

FAQ's

Toyota Hilux

FAQ 1

Rajkumar

I saw a teaser about an upcoming car from Toyota. What is the name of the car

Sir, it is Toyota Hilux . Short for High & Luxury. The Hilux is a vehicle that is globally acclaimed & was originally launch in 1968. It has gone through 8 generations & 50 years of improvement & fine-tuning to become one of the largest selling vehicles in the world. It is sold in over 180 countries and has sold over 20 million vehicles world-wide.

Mahesh



FAQ 2

Rajkumar

"Is it the same as Fortuner? What is the USP of Hilux"

Mahesh

Hilux is built on Toyota's proven IMV (Innovative Multi purpose Vehicle) platform famous for body on frame structure. Innova & Fortuner are also derived from this platform. Hilux has superior 4X4 capabilities and sophisticated design which will suit for your daily city commute. More product information will be available on 20th Jan.

FAQ 3

Rajkumar

What will be the price for Hilux ?

Mahesh

Sir, Price for the Hilux will be competitive & in-line with Market expectations. The Hilux is a vehicle that is globally acclaimed for its Comfort of a 5-seater, high seat position, Toyota badge status, cool and rich life-style both city and off-road, big engine, space and great road presence, globally No1 sold lifestyle car that will offer a great value-proposition in the same budget - same EMI of any other competition. [specially C-SUV - Jeep Compass].

FAQ 4

Rajkumar

What will be the brand positioning for these new product in Toyota ?

Mahesh

Sir, The product is positioned as Sophisticated & Tough recreational lifestyle utility vehicle. The Hilux is a versatile mobility partner, whether it's camping equipment's, picnic gears or your regular city commutes.

FAQ 6

Rajkumar

Is the car made in TKM Plant?

Mahesh

Yes. Hilux is made in TKM plant. Made In India

FAQ 7

Rajkumar

What will be the value proposition to customers?

Mahesh

The Hilux would create a whole new segment, to meet the unfulfilled desires of our customers. It is for customers who want more out of life. Who enjoy new experiences, pursue their passions & love for 4x4 adventure as much as they enjoy the finer things in life and use it for your regular city drives . This versatile lifestyle utility vehicle is a perfect choice that's arrives at the right time to India to give customers an awesome experience.

FAQ 8

Rajkumar

"Will it be coming with the Fortuner Engine? What will be the Engine options available in Hilux"

Mahesh

Hilux will come with 2.8L diesel engine. Automatic & Manual variants put out a best-in-class power and torque output. More details will be out on 20th Jan

FAQ 9

Rajkumar

Where will the car be serviced? Can I service in any Toyota Workshop ?

Mahesh

*Yes. We have more than 342 Service outlets across India.
You can take this go-any where & ask for any services across India with peace of mind.*



Rajkumar

How many variant it will have?

Mahesh

*Sir, Hilux will be available both in MT & AT Transmissions.
More details will be out on 20th Jan.
There are many exciting recommended accessories - more details we will share with you on 20th Jan'22*

FAQ 11

Rajkumar

What are the color options it will come in?

Mahesh

5 color options [Emotional Red, Gray Metallic, White Pearl CS, Silver metallic, Super white]



FAQ 12

Rajkumar

Will it come in both petrol & diesel?

Mahesh

Sir, Hilux is available in Only Diesel

FAQ 13

Rajkumar

What will be the warranty package?

Mahesh

3years or 1 lac km. Extended warranty options also are available up to 5years or 2.2 lac kms



Rajkumar

What will be the offers (TFS/ Referral coupons / Accessories / Delivery)?

Mahesh

*Sir, We are in the pre-booking period and deliveries will be in March, accordingly, request customers to place their orders for early delivery.
Comfort of a 5-seater, high seat position, Toyota badge status, cool and rich life-style both city and off-road, big engine, space and great road presence, globally No1 sold lifestyle car that will offer a great value-proposition in the same budget - same EMLs of any other competition. [specially C-SUV - Jeep Compass].*

FAQ 15

Rajkumar

What are the specs of Hilux?

Mahesh

Sir, detailed specs will be available post the launch program on 20th Jan. Request you to contact your nearest Dealerships post 20th Jan.



FAQ 16

Rajkumar

When can I get the brochure?

Mahesh

Sir, The Brochure is already available Digitally considering COVID protocols as our product unveil is planned on 20th Jan 2022 . You can download from our website toyotabharat.com. It will also be available in the Virtual showroom by the end of this month.

To suit your lifestyle requirement there are many exciting recommended accessories which will also be available in March'22 along with deliveries.

FAQ 17

Rajkumar

When will it be open for booking?

Mahesh

Sir, Bookings will be open post launch from Jan 20th, deliveries will start from March 22 onwards



FAQ 18

Rajkumar

What is the booking amount?

Mahesh

Sir, Booking amount is Rs 1 Lac, deliveries will start from March 22



FAQ 19

Rajkumar

When can I take a test drive?

Mahesh

Sir, Kindly contact your nearest dealership for Test drive in March '22.

There are many exciting recommended accessories which will also be available in March'22.

Rajkumar

When will the deliveries start?

Mahesh

*Sir, The deliveries will start from March '22.
Pre-booking will start from 20th Jan'22.*

FAQ 21

Rajkumar

What is the wait time?

Mahesh

Sir, It is on pre-booking basis and deliveries will start in March'22



FAQ 22

Rajkumar

What will be the resale value of IMV3?

Mahesh

Sir, Hilux has been sold over 20 million and out of 195 countries across the globe it is been sold in more than 180 countries. It is a Toyota badge value vehicle , and as such will have a better resale value compared to its competition, In line with the exceptional QDR you can evaluate the resale value for Innova & Fortuner which are best in class.

THANK YOU

