



MORRIS GARAGES

ASTOR

INDIA'S FIRST CAR WITH **AI INSIDE**



THE
AI AFFAIR

*Images & depictions are for illustration & representation purposes only.

Features and specifications as shown in the brochure are not standard for all variants. MG Motor India urges drivers to follow traffic rules which are meant to keep them safe on roads.



1924
THE
FIRST MG
IS BORN



1945
BEGINNING
OF COOL
AFTER
THE WAR



1957
SET RECORD
BREAK
RECORD
REPEAT



1962
PRINCE
CHARLES
GETS AN MGC



2011
NEW ERA
NEW DEMANDS
NEW DESIGNS



2015
THE FIRST
SUV IS
LAUNCHED



2019
MG HECTOR
THE INTERNET
SUV



**MAKING CARS
OF THE FUTURE
SINCE 1924**

2020
MG HECTOR
PLUS 6-SEATER
INTERNET SUV



2021
MG ASTOR
INDIA'S FIRST
CAR WITH AI INSIDE



1933
THE FIRST
RECORD IS
BROKEN



1956
THE YEAR
OF THE
CLASSIC
MAGNETTE



1959
NAME'S
BOND,
MGA BOND



2000
A NEW
BEGINNING



2014
FIRST &
FURIOUS



2017
THE
MAGIC OF
E-MOTION



2020
MG ZS EV
INDIA'S FIRST PURE
ELECTRIC INTERNET SUV



2020
MG GLOSTER
AUTONOMOUS
LEVEL-1 PREMIUM SUV



2021
MG
HECTOR PLUS
THE 7 SEATER
INTERNET SUV



ABOUT ASTOR



You see it with four wheels and call it a car.

But don't fall for stereotypes.

Because this is like no car you have ever met before.

Look within.

Take a peep inside and you will find out who it really is.

A teller of stories and knowledge.

A friend, philosopher and guide.

It will tell you when to stop.

Where to park.

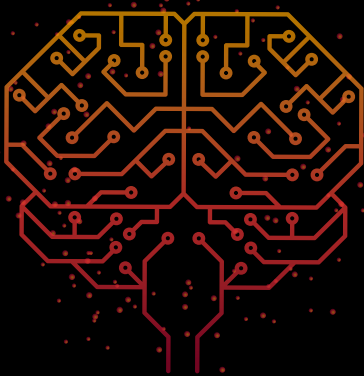
It can look you in the eye and tell a joke when you need one.

It will be by your side always, keeping you safe.

The bond you will develop with it will be special.

Man. Machine. And AI.


MG Astor. The AI Affair.



PERSONAL AI ASSISTANT

Imagine a world where your car understands you, knows your voice and reacts to it. Or when you require any information, your car finds that for you. Or when you are in need of it, it cracks jokes for you making each moment lighter.

Now imagine if that car was already here.

Introducing India's First Car With Personal AI Assistant. 



Wingman



The personal AI Assistant loves following your commands. So much so, that it understands myriad commands including 35+ Hinglish ones. So which one will be your first command?

Know-it-all



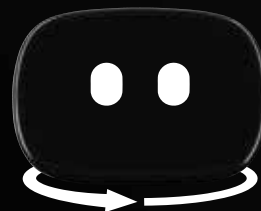
Caught a fleeting glimpse of something amazing and intrigued to know more? Have a general knowledge question? Feel free to express your curiosity as it is powered by Wikipedia.

Hilarious



Who doesn't like a joke or two? This AI assistant loves it. That's why it is always ready with one. Prepare to get your ribs tickled.

Attentive



Imagine your best friend. It looks at you when you ask anything. Awesome isn't it?

Well-informed



Won't you love to always stay informed. This AI assistant is going to amaze you with all the latest updates. Just go ahead and ask.

Festival mascot




Festivals are fun, and this AI Assistant knows it. It wishes you during your favourite festivals in its own signature style.

