



# FUN

Every inch of the Ford EcoSport is designed to help you do more and make your every drive a fun-filled one.







125PS Power "EcoBoost has won 'International Engine of the Year' for six years in a row.

Paddle Shift

Cruise Control with Adjustable Speed Limiter



# STYLE

With a bold exterior design, the Ford EcoSport always looks like it's ready for action. And yes, it knows how to turn heads!



**Bold HID Headlamps** 



Stunning Grille Design



R16(205/60 R16) Sporty Alloy Wheels



### **TECHNOLOGY**

With its breakthrough technology offerings, the Ford EcoSport seeks to change the game. The state-of-the-art tech is visible in all the facets of the car.



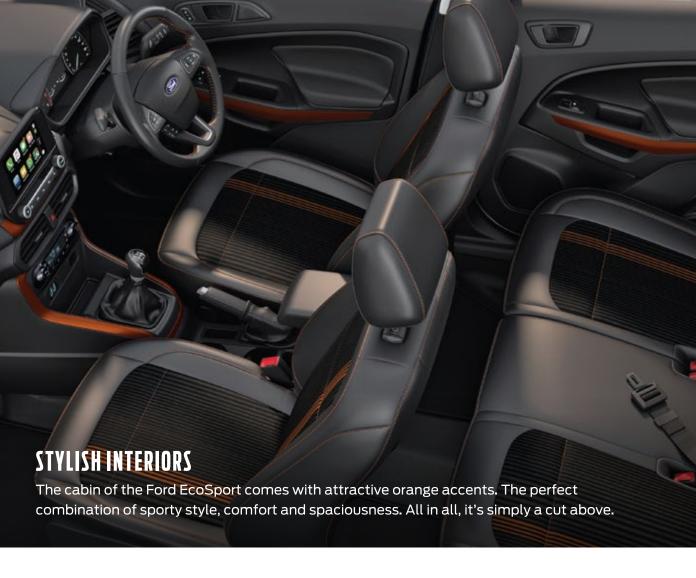
SYNC® 3 with 20.32cm (8.0) Touchscreen



Push Start/Stop and Smart Entry with Capacitive Sensor



**Rain-Sensing Wipers** 



# **SAFETY**

6 airbags and other advanced safety features, give your family the protection it deserves.







6 Airbags

Rear-View Camera

Ford MyKey®











**Bold Black Front Grille** 

Electric Sunroof with Black Roof Rails

R17 (205/50 R17) Sporty Alloy Wheels

# COLOURS



Canyon Ridge



Lightning Blue



Diamond White



Moondust Silver



Race Red



Absolute Black



Smoke Grey

### Technical Specifications

Engine	1.5l Petrol Engine	1.0l GTD	I Engine	1.5l Diesel Engine	
Applicability	Ambiente, Trend, Titanium, Titanium+	9	5 A	Ambiente, Trend, Titanium, Titanium+, 🙎	
No. of Cylinders w/ Compression Ratio	3 Inline Cylinders / 11:1 Ratio	3 Inline Cylind	ers / 10:1 Ratio	4 Inline Cylinders / 16:1 Ratio	
Displacement, cc	1497 cc	999	9 сс	1498 cc	
Max. Engine Output, PS (kW) @ rpm	123 PS / 90.5kW @ 6500 rpm 125 PS / 92kW @ 6000 rpm		/ @ 6000 rpm	100 PS / 73.8kW @ 3750 rpm	
Max. Torque, Nm @ rpm	150 Nm @ 4500 rpm	170 Nm @ 150	00-4500 rpm	205 Nm @ 1750-3250 rpm	
Fuel Efficiency (km/l)	17.0 km/l (MT), 16.3 km/l* (MT), 14.8 km/l (A	AT) 18.1 km.	/l (MT)	23.0 km/l (MT)	
Type/No. of Gears	5 Speed MT / 6 Speed AT**	6 Spe	ed MT	5 Speed MT	
Dimension					
Overall Length, mm		39	98		
Overall Width, mm	1765 (w/o Outside Mirrors)				
Overall Height, mm	1647 (w/o Roof Rails)				
Wheelbase, mm	2519				
Turning Radius, m	5.3				
Boot Space, l	352 <sup>5</sup>				
Fuel Tank Capacity, l	52				
Weights	Ambiente Trend Titanium		Titani	um+ <u>5</u>	
Maximum GVW, kg	1660 (1.5P MT ) / 1670 (1.0P MT) / 1705 (1.5P AT) / 1690 (1.5D MT)		5D MT)		
Kerb Weight, kg##	1220 (P) / 1261(D) 1225 (P) / 126	68 (D) 1242 (P) / 1300	0 (D) 1274 (P) / 1320 (P	-AT) / 1304 (D)   1281 (1.0P) / 1304 (E	
Suspension					
Front	Independent McPherson				
Rear	Semi-independent (Twist Beam type)				
Brakes					
Front	Ventilated Disc Brakes / Hydraulic, Vacuum Assisted, Tandem Master Cylinder				
Rear	Drum Brakes / Hydraulic, Vacuum Assisted, Tandem Master Cylinder with Auto Slack Adjuster				
Steering					
Technology	Electric Power Assist with Pull Drift Compensation				
Functionality	Tilt and Telescopic				
Wheels & Tyres	Ambiente	Trend	Titanium/Titanium+	5	
Wheels (including Spare Wheel)	6.0x15 Steel Wheels	6.0x16 Steel Wheels	6.0x16 Alloy Wheels	6.5x16 Alloy Wheels	
Tyres	195/65 R15	205/60 R16	205/60 R16	205/60 R16	

