

# Ford

ECOSPORT



# Because we want you to live more everyday.

Life should not be limited to the weekends. That's why we've refurbished the EcoSport with features like Satellite Navigation and Cruise Control, that help you get more out of life. Now your car can be the perfect companion on your quest to live it up.



## There's Just No Stopping You

Live life on the fly with the new 20.3 cm Touchscreen System. Stay on top of your entertainment and navigation; all accessible at the tap of a finger.



### Embedded Satellite Navigation

Find your way with ease, no matter where you go. Just feed your destination in to the navigation system and never find yourself stopping to ask for directions.



### DVD Player (Video)

Just push in a DVD and keep boredom far away. Your entertainment will always be right by your side.



### Phone Control Via Bluetooth

Hands-free calling enables you to stay connected, wherever you go.



### Door Ajar Warning

Safety always comes first. And so, with the door ajar warning, every journey will always start on a safe note, with securely closed doors.

\*Images shown are of PLATINUM edition.

Operating DVD player, Bluetooth® connectivity and Navigation System while driving can distract your attention and is prohibited by laws. Ford does not recommend playing DVD player and change navigation settings while driving. Stop the vehicle in a safe and legal manner before attempting these operations. If the speed of the vehicle exceeds 8 km/hr the video will not play. Navigation destination function will not work while the vehicle is running. Please contact Ford dealership or Ford customer relationship center for further details.





#### 43.18 cm Diamond Cut Alloy Wheels

Go big, go bold, and make your presence felt when you take to the roads with 43.18 cm alloy wheels. It's not just your car that'll feel tall, you will too.

Available in the PLATINUM edition.



#### 40.64 cm Alloy Wheels

Style meets substance with 40.64 cm of sleek alloy wheels. Now take your car for a spin that feels like floating on clouds.

Available in the TITANIUM series.



#### Black Painted Roof

Make a statement every time you drive the new EcoSport. With a sporty black roof, style is something you'll never have to worry about again.



#### Cruise Control

Never stress on your long drives. Just set your speed on the cruise control, and sit back and relax. Your EcoSport will make sure it maintains the speed for you.



### Keyless Entry with Push-Button Start

Forget fumbling for your keys. As long as you have your key fob with you, your EcoSport's doors automatically unlock when you're nearby. Once on your seat, just press the clutch, push the Ford Power Starter button and the engine fires to life.



### International Engine of the Year

It's tough to find a better combination of fuel economy and power than the turbocharged 1.0l EcoBoost. Having held the title of the most Awarded International Engine for the last 5 years, this revolutionary petrol engine delivers the growl you need.



### ABS with EBD

When you have to stop quickly, you want to be sure you stop, not slide. ABS (Anti-lock Braking System) and EBD (Electronic Brake Force Distribution) prevent the wheels from locking in an emergency, and give you a greater sense of stability and control.



### Front and Rear Bumper Appliques

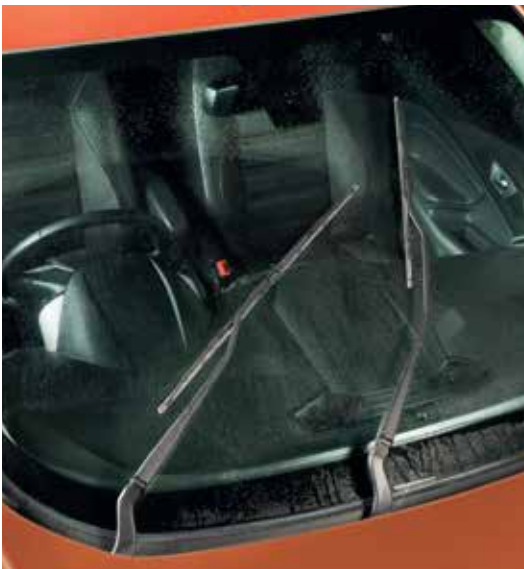
The front and rear bumper appliques enhance the EcoSport's looks and give you an outstanding road presence.



