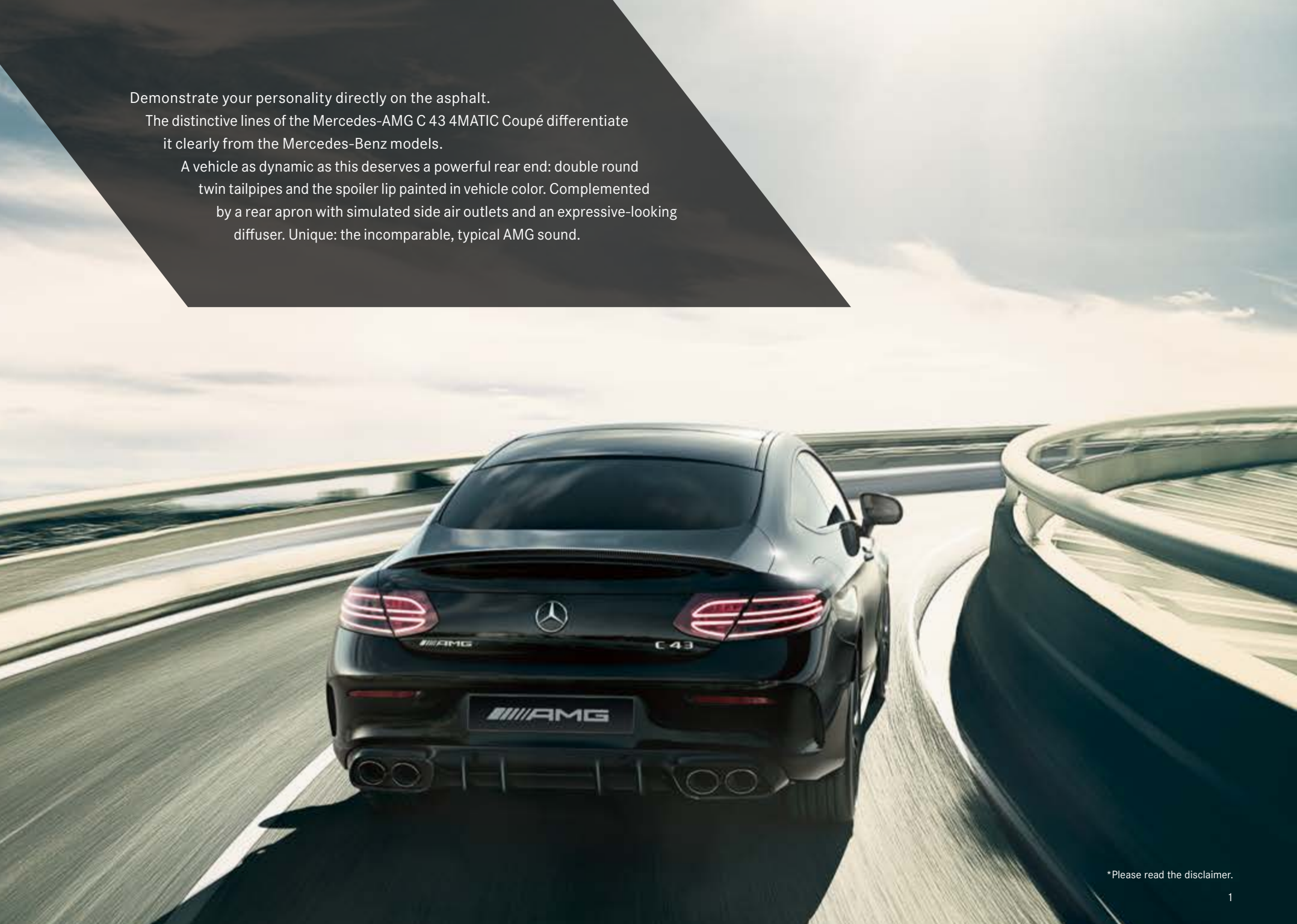
THE MERCEDES-AMG

C 43

4MATIC COUPÉ

Demonstrate your personality directly on the asphalt.
The distinctive lines of the Mercedes-AMG C 43 4MATIC Coupé differentiate it clearly from the Mercedes-Benz models.
A vehicle as dynamic as this deserves a powerful rear end: double round twin tailpipes and the spoiler lip painted in vehicle color. Complemented by a rear apron with simulated side air outlets and an expressive-looking diffuser. Unique: the incomparable, typical AMG sound.



