



WELCOME TO  
**MINI**



MINI has been offering more thrills than any other car on the road since 1959. It masters the art of being small on the outside while maximizing space on the inside. Equipped with either a naturally aspirated, 121 HP, 16-valve engine for the Cooper or a 181 HP, turbocharged engine for the Cooper S,

each one packs a much-bigger-than-expected punch. Then there's the MINI John Cooper Works, where the power rises to a blistering 208 HP. With seven body types to choose from, no matter which MINI you choose, you'll most certainly always take the road less normal.

MINI CONVERTIBLE



MINI COUPE



MINI CLUBMAN



MINI ROADSTER



MINI HARDTOP



MINI COUNTRYMAN



MINI PACEMAN



**NOT  
NOR  
MAL**  
SINCE 1959

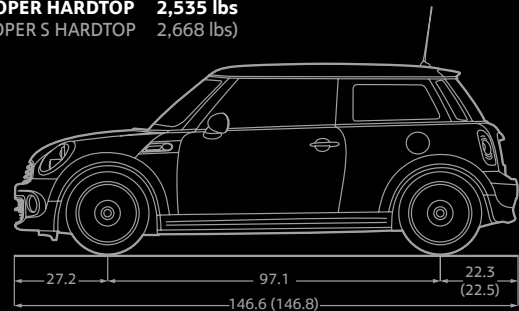


# SMALL SIZE WITH BIG PERSONALITY IS NOT NORMAL.

**MINI HARDTOP** It's always good to stand out from the crowd, which is why the original MINI remains defiantly original. With its distinctive blend of go-kart handling, throaty exhaust notes and classic good looks, the MINI Hardtop delivers a motoring experience like no other car on the road.



**MINI COOPER HARDTOP** 2,535 lbs  
(MINI COOPER S HARDTOP 2,668 lbs)



All figures in inches.

## MINI COOPER HARDTOP

121 HP @ 6,000 rpm,  
114 lb-ft of torque @ 4,250 rpm

Naturally aspirated 1.6-liter (DOHC),  
16-valve, in-line 4-cylinder aluminum  
alloy engine with Valvetronic

MPG: 37 Highway/29 City

0-60 MPH in 8.4 seconds

6-speed Aisin automatic transmission (optional)

Split fold-down rear seats for expandable cargo space

Cargo capacity: 24 cubic feet with rear seats down

15" standard alloy wheels with  
all-season or performance tires

17" optional alloy wheels with all-season or performance run-flat tires

CD audio system with AM/FM HD radio, Bluetooth and USB/iPod interface,  
6 speakers, auxiliary input-ready, optional harman/kardon® premium sound,  
optional SiriusXM Satellite Radio\*

Boot to Bonnet No Cost Maintenance for up to 3 years or 36,000 miles

Optional sport suspension

## MINI COOPER S HARDTOP

181 HP @ 5,500 rpm, 177 lb-ft  
of torque @ 1,600-5,000 rpm

Turbocharged, intercooled direct-  
injected, 1.6-liter (DOHC), 16-valve,  
in-line 4-cylinder aluminum alloy  
engine with Valvetronic

MPG: 35 Highway/27 City

0-60 MPH in 6.6 seconds



All figures above relate to vehicles with the standard 6-speed manual transmission.

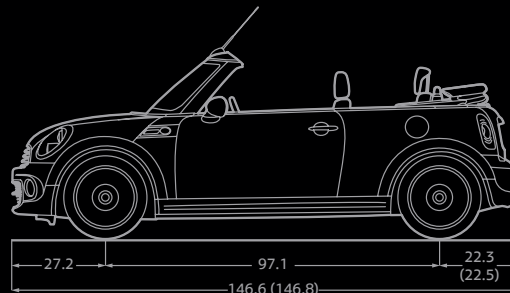
# BEING ALWAYS OPEN IS NOT NORMAL.

**MINI CONVERTIBLE** The credo of this four-seater convertible is “Always Open.” It’s the sentiment that speaks to the thrill of motoring without a roof, but also captures a uniquely MINI mindset of being open to whatever adventure might be waiting around the next hairpin curve.



The Openometer gauge on the MINI Convertible keeps track of how long you’ve had the top down. It’s a friendly reminder to help you stay Always Open.

**MINI COOPER CONVERTIBLE 2,701 lbs**  
(MINI COOPER S CONVERTIBLE 2,811 lbs)



All figures in inches.