### Features

Features					
Variants	Ambiente	Trend	Titanium	Titanium+	5
Safety and Security					
Safe Clutch Start	✓	✓	/	✓	✓
ABS with EBD	✓	✓	/	/	✓
Front Dual Airbags	✓	/	/	✓	✓
Front Seat Belts with Pretensioner & Load Limiter	/	/	/	✓	✓
Driver & Co-Passenger Seat Belt Reminder	✓	/	/	1	✓
Crash Unlocking System (Door Unlock with Light Flashing)	✓	/	/	1	✓
Speed-sensing Auto Door Locks	/	/	/	✓	✓
Engine Immobiliser	/	/	/	✓	✓
Approach Lights & Homesafe Headlamps	/	/	/	✓	✓
Emergency Brake Light Flashing	/	/	/	✓	✓
Door Ajar Warning	✓	/	/	/	✓
Rear Child Lock	✓	/	/	/	✓
Rear Parking Sensors	1	/	/	/	/
Rear Wash Wiper & Defogger	-	/	/	/	/
Front Fog Lamps	-	-	/	/	/
Locking Wheel Nut for Alloy Spare Wheel	-	-	/	/	/
Ford MyKey®	-				/
Emergency Assistance			-		/
EBA <sup>1</sup> , ESC <sup>2</sup> , TCS <sup>3</sup> , HLA <sup>4</sup>			-	/	/
ISOFIX				1	/
Cruise Control with Adjustable Speed Limiter Device	-		-		/
Side & Curtain Airbags	-			/	1
Comfort and Convenience					
Front and Rear Power Windows	/	/	w/ One-Touch Dr. Side	w/ One-Touch Dr. Side	w/ One-Touch Dr. Side
Height Adjustable Front and Rear Headrest	/	/	/	/	/
Electric Swing Gate Release with Chrome Lever	/	/	/	1	/
Air Conditioning with Heater	Manual	Automatic	Automatic	Automatic	Automatic
Electric Adjustable Outside Mirrors with Turn Indicators	/	/	/	/	/
12V Power Source Outlet	Front	Front	Front and Rear	Front and Rear	Front and Rear
Driver Footrest	1	1	/	/	/
Shopping Hooks in the Boot		/	/	/	/
Folding Grab Handles with Coat Hooks		/	/		-
Inner Rear-View Mirror	Day / Night	Day / Night	Day / Night	Electrochromic	Electrochromic
Driver & Passenger Sunvisors	<i>✓</i>	w/ Mirror for Co-Dr.		w/ Illum. Mirror (Co-Dr.)	
Driver & Passenger Seat Back Map Pocket	-	/	✓ /	√	√ /
Rear-view Camera	-	/	/	/	/
Power Fold Outside Mirrors	-	-	/	/	/
Rear Package Tray	-	-	/	/	/
Driver Seat Height Adjust		/	/	/	/
Front Full Console Armrest with Storage			/	/	/
Push Start/Stop and Smart Entry with Capacitive Sensor	-	-	/	<b>√</b>	<i>y</i>
Rear Seat Centre Armrest with Cup Holders	-	-	-	/	√ √
Sunglass Holder	-	-	-	<b>√</b>	√ √
Rain-Sensing Wipers	-	-	-	<i>'</i>	✓ ✓
Automatic Headlamps (On/Off)	-	-	-	/	✓ ✓
Paddle Shift		-	-	AT Only	_
Fautile Stillt	<u> </u>			AT OHLY	<u>-</u>

