

# Hyundai Venue

V/S

## Competition



Mar'16



May'18



Feb'19



Sep'17

# THE NEW VENUE



Front

F

Outside &  
Rear Seat

Rear

R

Your Convenience  
at Driver's door

On the Driver Seat

Under the  
Hood/ Bonnet

## F OR YOU

Brezza

1



Single slat available

EcoSport

1



Available

Venue

1



1

Nexon



Chrome surround only

1

XUV300



Available

## BENEFIT

The unique and bold front grille establishes road presence and a very premium feel

## F OR YOU

Brezza

1



Not Available

EcoSport

2



Available

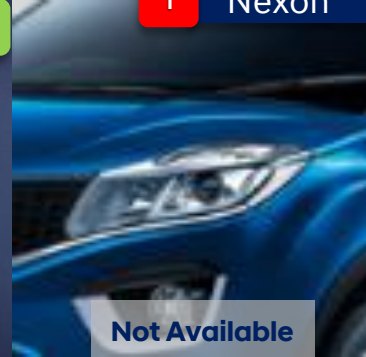
Venue

2



1

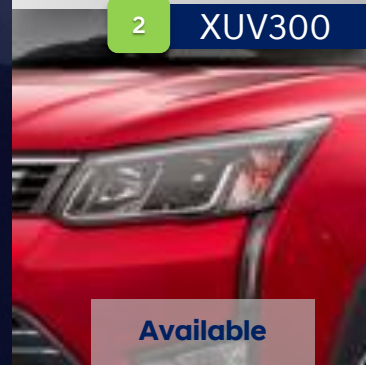
Nexon



Not Available

2

XUV300



Available

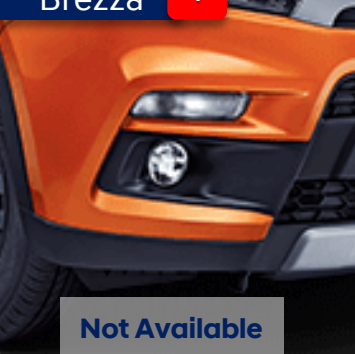
Keeps your path illuminated with the low beams of headlamps when you get home in the dark

BENEFIT

## F OR YOU

Brezza

1



Not Available

EcoSport

2



Not Available

Venue

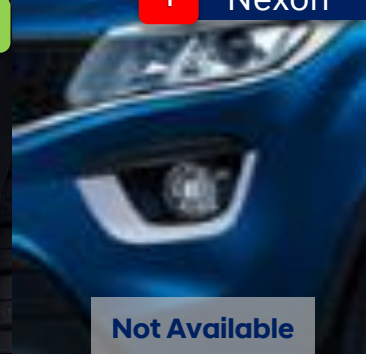
3

**Best  
in  
Segment**



1

Nexon



Not Available

2

XUV300



Not Available

## BENEFIT

The lamps give the SUV a sporty front look, the projection beam enhances safety by improving visibility during bad weather

## F OR YOU

Brezza

1



Not Available

EcoSport

2



Not Available

Venue

4



2

Nexon

Available

2

XUV300



Not Available

## BENEFIT

Enhances safety by turning on an extra light (in the direction of the turn) to supplement the dipped beam on tight bends, at junctions or when turning into a road