*Please read the disclaimer.

Character with statement: the dynamic AMG radiator grille with its twin louver emphasizes the athleticism of the new Mercedes-AMG C 43 4MATIC Coupé. Particularly powerful: the AMG front apron with black flics. In addition, the perfectly sculpted Air Curtains on either side ensure an ideal flow of air and are combined with the new aerodynamically optimized AMG light-alloy wheels.

*Please read the disclaimer.

Standard Equipment

Engine

The V6 bi-turbo engine with AMG know-how – the AMG engineers have designed the engine control even more sportily. The result is a special and particularly emotional 43er feel with added performance through increased boost pressure.

Transmission

AMG SPEEDSHIFT TCT 9-speed transmission is a truly sporty transmission with double-declutching function when downshifting and a variable driving experience thanks to the AMG DYNAMIC SELECT drive programs "Slippery", "Comfort", "Sport", "Sport+" and also "Individual" with exhilaratingly short shift times.

*Please read the disclaimer.

Standard Equipment

AMG RIDE CONTROL Suspension

The AMG RIDE CONTROL suspension is your key to superior performance in everyday life and on the race track.The adaptive damping offers a wide spread between comfortable and very sporty setup. You can choose between the modes Comfort, Sport and Sport and change the characteristics of the suspension at any time at the touch of a button.

*Please read the disclaimer.

Exterior

Sporty Exterior

The sporty Mercedes-AMG C 43 4MATIC Coupé enhances the new generation.
The sharpened design and the stronger differentiation to the AMG Line of the series characterizes this sporty Coupé. Sporty-striking features show the expected performance. The advanced 3.0-liter V6 biturbo engine, in conjunction with the highly agile four-wheel drive, enables optimized acceleration values.

MULTIBEAM LED

For your perfect vision: the adaptive MULTIBEAM LED headlamps with individually controllable LEDs react to the traffic situation. Partial main beam omits other road users without dazzling them. ULTRA RANGE High beam increases the range to the permitted maximum. The cornering light and active light functions also illuminate the field of vision to optimum effect.

*Please read the disclaimer.

Exterior

Panoramic Sunroof

Whether open or closed: with the panoramic sunroof you experience a fascinating sense of freedom and enjoy a pleasantly bright ambience in the interior. Even from the outside, the generous sunroof has a unique effect, because it gives the exterior lightness and exclusivity.

Sport Exhaust System

The Sports Exhaust System enables you to adapt the sound to the current driving situation. You can influence the sound by selecting the drive program at any time. The clearly audible double-declutching function and also controlled misfires in the Sport+ drive program make your driving experience even more emotionally appealing.

*Please read the disclaimer.

Interiors

This Mercedes-AMG Interior lends your vehicle a more visible and tangible sense of sportiness. In this way you can make a clear statement and show at first glance what is important to you: a dynamic and exclusive ambience down to the last detail. From the Sports seats for driver and front passenger in ARTICO man-made leather / DINAMICA microfibre upholstery in black with red contrasting topstitching and with "AMG" badge in the front seat backrests, to the new generation of AMG steering wheel with optimum ergonomics for sporty driving manoeuvres; it is sure to result in a perfect fusion of first-class comfort and a sporty ambience.

*Please read the disclaimer.

Interiors

AMG Performance steering wheel in nappa leather

This AMG steering wheel is consistently executed in fine nappa leather and receives a perforation in the grip area. The AMG typical flattened form comes from the motorsport and emphasizes the sportiness of the cockpit. Ergonomically positioned touch control buttons provide intuitive user-friendliness and promote focused driving.