MINI COOPER CONVERTIBLE	MINI COOPER S CONVERTIBLE
121 HP @ 6,000 rpm, 114 lb-ft of torque @ 4,250 rpm	181 HP @ 5,500 rpm, 177 lb-ft of torque @ 1,600–5,000 rpm
Naturally aspirated 1.6-liter (DOHC), 16-valve, in-line 4-cylinder aluminum alloy engine with Valvetronic	Turbocharged, intercooled direct-injected, 1.6-liter (DOHC), 16-valve, in-line 4-cylinder aluminum alloy engine with Valvetronic
MPG: 35 Highway/27 City	MPG: 35 Highway/27 City
0–60 MPH in 8.9 seconds	0–60 MPH in 6.8 seconds
Fully automatic convertible top that folds down in 15 seconds	
Sunroof feature	
Heated-glass rear window	
Drop-down tailgate with easy-load feature	
Cargo capacity: 23.3 cubic feet with rear seats down	
16" standard alloy wheels with all-season or performance run-flat tires	
17" optional alloy wheels with all-season or performance run-flat tires	
CD audio system with AM/FM HD radio, Bluetooth and USB/iPod interface, 6 speakers, auxiliary input-ready, optional harman/kardon® premium sound, optional SiriusXM Satellite Radio†	
Boot to Bonnet No Cost Maintenance for up to 3 years or 36,000 miles	

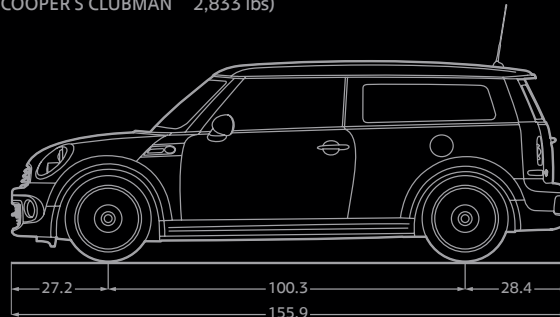
All figures above relate to vehicles with the standard 6-speed manual transmission.

# A CAR WITH A SECRET ENTRANCE IS NOT NORMAL.

**MINI CLUBMAN** does things its own way. With two split rear barn doors, as well as the inconspicuous side Clubdoor, the MINI Clubman offers ready access to a surprisingly roomy interior. Although it may be slightly larger, the MINI Clubman remains completely MINI, from its unmistakable styling to its nimble handling.



**MINI COOPER CLUBMAN** 2,712 lbs  
 (MINI COOPER S CLUBMAN 2,833 lbs)



All figures in inches.

## MINI COOPER CLUBMAN

121 HP @ 6,000 rpm, 114 lb-ft of torque @ 4,250 rpm

Naturally aspirated 1.6-liter (DOHC), 16-valve, in-line 4-cylinder aluminum alloy engine with Valvetronic

MPG: 35 Highway/27 City

0-60 MPH in 8.9 seconds

## MINI COOPER S CLUBMAN

181 HP @ 5,500 rpm, 177 lb-ft of torque @ 1,600-5,000 rpm

Turbocharged, intercooled direct-injected, 1.6-liter (DOHC), 16-valve, in-line 4-cylinder aluminum alloy engine with Valvetronic

MPG: 35 Highway/27 City

0-60 MPH in 6.8 seconds

Clubdoor for easy rear-passenger access

6-speed Aisin automatic transmission (optional)

Split fold-down rear seats for expandable cargo space

Cargo capacity: 32.8 cubic feet with rear seats down

15" standard alloy wheels with all-season or performance tires

16" standard alloy wheels with all-season or performance run-flat tires

17" optional alloy wheels with all-season or performance run-flat tires

CD audio system with AM/FM HD radio, Bluetooth and USB/iPod interface, 6 speakers, auxiliary input-ready, optional harman/kardon® premium sound, optional SiriusXM Satellite Radio¹

Boot to Bonnet No Cost Maintenance for up to 3 years or 36,000 miles



Information Provided

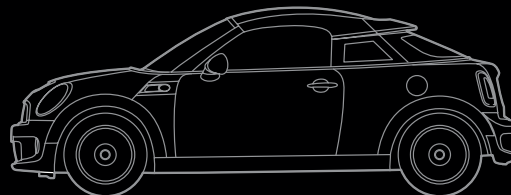


All figures above relate to vehicles with the standard 6-speed manual transmission.

# MADE FOR THE ROAD BUT BUILT TO FLY IS NOT NORMAL.

**MINI COUPE** may be the purest expression of the MINI mindset. It's an unapologetically aggressive two-seater with a lower center of gravity that instantly brings out the daredevil in any motorer. Ultra-stiff bodywork, torsional reinforcements and incredibly precise steering combine to create a direct connection to the road while the spectacular styling and retractable spoiler leave no one in doubt about this Coupe's capabilities.

**MINI COOPER COUPE** 2,557 lbs  
(MINI COOPER S COUPE 2,679 lbs)



All figures in inches.