## F OR YOU

Brezza

1



Not Available

EcoSport

2

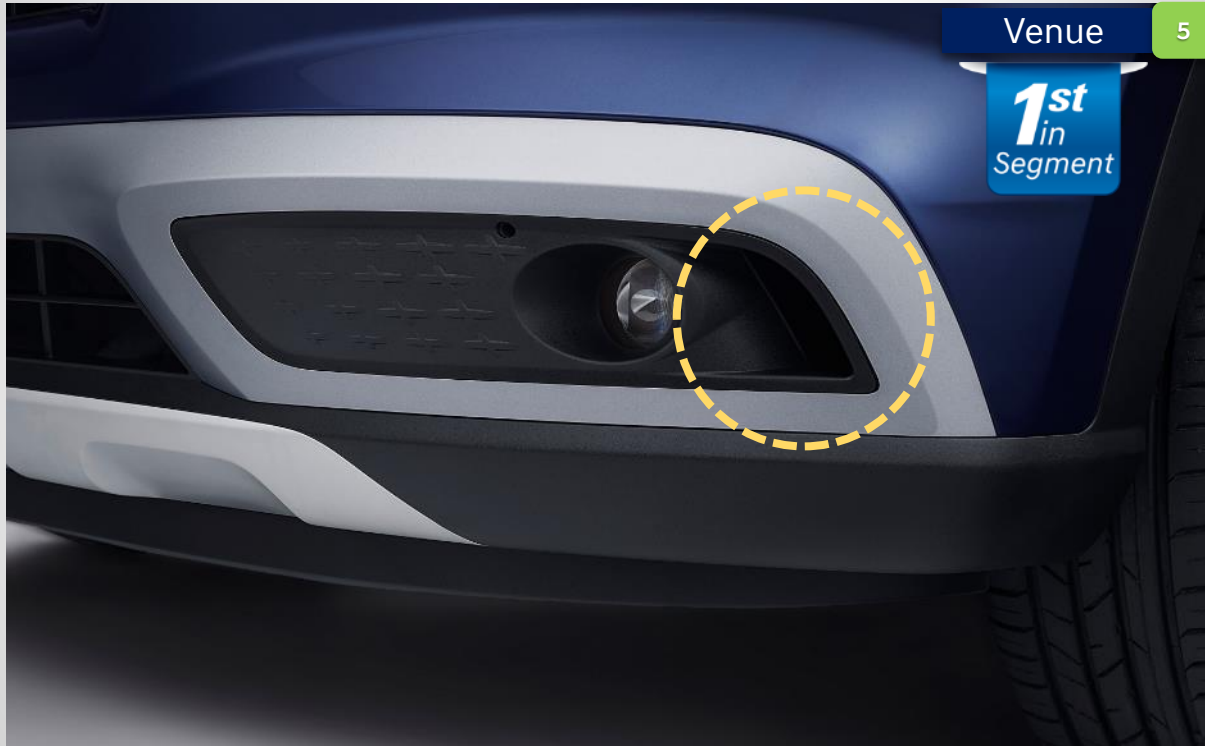


Not Available

Venue

5

1<sup>st</sup>  
in  
Segment



2

Nexon



Not Available

2

XUV300

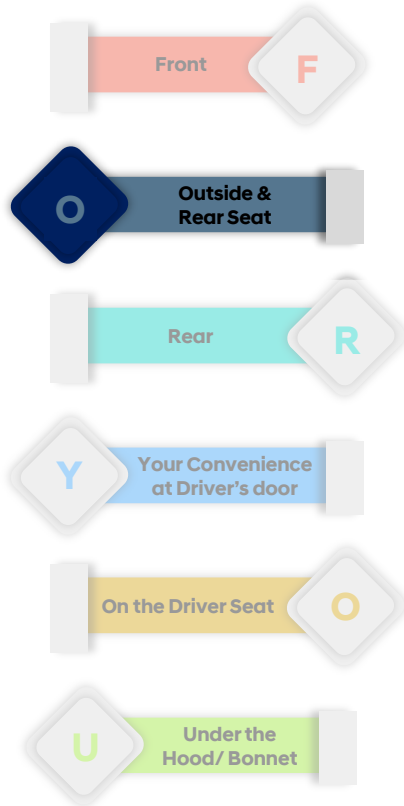


Not Available

## BENEFIT

The curtains reduce wind drag by guiding airflow across the front wheels, thereby improving fuel efficiency

# THE NEW VENUE





FOR YOU

Brezza 1



Not Available

EcoSport 2



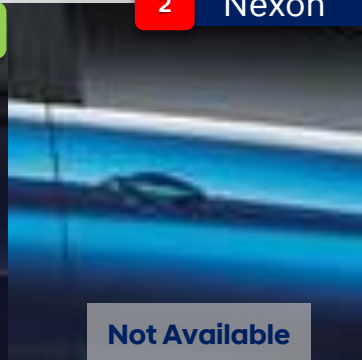
Not Available



Venue 6

Best  
in  
Segment

Nexon 2



Not Available

XUV300 2



Not Available

BENEFIT

The chrome lends a premium look to the vehicle

FOR YOU

Brezza

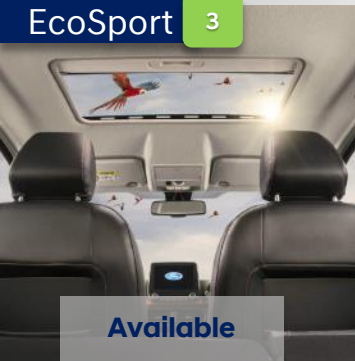
1



Not Available

EcoSport

3



Available

Venue

7



2

Nexon



Not Available

3

XUV300



Available

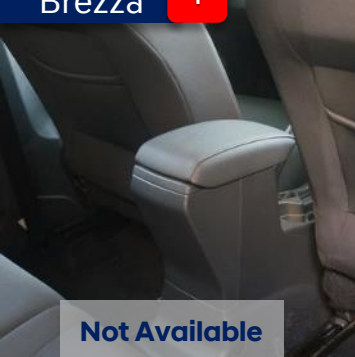
Lends class and sportiness to the SUV while also letting light inside the cabin that makes it feel big and roomy

