

Go Further



# Ford

FREESTYLE



**INDIA'S FIRST CUV.**

**BSVI**  
COMPLIANT

You are family to us.

We will always treat you  
with respect.

Be truthful and transparent.

Pay attention to  
your needs.

And fulfil our promises.

*Ford. Kuch alag si, family wali feeling.*

 Service Price Promise

Calculate your service cost.  
And pay only what you see.

Real-Time Service Update 

Get regular updates during  
the entire time your car is with us.

 Ford Fast Forward Service\*  
(90 minutes or free)

100 % quality car service  
within 90 minutes or get  
your money back.

 Ford Protect  
Roadside Assistance

Dial 1800-209-7400 or  
1800-103-7400 for  
any emergency support.  
Available 24X7.

 Free Pick Up & Drop\*

We'll pick up your car  
from your doorstep and  
drop it off when  
the service is done.

# Ford

**COOL, CAPABLE, CONNECTED AND CONFIDENT.**

The Ford Freestyle is India's first Compact Utility Vehicle (CUV) that is designed to complement your freestyle spirit. Whether it's cruising on smooth roads or exploring rugged terrains, Freestyle gives you the josh to navigate life on your own terms and live without regrets. All it takes is the will, because this car can surely find the way.

*Josh hai dil mein.*

**Ford** FREESTYLE



# CAPABLE

Equipped with a powerful engine and ARP (Active Rollover Prevention), the Ford Freestyle can take on both rough terrain and steep inclines. So push the pedal, chase that chance and take off to a place where your heart belongs.





**1.2L Ti-VCT Petrol Engine**

96PS (70.79kW) Power  
18.5km/l \*\*Fuel Economy

**1.5L TDCi Diesel Engine**

100PS (73.80kW) Power  
23.8km/l \*\*Fuel Economy

**ALL-NEW 1.2L TI-VCT ENGINE**

The Freestyle is powered by an all-new engine that packs a roaring punch without compromising on fuel efficiency.



**ARP (ACTIVE ROLLOVER PREVENTION)**

Stay safe without compromising on the fun. With ESP (Electronic Stability Program), ARP automatically detects and avoids potential rollover situations by applying brakes to individual wheels and decreasing engine torque.



**GROUND CLEARANCE & SPORTY SUSPENSION**

The SUV-rivaling ground clearance & sporty suspension lets you handle both potholes & corners with equal ease.



# COOL

The Ford Freestyle oozes appeal from every curve and corner. Its bold and sporty exterior complements its premium interiors. Take it for a spin and infuse every road with its energetic freestyle spirit.



## BOLD FRONT GRILLE

The black honeycomb grille gives the Freestyle an aura of rugged masculinity.



## METALLIC ROOF RAILS

Striking in appearance, the roof rails possess the right mix of style and muscle.



## R15 (185/60 R15) ALLOY WHEELS

The Freestyle carries itself like a champion with R15 wheels that don't just turn, but glide.



## PREMIUM INTERIOR

Eye-popping colour coordinated seats, stunning door accents and a premium black dashboard will add charm to any journey.

# CONNECTED

The Ford Freestyle is the perfect companion, always attuned and adapting to the road ahead. Its smart technology and intuitive abilities are not just limited to what's outside the car but also what's on your mind, letting you navigate through life at your own free will.



## TOUCHSCREEN WITH NAVIGATION

The Ford Freestyle comes with 17.78 cm (7.0) infotainment touchscreen that has in-built navigation. So, go ahead and find smart routes while listening to your favourite tunes.



## PUSH BUTTON START

No ignition key, all it takes is a finger on a button and a foot on the clutch to bring the Freestyle to life.



## RAIN-SENSING WIPERS

When the skies start pouring, these wipers get going, maintaining a clear windshield, come rain or storm.



## AUTOMATIC HEADLAMPS

Turning on automatically when the sun sets, the powerful headlamps can make navigating dark roads safe.



## AUTOMATIC CLIMATE CONTROL

This class leading system monitors the temperature inside out to give you the perfect climate without any manual intervention. It also saves your fuel in the process.