MINI COOPER COUPE	MINI COOPER S COUPE
121 HP @ 6,000 rpm, 114 lb-ft of torque @ 4,250 rpm	181 HP @ 5,500 rpm, 177 lb-ft of torque @ 1,600–5,000 rpm
Naturally aspirated 1.6-liter, 4-cylinder aluminum alloy engine with Valvetronic	Naturally aspirated 1.6-liter, 4-cylinder aluminum alloy engine with twin-scroll turbocharger and Valvetronic
MPG: 37 Highway/29 City	MPG: 35 Highway/27 City
0–60 MPH in 8.3 seconds	0–60 MPH in 6.5 seconds
2 seats and height-adjustable driver's seat with backrest memory function	
Pass-through cargo area to the boot	
Cargo capacity: 9.8 cubic feet	
6-speed Aisin automatic transmission (optional)	
15" standard alloy wheels with all-season or performance tires	16" standard alloy wheels with all-season or performance run-flat tires
17" optional alloy wheels with all-season or performance run-flat tires	
CD audio system with AM/FM HD radio, Bluetooth and USB/iPod interface, 6 speakers, auxiliary input-ready, optional harman/kardon® premium sound, optional SiriusXM Satellite Radio <sup>1</sup>	
Aerodynamic roof and rear spoiler that raises at 50 MPH	
Boot to Bonnet No Cost Maintenance for up to 3 years or 36,000 miles	

All figures above relate to vehicles with the standard 6-speed manual transmission.

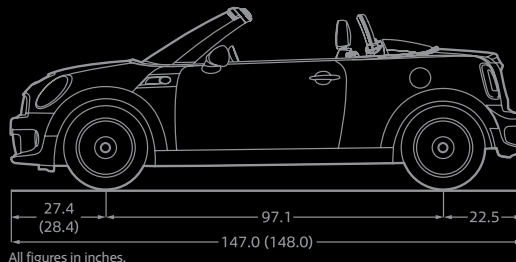


# FROM 0 TO GONE IN A BLINK IS NOT NORMAL.

**MINI ROADSTER** transforms every ride into a show-stopping performance. Its sporty styling, rear spoiler and soft top roof earn it a standing ovation wherever it goes. The impressive two-seater also has incredible handling, so you'll develop a craving to motor that can only be satisfied by strapping in and taking the show on the road.



**MINI COOPER ROADSTER** 2,557 lbs  
 (MINI COOPER S ROADSTER 2,679 lbs)



MINI COOPER ROADSTER	MINI COOPER S ROADSTER
121 HP @ 6,000 rpm, 114 lb-ft of torque @ 4,250 rpm	181 HP @ 5,500 rpm, 177 lb-ft of torque @ 1,600–5,000 rpm
Naturally aspirated, 1.6-liter, 4-cylinder aluminum alloy engine with Valvetronic	Naturally aspirated, 1.6-liter, 4-cylinder aluminum alloy engine with twin-scroll turbocharger and Valvetronic
MPG: 35 Highway/27 City	MPG: 35 Highway/27 City
0–60 MPH in 8.7 seconds	0–60 MPH in 6.7 seconds
2 seats and height-adjustable driver's seat with backrest memory function	
Pass-through cargo area to the boot	
Cargo capacity: 8.5 cubic feet	
6-speed Aisin automatic transmission (optional)	
16" alloy wheels with all-season or performance run-flat tires	
17" optional alloy wheels with all-season or performance run-flat tires	
CD audio system with AM/FM HD radio, Bluetooth and USB/iPod interface, 6 speakers, auxiliary input-ready, optional harman/kardon® premium sound, optional SiriusXM Satellite Radio†	
Semi-automatic retractable roof	
Rear spoiler that raises at 50 MPH	
Boot to Bonnet No Cost Maintenance for up to 3 years or 36,000 miles	



Information Provided

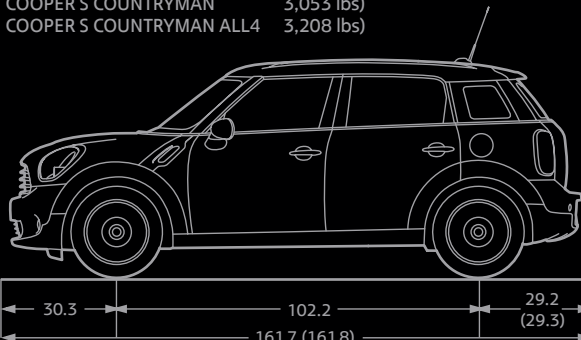
All figures above relate to vehicles with the standard 6-speed manual transmission.

# BEING THE BIGGEST THING IN SMALL IS NOT NORMAL.

**MINI COUNTRYMAN** is the only MINI with four doors. As the biggest in the family, it's the first MINI to offer the ALL4 all-wheel drive system, which provides variable power distribution between the front and rear axles. With ample space to fit five people for your next big adventure, the MINI Countryman offers iconic MINI styling while allowing you to venture even farther off the beaten path.



