









































































so that you can listen to your jam and do much more



VIBES WITH YOUR LOVE FOR TECH

It's got iRA – the connected car technology from Tata Motors that's in-sync with India.



what3words •

takes you anywhere using just 3 simple words





Natural Voice Tech
that understands English, Hindi
and Hinglish



Tribes • is an offering that allows you to chill with fellow Punch owners



REMOTE
VEHICLE
CONTROL
Redefine
convenience by
accessing and
controlling
your car remotely
through your
smartphone.



MY CAR

Track the live location of your car and set a geo-fence perimeter to receive instant notification on breach.



ALERT

Ensure peace of mind with instant

notification

INTRUSION

Connected Car Safety redefines car safety with tech innovations



Stay connected to your Punch wherever you are with iRA*

REMOTE COMMANDS



- Remote Lights On/Off
- Remote Lock/Unlock
- Remote Horn

VEHICLE SECURITY FEATURES

- Intrusion Alert
- Speed Alert
- Remote Immobilization
- Panic Notification

GAMIFICATION

Most Efficient Users Of

(Driving Score basis)View Trip Details and

Analytics with Driver Score

The Week/Month

get Drive Pattern

- Emergency SMS
- Find My Car

LOCATION BASED SERVICES

- Nearest TML Service Station
- Roadside Assistance
- Navigation (Maps Integration)
- Weather Updates
- Share My Car
- Share Location
- Valet Mode
- Geo Fencing
- Time Fencing

PUNCH



- DIAGNOSIS
- View Car Health Dashboard
- Alerts about Critical Car Parameters
- Custom Messages on Cluster e.g. "Happy Birthday"

OVER THE AIR UPDATES

• Over the Air Updates for Telematics ECU







PURE (MT)

Features

- Dual Airbags
- ABS EBD
- RPAS
- ISOFIX Provision
- Central Locking With Key
- IAC + ESS Technology
- Brake Sway Control
- Front Power Windows
- Tilt Steering
- 90-Degree Door Opening
- · Rear Flat Floor
- LED Indicators
- Black ODH
- Humanity Chrome Line
- Painted Bumpers
- Door, Wheel Arch & Sill Cladding



ADVENTURE (MT / AMT)

Features

All Features Of Pure +

- Floating 4" Infotainment
- 4 Speakers
- Steering Mounted Control
- USB Charging Port
- ORVM With Electrical Adjustment
- All Power Windows
- Follow-me-home Headlamps
- Anti Glare IRVM
- Central Remote Locking With Flip Key
- Full Wheel Covers
- Body Coloured ORVM, ODH

ACCOMPLISHED (MT / AMT)

Features

All Features Of Adventure +

- Floating 7" Touchscreen Infotainment By Harman™ with Android Auto™/ Apple CarPlay™
- · 4 Speakers, 2 Tweeters
- Reverse Parking Camera
- LED Tail Lamps
- Front Fog Lamps
- R15 Hyper Style Wheels
- Push Button Start/Stop
- · One-touch-down Door Window
- Cruise Control
- Driver Seat Height Adjustment





Features

All Features Of Accomplished +

CREATIVE (MT / AMT)

- Projector Headlamps
- LED DRLs
- R16 Diamond Cut Alloys
- Roof Rails
- 7" TFT Instrument Cluster
- Auto Headlamps
- Rain Sensing Wipers
- Auto Folding ORVMs
- Fully Automatic Temperature Control
- Cooled Glove Box
- Rear Wiper + Wash
- · Rear Defogger
- Puddle Lamps
- Leather Steering & Gear Knob



Custom Packs

PURE

DVENTURE

ACCOMPLISHED

Rhythm Pack

- Floating 4" screen infotainment
- 4 speakers + steering audio controls

Rhythm Pack

- 7" Harman infotainment
- 2 tweeters
- · AA/ ACP
- · Rear Camera

Dazzle Pack

- 16" Diamond Cut Alloys
- LED DRLs
- Projector Headlamps
- A Pillar Black Tape

iRA Pack

• iRA Connected Tech

	TECHNICAL SPECIFICATIONS
Engine	TECHNICAL OF ECH TEATIONS
Туре	1.2 Revotron Engine
Fuel	Petrol
Capacity, Cylinders	1199 cc , 3 Cylinders
Max Power: PS (kW) @rpm	63 kW @ 6000 rpm (86PS @ 6000 rpm)
Max Torque: Nm@rpm	113 Nm @ 3300+/-100 rpm
Drive Modes	Eco and City
Transmission Type	5 Speed Manual / 5 Speed AMT
Dimensions	
Length x Width x Height (mm)	3827x1742x1615
Wheelbase (mm)	2445
Boot Space (litre)	366 litres (as per ISO V215) 319 litres (as per ISO 210)
Brakes	
Front, Rear	Front (Disc); Rear (Drum)
Suspension	
Front	Indepent, Lower Wishbone, Mcpherson Strut With Coil Spring
Rear	Semi-independent Twist Beam Wit <mark>h Coil Sp</mark> ring And shock Absorber
Wheels & Tyres	
Type	Steel Wheel With Wheel Covers Hyper Style Wheels/ Alloy Wheels
Size	Creative :195/60 R16 (Radial-Tubeless) Pure/ Adventure/ Accomplished : 185/70 R15 (Radial-Tubeless)
Spare	185/70 R15 Steel Wheels
Fuel Tank	
Capacity (litres)	37

Colours

PURE

ADVENTURE

ACCOMPLISHED



Above mentioned features are key differentiating features. For detailed list/ features/ specifications, please visit our website https://cars.tatamotors.com/suv/punch Images and illustrations are indicative and for informative purposes only. All features/specifications are not available in all variants and may vary for different variants. Specifications/features subject to change without prior information. Please consult an authorised Hotors dealer for latest information on features/specifications before deciding to place an order. Colours may not match the actual colours due to printing limitations. Android, Apple, Harman, what3words, WhatsApp are registered trademarks. Traction Pro available only in AMT in variants with touchscreen infotainment. *Terms and Conditions apply.

Download the Tata Motors' Connected-car App, iRA.

Toll Free Number: CALL: 1800 209 8282 or VISIT www.cars.tatamotors.com

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PIJNCH