# CONFIDENT

The Ford Freestyle lets you drive through rough terrain boldly without compromising on safety. Its safety features are always ready for your free spirit, making sure you lead a life free of regret.



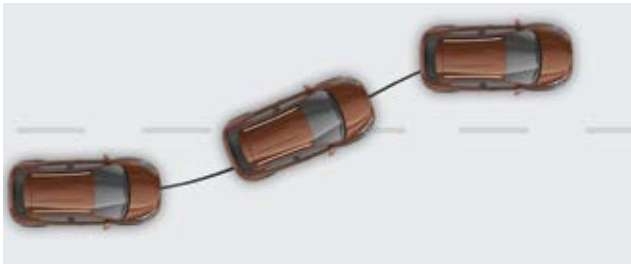
## 6 AIRBAGS

In addition to front airbags for the driver and front seat passenger, the Ford Freestyle offers best-in-class side and curtain airbags, offering backseat passengers extra protection.



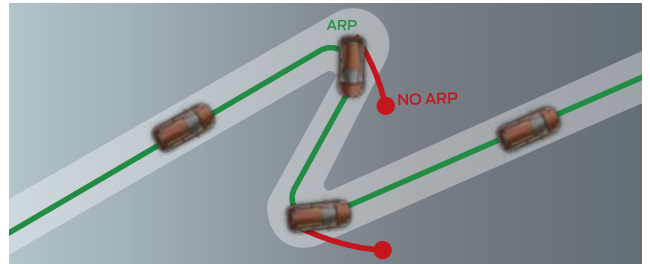
## REAR-VIEW CAMERA

The Rear View Camera turns on automatically as you reverse, so you can wriggle through tight spaces with ease.



## ABS & EBD

Anti-lock Braking System (ABS) and Electronic Brake Force Distribution (EBD) give you a better grip on the road, so you can comfortably make those sudden stops and quick turns with greater control.



## ARP (ACTIVE ROLLOVER PREVENTION)

With ARP, HLA\*, ESP\*, EPAS\* and Traction Control, you can be sure of a safe drive as you manoeuvre through sharp corners and hairpin bends.

\*HLA - Hill Launch Assist, ESP - Electronic Stability Program, EPAS - Electric Power Assist Steering.



## COLOURS



Canyon Ridge



Smoke Grey



Moon dust Silver



White Gold



Oxford White



Ruby Red



### 3-Year Factory Warranty

The Ford Freestyle now comes with 3 year factory warranty.

### Ford Service Price Promise

When it comes to Ford service, believe in facts and not impressions. Here is the Ford Freestyle periodic maintenance table for you to see and judge for yourself.

Periodic maintenance service prices~

The price you see is the price you pay.

Model	Variant	Engine	1 year / 10,000 kms	2 year / 20,000 kms	3 year / 30,000 kms	4 year / 40,000 kms	5 year / 50,000 kms	6 year / 60,000 kms	7 year / 70,000 kms	8 year / 80,000 kms	9 year / 90,000 kms	10 year / 100,000 kms
Ford Freestyle	Petrol	1.2L	1,811	4,751	4,230	4,751	4,230	6,420	4,230	4,751	4,230	4,751
	Diesel	1.5L	2,841	6,195	7,234	6,195	5,672	8,456	5,672	6,195	7,234	6,195

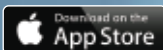
<sup>†</sup>All Prices in INR. Windshield wash fluid is optional.

# Presenting FordPass™

## SMART VEHICLES FOR A SMART WORLD

Experience connectivity with your Ford wherever you are.

Experience the next-gen connectivity with your Ford vehicle and access features like remote start/stop, remote lock/unlock, vehicle locator, vehicle health alerts and more on your phone through the FordPass app.



Terms and conditions apply. Remote Start/Stop feature available only with AT variants. Tyre Pressure & Oil Life alerts are available on selected variants only.