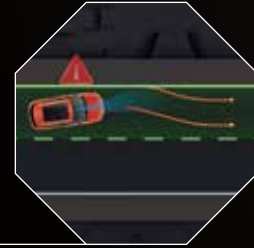


AUTONOMOUS LEVEL 2

Advanced Driver Assistance System is a group of safety and convenience functions intended to improve comfort for drivers and road safety, and preventing or reducing the severity of potential accidents. ADAS can do all this by alerting the driver, implementing possible safeguards in the vehicle and automating driving controls*. Autonomous Level 2 features not just make driving more comfortable but also keep your safety at the forefront. With level 2, the system can not only perform acceleration /braking functions but can also activate steering control to assist the driving.

14 Autonomous Features 

Lane Functions



Lane Keep Assist. Lane Departure Prevention. Lane Departure Warning

The multipurpose camera identifies lane markings and warns you in case the vehicle is deviating from the lane and can even correct your course. It can also actively keep the vehicle in the centre of the lane by controlling the steering.

Rear Drive Assist



Blind Spot Detection. Lane Change Assist. Rear Cross Traffic Alert

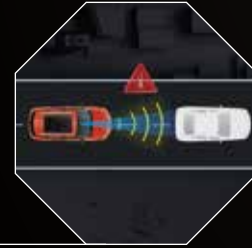
Rear Drive Assist functions monitor the vehicle's surroundings to eliminate any blind spots; which are otherwise not detected in ORVM, reversing camera and sensors. Upon detection of a possible hazard, be it a vehicle already in the blind zone or an approaching vehicle at high speed while you are changing the lane or while reversing, a vehicle which is approaching from rear left or right, the system alerts the driver through visual and acoustic signals.

Adaptive Cruise Control



Adaptive Cruise Control is an advanced version of cruise control. It senses and monitors the road ahead and automatically accelerates/decelerates for maintaining a proper distance from the vehicle in front.

Forward Collision Prevention



Front Collision Warning. Automatic Emergency Braking Automatic Emergency Braking - Pedestrian

The system alerts the driver about a probable collision with a four-wheeler, two-wheeler or a pedestrian when the gap becomes too close and applies autonomous deceleration if there is no action from the driver.

Speed Assist System



Speed Warning. Intelligent. Manual

Speed Assist System will monitor traffic signs on the road from which it is possible to infer speed limit. The system alerts the driver in case of over speeding through visual and acoustic means. It can also slow down the car to the speed limit automatically in intelligent mode. You can even set your own speed limit in the manual mode.

Intelligent Headlamp Control



Intelligent Headlamp Control activates and deactivates the high-beam, depending on the oncoming traffic and environment situation. Thus preventing other road users from blinding due to high-beam.

STYLED TO PERFECTION

Astor impresses at first glance with its striking and elegant contours. Styled with signature MG elements and distinctive athletic details, it is bound to make its presence felt, no matter where you take it.