### 6 Speed Automatic Transmission

If you prefer an automatic but still want the fuel economy of a manual, our dual clutch, 6-speed PowerShift automatic transmission delivers both, with gear changes you barely notice.





### Rain-Sensing Wipers

Let it rain, hail or just drizzle. As soon as it starts, the windshield wipers will spring to life, so you can see the road ahead.



### Auto-Dimming Mirror

Are you blinded by tailgaters obstructing your view? The electrochromic technology in the EcoSport's rear-view mirror darkens automatically at night in response to headlights, thereby reducing the glare that can create visibility problems.



### Automatic Headlamps with Signature Lightguide

Light your way in effortless style with automatic headlamps that sense light, and the distinctively bold lightguides. Now get used to the heads turning.



### Enhanced Style with a Premium Look

Stand out with your EcoSport's beautifully crafted chrome instrument cluster and air register tabs.



### Six Airbags

There are many reasons to feel safer in the Ford EcoSport. It has been fitted with some of the latest protective technologies that add up to invaluable peace of mind – wherever you go, in whatever conditions.

# Colours

Choose from an array of attractive colours for your EcoSport and drive away with the one that appeals to you the most.



Mars Red



Golden Bronze



Kinetic Blue



Panther Black



Smoke Grey

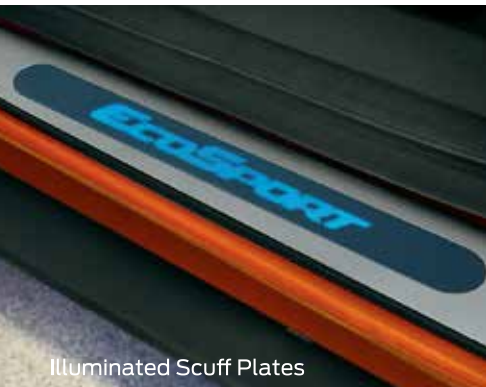


Diamond White



Moondust Silver

# Optional Accessories



Illuminated Scuff Plates



Spare Wheel Cover



Daytime Running Lights



Rear Spoiler



Reverse Parking Camera



Side Running Board



Slimline Weathershield



Roof Rack Tray



Seat Covers



## Technical Specification

Dimensions						
Overall Length (mm)	3999					
Overall Width (mm)	1765					
Overall Height (mm)	1708					
Wheelbase (mm)	2520					
Front Track (mm)	1519					
Rear Track (mm)	1524					
Ground Clearance (mm)	200					
Turning Radius (m)	5.3					
Boot Space (l)	346 (expandable upto 705l)					
Fuel Tank Capacity (l)	52					
Engine	1.5l TDCi (Diesel)	1.0l EcoBoost (Petrol)		1.5l Ti-VCT (Petrol)		
Displacement (cc)	1498	999		1499		
Compression Ratio	16:1	10:1		11:1		
Max. Engine Output kW @ rpm	73.8 @ 3750 rpm	92 @ 6000 rpm		82 @ 6300 rpm		
Max. Torque Nm @ rpm	205 @ 1750-3250 rpm	170 @ 1400-4500 rpm		140 @ 4400 rpm		
Suspension						
Front	Independent McPherson strut with coil spring and anti-roll bar					
Rear	Semi-independent twist beam with twin gas and oil filled shock absorbers					
Brakes						
Front	Ventilated Disc					
Rear	Drum Brakes					
Wheels & Tyres	Ambiente	Trend	Trend+	Titanium	Titanium (AT)	Titanium +
Wheels (Including Spare Wheel)	Steel <sup>1</sup>	Steel <sup>1</sup>	Steel <sup>1</sup>	Alloy	Alloy	Alloy
Tyres	195 / 65 R15	195 / 65 R15	195 / 65 R15	205 / 60 R16	205 / 60 R16	205 / 60 R16
Steering						
Type	Electronic Power Assist Steering with Pull Drift Compensation technology					