BENEFIT

FOR YOU

Brezza

1



Not Available

EcoSport

3



Not Available

Venue

8



3

Nexon



Available

3

XUV300



Not Available

BENEFIT

Ensure comfort for the rear passengers through uniform and quick cooling

# THE NEW VENUE



Front

F

Outside &  
Rear Seat

O

Rear

R

Your Convenience  
at Driver's door

Y

On the Driver Seat

O

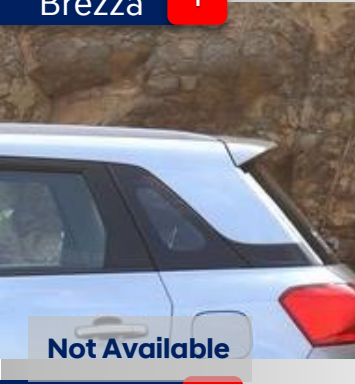
Under the  
Hood/ Bonnet

U

FOR YOU

Brezza

1



EcoSport

3



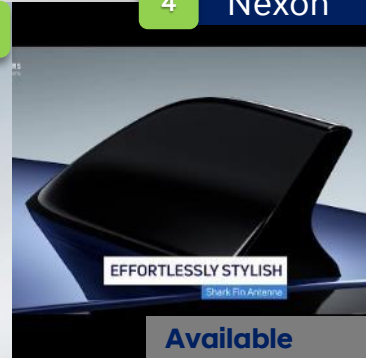
Venue

9



4

Nexon



3

XUV300



BENEFIT

Sharp look that complements the overall sporty and premium design with superior GPS signal

