



THE ALL NEW FIAT LINEA. ADMIRATION GUARANTEED.

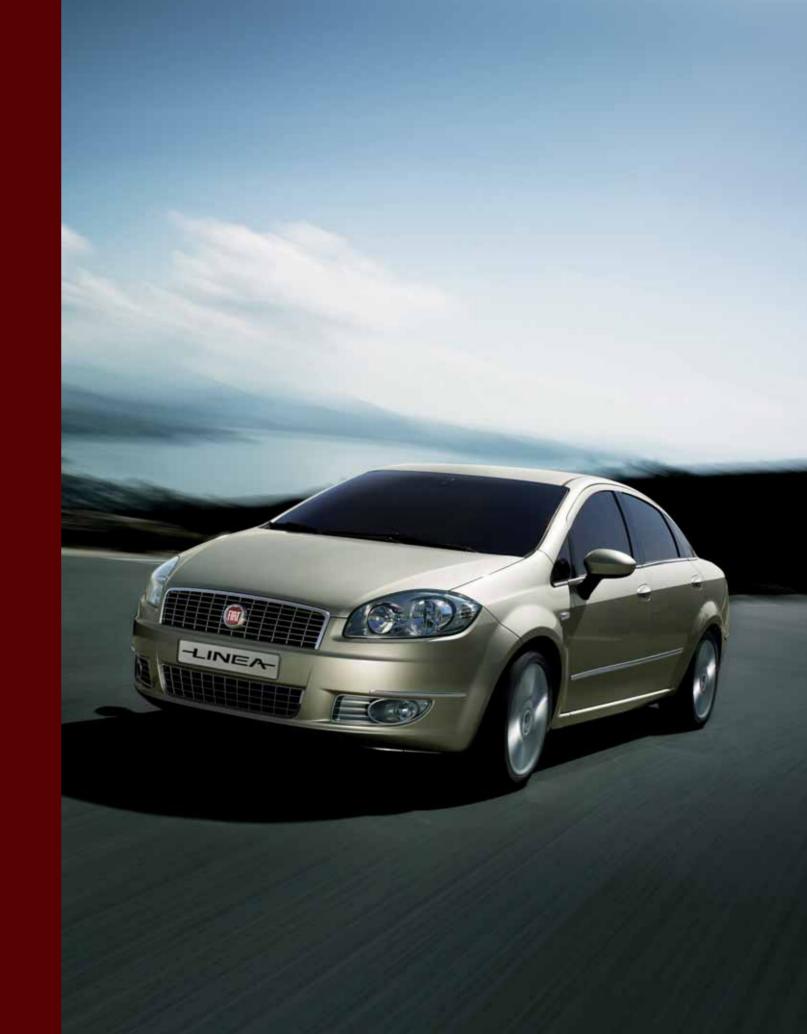
The new Fiat Linea is no ordinary sedan. Designed to please the eye, the Fiat Linea brings you streamlined FIRE engine, thoughtful safety features and a series of technological innovations such as Blue & MeTM and

contours and the finest in Italian styling. Besides, its new-age ADVANCED MULTIJET engine and revolutionary 'My Car' make the Fiat Linea a truly admirable car.

EYE-CATCHING EXTERIORS

Words fail to describe the beauty of the new Fiat Linea. It's a symbol of timeless Italian style. Dynamic, fluid and chic in design, the Fiat Linea is topped with gorgeous headlamps. With an aggressive front grille, clean back and a set of impressive alloy wheels, appreciation comes naturally with it. Test-drive the Fiat Linea today. The first thing you'll notice is the number of second looks it attracts.

- Contemporary Italian styling
- Streamlined design
- Dual parabola headlamps
- 15" alloy wheels
- Aggressive front grille and a clean back



REVOLUTIONARY TECHNOLOGY



The Fiat Linea is loaded with several features. The Blue & Me[™] technology, jointly developed with Microsoft, helps your voice command. While 'My Car' offers you several smart and customizable solutions designed to simplify life. keeps a check on your fuel consumption while you are on the move. A Service Schedule Reminder efficiently

Blue & Me[™] technology jointly developed with Microsoft

• Voice Command Activation

My Car

- Digital Odometer
- Digital Real Time Mileage Indicator
- Distance To Empty Indicator
- Service Schedule Reminder

you make and receive calls through the car audio system, reads out your sms and even changes a music track at This includes a Digital Odometer and a Distance To Empty Indicator. A unique Digital Real Time Mileage Indicator reminds you to send the car for servicing. Come, take a closer look. It guarantees to leave you in awe.