Driver's seat electrically adjustable with memory function

By means of 12-way adjustment, the seat can be adjusted precisely to the driver's personal requirements - for significantly increased seating comfort, especially on long journeys. All setting options are electric and therefore very easy to operate.
The seat adjustment is intuitive via the ergonomically positioned switches in the door control panel. The electro-pneumatic 4-way lumbar support with lateral adjustment also offers a special comfort advantage. In addition, the backrest can be adapted exactly to the natural curvature of your spine.

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Interiors

Seat heating for driver and front passenger

Comfortable warmth and thus high seating and travel comfort. In cooler weather or at your own request, the seat heater quickly brings the seats and backs to a comfortable temperature. The intensity can be selected in three steps. Intelligent and comfortable: the seat heating switches off automatically.

THERMATIC automatic climate control with 2 climate zones

The climate control automatic THERMATIC with 2 climate zones offers individual climate comfort on the front seats: driver and front passenger can set the temperature separately for their side. Thanks to the automatic climate control and the sensitive sensor system, this is kept constant - without manual readjustment.

*Please read the disclaimer.

Interiors

Media Display

The 10.25-inch high-resolution media display gives your car's interior a particularly high-quality look, and its higher resolution of 1920 x 720 pixels gives you brilliant picture quality with pin-sharp display of all infotainment content. In addition to that, the SD card navigation shows you the way and brings you quickly to your destination. The navigation software is stored on a pluggable SD card.

Audio 20 with NTG 5.5 with Smartphone Integration

Audio 20 with NTG 5.5 offers you versatile entertainment and a wide range of infotainment features. Conveniently connect your smartphone to your car via Bluetooth and use the perfectly integrated telephony and music features on an elegantly integrated 10.25-inch display screen. Along with it, the smartphone integration merges the mobile phone via Apple® CarPlay® and Android Auto® with the media system. This gives you easy access to the most important applications of your smartphone. Even third-party apps such as Spotify can be used quickly and easily.

*Please read the disclaimer.

Interiors

Touchpad with Controller

The multimedia control elements are located in the center console: the touchpad, controller and direct keys are ergonomically arranged. The touch-sensitive touchpad is integrated into the hand rest for the controller and has a pleasant feel. It reacts to one and two-finger gestures: you can move in the menu by swiping movements, you can expand contents by means of spreading movements and confirm entries with a tap of the finger. The touchpad even recognizes your handwriting – i.e. letters, special characters and numbers. Character recognition allows you to enter addresses or phone numbers very quickly.

KEYLESS-GO start function

Simply start your vehicle at the push of a button – without having to insert the key into the ignition lock. Thanks to the standard KEYLESS-GO start function, it is sufficient to carry your key in the interior with you. This saves time and you can start your journey immediately.

*Please read the disclaimer.

Interiors

Ambient lighting

Stage the interior according to your personal preference or current mood. The ambient lighting gives you a total of 64 colors almost unlimited possibilities for light staging and has the right colorfor every situation in the program.

Interior light package

More light, more atmosphere, better orientation: The interior light package provides more direct and indirect lighting. The additional light elements create a pleasant atmosphere and facilitate the operation.

*Please read the disclaimer.