## Technical Specifications

Engine	1.2l Petrol Engine	1.5l Diesel Engine		
No. of Cylinders w/ Compression Ratio	3 Inline Cylinders / 11.2:1 Ratio	4 Inline Cylinders / 16:1 Ratio		
Displacement, cc	1194 cc	1499 cc		
Max. Engine Output, PS (kW) @ rpm	96PS (70.79kW) @ 6500 rpm	100PS (73.80kW) @ 3750 rpm		
Max. Torque, Nm @ rpm	119 Nm @ 4250 rpm	215 Nm @ 1750-2500 rpm		
Fuel Efficiency (km/l)	18.5km/l	23.8km/l		
Kerb Weight (kg)**	1026-1044 kg	1062-1080 kg		
Fuel Tank Capacity (l)	42l	40l		
<b>Transmission</b>				
Type	5 Speed Manual	5 Speed Manual		
<b>Dimension</b>				
Overall Length (mm)	3954			
Overall Width (mm)	1737			
Overall Height (mm)	1570			
Wheel Base (mm)	2490			
Turning Radius (m)	5,0			
Boot Space (l)	257			
<b>Suspension</b>				
Front	Independent McPherson			
Rear	Semi Independent (Twist Beam type)			
<b>Brakes</b>				
Front	Ventilated Disc Brakes / Hydraulic, Vacuum Assisted, Tandem Master Cylinder			
Rear	Drum Brakes / Hydraulic, Vacuum Assisted, Tandem Master Cylinder with Auto Slack Adjuster			
<b>Steering</b>				
Technology	Electric Power Assist			
Functionality	Tilt Only			
<b>Wheels* &amp; Tyres</b>				
	Ambiente (P)	Trend	Titanium	Titanium+
Wheels	6.0x15 Steel Wheels		6.0x15 Alloy Wheels	
Tyres	185/60 R15		185/60 R15	

\*Spare wheel is made of steel and size is 175/65 R14.

## Features

Variants	Ambiente	Trend	Titanium	Titanium+
<b>Safety &amp; Security</b>				
ABS with EBD	✓	✓	✓	✓
Front Dual Airbags	✓	✓	✓	✓
Engine Immobiliser	✓	✓	✓	✓
Front 3 Point Seat Belts	✓	✓	✓	✓
Rear Seat Belts (3 Point Outer, Lap Middle)	✓	✓	✓	✓
Beltminder - Driver & Passenger	✓	✓	✓	✓
Door Ajar Warning	✓	✓	✓	✓
Reverse Parking Sensor	✓	✓	-	✓
Speed Sensing Auto Door Locks	✓	✓	✓	✓
Perimeter Anti-theft Alarm	-	✓	✓	✓
High Speed Alert System^^	✓	✓	✓	✓
Rear-View Camera	-	-	✓	✓
Fog Lamp	Rear Only	Rear Only	Rear Only	Front & Rear
Active Rollover Prevention (HLA/ESP/TCS)*	-	-	✓	✓
Side & Curtain Airbags	-	-	-	✓
<b>Comfort &amp; Convenience</b>				
Driver & Passenger Front Seat Map Pockets	✓	✓	✓	✓
6-Speed Variable Intermittent Front Wipers	✓	✓	✓	✓
12V Power Source Outlet - Front	✓	✓	✓	✓
Passenger Sunvisor Vanity Mirror	-	✓	✓	✓
Power Windows - Front & Rear	Front Only	✓	✓	✓
Driver Side Power Window - One Touch	Up & Down	Up & Down	Up & Down	Up & Down
Keyless Entry	✓	✓	✓	✓
Front & Rear Grab Handles with Coat Hooks	✓	✓	✓	-
Home Safe Head Lamps	-	-	✓	✓
Driver Seat Height Adjustment	-	✓	✓	✓
Rear Window Washer & Wiper	-	-	-	✓
Electric Rear Window Defroster	-	-	-	✓
Push Button Start	-	-	✓	✓
Power Adjusted Outer Mirror	-	✓	✓	✓
Power Fold Outer Mirror	-	-	✓	✓
Automatic Climate Control	-	-	-	✓
Inner Rear View Mirror	Day/Night	Day/Night	Day/Night	Electrochromic
Automatic Headlamp	-	-	-	✓
Rain-Sensing Wiper	-	-	-	✓

\*HLA - Hill Launch Assist, ESP - Electronic Stability Program, TCS -Traction Control System.