## Features

Variants	Ambiente	Trend	Trend+	Titanium	Titanium (AT)	Titanium +
Powertrain Combination						
1.5l Petrol Ti-VCT MT	✓	✓	-	✓	-	-
1.5l Petrol Ti-VCT AT	-	-	-	-	✓	-
1.0l Petrol Eco Boost MT	-	-	✓	-	-	✓
1.5l Diesel DV5 MT	✓	✓	✓	✓	-	✓
Security						
Remote Central Locking	✓	✓	✓	✓	✓	✓
Smart Keyless Entry	-	-	-	✓	✓	✓
Immobiliser System	✓	✓	✓	✓	✓	✓
Electric Swing Gate Release	✓	✓	✓	✓	✓	✓
Locking Wheel Nut for Spare Wheel	-	-	✓	✓	✓	✓
Safety						
ABS + EBD	-	✓	✓	✓	✓	✓
EBA <sup>2</sup> + ESC <sup>3</sup> + TCS <sup>4</sup> + HLA <sup>5</sup>	-	-	-	-	✓	-
Driver Airbag	✓	✓	✓	✓	✓	✓
Passenger Airbag	✓	✓	✓	✓	✓	✓
Side & Curtain Airbags	-	-	-	-	✓	✓
Emergency Assist	-	-	-	-	✓	-
Configurable Speed Alarm in Fuel Computer	-	-	-	✓	✓	✓
ISOFIX	-	-	-	✓	✓	✓
Speed Sensing Auto Door Lock	✓	✓	✓	✓	✓	✓
Auto Door Un-lock on Crash	-	-	-	✓	✓	✓
Rear Parking Sensors	-	-	-	✓	✓	✓
Emergency Brake Hazard Warning	-	✓	✓	✓	✓	✓
Infotainment & Connectivity						
FM/AM Radio + Aux. in +USB	✓	✓	✓	✓	✓	✓
CD/MP3 Player	-	-	-	✓	✓	✓
Bluetooth®	✓	✓	✓	✓	✓	✓
4 Speakers (2 Front + 2 Rear)	✓	✓	✓	✓	✓	✓
2 Tweeters	-	-	-	-	✓	-
MFD Screen 8.89 cm	-	-	-	-	✓	-
SYNC® AppLink™ (with Voice Control)	-	-	-	-	✓	-
Color Touchscreen with Multi Display	-	-	-	✓	-	✓
Embedded Satellite Navigation	-	-	-	✓	-	✓
DVD Player (Video)	-	-	-	✓	-	✓
Exterior						
Homesafe Headlamp	✓	✓	✓	✓	✓	✓
Fog Lamps	-	-	Front	Front	Front	Front+Rear
Door Handle	Black	Body Coloured	Body Coloured	Body Coloured	Body Coloured	Body Coloured
Front Upper Grille	Mid Grey	Mid Grey	Chrome	Chrome	Chrome	Chrome
Front Lower Grille	Mid Grey	Silver	Chrome	Chrome	Chrome	Chrome
ORVM	Black	Body Coloured	Body Coloured	Body Coloured	Body Coloured	Body Coloured
Swing Gate Outer Handle	Chrome	Chrome	Chrome	Chrome	Chrome	Chrome
Body Coloured Bumpers	✓	✓	✓	✓	✓	✓
Silver Painted Roof Rail	-	-	-(Black)	✓	✓	✓
Rocker Claddings	✓	✓	✓	✓	✓	✓
Bumper Claddings	✓	✓	✓	✓	✓	✓
Rear Defogger	-	-	✓	✓	✓	✓
Rear Wiper with Washer	-	-	✓	✓	✓	✓
Head Lamps with Signature Lightguide	-	-	✓	✓	✓	✓