**MINI COOPER COUNTRYMAN** 2,954 lbs  
 (MINI COOPER S COUNTRYMAN 3,053 lbs)  
 (MINI COOPER S COUNTRYMAN ALL4 3,208 lbs)



All figures in inches.

MINI COOPER COUNTRYMAN	MINI COOPER S COUNTRYMAN	MINI COOPER S COUNTRYMAN ALL4
121 HP @ 6,000 rpm, 114 lb-ft of torque @ 4,250 rpm	181 HP @ 5,500 rpm, 177 lb-ft of torque @ 1,600–5,000 rpm	
Naturally aspirated 1.6-liter (DOHC), 16-valve, in-line 4-cylinder aluminum alloy engine with Valvetronic	Turbocharged, intercooled direct-injected, 1.6-liter (DOHC), 16-valve, in-line 4-cylinder aluminum alloy engine with Valvetronic	
MPG: 35 Highway/27 City	MPG: 32 Highway/27 City	MPG: 31 Highway/27 City
0–60 MPH in 9.8 seconds	0–60 MPH in 7.0 seconds	0–60 MPH in 7.3 seconds
Front-wheel drive		ALL4 all-wheel drive
6-speed Aisin automatic transmission (optional)		
17" standard alloy wheels with all-season or performance run-flat tires		
18" optional alloy wheels with performance run-flat tires		
CD audio system with AM/FM HD radio, Bluetooth and USB/iPod interface, 6 speakers, auxiliary input-ready, optional harman/kardon® premium sound, optional SiriusXM Satellite Radio <sup>1</sup>		
Fits five people with rear bench seat and unique center rail		
Boot to Bonnet No Cost Maintenance for up to 3 years or 36,000 miles		
Cargo capacity: 41.3 cubic feet with rear seats down		

All figures above relate to vehicles with the standard 6-speed manual transmission.



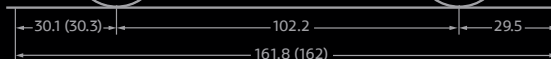


# A CAR THAT PACKS A PUNCH AND MORE LUGGAGE IS NOT NORMAL.

**MINI PACEMAN** adds a powerfully sporty twist to a functional design. With a sloped aerodynamic roof, wider rear quarter and sport suspension standard, this aggressive two-door with available all-wheel drive is ready to make every city slicker. The spacious vehicle has all the room you and your friends need to have an unforgettable night out on the town, while the stylish build makes sure it'll be the talk of the town.



**MINI COOPER PACEMAN** 3,070 lbs  
 (MINI COOPER S PACEMAN 2,940 lbs)  
 (MINI COOPER S PACEMAN ALL4 3,210 lbs)



All figures in inches.

MINI COOPER PACEMAN	MINI COOPER S PACEMAN	MINI COOPER S PACEMAN ALL4
121 HP @ 6,000 rpm, 114 lb-ft of torque @ 4,250 rpm	181 HP @ 5,500 rpm, 177 lb-ft of torque @ 1,600–5,000 rpm	
Naturally aspirated 1.6-liter (DOHC), 16-valve, in-line 4-cylinder aluminum alloy engine with Valvetronic	Turbocharged, intercooled direct-injected, 1.6-liter (DOHC), 16-valve, in-line 4-cylinder aluminum alloy engine with Valvetronic	
0–60 MPH in 9.7 seconds	0–60 MPH in 6.9 seconds	0–60 MPH in 7.2 seconds
Front-wheel drive		ALL4 all-wheel drive
6-speed Aisin automatic transmission (optional)		
17" standard alloy wheels with all-season or performance run-flat tires		
18" optional alloy wheels with performance run-flat tires	18" or 19" optional alloy wheels with performance run-flat tires	
CD audio system with AM/FM HD radio, Bluetooth and USB/iPod interface, 6 speakers, auxiliary input-ready, optional harman/kardon® premium sound, optional SiriusXM Satellite Radio†		
Unique center rail		
Boot to Bonnet No Cost Maintenance for up to 3 years or 36,000 miles		
Cargo capacity: 38.1 cubic feet with rear seats down		

All figures above relate to vehicles with the standard 6-speed manual transmission.



**BEING THE UNDERDOG THAT  
WINS IS NOT NORMAL.**



**MINI JOHN COOPER WORKS** In the course of a career that revolutionized racing, John Cooper, the British racing legend, collected three Monte Carlo Rally titles and 16 Grand Prix wins. A fitting tribute to a racing icon, the MINI John Cooper Works offers a potent combination of balanced handling and ballistic acceleration. The MINI John Cooper Works is tuned to achieve performance normally reserved for racecars, which, not coincidentally, is exactly what it is.