## Features

Variants	Ambiente	Trend	Titanium	Titanium+
<b>Infotainment &amp; Connectivity</b>				
Vehicle Connectivity with FordPass™	✓	✓	✓	✓
Audio with AM/FM, MP3, Microphone	-	✓	✓	✓
USB	-	1 Port	1 Port	1 Ports
Bluetooth®	-	✓	✓	✓
4 Speakers (2 Front + 2 Rear)	-	✓	✓	✓
Steering Wheel Mounted Audio Controls	-	✓	✓	Audio+Phone
Touchscreen (Capacitive) Infotainment System	-	-	✓	✓
Embedded Navigation	-	-	✓	✓
<b>Exterior</b>				
Upper/Lower Grille Mesh - Black	✓	✓	✓	✓
Headlamp Bezel - Black	✓	✓	✓	✓
Body Cladding on Side & Wheel Arches	✓	✓	✓	✓
Body Coloured Outer Door Handles	✓	✓	✓	✓
Exterior Mirror	Bold Grey	Body Coloured	Body Coloured	Body Coloured
Front Fog Lamp Ornamentation - Black	✓	✓	✓	✓
B/C Pillar Black Tape	-	✓	✓	✓
15" Alloy Wheel	-	-	✓	✓
Turn Indicators on Outer Mirror	-	✓	✓	✓
Roof Rails	Black	Silver	Silver	Silver
Front & Rear Skid Plates	Black	Silver	Silver	Silver
<b>Interior</b>				
Charcoal Black Interiors	✓	✓	✓	✓
Front Door Scuff Plate	✓	✓	✓	✓
Rear Seat Full Fold Down	✓	✓	✓	✓
Adjustable Front Seat Headrest	✓	✓	✓	✓
Adjustable Rear Seat Headrest	-	✓	✓	✓
Seat Upholstery	Fabric	Fabric	Fabric	Fabric
Rear Parcel Tray	-	✓	✓	✓
Inner Door Handles - Chrome	-	-	✓	✓
Front Door Trim Panel - Fabric	-	-	-	✓
Parking Brake Knob - Chrome	-	✓	✓	✓
Door Deco Strip Applique - Sienna	-	-	-	✓
Steering Wheel / Radio Bezel Applique	-	Lunar Grey	Deep Space	Deep Space
<b>Instrumentation &amp; Lighting</b>				
Trip Computer	✓	✓	✓	✓
Low Fuel Warning Light	✓	✓	✓	✓
Distance to Empty	✓	✓	✓	✓
Maintenance Warning Display	✓	✓	✓	✓
Water Temperature Warning Light	✓	✓	✓	✓
Courtesy Light Delay	✓	✓	✓	✓
Battery Monitor Sensor	✓	✓	✓	✓
Front Dome Lamp	✓	✓	✓	✓
Tachometer with Gear Shift Indicator	✓	✓	✓	✓
Instrument Cluster - 5.8cm	✓	✓	✓	✓
Load Compartment Light	-	✓	✓	✓
Glove Box Light	-	-	✓	✓



BUILT QUALITY, GREEN, SAFE AND SMART

FORD SERVICE

DIESEL 23.8km/l\*\*

PETROL 18.5km/l\*\*

GIVE A MISSED CALL TO  
73302 73302  
TO DOWNLOAD DIGITAL BROCHURE

Roadside Assistance

1800 209 7400

Dealer Stamp

### Savings on Service:

The Ford Freestyle comes with a 3-year factory warranty.

- **Extended Warranty:** Covers your car against all electrical & mechanical failures, for an additional period
- **Scheduled Service Plan:** Covers periodic maintenance services
- **Total Maintenance Plan:** Covers complete maintenance of your car for guaranteed peace-of-mind ownership
- **Roadside Assistance:** 24x7 helpline with Pan India coverage to connect you to the nearest Ford Service Centre

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