

SAFARI DICOR WITH NEW INTERIORS AND A WHOLE LOT MORE.





SAFARI DICOR HAS BEEN

DESIGNED TO BE A CUT ABOVE THE REST.

WITH AN ALL NEW CHROME GRILL



AND CHROME ORVMS, THE EXTERIORS

ARE A HEAD TURNER. WHILE THE DARK



GRAPHITE & BEIGE INTERIOR TRIMS,

LEATHER UPHOLSTERY IN DARK GRAPHITE

& PERFORATED TAN, INSTRUMENT CLUSTER AND

THE NEW FAUX WOOD TRIM GIVE THE



INTERIORS AN AIR OF SOPHISTICATION.

SAFETY FIRST



AIRBAGS

Every second counts in a collision. Precisely why, 40 milliseconds is all it takes for airbags to self-inflate in the Safari. Forming a safety cushion for both the driver and co-driver.

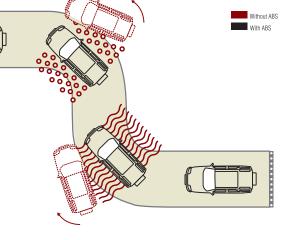
CRASH WORTHINESS

The Safari Dicor comes equipped with anti-submarine seats that protect the driver and co-driver in the event of a collision. The steering column has a 3-stage collapsible design to minimise the injury to the driver's chest in the event of a full frontal collision. Even the fuel-feed system and electrical systems have been designed to minimise the risk of leakage or fuel-sustained fires. The Safari Dicor has also been tested and certified as per 74/297/EEC (European Regulation).



ABS AND EBD

The weather may not be in your control. But your safety always is. No matter how wet or slippery the surface, the Anti Lock Braking System (ABS) with Electronic Brake Force Distribution (EBD) ensure efficient braking and minimised skidding, especially during cornering at speeds.





PLUSH INTERIORS

As you step into the Safari Dicor, you'll find yourself in a world of pure luxury. Courtesy the dark graphite and beige interiors. Leather upholstery in dark graphite & perforated tan faux wood on the centre console, a steering wheel leather wrap and a new instrument cluster create a look of sophistication.



REDEFINED SEATING

Luxury isn't just something you see in the Safari Dicor. It's something you feel. Thanks to rear seats that have been designed with your every comfort in mind. Perfectly cushioned & contoured, they ensure maximum legroom, headroom and shoulder room.



REVERSE GUIDE SYSTEM

SUV's often have a rear visibility problem. Therefore, the Safari range has been equipped with a weatherproof camera below the rear number plate in the top-end version. Slip into reverse gear and a part of the internal rear view mirror lights up to display an unobstructed view of what's behind.



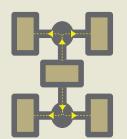
DVD MP3 SYSTEM WITH LCD SCREEN

The Safari comes with a comprehensive entertainment system in the top-end version. The new DVD MP3 system with dual LCD screens makes long journeys easier to bear.

5 LINK-SUSPENSION

The Safari comes equipped with a heavy-duty suspension designed to take on any terrain. It has a double wishbone system with torsion bars at the front and a 5 link-suspension with coil springs at the rear. It ensures a superior ride and handling comfort, both on the road and off it.

THE 4X4 LEGACY



Welcome to the 4x4 world. One where terrain is immaterial and limits become adventures. The Safari Dicor is a perfect symbol of this world. Its higher ground clearance, high approach, high ramp over, high departure angles and the extra grip of the 4WD means you need not stop when the road ends. No matter what the terrain, the Safari Dicor is one SUV that just doesn't compromise on comfort and drivability even while off-roading. A 4x4 **Shift-On-Fly** transmits 140 PS power & 320 Nm torque to all wheels so the Safari Dicor can take on any surface. The **Limited Slip Differential** mechanism enables the axle to provide traction where it's most needed so that you are never stuck in a muddy patch.

SHOW STOPPER

There is a feeling of liberation that comes from simply looking at the Safari Dicor. Its strong lines and rebellious stance reminding you that anything is possible. It's a feeling that begins by looking at the striking new chrome grill, the chrome ORVMs, the majestic Ferrari silver sump guard and the Ferrari silver spare wheel cover. Only to become stronger as you discover more.





POWER WITHIN

The feeling of liberation grows when you drive the Safari Dicor and feel its power. Thanks to the new 2.2 L Direct Injection Common Rail (DICOR) engine that comes equipped with a performance enhancing Variable Turbine Technology (VTT) and a fuel efficient 16 valve DOHC. It's also operated by a

32-bit electronic control unit which enables it to pack a punch of 140 PS and deliver a maximum torque of 320 Nm.











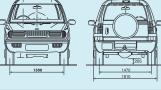


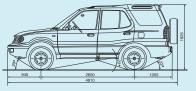












Over 720 Service Centres across 440 cities. The 2nd largest service network in India. Visit us at www.tatasafari.com & www.tatasauv.com. For further details, please contact: **TATA MOTORS LTD Passenger Car Business Unite**: One Indiabulls Centre, Tower 2A & B, 20th floor, 841, Senapati Bapat Marg, Jupiter Mills Compound, Elphinstone Road (West), Mumbai - 400 013.

Tata Safari carries a warranty of 2 years or 75,000 kms*. Insist on a 2 + 1 years / 1,50,000 kms* or 2 + 2 years / 1,50,000 kms* extended warranty option (whichever is earlier*).

For any assistance, please call on our toll-free number: 1800 209 7979 or e-mail us at uvpmg@tatamotors.com or sms 'SAFARI' to 5616161 for a test drive today. You can also join us online at \(\) www.facebook.com/tatasafari, \(\) www.twitter.com/tata_safari.

Images shown are of Tata Safari VX variant. Specifications and features may vary across variants. Accessories/ props shown are not part of standard equipment. Colours and specifications shown are indicative and subject to change without notice. Colours shown may vary from actual due to printing limitations. Models/variants may be discontinued without prior intimation. Please check with your local dealer prior to placing order.