FOR YOU

Brezza

1



328 L

EcoSport

4



352 L



Venue

10

5

Nexon



350 L

3

XUV300

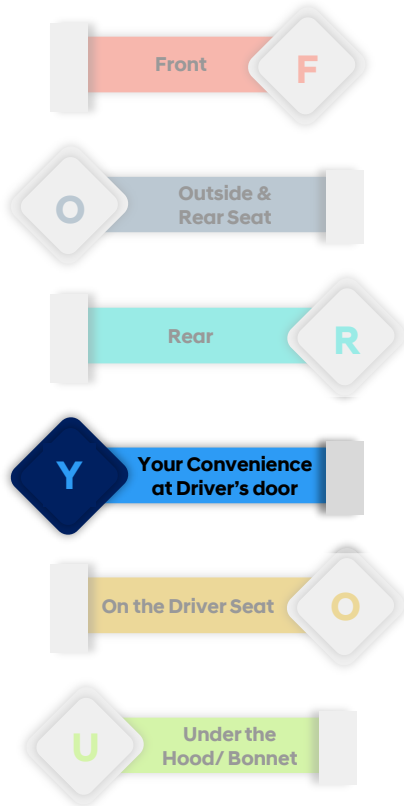


257 L

## BENEFIT

Provides more space to carry luggage especially during long highway rides

# THE NEW VENUE



# Impact Sensing Auto Door Unlock



OUR CONVENIENCE  
AT DRIVER'S DOOR



FOR YOU

Brezza

1

Not Available

EcoSport

5

Available

Venue

11

5

Nexon

Not Available

4

XUV300

Available



**BENEFIT**

Prevents occupants from getting trapped inside locked vehicle after a collision



# Speed Sensing Auto Door Lock



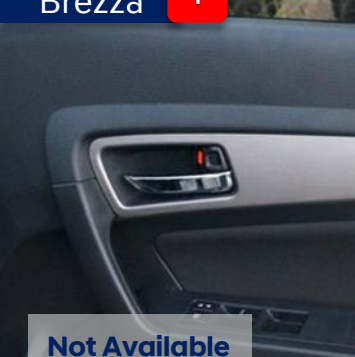
OUR CONVENIENCE  
AT DRIVER'S DOOR



FOR YOU

Brezza

1



Not Available

EcoSport

6



Available

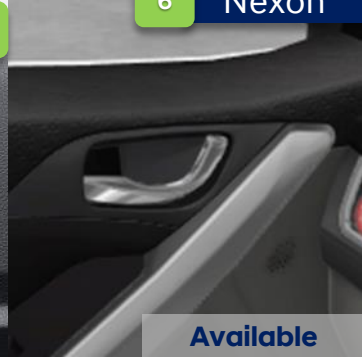
Venue

12



6

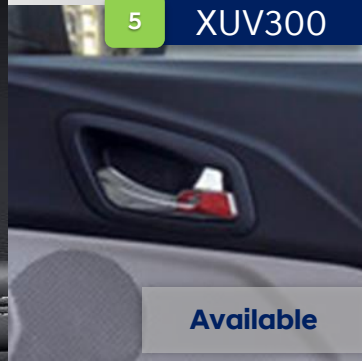
Nexon



Available

5

XUV300

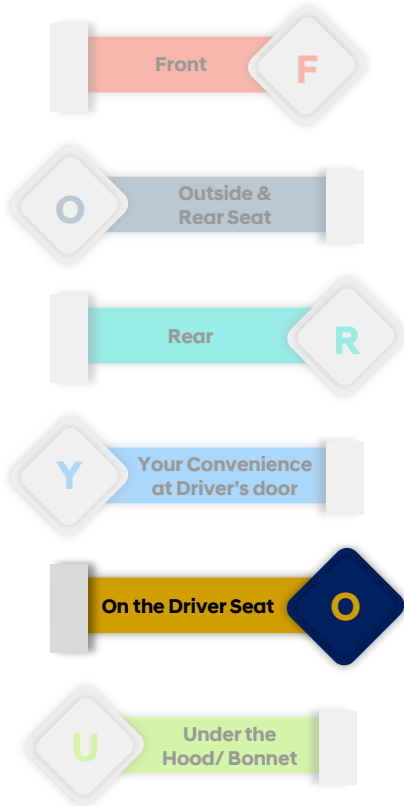


Available

Enhanced safety during highway rides as it locks the door when vehicle approaches the certain speed

BENEFIT

# THE NEW VENUE



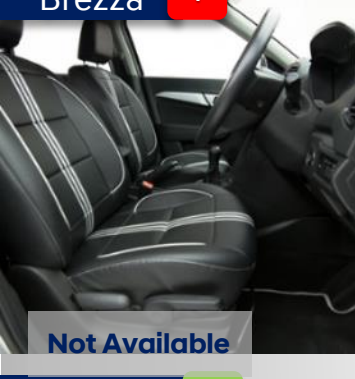
# Leather Upholstery (Seat Covers, Steering Wheel, Gear Knob)



FOR YOU

Brezza

1



Not Available

EcoSport

7



Available

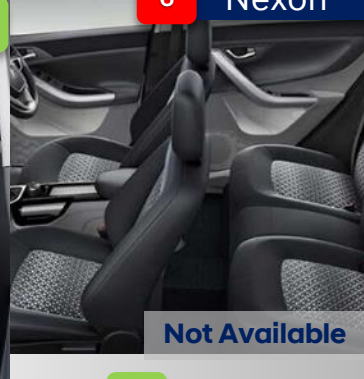


Venue

13

6

Nexon



Not Available

6

XUV300



Available

**BENEFIT**

Beautifully detailed leather seats, steering wheel & gear knob provides soft feel and premium comfort

# Armrest Sliding Function



FOR YOU

Brezza 2

Venue 14

6 Nexon

Available

Not Available

EcoSport 7

6 XUV300

Not Available

Not Available



More comfortable to adjust the armrest position according to the height of the driver, enhanced comfort

**BENEFIT**

## FOR YOU

Brezza 3



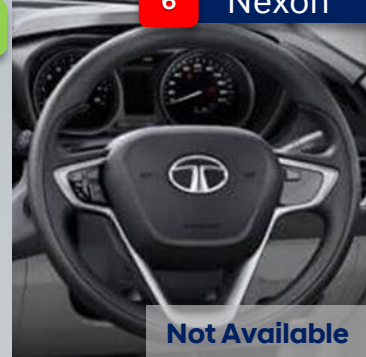
EcoSport 8



Venue 15



Nexon 6



XUV300 7

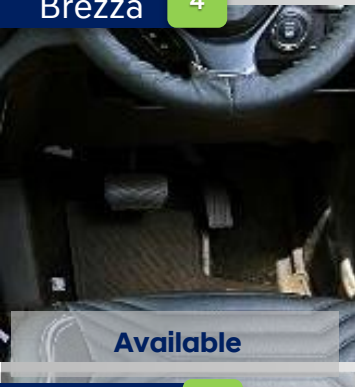


### BENEFIT

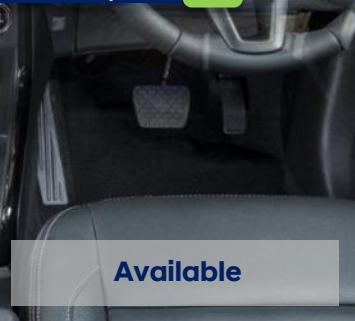
For a fatigue free drive, especially on the highway

## FOR YOU

Brezza 4



EcoSport 9



Venue 16



Nexon 6



XUV300 7



### BENEFIT

Convenient to use while driving in tight traffic conditions

## FOR YOU

Brezza

4



Not Available

EcoSport

9



Not Available

Venue

17



6

Nexon



Not Available

7

XUV300



Not Available

## BENEFIT

Premium & convenient feature, allows you to stay connected to your car from your place

