and luxurious look



FIRST IN CLASS

► One-Touch Tumble Second Row Seat makes access to the third row seats easy. One-touch space-up third row seat makes room for extra storage



FIRST IN CLASS

► Rear AC Auto Cooler with Digital Display for added convenience



FIRST IN CLASS

► Easy Slide Front Passenger Seat to adjust the rear legroom



► Foldable "Seatback" Table with Cup Holder to place your drink wherever you like to go



► Smart Phone Holder with USB Port (S-AUX) for staying connected at all times



## INTELLIGENT DYNAMICS



## ENHANCED EFFICIENCY

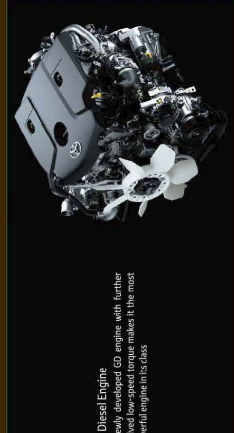
The All New Innova Crysta's ample power and smooth drivability makes driving easy while excellent fuel efficiency keeps every drive economical. For the first time, the Innova comes with a choice of 6 speed Automatic Transmission with sequential shift and a 5 speed Manual Transmission.



**6 Super ECT with Sequential Shift**  
6 speed Super Intelligent electronically controlled automatic transmission that draws out the engine's maximum potential



**ECO & POWER Drive Modes**  
to choose between 2 distinct driving modes, ECO mode for optimum fuel economy and POWER mode for sharper acceleration response



**GD Diesel Engine**  
A newly developed GD engine with further evolved low-speed torque makes it the most powerful engine in its class

**Powerful New Diesel Engine**  
The new GD Diesel engine's power and torque ranges have been considerably increased while torque in the low and medium speed ranges has been considerably increased



**Improved Suspension with Pitch & Bounce Control**  
The new suspension system is designed to minimize and maintain a smooth ride on rough roads.

# UNCOMPROMISING SAFETY

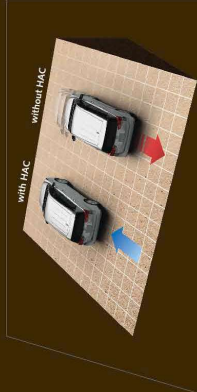
FIRST IN CLASS: 7 SRS AIRBAGS\*



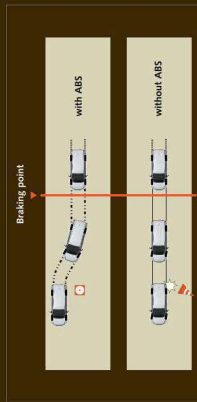
\*For more details on the functioning of airbags please refer to the owner's manual.

# UNMATCHED STANDARDS

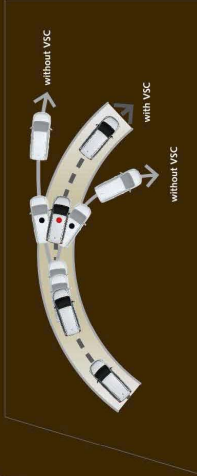
The All New Innova Crysta gets enhanced with new age safety features like 7 SRS Airbags\*, 3 Point Seatbelt for all passengers, Height Adjustable Front Seatbelt, with Pretensioner and Force Limiter, Anti-lock Braking System, Electronic Brake-force Distribution, Brake Assist, Hill-start Assist Control, Vehicle Stability Control, GOA Body and other safety features thus making it a safe haven on wheels.



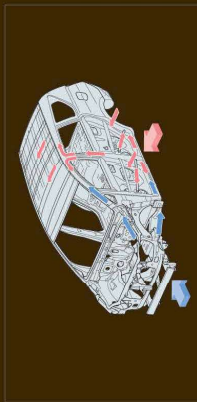
**Hill-start Assist Control** automatically takes emergency vehicle rollback when starting off on a slope, reducing the burden on the driver.



**Anti-lock Braking System** prevents wheels from locking and enables greater maneuverability and steering control.



**Vehicle Stability Control** automatically controls both vehicle, brakes, and engine output during over steer or under steer while the vehicle is making a turn, ensuring vehicle stability.



**GOA Body** is a high strength body structure that effectively absorbs impacts and dissipates it evenly during unforeseen collisions, thereby reducing passenger and pedestrian injuries.



## ALLURING ACCESSORIES

Authentic Toyota accessories to spruce up your Innova



▶ **Lower Grille Garnish**  
makes an attractive first impression



▶ **Side Moulding Chrome\***  
adds character to your vehicle and protects the doors



▶ **Side Visor with Chrome**  
allows you to keep the window slightly open when it's raining



▶ **Roof Ornament**  
enhances overall stance of the car



▶ **Tail Lamp Chrome Garnish & Back Door Garnish**  
highlights the rear profile of the car



▶ **Rear Bike Protector**  
protects rear bumper and side of car



▶ **Chrome Door Housing**  
gives the car an inviting entry

## VIBRANT COLOUR CHOICES

NEW



▶ **GARNET RED**

NEW



▶ **AVANT-GARDE BRONZE**

NEW



▶ **WHITE PEARL CRYSTAL SHINE**

NEW



▶ **GREY**

NEW



▶ **SILVER**

NEW



▶ **SUPER WHITE**

\*Please check the availability of the accessory with the dealer.

