

FORD FIGO

1 LAKH REASONS TO MAKE A SMART CHOICE!



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Feel the difference

TECHNICAL SPECIFICATIONS

DIMENSIONS		SUSPENSION			
Overall Length x Width x Height mm	3795 x 1680 x 1427	Front	Independent McPherson Strut with Dual Path mounts		
Wheelbase mm	2489				
Ground clearance mm	168				
Fuel tank capacity Litres	45				
Turning radius Metres	4.9	Rear	Semi-Independent Twist Beam, Coil Springs		
Boot space Litres	284				
WHEELS & TYRES					
Wheel Size	175 / 65 R14				
Type	Radial / Tubeless				
ENGINE	Petrol		Diesel		
Displacement cc	1196		1399		
Valves/OHC	16V DOHC		8V SOHC		
Fuel system	Sequential Electric Fuel Injection (SEFI)		Common Rail		
Max Power PS(KW) @ RPM	71 (52.4) @ 6,250		69 (50.7) @ 4,000		
Max Torque NM(KGM) @ RPM	102(10.4) @ 4,000		160(16.3) @ 2,000		
Transmission	5 Speed manual				
BRAKES					
Front	Ventilated discs				
Rear	Drum				
STEERING					
Type	Hydraulic Power Assisted				
Kerb Weight (KG)	LXI	EXI	ZXI	Titanium	
Petrol	1040	1060	1075	1090	
Diesel	1090	1105	1115	1130	

FEATURES

EXTERIOR APPEARANCE	LXI	EXI	ZXI	TITANIUM
Body Coloured Front & Rear Bumpers	✓	✓	✓	✓
Left Hand Side Outside Mirrors	✓	✓	✓	✓
Full Wheel Covers	—	✓	✓	✓
Body Coloured Outside Mirrors	—	—	✓	✓
Body Coloured Outside Door Handles	—	—	✓	✓
Chrome Finisher on Radiator Grille	—	—	✓	✓
Chrome Finisher on Side Repeaters	—	—	✓	✓
Chrome Finisher on Tailgate Applique	—	—	✓	✓
COMFORT & CONVENIENCE				
Airconditioning with Heater	✓	✓	✓	✓
Power Steering	✓	✓	✓	✓
Remote Fuel Filler opening	✓	✓	✓	✓
Anti Drip Wiping	✓	✓	✓	✓
Front Power Windows	—	✓	✓	✓
Remote Boot Open (Electric)	—	✓	✓	✓
Driver Seat Height Adjust	—	—	✓	✓
Electrically Adjustable Outside Mirrors	—	—	—	✓
3 Speed Variable Intermittent Front Wipers	—	—	—	✓
INTERIOR				
Vibrant Coral IP	—	—	✓	✓
Day / Night Inside Rear View Mirror	✓	✓	✓	✓
Front Power Point (12V)	✓	✓	✓	✓
Cupholders in Front Centre Console	✓	✓	✓	✓
Foldable Grab Handles with Coat Hooks (Rear)	✓	✓	✓	✓
Fabric Insert on Door Trim	—	✓	✓	✓
Passenger Vanity Mirror on Sunvisor	—	✓	✓	✓
Removable Parcel Tray	—	✓	✓	✓
Cargo Area Lamp	—	—	✓	✓
Deluxe Floor Console	—	—	—	✓
INFOTAINMENT & CONNECTIVITY				
Wiring to Antenna Base	✓	✓	✓	✓
MP3 Player with Auxin and Radio (AM / FM) + 4 Speakers	—	—	✓	✓
Bluetooth Phone Interface#	—	—	✓	✓
- Full Phonebook Access	—	—	✓	✓
- Call Logs (Incoming, Outgoing, Missed)	—	—	✓	✓
- Call Swap, Call Hold, Call Mute, Privacy Mode	—	—	✓	✓
- SMS Notification	—	—	✓	✓
- Audio Streaming	—	—	✓	✓
INSTRUMENTATION				
Digital Odometer & Trip meter	✓	✓	✓	✓
Distance to Empty	✓	✓	✓	✓
Low Fuel Warning	✓	✓	✓	✓
Water in Fuel Indicator (Diesel Only)	✓	✓	✓	✓
Headlamp on Reminder (Chime)	✓	✓	✓	✓
Door Ajar Warning	—	✓	✓	✓
Tachometer	—	—	✓	✓
SAFETY & SECURITY				
3 Point Seatbelts for Front & Rear Seats	✓	✓	✓	✓
Lap Strap for Rear Centre Passenger	✓	✓	✓	✓
Dual Tone Horn	✓	✓	✓	✓
Laminated Glazed Windscreen	✓	✓	✓	✓
Intelligent Central Locking	—	✓	✓	✓
Smart Programmable Keyless Entry	—	✓	✓	✓
Engine Immobilizer (PATS)	—	✓	✓	✓
Rear Defogger with Auto Cut-off	—	—	✓	✓
Rear Wash / Wipe	—	—	—	✓
Antilock Braking System (ABS with EBD)	—	—	—	✓
Dual Front Airbags	—	—	—	✓
Fog Lamps	—	—	—	✓

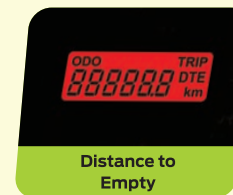
SMART & INTELLIGENT FEATURES



Rapid Deceleration Warning



Speed Sensing Volume Controls



Distance to Empty



Intelligent Central Locking



Front Dual Airbags & ABS with EBD



iPod & Bluetooth Connectivity



Best-in-class Boot Space



Best-in-class Air Conditioning



Best-in-class Ride and Handling

EXTERIOR COLOURS



*Coral IP not available on Colorado Red exterior colour

Ford Service

Bindaas
Ownership Experience

SMS
SMART to 56263

for more information

Savings on Service :

The Ford Figo comes with a 2 year/1,00,000 kilometer warranty

- **Extended Warranty***: To cover your car against all electrical & mechanical failures, for an additional period.
- **Total Maintenance Plan***: Complete maintenance of your car for guaranteed peace-of-mind ownership
- **Ford Emergency Road Side Assistance Program****: A 24x7 helpline to connect you to one of over 120 authorized Ford Service Centres across the country
- **Best-In-Class Service Intervals**: 1st service - 2500kms/3 months, 2nd service - 10,000kms/1 year whichever is earlier, Subsequent services at 10000 kms/1 year whichever is earlier

DEALER STAMP

Terms & conditions apply. *Additional costs apply. **Available in Select Cities only. Accessories shown may not be part of standard equipment. Specifications and features are subject to change without notice. #Bluetooth connectivity may vary with model of phone. Colours are indicative only, and may vary due to printing constraints. Please confirm the colours and specification before booking with your nearest Authorised Ford Dealer. DGS&D and CSD rates are applicable on select variants. **iPod is the registered trademark of Apple Computer, Inc. Printed for Ford India Private Limited - August 2011.