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CAR BROCHURE

Maruti Kizashi

Kizashi

MARUTI  SUZUKI
Way of Life!

Kizashi is a Japanese word which means 'a sign of good things to come' - and it embodies the essence of change. The car is a testament to the grand vision of a few, designed for the discerning few. For those who are driven by a zest to succeed and who see challenges as stepping stones in the pursuit of their vision.



A Challenger
A Performer
A Leader
The Dawn of a New Era

Maruti Suzuki presents - India's First Sports Sedan.



'With Kizashi, Maruti Suzuki will reinforce its supremacy in the Indian automobile sector. After decades of producing class-defining cars, the new Kizashi highlights Maruti Suzuki's innovative approach to car making.

An emotionally appealing sedan for active people, it is set to create new milestones in the automobile sector.'

SHINZO NAKANISHI,
Managing Director,
Maruti Suzuki India Ltd.



Kizashi personifies the spirit that drives team Suzuki. The whole team took up the challenge to design a whole new category of cars and delivered a car that will set new benchmarks in terms of performance.

Tracing its roots from Suzuki's rich racing heritage, the Kizashi has added a whole new dimension to it. Its superior performance was achieved and fine-tuned through a series of thorough tests in England, the Autobahn in Germany and the Nürburgring circuit.

The first Concept Kizashi 1 was unveiled in September 2007, at the Frankfurt Motor Show amidst much fanfare. Hailed as the dawn of a new era for Suzuki, it was immediately followed by a more stylized Concept Kizashi 2, which was showcased in October 2007, at the Tokyo Motor Show. A grand success, it again underwent a series of improvements and the Concept Kizashi 3 was displayed in March 2008 at the New York Motor Show. With the eyes of the world resting on it, Suzuki launched the Kizashi, at the Los Angeles Motor Show 2009 to much appreciation and acclaim. Set to create new benchmarks, the Kizashi has once again raised the bar high in terms of innovation and performance.

A tribute to the belief of Maruti Suzuki, Kizashi is truly a sign of good things to come.



Concept Kizashi 1 - 2007,
Frankfurt Motor Show



Concept Kizashi 2 - 2007,
Tokyo Motor Show



Concept Kizashi 3 - 2008,
New York Motor Show



Kizashi - July 2009,
Los Angeles



 *Kizashi*

Thrill of Freedom

Kizashi with its dynamic contours mirrors an athlete in motion and makes a bold and powerful impression. The fine balance of elegance and sportiness makes it a design marvel. Its wide powerful stance tempts you to break-free from the crowd and pave your own road ahead.





Crafted to Perfection

An empowering presence that exudes confidence, an exquisite design that communicates sportiness and grace. Kizashi is truly a contemporary masterpiece. With looks that enrapture your senses, Kizashi revs up your spirit with every drive.



Headlamps: In the headlamps, the connected rings with a silver finish were inspired by jewellery, the lenses and other elements create beautifully contrasting visual textures.



Wheels: Even when the Kizashi is stationary, its sporty 17" aluminium alloy wheels communicate dynamism and class.



Dual Exhausts: Kizashi's distinctive stainless-steel exhaust covers were inspired by Suzuki's world-beating sport bike designs.