Bold Celestial Grille



Full LED Hawkeye Headlamps



Turbine-Inspired Machined Alloys



LED Tail Lamps

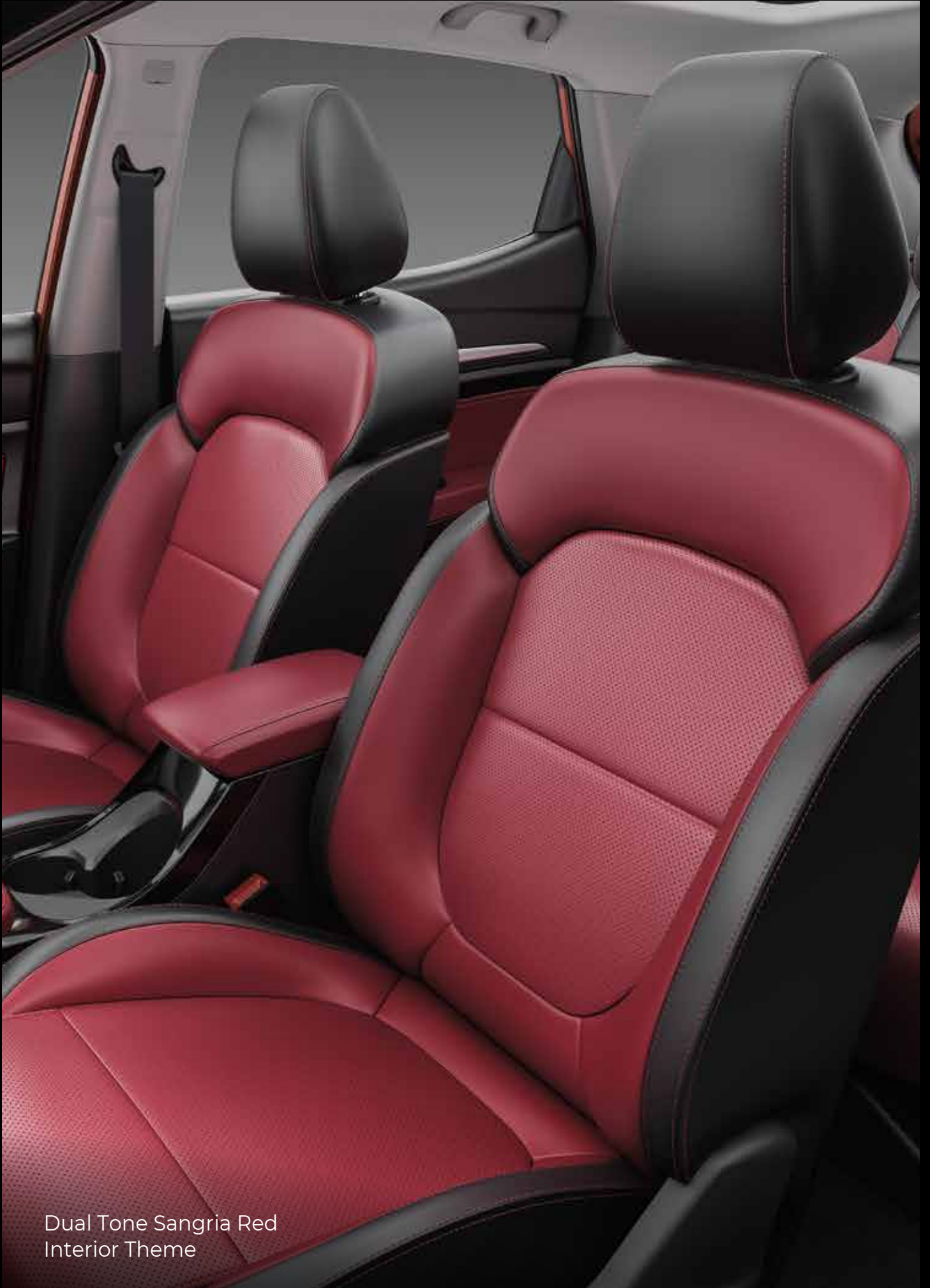


Rear Bumper with Chrome Accentuated
Dual Exhaust Design



OPULENT TO THE CORE

The interiors of Astor reveal a luxurious sense of spaciousness, refined with high-quality elements and eye pleasing colour schemes. Combined with premium upholstery, the cabin is a fusion of modern design and sophisticated comfort.



Dual Tone Sangria Red
Interior Theme



Full Digital Cluster with
17.78 cm Embedded LCD Screen



Premium Leather# Layered Interiors

DESIGNED TO KEEP YOU SAFE, ALWAYS

With 49 safety features and state-of-the-art radar and camera systems, Astor is designed to overcome any hurdles on the road. The first-in-segment autonomous level 2 features add to the layer of protection by alerting you at the right time and keeping you in control all the time.