LUXURIOUS INTERIORS



Form meets function in the ergonomically and aesthetically designed interiors of the Fiat Linea. Its dual tone interiors are available in irresistible shades of black and beige. Powered mirrors reaffirm its suave demeanor. An additional tray and cup holder on the rear armrest caters to your convenience. Moreover, 3 choices of seat fabrics, AC fascia and instrument panel add to the luxurious look. Go ahead, take one look and you'll realize why the Fiat Linea is as admirable on the inside as it is on the outside.

- Dual tone interiors in black and beige
- Leather-finish steering wheel and gear knob
- 3 choices of seat fabrics, AC fascia and instrument panel
- Two glove boxes
- Powered mirrors
- 12v power socket
- Steering wheel with Blue & MeTM and audio controls
- Driver-facing ignition socket



AMAZING COMFORT

The new Fiat Linea might well be the last word in comfort. As an ultra-spacious sedan, the Fiat Linea allows you to free your legs, sit back and relax. The tilt steering wheel and an adjustable driver seat ensures a relaxed driving experience. Cabin lamps offer the convenience of a switch off timer. Unique rear AC vents at the foot and knee level keep you cool in the backseat, while the rear armrest equipped with a glove box and cup holder redefines comfort. A massive 500 litre boot swallows your luggage quite easily. The Fiat Linea guarantees the most comfortable driving experience. And perhaps the most admirable too.

- Tilt steering
- Cabin lamp with switch off timer
- Front armrest with glove box and 3 level adjustments
- Rear AC vent at foot and knee level
- Rear armrest with glove box and cup holder
- Collapsible rear sun protection curtain
- Anti-intrusion boot hinges
- Massive boot space of 500 litres



POWER-PACKED PERFORMANCE

The Fiat Linea doesn't just make a style statement. It makes a power statement too. Available in two engine choices, Diesel and Petrol, Fiat Linea offers you the new-age ADVANCED MULTIJET engine and the revolutionary Fully Integrated Robotised Engine - FIRE. The 1.4 Ltr FIRE engine generates an optimal 90 PS of power. While the 1.3 Ltr ADVANCED MULTIJET engine - voted 'International Engine of the Year', is equipped with a variable geometry turbocharger (VGT) and delivers power of 86 PS. However, regardless of whether you choose diesel or petrol, one thing is certain: Performance and great mileage will always be with you.



DIESEL - ADVANCED MULTIJET engine

- Variable geometry turbocharger (VGT)
- 1.3 Ltr with 86 PS of power output at 4000 rpm
- Torque of 203 Nm at 2500 rpm



PETROL - Revolutionary FIRE engine

- 1.4 Ltr with 90 PS of power output at 6000 rpm
- Torque of 115 Nm at 4500 rpm



REASSURING SAFETY

There are several reasons the new Fiat Linea is reassuringly safe. To begin with, its Dual Front Airbags cocoon you safely. Moreover, ABS with EBD ensures the car doesn't skid out of control. A feature like Fire Prevention System (FPS) automatically cuts off the fuel flow in case of an impact. While 3 rear safety headrests and an Anti-Theft Engine Immobilizer with rolling code guarantees added security. You will also be relieved to know that Programmable Follow Me Home Headlights let you step out of the car in bright light even at night. A Programmable Speed Limit Alarm curbs overspeeding. In addition, a Digital Door Open Indicator that tells you precisely which door has accidentally remained open. With so many thoughtful features, rest assured the Fiat Linea is one of the safest vehicles on the road.

- Dual Front Airbags
- ABS with EBD
- Fire Prevention System (FPS)
- Anti-Theft Engine Immobilizer with rolling code
- 3 safety headrests
- Double Crank Prevention System
- Programmable Speed Limit Indicator
- Programmable Follow Me Home Headlights
- Digital Door Open Indicator with exact open door indication



ATTRACTIVE SHADES





Flamenco Red

Minimal Grey





Perla Champagne

Hip Hop Black

The Fiat Linea comes in a burst of truly wonderful colours*. From Flamenco Red to Perla Champagne, the shades are a feast to the eyes. Take it out for a spin and you can expect admiration to follow.