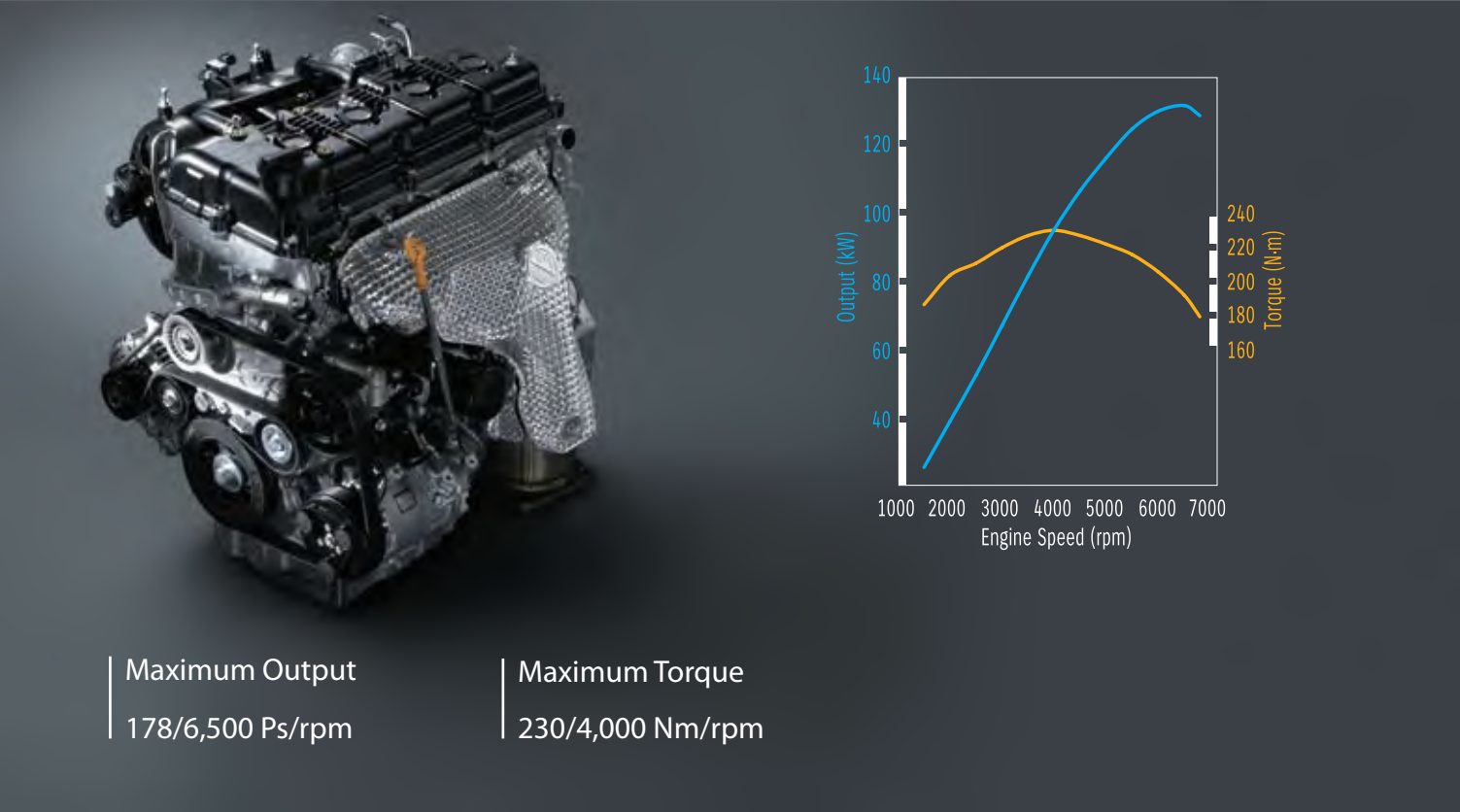
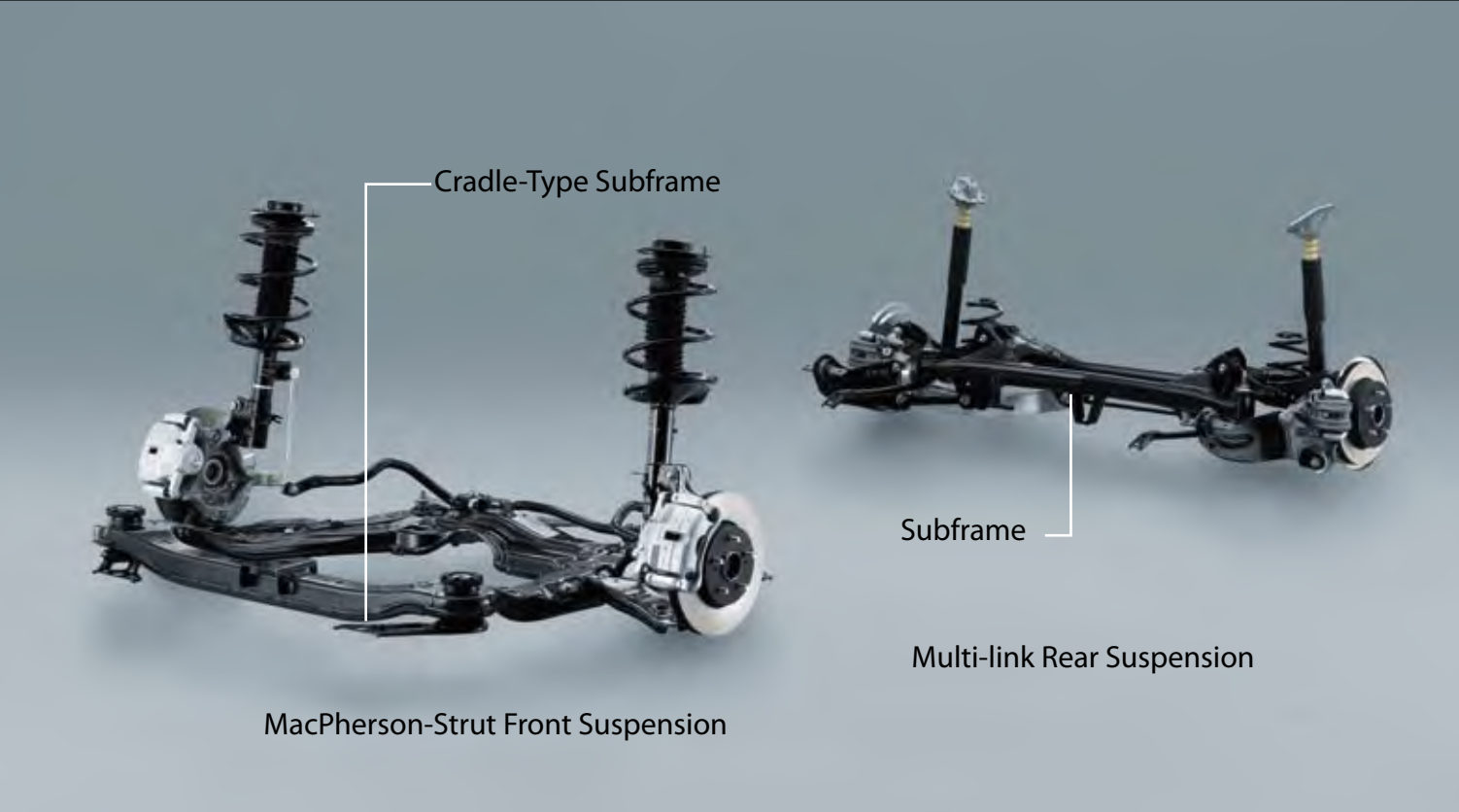
Power in Motion