6 Airbags



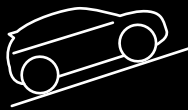
ABS + EBD + Brake Assist



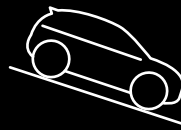
Electronic Stability Program (ESP)



Traction Control System (TCS)



Hill Hold Control (HHC)



Hill Descent Control (HDC) 



Emergency Stop Signal (ESS)



All 4 Disc Brakes



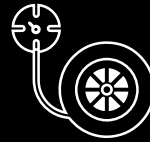
ISOFIX Child Anchor



First In Segment



Electric Parking Brake
with Autohold



Tyre Pressure Monitoring
System (TPMS)



360° Around View Camera



Front Fog Lamp with
Cornering Assist



Rear Fog Lamp



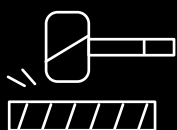
Security Alarm



Rear Defogger



Heated ORVM 




Ultra-High Tensile
Steel Cage Body

CRAFTED FOR COMFORT

Astor combines comfort and convenience on the inside in a unique way. With many segment best features, it offers ideal conditions for a relaxed and enjoyable travel, always.





Electronic Power Steering
with Mode Adjust
(Normal, Urban, Dynamic) 



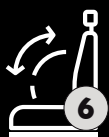
Panoramic Skyroof



Rain Sensing Wipers



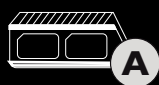
Push Button Engine
Start/Stop with Smart Entry



6 Way Power
Adjustment Seat



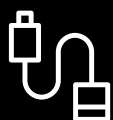
Rear 60:40
Split Seat



Auto Headlamps



PM 2.5 Filter



5 USB Charging Ports &
1 Power Outlet



Auto AC
and Rear AC Vent



i-SMART NEXT GEN TECHNOLOGY

With first-in-the-segment seamless and always-on connectivity, Astor combines hardware, software, services and applications, and makes your driving experience easier and smoother.

80+ Connected Car Features 

INTRODUCING DIGITAL KEY WITH BLUETOOTH® TECHNOLOGY

In case of emergency or loss of car key, use the digital key to unlock, lock, start and drive your Astor.





Digital Car Key



Inbuilt Jio Saavn App with Premium Account for Music and Podcasts



In Car Remote Control Via i-Smart App for Music and AC Controls



Live Location Sharing with Friends and Family



Shortpedia News App with English and Hindi Voice Readout



i-Smart App for Apple & Android Watches



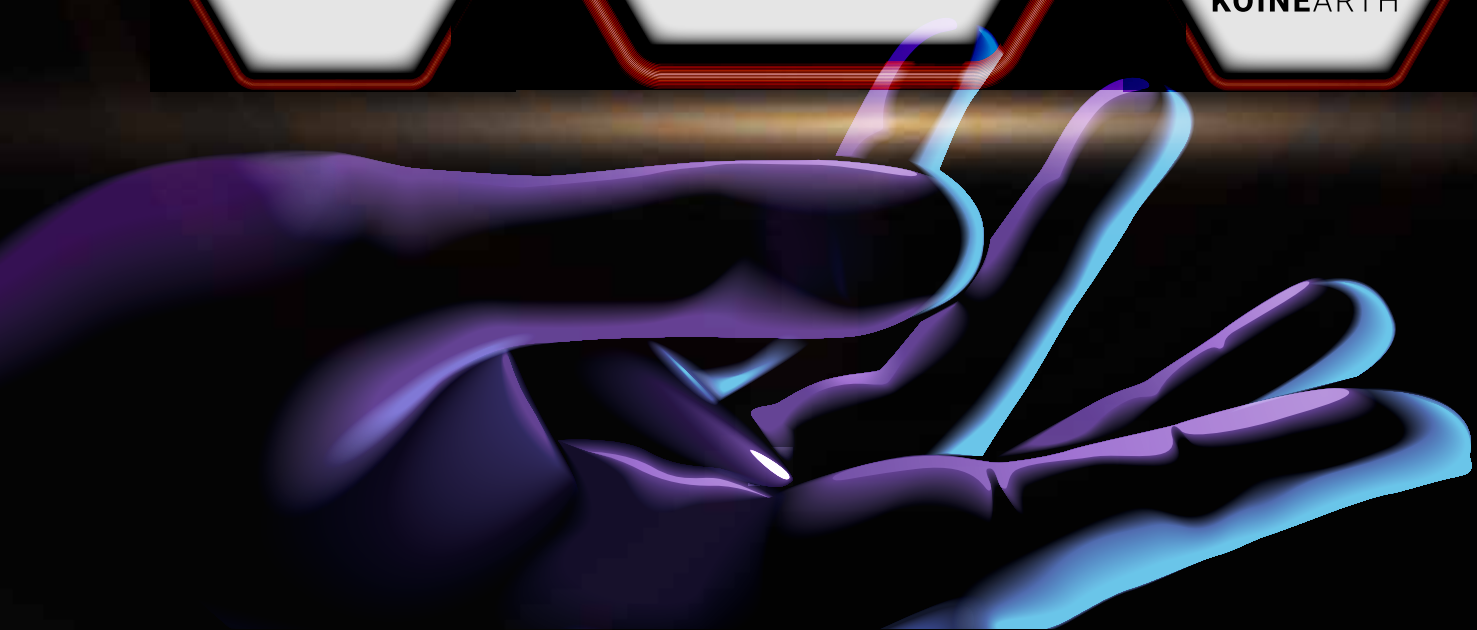
Vehicle Status Check (Tyre Pressure, Security Alarm etc)