TECHNICAL SPECIFICATIONS

	LINEA PETROL	LINEA DIESEL			
ENGINE					
Family	FIRE	ADVANCED MULTIJET			
Displacement (cc)	1368	1248			
Max. Power (PS/rpm)	90/6000	86/4000			
Max. Torque (Nm/rpm)	115/4500	203/2500			
No. of Cylinders	4	4			
No. of Valves	16	16			
Camshaft	DOHC	DOHC			
TRANSMISSION Manual	5 Speed Forward & 1 Reverse				
SUSPENSION					
Front	Independent Wheel, Helical Coil				
		Springs, Double Acting Telescopic			
	Dampers and Stabilizer Bar				
Rear	Torsion Beam, Helical Coil				
	1	Springs and Double Acting			
	Telescopic Dampers and Stabilizer Bar				
BRAKES					
Front	Disc	Disc			
Rear	Drum	Drum			
TYRES & WHEELS					
Tyres (Tubeless)	195/60 R15	195/60 R15			
Wheels	Steel /	Steel /			
	Alloy	Alloy			
DIMENSIONS					
Overall Length (MM)	4560	4560			
Overall Width (MM)	1730	1730			
Overall Height (MM)	1487	1487			
Wheelbase (MM)	2603	2603			
Kerb Weight (KG)	1240	1291			
Fuel Tank Capacity (Ltr)	45	45			
Boot Capacity (Ltr)	500	500			
Ground Clearance (MM)	165	161			
Ground Clearance (IVIIVI)					

^{*}Colours depicted are only launch colours.

EXCITING FEATURES

MODEL	LINEA		
Variant / Trim	Active	Dynamic	Emotion
FEATURES			
SAFETY & SECURITY			
Fire Prevention System (FPS)	√	✓	√
Dual Front Airbags			0
Anti-lock Braking System (ABS) with EBD		0	√
Dual Member Side Impact Beams	√	✓	✓
High Mounted Stop Lamp	✓	✓	✓
Immobilizer	Rolling Code Type		
Keyless Entry			√
Central Door Locking	√	✓	√
Height Adjustable Front Seat Belts	√	✓	√
Child Safety Lock on Rear Doors	√	✓	√
Dual Horn	√	✓	√
Double Crank Prevention System	✓	✓	√
COMFORT & CONVENIENCE			
Hydraulic Power Steering	✓	✓	√
Tilt Steering	✓	✓	✓
Leather Wrapped Steering Wheel & Gear Knob			✓
Driver Seat Height Adjust		√	√
Front Seat Armrest with Glove Box			✓
Electric Adjustable Mirrors		✓	√
Auto-down Front Power Windows/Impulse	√	√	√
Tinted Glasses	√	✓	✓
Remote Fuel Lid Open	✓	✓	√
Remote Tailgate Open	✓	✓	Electric
Clutch Foot Rest	✓	✓	✓
Rear Armrest	✓	✓	
Rear Armrest with Cup Holder			√
Double Folding Rear Back Seat			✓
Internal Roof Light with Dimming Effect	✓	✓	√
Night Panel in Front Roof Light		✓	√
Rear Roof Light		✓	√
Vanity Mirror	Co-driver	Co-driver	Both Side

MODEL	LINEA		
Variant / Trim	Active	Dynamic	Emotion
Boot Lamp	✓	✓	✓
Manual HVAC	✓	√	
Automatic Climate Control			✓
CD / MP3 Audio System with FM		0	✓
Steering Mounted Audio Controls			0
Digital Clock	✓	√	✓
External Temperature Display		√	✓
Driver Seat Belt Warning Display	✓	√	✓
Driver Facing Keyhole	✓	√	✓
Heated External Mirrors			✓
Blue & Me™ with USB port			0
EXTERIOR APPEARANCE			
Dual Parabola Headlamps	✓	√	✓
Body-side Moulding		Body Colour	Chrome
Outside Door Handles	Black	Body Colour	Chrome
Outside Rear View Mirrors	Black	Body Colour	Body Colour
Radiator Grille	Black	Chrome	Chrome
Radiator Grille Surround	Chrome	Chrome	Chrome
Front Fog Lamps		✓	√
Rear Dual Fog Lamps	✓	✓	✓
Rear Defogger with Timer	✓	✓	✓
Alloy Wheels			O*
INTERIOR			
Dual Tone Dashboard	✓	✓	✓
Fabric Insert	√	√	√
Inside Door Handles - Painted Finish		√	✓
Leather Wrapped Steering Wheel & Gear Knob			✓
Cigar Lighter	✓	√	✓
Sunglass Holder			√

^{*} Standard on petrol and optional on diesel O - Available as part of the optional pack





www.fiatlinea.in

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For any assistance on the Fiat car range, visit www.fiatlinea.in or email us at service@fiapl.com SMS Linea to 5757557 for a test drive.

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