## FOR YOU

Brezza

5



Available

EcoSport

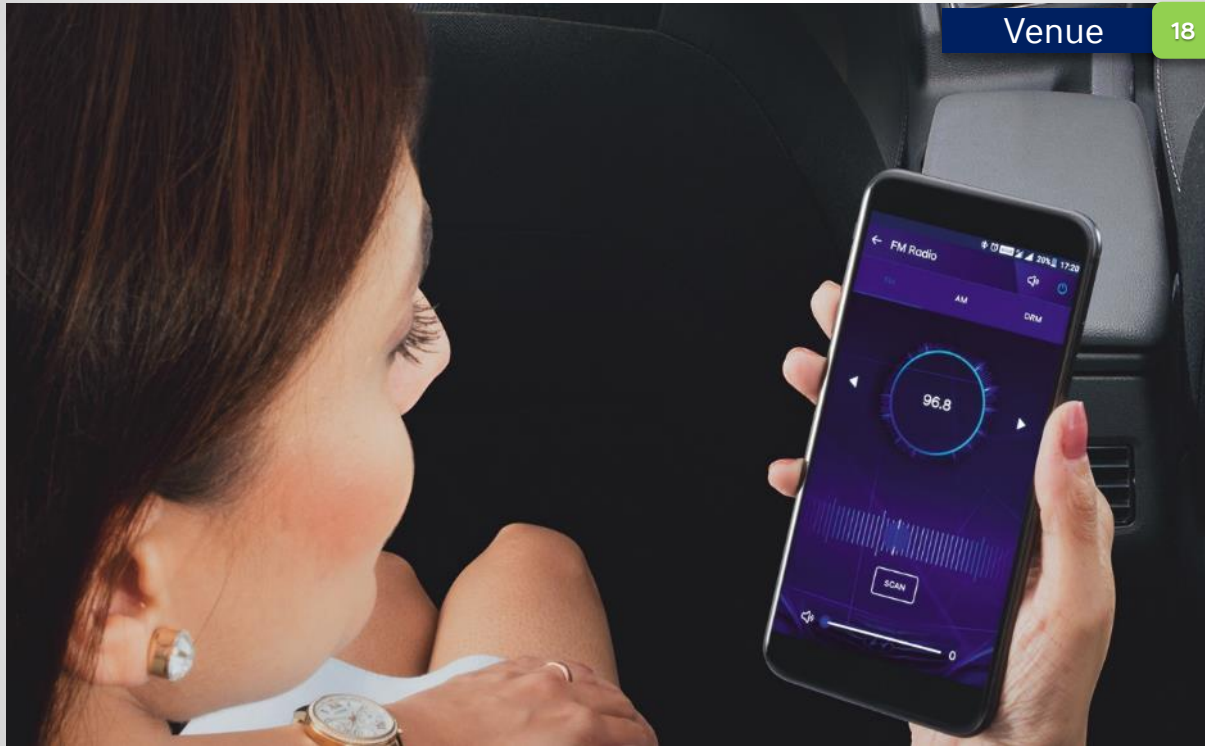
9



Not Available

Venue

18



7

Nexon



Available

8

XUV300



Optional

## BENEFIT

Enhanced convenience for rear passengers by allowing to control audio system from the rear seat through smartphone