Experience power coursing through your veins as you grip the steering wheel of a Kizashi. Relish the feeling of invincibility, as limitations become a distant blur in the rear view mirror. With a 2.4L engine at its heart, enjoy sheer bliss and exhilaration at the push of a button. Savour the perfect harmony of control and speed as you wield its incredible power.

Suspension: A highly rigid and light suspension system gives great handling. It has subframes with floating structures to ensure that the ride is smooth and quiet.

Transmission: The Continuously Variable Transmission (CVT) makes driving easy by constantly adjusting its operation to suit changing driving conditions. If you prefer, you can choose a sport-tuned, six-speed manual transmission.

Engine: With a powerful 2.4L engine, Kizashi is a powerhouse that offers superior performance without compromising on fuel economy.





Pure Indulgence

The term indulgence acquires a whole new meaning each time you sink into the plush leather seats of a Kizashi. Revel in the luxury as a minimalist design, sporty instrumentation and ergonomically designed contemporary interiors, reflect your taste for finer things in life. Now, just sit back and rediscover driving pleasure.



Sporty Meter Cluster



Convenient Keyless Push Start System



Six-Speed Manual Transmission



Continuously Variable Transmission (CVT)





Luxury Redefined

A host of luxuries make Kizashi a revelation that redefines driving comfort. With spacious interiors and a refined new design, Kizashi has been crafted to make your every drive a joyride.

