

HE THOUGHT HIS CAR WAS FEATURE PACKED. UNTIL WE GAVE HIM THE FORD FIGO.



“ Superb Bluetooth capabilities and attractive interiors. I don't even remember my own car anymore. ”

Kalicharan Chopra
Owner of Hyundai i10



Watch their 'SWAP YOUR DRIVE' experience on your mobile. SMS 'CODE' to 56263 or log onto <http://intaract.mobi/ford> from your mobile browser to download intARact. Open the downloaded application & capture the image of the **Swap Your Drive** logo unit to start experiencing.



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TECHNICAL SPECIFICATIONS

DIMENSIONS		SUSPENSION		
Overall Length x Width x Height mm	3795 x 1680 x 1427	Front	Independent McPherson Strut with Dual Path mounts	
Wheelbase mm	2489			
Ground clearance mm	168			
Fuel tank capacity Litres	45			
Turning radius Metres	4.9	Rear	Semi-Independent Twist Beam, Coil Springs	
Boot space Litres	284			
WHEELS & TYRES		LXI	EXI	Titanium
Wheel Size		175 / 65 R14 Steel		175 / 65 R14 Alloys
Type		Radial / Tubeless		
ENGINE		Petrol		Diesel
Displacement cc		1196		1399
Valves/OHC		16V DOHC		8V SOHC
Fuel system		Sequential Electric Fuel Injection (SEFI)		Common Rail
Max Power PS(KW) @ RPM		71 (52.4) @ 6,250		69 (50.7) @ 4,000
Max Torque NM(KGM) @ RPM		102(10.4) @ 4,000		160(16.3) @ 2,000
Transmission		5 Speed manual		
BRAKES				
Front		Ventilated discs		
Rear		Drum		
STEERING				
Type		Hydraulic Power Assisted		
Kerb Weight (KG)		LXI	EXI	Titanium
Petrol		1040	1060	1075
Diesel		1090	1105	1115

FEATURES

EXTERIOR APPEARANCE	LXI	EXI	ZXI	TITANIUM
Body Coloured Front & Rear Bumpers	✓	✓	✓	✓
Left Hand Side Outside Mirrors	—	✓	✓	✓
Full Wheel Covers	—	✓	✓	✓
Body Coloured Outside Mirrors	—	—	✓	✓
Body Coloured Outside Door Handles	—	—	✓	✓
Chrome Finisher on Radiator Grille	—	—	✓	✓
Chrome Finisher on Side Repeaters	—	—	✓	✓
Chrome Finisher on Tailgate Applique	—	—	✓	✓
COMFORT & CONVENIENCE				
Airconditioning with Heater	✓	✓	✓	✓
Power Steering	✓	✓	✓	✓
Remote Fuel Filler opening	✓	✓	✓	✓
Anti Drip Wiping	✓	✓	✓	✓
Front Power Windows	—	✓	✓	✓
Remote Boot Open (Electric)	—	✓	✓	✓
Tilt Adjust Steering	—	—	✓	✓
Driver Seat Height Adjust	—	—	—	✓
Electrically Adjustable Outside Mirrors	—	—	—	✓
3 Speed Variable Intermittent Front Wipers	—	—	—	✓
INTERIOR				
Day / Night Inside Rear View Mirror	✓	✓	✓	✓
Front Power Point (12V)	✓	✓	✓	✓
Cupholders in Front Centre Console	✓	✓	✓	✓
Foldable Grab Handles with Coat Hooks (Rear)	✓	✓	✓	✓
Fabric Insert on Door Trim	—	✓	✓	✓
Passenger Vanity Mirror on Sunvisor	—	✓	✓	✓
Removable Parcel Tray	—	✓	✓	✓
Vibrant Coral IP	—	—	✓	✓
Cargo Area Lamp	—	—	✓	✓
Deluxe Floor Console	—	—	—	✓
INFOTAINMENT & CONNECTIVITY				
Wiring to Antenna Base	✓	✓	✓	✓
CD/MP3 Player with USB, Aux in and Radio + 4 Speakers	—	—	✓	✓
Bluetooth Phone Interface#	—	—	✓	✓
- Full Phonebook Access	—	—	✓	✓
- Call Logs (Incoming, Outgoing, Missed)	—	—	✓	✓
- Call Swap, Call Hold, Call Mute, Privacy Mode	—	—	✓	✓
- SMS Notification	—	—	✓	✓
- Audio Streaming	—	—	✓	✓
INSTRUMENTATION				
Digital Odometer & Trip meter	✓	✓	✓	✓
Distance to Empty	✓	✓	✓	✓
Low Fuel Warning	✓	✓	✓	✓
Water in Fuel Indicator (Diesel Only)	✓	✓	✓	✓
Head lamp on Reminder (Chime)	✓	✓	✓	✓
Door Ajar Warning	—	✓	✓	✓
Tachometer	—	—	✓	✓
SAFETY & SECURITY				
3 Point Seatbelts for Front & Rear Seats	✓	✓	✓	✓
Lap Strap for Rear Centre Passenger	✓	✓	✓	✓
Laminated Glazed Windscreen	✓	✓	✓	✓
Intelligent Central Locking	—	✓	✓	✓
Smart Programmable Keyless Entry	—	✓	✓	✓
Engine Immobilizer (PATS)	—	✓	✓	✓
Rear Defogger with Auto Cut-off	—	—	✓	✓
Rear Wash / Wipe	—	—	—	✓
Antilock Braking System (ABS with EBD)	—	—	—	✓
Dual Front Airbags	—	—	—	✓
Fog Lamps	—	—	—	✓

SMART & INTELLIGENT FEATURES



Rapid Deceleration Warning



Speed Sensing Volume Controls



Distance to Empty



Intelligent Central Locking



Front Dual Airbags & ABS with EBD



iPod & Bluetooth Connectivity



Best-in-class Boot Space



Best-in-class Air Conditioning



Best-in-class Ride and Handling

EXTERIOR COLOURS



*Coral IP not available on Colorado Red exterior colour

Ford Service

Bindaas
Ownership Experience

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Savings on Service :

The Ford Figo comes with a 2 year/1,00,000 kilometer warranty

- **Extended Warranty***: To cover your car against all electrical & mechanical failures, for an additional period.
- **Total Maintenance Plan***: Complete maintenance of your car for guaranteed peace-of-mind ownership
- **Ford Emergency Road Side Assistance Program****: A 24x7 helpline to connect you to one of over 120 authorized Ford Service Centres across the country
- **Best-In-Class Service Intervals**: 1st service - 2500kms/3 months, 2nd service - 10,000kms/1 year whichever is earlier. Subsequent services at 10000 kms/1 year whichever is earlier

Terms & conditions apply. *Additional costs apply. **Available in Select Cities only. Accessories shown may not be part of standard equipment. Specifications and features are subject to change without notice. #Bluetooth connectivity may vary with model of phone. Colours are indicative only, and may vary due to printing constraints. Please confirm the colours and specification before booking with your nearest Authorised Ford Dealer. DGS&D and CSD rates are applicable on select variants. **iPod is the registered trademark of Apple Computer, Inc. Printed for Ford India Private Limited - February 2012.