All figures above relate to vehicles with the standard 6-speed manual transmission.



#### SPECIFICATIONS

- » John Cooper Works available on all models (Paceman available March 2013)
- » Red Brembo® 4-piston front brake calipers with 12.4-inch ventilated brake discs (most models)
- » Tuned turbocharged, intercooled and direct-injected 208 HP aluminum alloy engine with 192 lb-ft of torque
- » Sport-tuned exhaust with dual stainless steel tips
- » Dynamic Traction Control with Electronic Differential Lock Control
- » Performance-tuned transmission
- » Optional 6-speed Aisin automatic transmission
- » 0-60 MPH in 6.2 seconds (Hardtop), 6.6 seconds (Convertible), 6.5 seconds (Clubman), 6.1 seconds (Coupe), 6.3 seconds (Roadster) and 6.6 seconds (Countryman)
- » 17" Challenge Spoke light-alloy wheels  
18" Twin Spoke Black Burnished light-alloy wheels (Countryman only)

# SAYING A LOT WITHOUT SAYING A WORD IS NOT NORMAL.

**MAKING YOUR MINI UNIQUELY YOUR OWN** is something we call You-ification. And guess who puts the “you” in You-ification? We’ll give you a hint, it rhymes with “you.” With a huge selection of customizable options—including roof graphics, bonnet or sport stripes, mirror caps, racing lamps, alloy wheels and a variety of exterior colors—your MINI will undoubtedly be your own MINI.

Configure your MINI at [MINIUSA.COM](http://MINIUSA.COM)

**Union Jack**  
Roof Graphic



**Side Scuttle**  
Checkered Flag



**Driving Lamps**  
Chrome



**Mirror Caps**  
Union Jack



## MINI HARDTOP, CONVERTIBLE, CLUBMAN, COUPE AND ROADSTER MODELS

15"



16"

17"



## MINI COUNTRYMAN AND PACEMAN MODELS

17"



18"



19"



Some wheels are available in white, dark anthracite and black.

# COLORS FOR ALL ENDS OF THE SPECTRUM ARE NOT NORMAL.

## MINI HARDTOP, CONVERTIBLE, CLUBMAN, COUPE & ROADSTER MODELS

### EXTERIOR COLORS METALLIC



BRITISH RACING GREEN II    LIGHTNING BLUE    WHITE SILVER    ECLIPSE GRAY    MIDNIGHT BLACK    HIGHCLASS GRAY  
 A 1 2 3 4 7 8 9 A 1 2 3 4 5 6 7 8 9 10 A 1 2 3 4 5 6 11 12 13



REEF BLUE    KITE BLUE    VELVET SILVER    ROOFTOP GRAY    ICED CHOCOLATE    SPICE ORANGE  
 A A 1 3 5 1 1 2 3 4 5 6 A

- 1 MINI Cooper Hardtop
- 2 MINI Cooper S Hardtop
- 3 MINI Cooper Convertible
- 4 MINI Cooper S Convertible

- 5 MINI Cooper Clubman
- 6 MINI Cooper S Clubman
- 7 MINI Cooper Coupe
- 8 MINI Cooper S Coupe
- 9 MINI Cooper Roadster
- 10 MINI Cooper S Roadster
- 11 MINI John Cooper Works Hardtop
- 12 MINI John Cooper Works Convertible
- 13 MINI John Cooper Works Clubman
- 14 MINI John Cooper Works Coupe
- 15 MINI John Cooper Works Roadster
- A All models

### EXTERIOR COLORS NON-METALLIC



PEPPER WHITE    CHILI RED    ICE BLUE  
 A A 1 2 3 4 5 6

### ROOF COLORS



SOFT TOP BLACK    SOFT TOP DENIM BLUE    SILVER ROOF & MIRROR CAPS    WHITE ROOF & MIRROR CAPS    BLACK ROOF & MIRROR CAPS    BODY COLOR ROOF & MIRROR CAPS    CHILI RED ROOF & MIRROR CAPS  
 3 4 9 10 3 4 12 5 6 7 8 1 2 11 1 2 5 6 7 8 11 13 14 1 2 5 6 7 8 11 13 14

## MINI COUNTRYMAN AND PACEMAN MODELS

### EXTERIOR COLORS METALLIC



ABSOLUTE BLACK    OXFORD GREEN    ROYAL GRAY    TRUE BLUE    CRYSTAL SILVER    COSMIC BLUE  
 A A A 1 2 5 A 1 2

- 1 MINI Cooper Countryman
- 2 MINI Cooper S Countryman/ALL4
- 3 MINI Cooper Paceman

- 4 MINI Cooper S Paceman/ALL4
- 5 MINI John Cooper Works Countryman ALL4
- A All models