Space: On the road, experience convenience like never before with well-crafted storage spaces close at hand. The boot has 461 litres of space, which you can easily use for diverse purposes thanks to a split rear seatback that can be folded down to expand the luggage space into the cabin.

Storage: The centre-lower box in the instrument panel contains a USB port and a power socket.

Climate Control and Audio system: The automatic air-conditioner adds comfort and lets the driver and the front passenger choose different temperatures. The integrated audio control panel with soft-touch buttons in a simple layout complements your listening pleasure.





Peace of Mind

Experience complete peace of mind as your senses are overwhelmed by a feeling of security. With advanced new features like the anti-lock braking system, ESP® (Electronic Stability Program) with traction control for easier maneuverability, six airbags and impact-absorbing materials and structures, your drives are secure like never before.

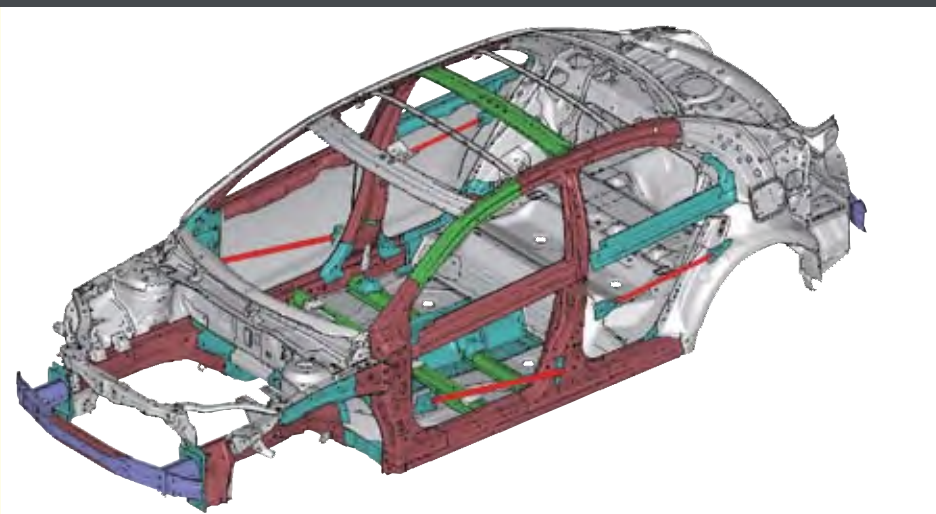
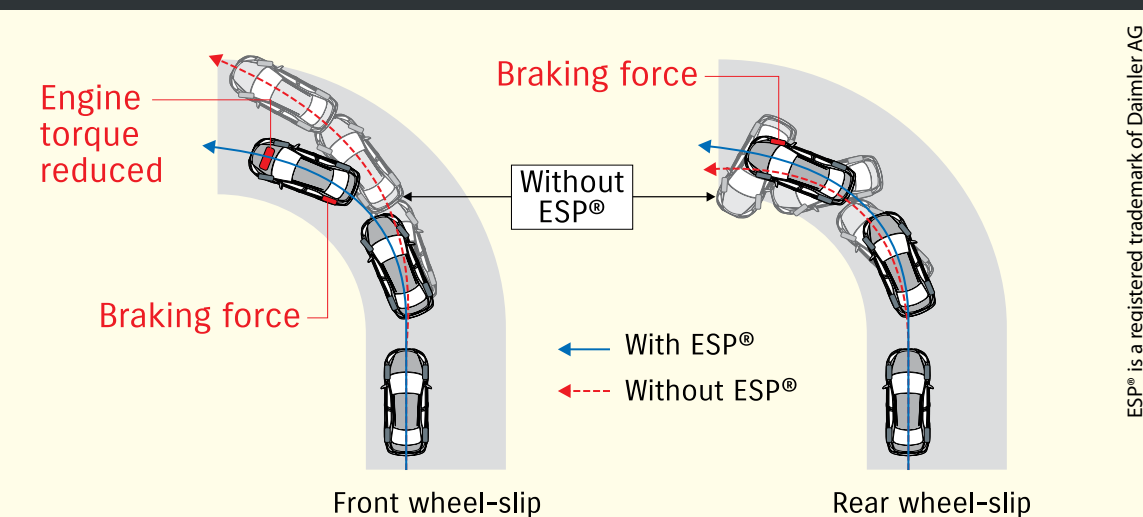
Kizashi was awarded the highest ratings at the US NCAP safety awards, 2010, making it one of the safest cars ever made.