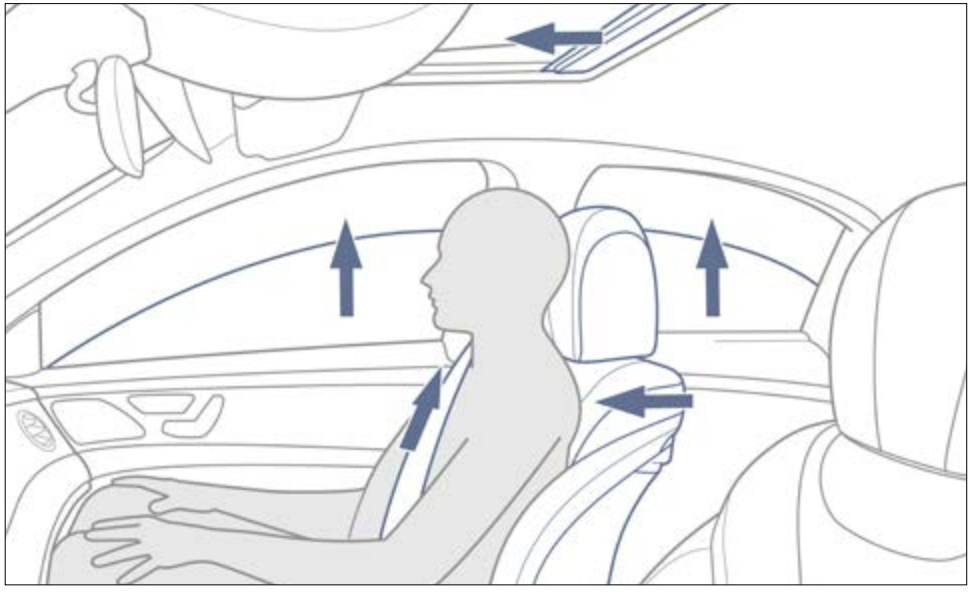
Safety and Assistance Systems

PRE-SAFE® System

With PRE-SAFE®, the front straps can be electrically pre-tightened in dangerous situations. Thus, the forward displacement of the occupant during braking or skidding can be reduced in an imminent accident. In certain cases, side windows or the panoramic roof close automatically. In addition, the passenger seat can drive in a more favorable position in the event of a crash. All in all, the components of the PRE-SAFE® system can significantly reduce the risk of injury.

Automatic passenger airbag deactivation

Let your Mercedes support you: The system uses a pressure sensor in the seat cushion to ensure that the front passenger airbag is deactivated as soon as a rear-facing child seat in the front passenger seat is detected or the front passenger seat is not occupied. Conversely, the function assists you by reactivating the passenger airbag when it detects that an adult has taken a seat in the passenger seat. The risk of incorrect operation is thereby reduced. You can check the correct status of the system at any time with the "PASSENGER AIRBAG OFF" indicator.



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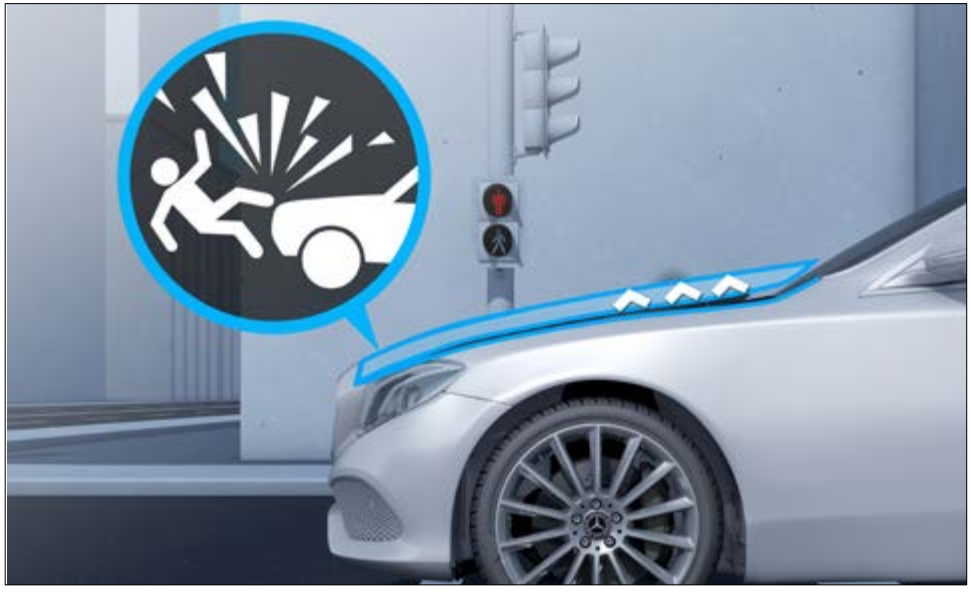
Safety and Assistance Systems