BLAZING RED    BRILLIANT COPPER    STARLIGHT BLUE  
 1 2 3 4 1 2 3 4 3 4

### EXTERIOR COLORS NON-METALLIC



LIGHT WHITE    LIGHT COFFEE    CHILI RED  
 A 1 2 5

# A CAR THAT'S JUST AS UNIQUE ON THE INSIDE IS NOT NORMAL.

**IT'S WHAT'S ON THE INSIDE THAT COUNTS.** Some say MINI goes overboard to create a unique interior like no other. But with contrasting door panels, interior surface options, and signature center speedometer, we say MINI goes the perfect amount of overboard. Also, with a variety of customizable features, MINI upholds its reputation of allowing each car to be unique to each motorer. So go ahead, go overboard.

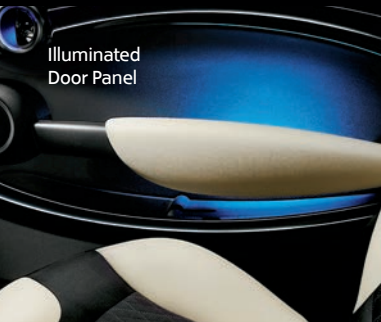
See all interior options at [MINIUSA.COM](http://MINIUSA.COM)

Contrasting Door Panel  
with Piano Black Door Ring

Leather/Cloth, Hot Cross  
Carbon Black Seats



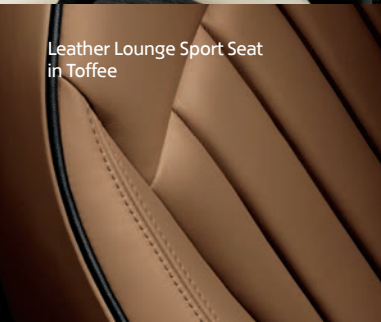
Illuminated  
Door Panel



Center  
Rail



Leather Lounge Sport Seat  
in Toffee



Recaro Sport Seat in  
Dinamica/Leather Carbon Black



Dash Surface in  
Fluid Silver



# A CAR THAT AGES WELL IS NOT NORMAL.

**THE MINI NEXT** certified pre-owned selection process is no walk in the park. So when you see the official stamp of approval, rest assured you're looking at one lean, mean, thoroughly inspected motoring machine. Not to mention, MINI NEXT puts you behind the wheel of an incredible car at an incredible price. Plus there's the whole up to 6-year/100,000-mile warranty thing, to make you feel more secure.



# MINI NEXT™ CERTIFIED PRE-OWNED

## PROGRAM DETAILS



**Less than 5 years old.** That's why you'll notice every MINI NEXT vehicle still has its youthful glow.



**Less than 60,000 miles.** Low miles and still ready to do some serious motoring.



**Genuine MINI parts.** Any parts used to repair or service MINI NEXT vehicles are the real deal: honest, sincere and genuinely MINI.



**6-year/100,000-mile warranty.\*** Just in case you don't take our word for it, the MINI NEXT up to 6-year/100,000-mile warranty speaks for itself.



**Roadside Assistance plan.** On the off chance of a breakdown, MINI will come pick you up, give you and your MINI a lift, and maybe even sing you a song to lift your spirits.



**Rigorously inspected.** MINI trained technicians get under the bonnet of every MINI NEXT candidate. Only the finest vehicles receive their coveted seal of approval.

Learn more about MINI NEXT at [MINIUSA.COM](http://MINIUSA.COM)

\*Every MINI NEXT vehicle is covered for up to 6 years or 100,000 miles (whichever comes first). MINI NEXT Warranty Program provides coverage for 2 years or 50,000 miles (whichever comes first) from the date of the expiration of the 4-year/50,000 mile MINI New Passenger Car Limited Warranty, which starts from the in-service date. MINI NEXT cars are only available at authorized MINI Dealers. Please see your MINI Dealer for complete details.



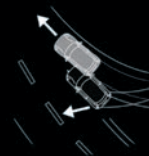
# BIG ON FUN AND BIGGER ON SAFETY ARE NOT NORMAL.

**YOU CAN NEVER BE TOO SECURE.** That's why every MINI is packed with safety features in a compact, efficient package. However, avoiding an accident in the first place is a much better outcome, which is why every MINI includes a host of active safety features including Dynamic Stability Control and the latest-generation four-channel Anti-lock Braking System.



## Crash-Test Genius

In the event of an impact accident, doors unlock, interior and hazard lights turn on and the fuel pump shuts down. When a car can think for itself in the event of an accident, you know it's pretty brilliant.



## Dynamic Stability Control

DSC lets you rest easy during abrupt swerving maneuvers by maximizing handling through tight corners and reducing the risk of slips and skids.