ESP® (Electronic Stability Program): To maximise the driver control and make driving safer in various conditions, ESP® helps prevent wheelspin and skids by applying control to the engine and the brakes when necessary.

The Kizashi's body is light and strong thanks to extensive use of high-tensile steel. It combines structures that absorb and disperse impact energy with a deformation-resisting

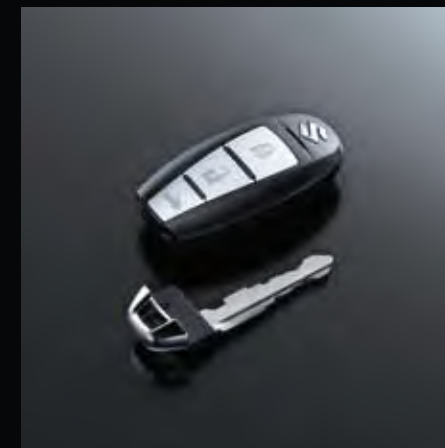
cabin structure. New advances over earlier bodies include greater underfloor strength for resistance to impact from all directions.

SRS Airbags: Extensive protection in the cabin includes two front airbags, a side airbag in each front seat, and left and right curtain airbags.





Snow White Pearl



Stylish New
Integrated Key



Beige Leather Seats
for a Relaxing Drive



Rear Vents for
Added Comfort



Super Black Pearl



10-Way, Power-Adjustable
Drivers Seat with 3-Position
Memory System



Conveniently Placed
Cup Holders



Advanced Audio System



Premium Silver Metallic



Dynamic 17" Aluminium Alloy
Wheels



Centre-Console
Storage System



Rear Armrest for
Absolute Ease

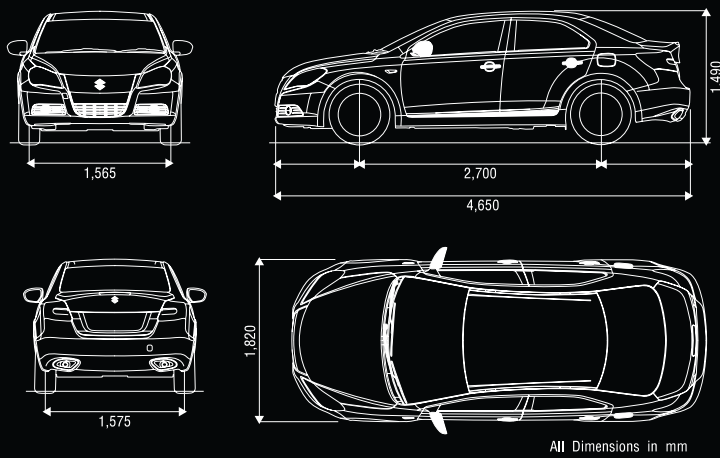
Kizashi

A challenger at heart and a performer in spirit, Kizashi embodies the spirit of belief in oneself. Set to create new benchmarks in terms of performance, luxury and safety, it is truly a prelude to the future.