Variants	Ambiente	Trend	Trend+	Titanium	Titanium(AT)	Titanium +
<b>Comfort &amp; Convenience</b>						
Front Courtesy Lights	✓	✓	✓	✓	✓	✓
Front Map Reading Lamps	-	-	-	✓	✓	✓
Rear Courtesy Lights	✓	✓	✓	✓	✓	✓
Theatre Dimming	✓	✓	✓	✓	✓	✓
Manual A/C with Heater	✓	✓	-	-	-	-
Auto A/C	-	-	✓	✓	✓	✓
Steering Wheel Audio Controls	-	✓	✓	✓	✓	✓
Adjustable Tilt & Telescopic Steering Wheel	✓	✓	✓	✓	✓	✓
Tachometer	-	✓	✓	✓	✓	✓
Fuel Computer-Displayed in Cluster:						
- Econometer	-	-	✓	✓	✓	✓
- Distance to Empty	-	-	✓	✓	✓	✓
- Avg. Fuel Economy	-	-	✓	✓	✓	✓
- Avg. Speed	-	-	✓	✓	✓	✓
- Outside Temperature	-	-	✓	✓	✓	✓
Turn Indicators on ORVM	✓	✓	✓	✓	✓	✓
Power Adjustable ORVM	✓	✓	✓	✓	✓	✓
Power Windows	Front	Front+Rear	Front+Rear	Front+Rear	Front+Rear	Front+Rear
Driver Window One-Touch Up & Down	-	-	-	✓	✓	✓
Push Button Start	-	-	-	✓	✓	✓
Rain-Sensing Wipers	-	-	-	-	-	✓
Auto Headlamps	-	-	-	-	-	✓
<b>Interior</b>						
Two Tone Environment (Charcoal Black + Warm Neutral Grey)	✓	✓	✓	✓	✓	-
Two Tone Environment (Charcoal Black + Dark Shadow Grey)	-	-	-	-	-	✓
Added Chrome/Sterling Silver Interiors <sup>6</sup>	-	-	-	-	-	✓
Seats	Fabric	Fabric	Fabric	Fabric	Fabric	Leather
Leather Wrapped Steering Wheel	-	-	-	✓	✓	✓
Driver Seat Height Adjustment	-	-	✓	✓	✓	✓
Driver's Footrest	✓	✓	✓	✓	✓	✓
Rear Package Tray	-	-	✓	✓	✓	✓
Under-Passenger Seat Storage	-	-	-	-	-	✓
Sunglass Holder	-	-	-	✓	✓	✓
Illuminated Passenger Vanity Mirror	-	-	✓	✓	✓	✓
Inner Rear-View Mirror	Day/Night	Day/Night	Day/Night	Day/Night	Day/Night	Electrochromic
Load Compartment Light	-	✓	✓	✓	✓	✓
100% Rear Seat Back Fold Down	✓	✓	✓	✓	✓	✓
60/40 Rear Seat Split Back Fold Down	-	-	-	✓	✓	✓
Rear Seat Reclining	-	-	-	✓	✓	✓
12V Power Point	Front	Front	Front	Front+Rear	Front+Rear	Front+Rear
Height Adjustable Rear Headrests	-	✓	✓	✓	✓	✓

<b>Platinum Edition (Optional on Titanium+)</b>	
Tyre Size (Machined Alloy Wheels)	205 / 50 R17
Black Painted Roof	Standard
Cruise Control	Standard
Front & Rear Bumper Applique	Standard
Rear Centre Headrest	Standard

Specifications and features are subject to change without notice.

1. Steel wheels with full wheel cover 2. Emergency Brake Assist 3. Electronic Stability Control 4. Traction Control System 5. Hill Launch Assist 6. Added Chrome/Sterling Silver interiors - Sterling Silver Lever, Cluster Ring and Cluster Applique, tips on Window Regulator Switch, Air Register tabs.



## BUILT QUALITY, GREEN, SAFE AND SMART

**FORD SERVICE**

**DIESEL 22.27km/l\***

**PETROL 18.88km/l\*\***

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Dealer Stamp

### Savings on Service :

The Ford EcoSport comes with a 2 year/1,00,000 kilometer warranty

- **Extended Warranty:** To cover your car against all electrical & mechanical failures, for an additional period.
- **Scheduled Service Plan:** Covers periodic maintenance services.
- **Total Maintenance Plan:** Complete maintenance of your car for guaranteed peace-of-mind ownership.
- **Ford Emergency Road Side Assistance Program:** A 24x7 helpline to connect you to one of over 250 authorised Ford Service Centres across the country.

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