Anti Theft Immobilisation

A HUB OF ENDLESS POSSIBILITIES

More than a car, Astor's connected features make it a platform, where you can explore new possibilities endlessly, and enjoy your drives a bit more, every time.



OUR PARTNERS

Jio

Enjoy seamless internet connectivity across the country with Jio's embedded sim in the Astor. Also enjoy endless in-car entertainment powered by JioSaavn.

MapMyIndia

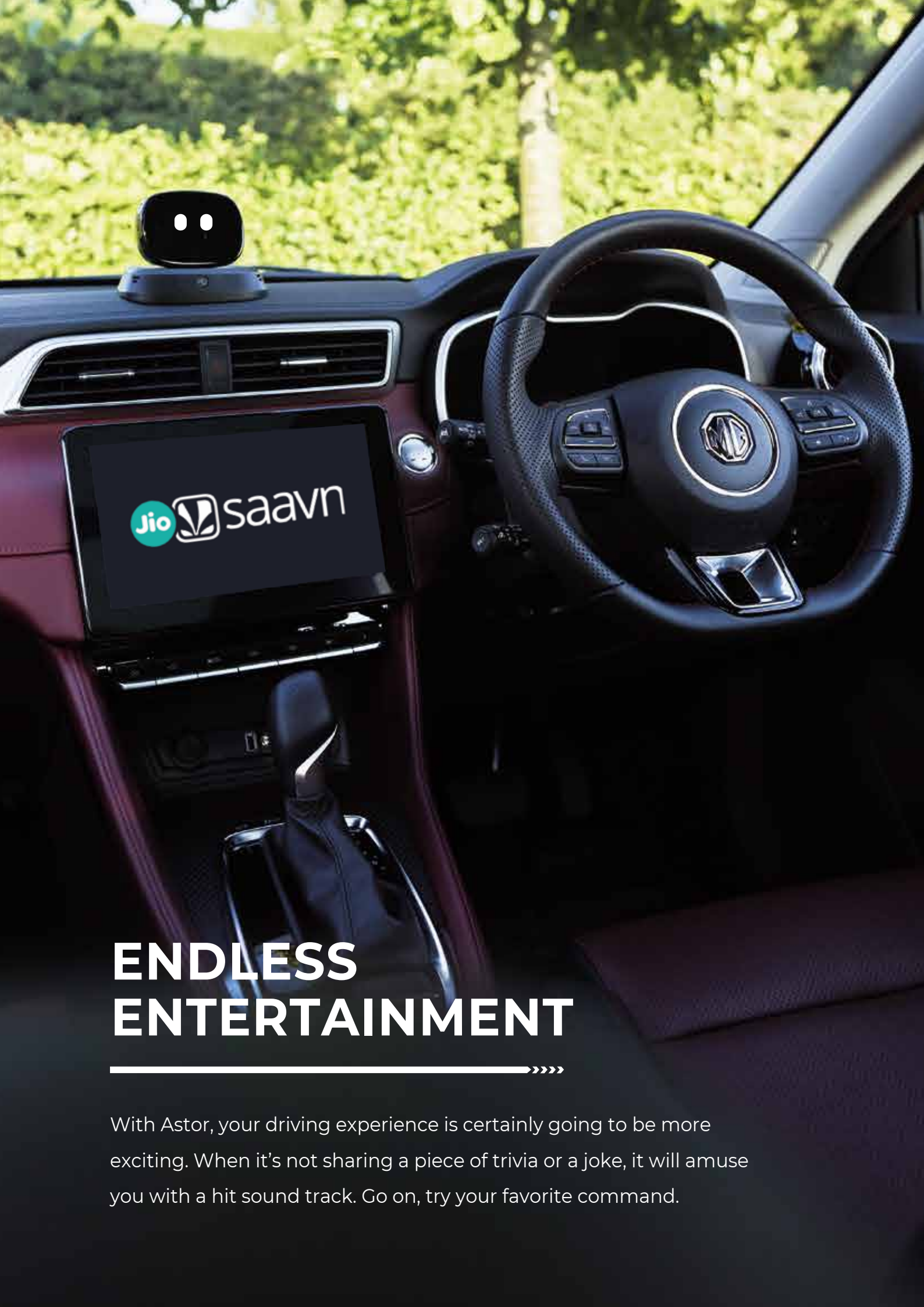
Experience superior navigation with AI-powered maps engine and intelligent voice interaction system.