TECHNICAL SPECIFICATIONS

DIMENSIONS	Manual (MT)		Automatic (CVT)
Length (mm)	4650		
Width (mm)	1820		
Height (mm)	1490		
Wheel base (mm)	2700		
Track, front (mm)	1565		
Track , rear (mm)	1575		
Turning radius (m)	5.5		
CAPACITY			
Seating	5		
Fuel tank capacity (ltrs)	63		
Boot space (normal seating) in ltrs	461		
ENGINE			
No of cylinders	4		
No of valves	16		
Valve mechanism	VVT		
Camshaft	DOHC		
Fuel injection system	Multipoint Injection		
Accelerator control	Electric Type		
Piston displacement (cc)	2393		
Maximum power (ps @ rpm)	178 @ 6500		
Maximum torque (nm @ rpm)	230 @ 4000		
TRANSMISSION			
Drive system	2WD		
Transmission type	6 MT	CVT + Manual Mode	
CVT shift lock	-	Yes (Key interlock device)	
CHASSIS			
Steering	Electric power steering / Rack & Pinion		
Brakes, front	Ventilated disc		
Brakes, rear	Disc		
Suspension, front	McPherson Strut		
Suspension, rear	Multi link		
Tyre size	215/55 R17		
Tyre type	Alloy/Tubeless/Radial		
WEIGHT			
Kerb weight (kg)	1460	1500	
Gross weight (kg)	2000	2000	
PERFORMANCE			
Maximum speed (km/h)	215	205	
0-100 Km/h (sec)	7.8	8.8	



FEATURES

COMFORT & CONTROL	MT/CVT
Power steering	S
Tilt & Telescopic steering	S
Multi function steering wheel	S
Cruise control	S
Paddle shift	CVT only
Push button start - keyless start	S
Electrically adjustable ORVM	S
Electrically foldable ORVM	S
Electric windows (FR/RR)	S
Driver side anti pinching power window	S
Central door lock (driver side)	S
Auto door lock by speed	S
Dual zone - Automatic climate control	S
Adjustable rear A/c vent	S
Pollen filter	S
4 Speed intermittent wipers	S
AUDIO	
Audio infotainment CD + MP3 + FM/AM player	S
USB socket	S
Speaker x 4	S
Tweeter x 2	S
Centre speaker x 1	S
Digital clock	S
Glass antenna	S
SEAT	
10 Way adjustable power seat (driver)	S
3 Position memory system (driver seat)	S
4 Way power seat (co-driver)	S
Adjustable lumbar support (front seat)	S
Leather seat upholstery	S
Front console armrest with storage box	S
Rear seat arm rest with cup holders	S
Rear seat centre with trunk pass-through	S
Rear seat 60:40 - split single folding	S
Rear seat head restraint x 3	S
Seat back pockets (both seat)	S
SAFETY AND SECURITY	
SRS dual front airbags	S
SRS side airbags (front seats)	S
SRS curtain airbags (FR/RR)	S
ABS with EBD	S
ESP® (electronic stability program)	S
Hill assist	CVT only
Seat belt pre-tensioner with load limiter	S
Immobilizer with security alarm	S
Remote lock, unlock of doors & boot lid	S
Lane change indicators	S
Seat belt height adjuster	S
Child lock (rear door)	S
Door lock canceller	S
High mount stop lamp	S
Energy absorbing trim on pillars & roof side rails	S

FEATURES

INTERIOR	MT / CVT
Leather wrapped gear knob & steering wheel	S
Day/Night IRVM	S
Eyewear compartment	S
Front footwell light	S
12v accessory socket x 2	S
Foot-rest	S
Leather accented door trim	S
Electromagnetic remote trunk opener	S
Front doors courtesy light	S
Front map light	S
FR/RR cabin lights (3-position)	S
Luggage area light	S
Glove box light	S
Both side illuminating Vanity Mirror / Sun Visor	S
Rear coat hooks x 2	S
Cup holders (FR x 2, RR x 2)	S
All door bottle holders with storage pocket	S
Chromed inside door knob	S
INSTRUMENT PANEL	
Multi Information Display	S
Fuel consumption (avg/instant)	S
Distance until tank empty	S
Avg speed	S
Gear position	CVT only
Door ajar warning	S
Outside temperature	S
Light-off key reminder (Alarm)	S
Driver seat belt reminder	S
Low fuel warning lamp	S
Tachometer	S
EXTERIOR	
Multi reflector projector headlamps	S
Headlamp leveling device	S
Front fog lamps	S
Rear fog lamps	S
Dual exhaust pipe with finisher	S
Vibration diffusion front washer nozzles	S
Green tinted windows	S
Rear defogger	S
Mud flap (FR/RR)	S
17" Alloy wheels (4 + spare tyre)	S