## FOR YOU

Brezza

5



Not Available

EcoSport

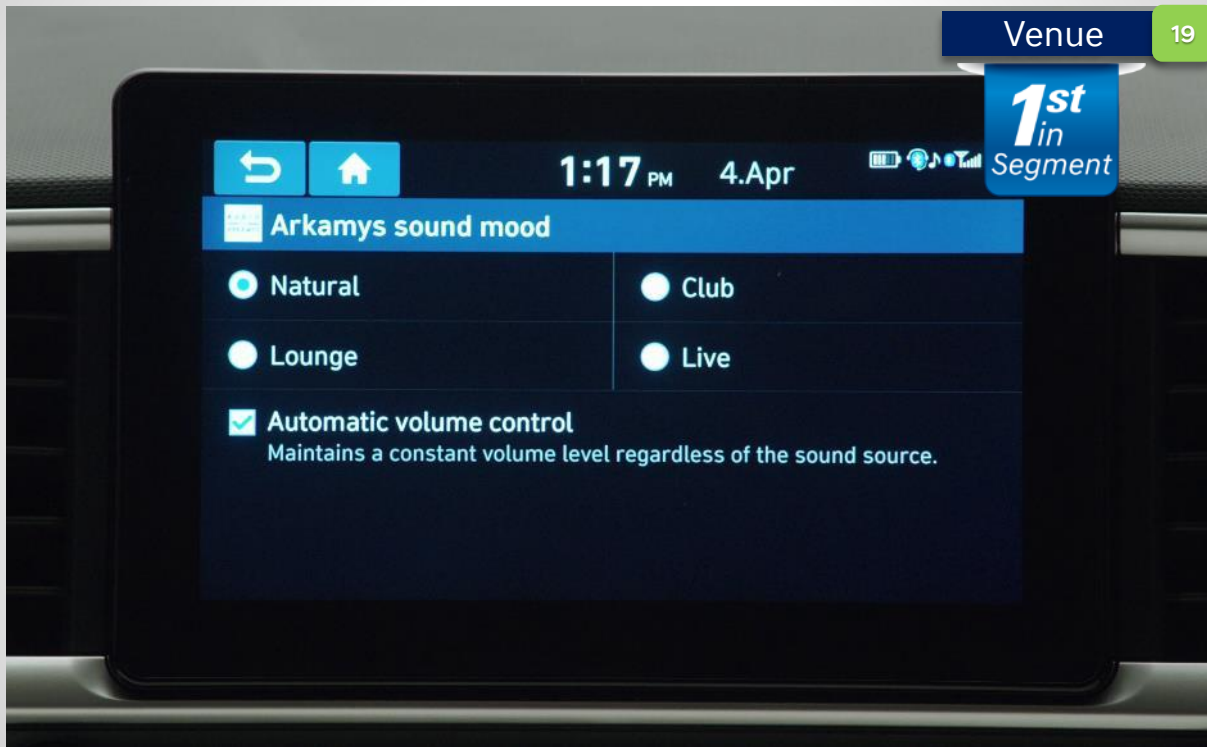
9



Not Available

Venue

19



7

Nexon



Not Available

8

XUV300



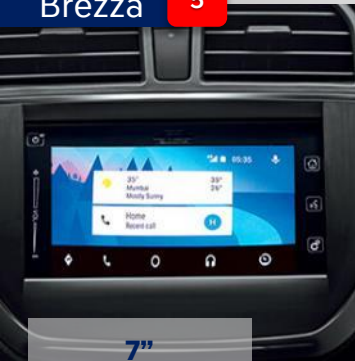
Not Available

### BENEFIT

Enables 3D playback & premium sound experience

## FOR YOU

Brezza **5**



7"

EcoSport **10**



Available

Venue **20**



Nexon **7**



6.5"

XUV300 **8**



7"

Floating Audio Video Navigation Telematics(AVNT system) provides a seamless user interface to users by pairing their phones to the infotainment system

### BENEFIT

## FOR YOU

Brezza 5



Not Available

EcoSport 10



Not Available



Venue 21

1st in Segment

7 Nexon



Not Available

8 XUV300



Not Available

The Hyundai's wireless charging pad allows users to charge their smartphone without the use of messy and unsightly cables, thereby adding to convenience