## ADDITIONAL SAFETY FEATURES



Six airbags standard on MINI Hardtop and MINI Clubman. Seven airbags standard on MINI Countryman and Paceman. Four airbags standard on MINI Convertible, MINI Coupe and MINI Roadster.\*



Rigid body structure and advanced crumple zones channel collision forces away from the passenger compartment.



Standard Anti-lock Braking System with Corner Brake Control ensures optimum braking performance in any situation.



Available Dynamic Traction Control with Electronic Differential Lock Control for enhanced cornering, standard on John Cooper Works.



MINI HARDTOP



MINI CONVERTIBLE

\*Airbags on all models may not deploy simultaneously.

Learn more about MINI's obsession with safety at [MINIUSA.COM](http://MINIUSA.COM)



## A CAR WITH GREAT NETWORKING IS NOT NORMAL.

**MINI CONNECTED** links with the iPhone® to integrate entertainment and information, including in-car web radio. It also allows users to stay plugged into social networks like Twitter, Foursquare and Facebook while providing access to helpful resources with Google Local search and your calendar.

The Dynamic Music feature offers access to a variety of exclusively composed tracks to match the way you're currently motoring.

And if that's not enough, MINI Connected also comes equipped with the **MINIMALISM** Analyzer. This feature monitors your basic motoring behaviors and makes you aware of possible ways to improve your motoring efficiency. With MINI Connected, you'll be ready to enjoy limitless possibilities of online infotainment.



## THE PERFECT SOUNDTRACK FOR EVERY DRIVE IS NOT NORMAL.

**MOVES TO THE BEAT.** Every new MINI is available with complete auditory satisfaction. With SiriusXM Satellite Radio and the available one-year trial subscription to the Sirius Select package, you'll get over 130 channels, including commercial-free music and exclusive live performances, sports play-by-play, entertainment, comedy, news and more. You can stream Pandora, the free, personalized radio service that plays music and comedy you will love. Plus, you also have the option to use MOG to listen to music on-demand, share songs and more. This may be the best-sounding musical assortment this side of the throaty exhaust note of a MINI.

**MOG**

**PANDORA**  
internet radio

**SiriusXM**  
SATELLITE RADIO

See back for details.<sup>†</sup>





# GREAT THINGS BORN OUT OF TOUGH TIMES ARE NOT NORMAL.

**SOMETIMES, WHEN LIFE GIVES YOU LEMONS**, you create a revolutionary vehicle. Well, at least that's what Sir Leonard Lord and Alec Issigonis did. In 1959, after the Suez Canal crisis caused fuel prices to skyrocket, these two men were inspired to take on the challenge of creating a small, affordable and fuel-efficient car that still packed in a lot of space. Long story short, the MINI was born. As soon as the feisty car hit the streets, it instantly charmed the crowds with its spirit and fun personality. And after many years, it continues to win hearts wherever it motors.

# HAVING A HABIT OF WINNING AWARDS IS NOT NORMAL.

## 2003

North American Car of the Year

## 2004

All-Star for Best Small Car  
➤ AUTOMOBILE magazine

## 2005

Most Fuel-Efficient Car in Its Class  
➤ EPA 2005 Fuel Economy Guide

## 2006

Best Resale Value (Brand, MINI Overall)  
➤ Kelley Blue Book's kbb.com

## 2007

Best Resale Value: Top 10, 5 Years in a Row  
➤ Kelley Blue Book's kbb.com

## 2008

5-Star Rollover Rating (2-Wheel) and  
5-Star Driver-Side Impact Crash Rating  
➤ NHTSA

## 2009

Polk Automotive Loyalty Award  
(Compact Car, MINI Cooper)  
➤ Polk

## 2010

Polk Automotive Loyalty Award  
(Compact Car, MINI Cooper)  
➤ Polk

Top 10 Green Cars  
➤ Kelley Blue Book's kbb.com

## 2011

Best Resale Value Compact Car  
➤ Kelley Blue Book's kbb.com

A 2011 IIHS Top Safety Pick  
(2011 MINI Countryman)  
➤ Insurance Institute for Highway Safety