Pedestrian protection with Active Bonnet

Active safety systems can help prevent or reduce the severity of an accident with a pedestrian, inter alia, by assisting with braking or evasion. However, should a frontal collision with a pedestrian occur, various measures can contribute to reducing the consequences of an accident. For example, the front of the vehicle is designed to be pliable to absorb more energy. In certain speed ranges, the active bonnet can also be raised. The lifting takes place pyrotechnically in the rear hinge area and increases the distance between the bonnet and engines in the engine compartment, creating additional deformation spaces created and the risk of injury to pedestrians in certain accident situations can be reduced.

Park package with reversing camera

With this package you can master even narrow parking spaces. Reversing camera in the boot lid, protected from dirt, for display in the media display with schematic representation and dynamic auxiliary lines, which clearly indicate the lane of the vehicle depending on the steering angle. More serenity is the keyword for the rear view camera, which can avoid expensive sheet damage with an overview to the rear.



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Safety and Assistance Systems

Adaptive High beam Assist Plus

Drive with durable high beam. This makes the night almost to the day and relieves you of your driving tasks. See far, do not dazzle - this is the motto of the Adaptive High beam Assist Plus. Oncoming traffic or vehicles in front of you saves the intelligent system with high-precision LEDs: you do not have to constantly switch to low beam.

Windscreen wiper with rain sensor

The electronically controlled rain sensor thinks for you: The system automatically detects when the windscreen gets wet and controls the windscreen wiper interval circuit accordingly - if you have activated it in advance. This gives you as a driver in the rain a task less and enjoy a clear view.

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Upholstery and alloy

UPHOLSTERY
ARTICO man-made leather / DINAMICA microfibre AMG - black

ALLOY
45.7 cm (18") AMG 5-spoke light-alloy wheels
48.3 cm (19") AMG 5-twin-spoke light-alloy wheels (Optional)

*Please read the disclaimer.

Trim

TRIM	
Trim elements in open-pore black ash wood / light longitudinal-grain aluminum	Brown open-pore walnut wood trim
Brown linestructure high-gloss lime wood trim	AMG matt silver glass-fibre trim / aluminum with light longitudinal-grain (Optional)
Anthracite open-pore oak wood trim elements	AMG carbon-fibre / light longitudinal-grain aluminum trim (Optional)

*Please read the disclaimer.

Paintwork

METALLIC PAINTS		*designo*
Polar White	Brilliant Blue	*designo* Diamond White Bright (Optional)
Obsidian Black	Mojave Silver	*designo* Hyacinth Red Metallic (Optional)
Graphite Grey		*designo* Selenite Grey Magno (Optional)

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Technical data.

	Mercedes-AMG C 43 4MATIC Coupé
Displacement (cc)	2996
Transmission	Automatic
No./arrangement of cylinders	V6
Rated ouptut (kW [hp] at rpm)	287[390]/6100
Rated torque (Nm at rpm)	520/2500 - 5000
Acceleration from 0 to 100 km/h (s)	4.7 secs
Top speed (km/h)	250 km/h
Fuel	Petrol
Dimensions (L x W x H)	4693 x 1810 x 1402
Gross Weight	2185 kg