Park+

Discover, book and pay for your parking from within the car, even before reaching the destination.

Koinearth

Safe driving behaviour can earn you lower insurance premium or higher resale value, with this blockchain-protected digital passport of your Astor.



ENDLESS ENTERTAINMENT

With Astor, your driving experience is certainly going to be more exciting. When it's not sharing a piece of trivia or a joke, it will amuse you with a hit sound track. Go on, try your favorite command.



i-SMART:
Connected Car Features 



25.7 cm
HD Touchscreen



Android Auto
& Apple Carplay



Speakers +
Tweeters



Steering Mounted
Audio Controls



USB + FM + Bluetooth
Music & Calling

UNPARALLELED DRIVING DYNAMICS

Astor with its absolute power and superior performance offers unforgettable driving experiences. It is powerful, agile and showcases an absolute authority in every situation.



ENGINE

VTi-TECH

220TURBO

Engine Displacement (cc)	1498	1349
Transmission	5MT, CVT	6AT
Max Power (PS @ rpm)	110 @ 6000	140 @ 5600
Max Torque (Nm @ rpm)	144 @ 4400	220 @ 3600
Fuel Tank Capacity (L)	48	45

DIMENSIONS

Length (mm)	4323
Width (mm)	1809
Height (mm)	1650
Wheelbase (mm)	2585

SUSPENSION

Front	MacPherson Strut
Rear	Torsion Beam

BRAKES

Front & Rear	Disc Brakes
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TYRES & WHEELS

Main Wheel	215/55 R17 Alloys
Spare Wheel	215/60 R16 Steel Wheel

EXPRESSIONS OF INDIVIDUALITY

A car that compliments you so well in every aspect, should also express your individual style. Choose from a range of shades and find your own personal expression with Astor.





SPICED ORANGE



AURORA SILVER



GLAZE RED



CANDY WHITE



STARRY BLACK

270+ CENTRES TO COME SAY “HELLO MG”

We are always by your side no matter where you are constantly expanding our network, so that you are just a “Hello” away.





MORRIS GARAGES

For Any Queries

Call 1800-100-6464 or mail us at: pulsehub@mgmotor.co.in

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