

Sales Bulletin



Date : 27th June 2019

Bulletin No. : SPL / 03

Sub : Start of Hector Sales

Product : Hector

Month : June

Year : 2019

Distribution List:

- Dealer Principal
- CEO / Business Head
- Sales Manager



Greetings from MG Motors India!

“TODAY” we are going to embark on a New Journey with Start of Sales of the most awaited “MG Hector” . We have received an overwhelming response from customers which is exhibited by the number of leads generated and bookings accumulated so far. This has been made possible by the ardor of *One Winning Team* towards achieving our single goal “*Enabling Exciting Experience to Customer*”.

It gives us immense pleasure to announce the prices of “**MG Hector**” which is available in the following trims :

- Petrol Manual Transmission (Petrol MT)***
- Petrol Hybrid Manual Transmission (Petrol Hybrid MT)***
- Petrol DCT Transmission (Petrol DCT)***
- Diesel Manual Transmission (Diesel MT)***

Variant wise Prices are as follows

<i>Ex-Showroom Prices in INR</i>	<i>Style</i>	<i>Super</i>	<i>Smart</i>	<i>Sharp</i>
<i>Petrol MT</i>	12,18,000/-	12,98,000/-		
<i>Petrol Hybrid MT</i>		13,58,000/-	14,68,000/-	15,88,000/-
<i>Petrol DCT</i>			15,28,000/-	16,78,000/-
<i>Diesel MT</i>	13,18,000/-	14,18,000/-	15,48,000/-	16,88,000/-

Location wise prices will be shared by the respective sales team members

Note :

You are requested to procure the HSRP from the prescribed vendor.

The details of the vendor have been shared vide communication

dated 10th Jun'19 Subject : HSRP Regulation (High Security Registration Plate) - Process Note & Rule Route of Ordering



Rakesh Sidana
National Sales Head