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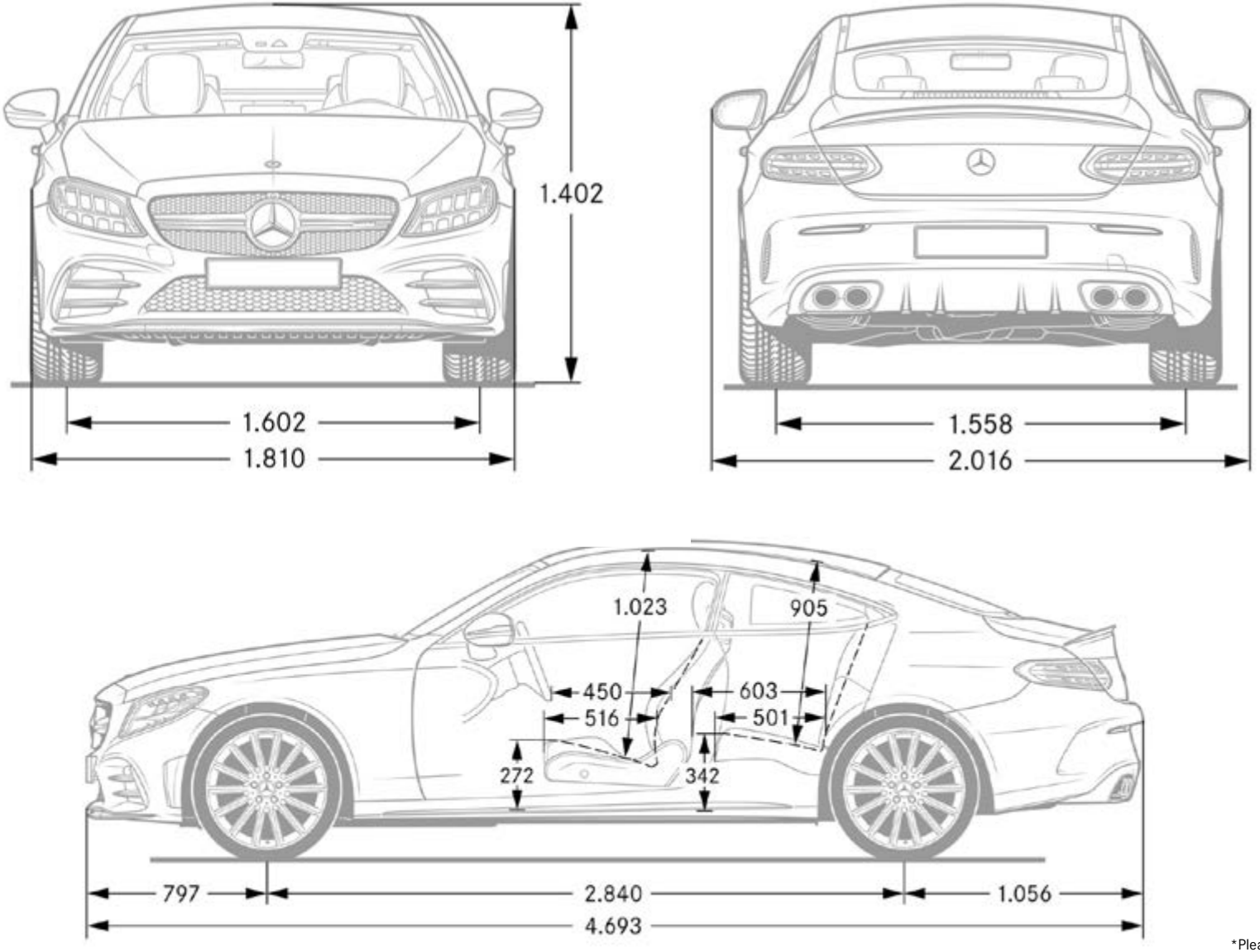
Dimensions



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Want even more? Mercedes-AMG Motorsport offers the ideal platform for professional motorsport in the form of the Customer Racing Program – featuring the Mercedes-AMG GT3 race car developed specifically for the purpose. A fully integrated service package delivers top-level motorsport: **www.mercedes-amg.com/customerracing**

At the AMG Performance Studio, we build automobiles tailor-made to your wishes. The creativity of our experts knows no bounds – from special technical components, through extravagant paint finishes to exclusive interior appointments, this is where one-offs are fashioned, to the very highest standards of hand-made craftsmanship.

ENTER THE WORLD OF AMG. EXPERIENCE DRIVING PERFORMANCE.

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My Mercedes. My Service.

You enjoy life. We'll take care of your Mercedes.