Variants	Ambiente	Trend	Titanium	Titanium +	5
Infotainment and Connectivity					
Audio with AM / FM, MP3, Aux-In <sup>6</sup> , USB	1	/	/	/	/
4 Radio Speakers - Front and Rear	/	/	/	/	/
Bluetooth® Handsfree / Audio Stream	1	/	/	/	/
Device Dock	/	_	-	_	-
Touchscreen (Capacitive) Infotainment System	_	22.86 cm (9.0)	22.86 cm (9.0)	22.86 cm (9.0)	20.32 cm (8.0)
2 Front Tweeters	_	ZZ.00 CH (3.0)	✓ ✓	ZZ.00 cm (5.0)	Z0.32 cm (0.0)
Microphone	_	/	/	/	/
Audio Control on Steering Wheel	_	/	/	/	<b>√</b>
Dual USB Ports	_	/	/	/	/
Embedded Navigation	_	/	/	<i></i>	_
SYNC® 3 with Voice Recognition		_	-		
Mobile Connectivity with Apple CarPlay & Android Auto			_		√ √
Exterior	-	-	-		V
Front Grille	Black Gloss	Silver Finish	Chrome	Chrome	High Plack Gloss
	Black Gloss Black	Silver Finish Black			High Black Gloss Black Painted
Fog Lamp Bezel  Halogen Quadbeam Reflector Headlamps with Chrome Bezel			Body Coloured	Body Coloured	Black Painted Black Painted
	/	/	/	/	
Dual Reversing Lamp & High Mount Stop Lamp	<b>√</b>	/	✓ ·	/	✓ ,
Variable Intermittent Wiper with Anti-Drip Wipe	1	/	/	✓ ·	<b>√</b>
Black Out Decal on C-Pillar	✓ 	/	<b>✓</b>	✓ .	<b>√</b>
Body Coloured Exterior Door Handles and Outside Mirror	Black	/	<b>✓</b>	✓	<b>✓</b>
Black Out B-Pillar Strips	-	/	<b>/</b>	<i>/</i>	✓ 
Roof Rails	-	-	Satin Aluminium	Satin Aluminium	Black Painted
Front & Rear Bumper Applique	-	-	<b>✓</b>	✓ -	✓ 
Headlamps	Halogen	Halogen	Projector	Projector	HID
LED Daytime Running Lamp	-	-	✓	✓	✓
Electric Sunroof	-	-	-	✓	✓
Black Painted Roof	-	-	-	-	✓
Interior					
Seats - Full Fabric / Premium Leather	Full Fabric Seats	Full Fabric Seats	Full Fabric Seats	Full Fabric Seats	Premium Leather Seats
Sporty Single Tone Dark Environment Theme	✓	/	✓	✓	Satin Orange
Inner Door Handles	Black	Black	Black	Chrome	Black
Steering Wheel Silver Insert	-	✓	✓	✓	✓
60/40 Split Rear Seat	Flat Fold	Flat Fold	Flat Fold	✓	/
Leather Steering Wheel	-	-	✓	✓	/
Sporty Alloy Pedal	-	-	-	-	✓
Cargo Area Management System	-	-	-	✓	✓
Instrumentation & Lighting					
Speedo and Tachometer with Gear Shift Indicator Display	1	/	✓	✓	✓
Fuel Computer with Outside Temperature Display	✓	1	✓	✓	✓
Courtesy Lamps in Front and Rear	✓	1	✓	✓	✓
Theatre Dimming Cabin Lights	✓	✓	✓	✓	✓
Load Compartment Light & IP Illumination Dimmer Switch	-	-	✓	✓	✓
Puddle Lamps on Outside Mirrors	-	-	✓	1	/
Front Map Lamps	-	-	-	✓	✓
Multi-Colour Footwell Ambiente Lighting	-	-	-	-	/
	_	-	-	1	/
Glove Box Illumination					
Glove Box Illumination  Tyre Pressure Monitoring System	-	-	-	-	✓

<b>THUNDER</b> Pack (Optional on Titanium)	
Bold Black Front Grille	✓
Black Head Lamps & Fog Lamp Bezel	✓
Electric Sunroof	/
Sporty Rear Spoiler	<b>✓</b>
R17 (205/50 R17) Sporty Alloy Wheels	/
Thunder Decals	/
Interior Environment Colour-Cognac	✓
Cognac Seat Stitching	/
60/40 Split Rear Seat	/
Leatherette Seats	/
Front Door Scuff Plate	✓
Vinyl Soft Armrest-Front	/
Outside Mirror- Black	/
Inner Door Handles - Chrome	/
Black Painted Roof	/
Spare Wheel Cover	✓

Specifications and features are subject to change without notice.

1. Emergency Brake Assist 2. Electronic Stability Control 3. Traction Control System 4. Hill Launch Assist 5. 352l Boot Space for Titanium + 6. Aux-in available only in Ambiente



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BUILT QUALITY, GREEN, SAFE AND SMART

FORD **SERVICE** 

5<sup>™</sup> YEAR COST OF SERVICE ₹4006\* AS LOW AS

DIESEL 23.0km/l<sup>\*</sup> PETROL 17.0km/l\*\*

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#### Savings on Service:

The Ford EcoSport comes with a 2-year/1,00,000 kilometres warranty.

- **Extended Warranty:** Covers your car against all electrical & mechanical failures, for an additional period.
- **Scheduled Service Plan:** Covers periodic maintenance services.
- Total Maintenance Plan: Complete maintenance of your car for guaranteed peace of mind ownership.
- Roadside Assistance: 24x7 helpline with Pan India coverage to connect you to the nearest Ford Service Centre.

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