## BENEFIT

## FOR YOU

Brezza 5



Not Available

EcoSport 10



Not Available



Venue 22

1st in Segment

7 Nexon



Not Available

8 XUV300



Not Available

It drastically improves the air quality inside the cabin

## FOR YOU

Brezza 5



Not Available

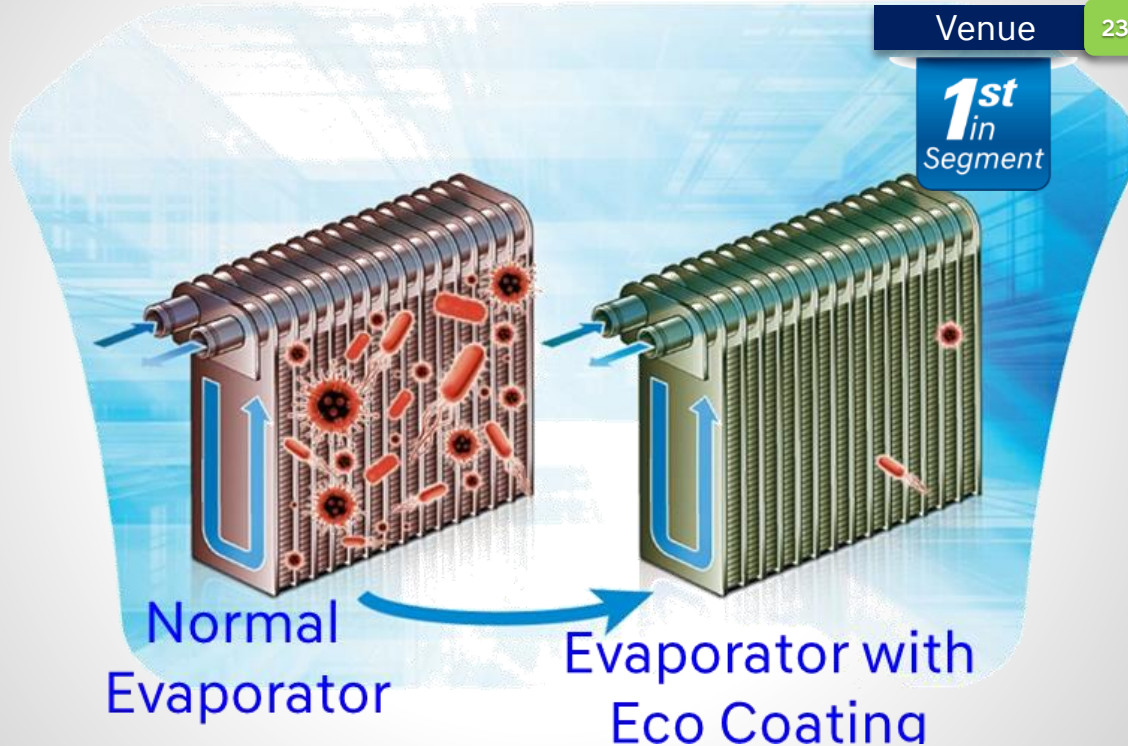
EcoSport 10



Not Available

Venue 23

1st in Segment



Nexon 7



Not Available

XUV300 8



Not Available

Ensures odour free & fresh air for a comfortable & pleasant journey

### BENEFIT

## FOR YOU

Brezza 6



Available

EcoSport 10



Not Available



Venue 24

Nexon 8



Available

XUV300 8

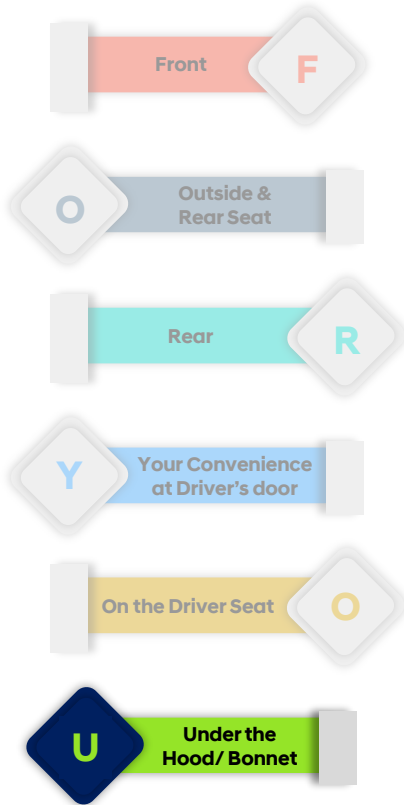


Not Available

## BENEFIT

Keeps the beverages cool & refreshing during hot summer days

# THE NEW VENUE



## FOR YOU

Brezza

6



Not Available

EcoSport

10



Not Available

Venue

25



8

Nexon



Not Available

8

XUV300



Not Available

### BENEFIT

Ensures occupant's protection during unfortunate circumstances



# 7-Speed DCT(Dual Clutch Transmission)



## FOR YOU

Brezza

6



Not Available

EcoSport

10



Not Available



Venue

26

**Best  
in  
Segment**

8

Nexon



Not Available

8

XUV300



Not Available

The 7-speed DCT combines the fuel efficiency of a manual transmission with the convenience of an automatic transmission