The best or nothing! This statement conveys how Mercedes-Benz aspires to develop and build highly desirable, top-class vehicles. The same passion, pledge and commitment apply to the Mercedes-Benz Service too. The bouquet of world-class After-Sales products will not only attend to every need of your Star but will also redefine the concept of ownership experience with a focus on providing end-to-end customer delight. After all, you Star deserves nothing less than the best.

STAR EASE

Delivering the best-in-class value

Servicing your Star does not get any better than this. With the STAR Ease Maintenance Packages, pay a defined cost of maintenance based on the model, contract period and mileage and say goodbye to spending on service every time. Plus, enjoy exclusive features like priority handling, shorter waiting time and quicker processes.

Advance Assurance Program

Extending your warranty coverage

With Advance Assurance Program, experience complete peace of mind. While this Extended Warranty Program kicks in the moment your standard 3 years warranty comes to an end, it can be extended further up to 6 years at a nominal price. Also, it comes with a bouquet of privileges for a worry-free time with your Star.

MOBILO

Providing you 24x7 mobility support

Your vehicle comes with Mobilo which provides round-the-clock on-road assistance service. Mobilo comes as a standard for 3 years and can be extended further up to 8 years at a nominal cost. This service offers privileges like vehicle towing facility, replacement vehicle, hotel accommodation, just to name a few.

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My Mercedes. My Service.

Digital Service Drive

Ensuring convenience and transparency of service.

Servicing your Star is the last thing you will ever have to worry about. We provide transparent, convenient and hassle-free service. Our customer-friendly service features work around your busy schedule so that you have one less thing to focus upon.

Now booking your appointment is quick and easy.
To book your online service appointment, visit http://mb4.me/SelectDealer

Premier Express*

Because we value your time as much as you do.

Life gets busy and so we have designed Premier Express, our vehicle care service to help you get in and out quickly. While the visit will be brief, the service offered by our technicians will be comprehensive and complete. All to ensure your Mercedes-Benz is running for miles to come.

*Available at select locations only

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My Mercedes. My Service.

Mercedes-Benz Genuine Parts
Now with 2 years* of warranty

Mercedes-Benz GenuineParts are crafted to the state-of-the-art standards of Mercedes-Benz, protecting your vehicle's performance while maintaining the style, comfort and safety, for the years to come. Also, they come with a warranty of up to 2 years, ensuring you a peaceful ownership experience with your Star.

* Terms & Conditions Apply

Mercedes-Benz Approved Tyres and Rims
Ensuring every ride is a safe and joyful one

Maximise the safety and comfort of your Star with Mercedes-Benz approved tyres and rims. While the Mercedes-Benz approved tyres are designed to optimally match your car's performance, the Mercedes-Benz approved rims are designed to lend an exceptional style to the exterior of your Star and are also engineered for optimal performance.

Mercedes-Benz Genuine Chemical Products
Because your Star deserves nothing but the original

Mercedes-Benz Genuine Chemical Products are specially tested for compatibility with the materials in our cars and meet the high quality standards. Also, our products have been approved under Daimler AG's strict, self-imposed environmental norms. Now with Mercedes-Benz Genuine Chemical Products, experience a whole new world of superior products that support throughout the car's life cycle.