## 2012

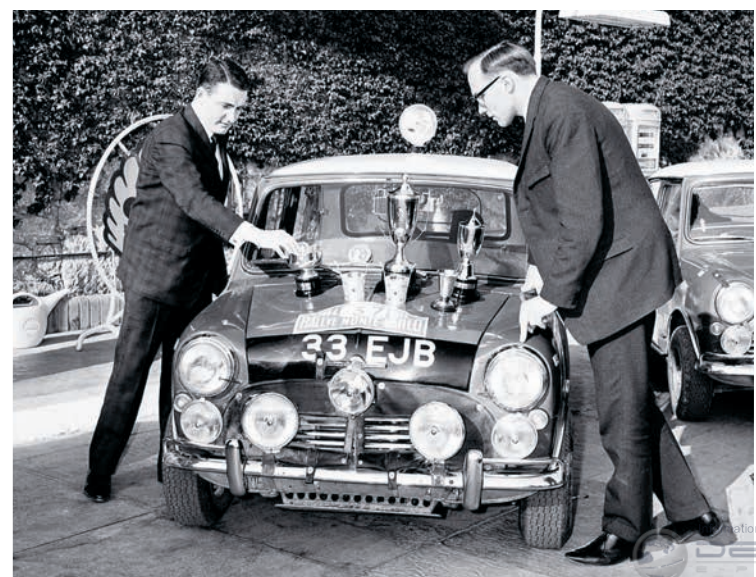
A 2012 IIHS Top Safety Pick  
(2012 MINI Countryman)  
➤ Insurance Institute for Highway Safety

A Consumers Digest Best Buy  
(2012 MINI Clubman)  
➤ Consumers Digest

A Consumers Digest Best Buy  
(2012 MINI Cooper)  
➤ Consumers Digest

## 2013

Learn about all of our latest awards at [MINIUSA.COM](http://MINIUSA.COM)



# ALWAYS HAVING YOUR BACK IS NOT NORMAL.



## BOOT TO BONNET NO COST MAINTENANCE

MINI puts on a performance every time it hits the road. To ensure your vehicle performs at its best, MINI offers No Cost Maintenance standard for the first 3 years or 36,000 miles. That's how we keep the show on the road.



## WARRANTY

At MINI we love you, our customers. And we express our love and commitment to you with a 4-year/50,000-mile New Passenger Car Limited Warranty and a 12-year/unlimited-mileage limited warranty against rust and corrosion perforation. Now that's what you call true love.



## ROADSIDE ASSISTANCE PROGRAM

If MINI Owners are ever in need, they've got a friend indeed. The MINI Roadside Assistance Program is available 24 hours a day, anywhere in the U.S., Canada or Puerto Rico. The program offers towing, lock-out service, on-site assistance and custom computerized trip-routing services. And for a nominal fee, the MINI Service Card extends this service after the New Passenger Car Limited Warranty for as long as you wish. So whenever you're in need, we're only a toll-free phone call away.

For a list of terms and conditions for all the good stuff above, visit [MINIUSA.COM/SERVICE](http://MINIUSA.COM/SERVICE)

# THE MINI MOTORER PLEDGE

## OUR PROMISE TO OUR CUSTOMERS.

**Your time is valuable,** and we will always respect it.

We will greet you promptly, but **do not be alarmed if we hug you.** We simply wish to welcome you into our warm, inviting and comfortable facility.

**We will always offer you a test drive** (how could you resist one?), and help you find the MINI that fits your needs.

**We will keep you informed** of vehicle delivery or service delays, though such cases are rare.

**Your MINI's features and functions will be explained** in the time frame and manner you prefer. That is, quickly, so you can get motoring.

**Alternate transportation will be provided** whenever appropriate.

**We endeavor to service your MINI right the first time,** every time.

**We will clearly explain** service requirements and charges.

Not only that, but your new MINI will be delivered in showroom condition, and after each service, it will be **washed and vacuumed.**

**Lastly, we promise to contact you promptly** in the method you prefer after each inquiry or visit, but we don't do carrier pigeons.



Information Provided by  
**DEALER**  
EXPERIENCE



PROUD PARTNER

# LET'S MOTOR.<sup>®</sup>

Stay connected at [MINIUSA.COM](http://MINIUSA.COM)

EPA estimate. Actual mileage will vary with options, driving conditions, driving habits and vehicle operation.

<sup>1</sup>Subscriptions to SiriusXM services are sold by SiriusXM after trial subscription and are continuous until you call SiriusXM at 1-866-635-2349 to cancel. See Customer Agreement for complete terms at [www.siriusxm.com](http://www.siriusxm.com). Sirius satellite service is available only to those at least 18 and older in the 48 contiguous USA, DC and PR (with coverage limitations). Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. All other marks and logos are the property of their respective owners.

All specifications pertain to model year 2013. Performance data and acceleration claims are based upon BMW AG test results.

At MINI, we try hard to be accurate. However, mistakes happen and things change. Therefore, we do not assume liability for the accuracy or completeness of the information presented.

© 2012 MINI USA, a division of BMW of North America, LLC. The MINI name, model names and logo are registered trademarks. MINID-0136-300.3M-R55, R56, R57, R58, R59, R60, R61 (MY13) for use 11/12-7/13.

This paper is 100% recyclable, made with 10% post-consumer waste. All inks used in the production of this brochure are soy-based inks. However, please refrain from trying to make a latte with them. We already tried it. It doesn't work.

36USC220506