## BENEFIT

## FOR YOU

Brezza

6



Not Available

EcoSport

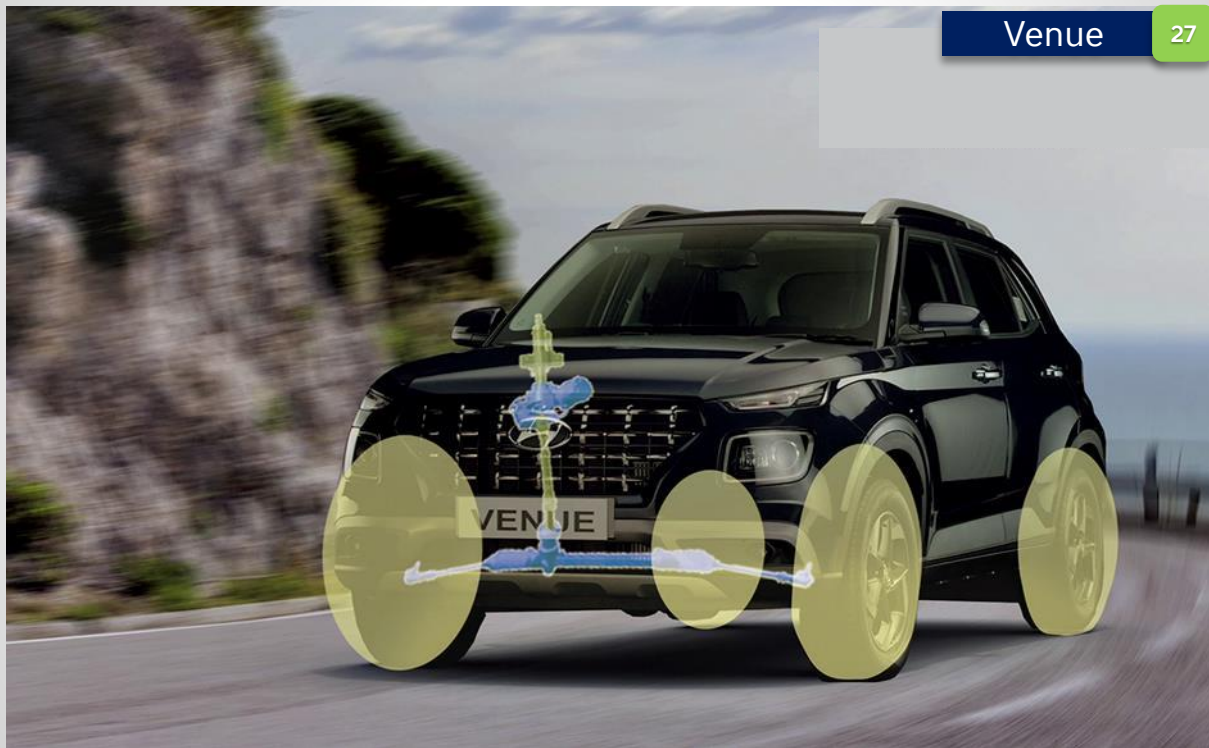
11



Available

Venue

27



8

Nexon



Not Available

9

XUV300



Available

Maintains directional stability as it combines the intelligent ESP with power steering by detecting sudden braking or acceleration

**BENEFIT**

## FOR YOU

Brezza

6



Not Available

EcoSport

12



Available

Venue

28



8

Nexon



Not Available

9

XUV300



Not Available

A safety feature which implies better braking during panic situations

## FOR YOU

Brezza

6



Not Available

EcoSport

13



Available

Venue

29



8

Nexon



Not Available

10

XUV300



Available

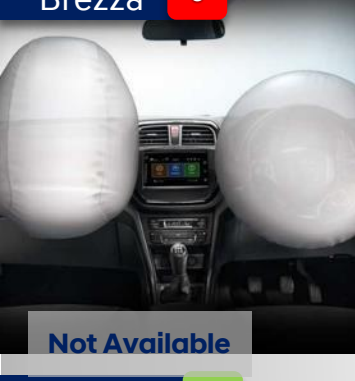
Prevents roll-back of the car on an incline, thereby negating the need of keeping foot on the brake, and therefore adding to safety

### BENEFIT

## FOR YOU

Brezza

6



Not Available

EcoSport

14



Available

Venue

30



**6 AIRBAGS**

8

Nexon



Not Available

11

XUV300



Available

All round protection for all passengers in the car

**BENEFIT**

## FOR YOU

Brezza **6**



2 years / 40,000 kms

EcoSport **14**



2 years / 1,00,000 kms



Venue **31**

**Best  
in  
Segment**

**8** Nexon



2 years / 75,000 kms

**11** XUV300



2 years / Unlimited kms

## BENEFIT

Best customer care and warranty package. Peace of mind for customer.

# The Winner Is...



31



14



11



8



6

 HYUNDAI



# BORN TO RULE!

# Venue's Supremacy against EcoSport



7-speed DCT



OE Telematics



Projector Type Fog Lamps

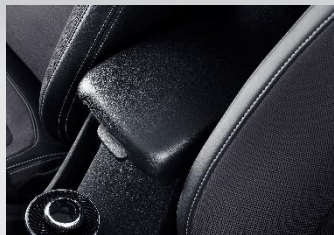


Cornering Function



Rear AC vents

## Top 10 Features to Pitch against Ford EcoSport



Armrest Sliding function



Arkamys Sound Moods



Air Purifier & Eco Coating



LED Tail Lamp



3yrs/Unlimited Kms Warranty & RSA



# Venue's Supremacy against XUV 300



7-speed DCT



OE Telematics



Projector Type Fog Lamps



Cornering Function



Rear AC vents

## Top 10 Features to Pitch against Mahindra XUV 300



8" AVN over 7" AVN



Arkamys Sound Moods



Air Purifier & Eco Coating



Wireless Charger



3yrs/Unlimited Kms Warranty & RSA

# Venue's Supremacy against Nexon



Electric Sunroof



7-speed DCT



OE Telematics



Side & Curtain  
Airbags



Vehicle Stability  
Management

## Top 10 Features to Pitch against Tata Nexon



Hill Assist Control



8" AVN over 6.5"  
AVN



Cruise Control



Air Purifier &  
Eco Coating



3yrs/Unlimited Kms  
Warranty & RSA

# Venue's Supremacy against Vitara Brezza



Electric Sunroof



7-speed DCT



Petrol Engine Option



OE telematics



Side & Curtain Airbags

## Top 10 Features to Pitch against **Vitara Brezza**



Leather Seat upholstery



8" AVN over 7" AVN



Rear AC Vents



Projector Type Fog Lamps



3yrs/Unlimited Kms Warranty & RSA



THANK YOU