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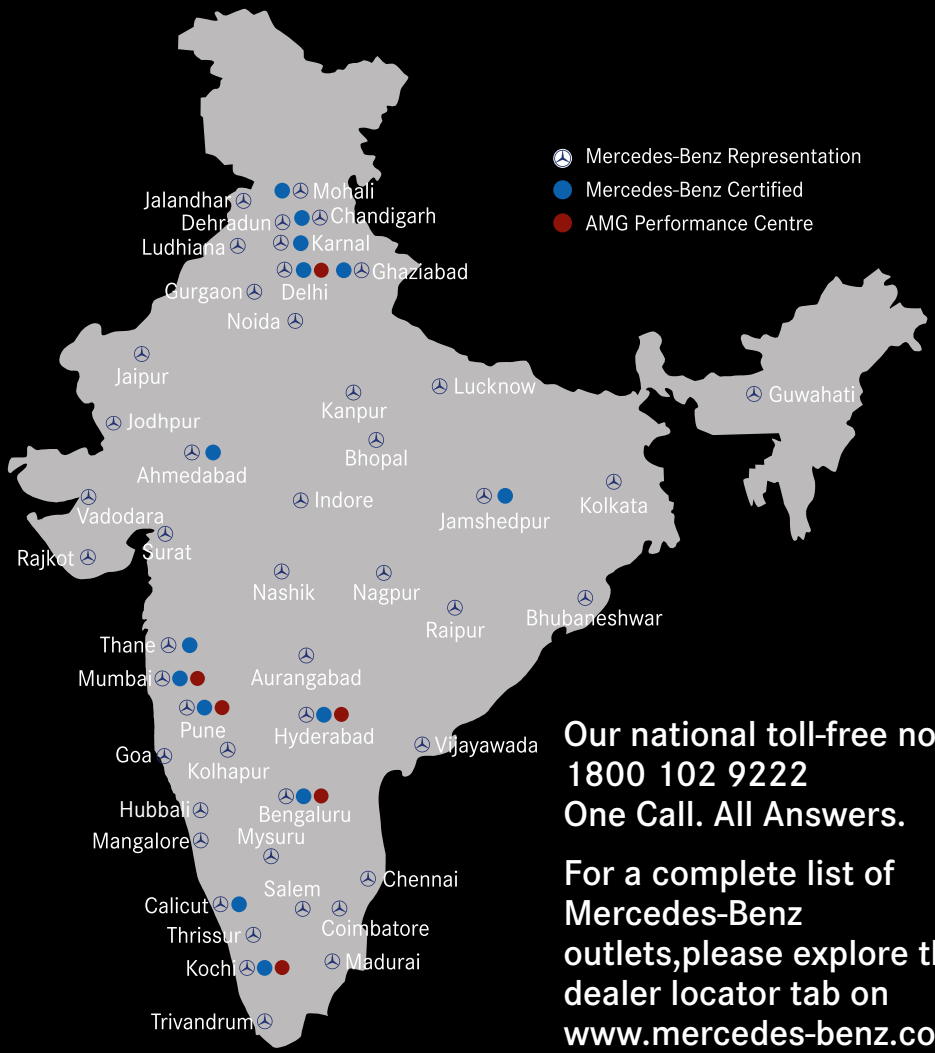
India's Largest Luxury Car Network.

It takes a keen sense of responsibility to provide the Best. Our large network is spread across the country in 47 cities with 95 outlets and is still growing. With world-class showrooms, state-of-the-art workshops and highly skilled personnel, experience the best wherever you go.



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KOLKATA:
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KOLHAPUR: B. U. Bhandari: 0-9923823673

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Auto Hangar: Prabhadevi: 022-67434362/63
Auto Hangar: Andheri: 022-67106660/61
Metro Auto Hangar: 022-66123500/11
Shaman Wheels, Off BKC: 022-24228787/67166666

THANE & KANDIVALI: Landmark Cars: 0-7572820000

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NAGPUR: Auto Hangar: 0-9223540191/07104-238121

NASHIK: Indisch Motoren: 0253-6645555

PUNE:
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B. U. Bhandari, Bund Garden: 020-67212131
Trinity Motors: 020-67342525

RAJKOT: Benchmark Cars: 0-9377750050

RAIPUR: Auto Hangar: 0771- 4915801/4916801

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VADODARA: Benchmark Cars: 0-9377390001

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CALICUT: Bridgeway Motors: 0495-2381777

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Sundaram Motors: 0-9840142345

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HYDERABAD:
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Silver Star: 040-30003535/0-7288862888

KOCHI: Rajasree Motors: 0484-2706332/2706432/2706134, 8086360000

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Mercedes-Benz cars: The Mercedes-AMG C 43 4MATIC Coupé meets Bharat Stage VI equivalent emission norms.

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