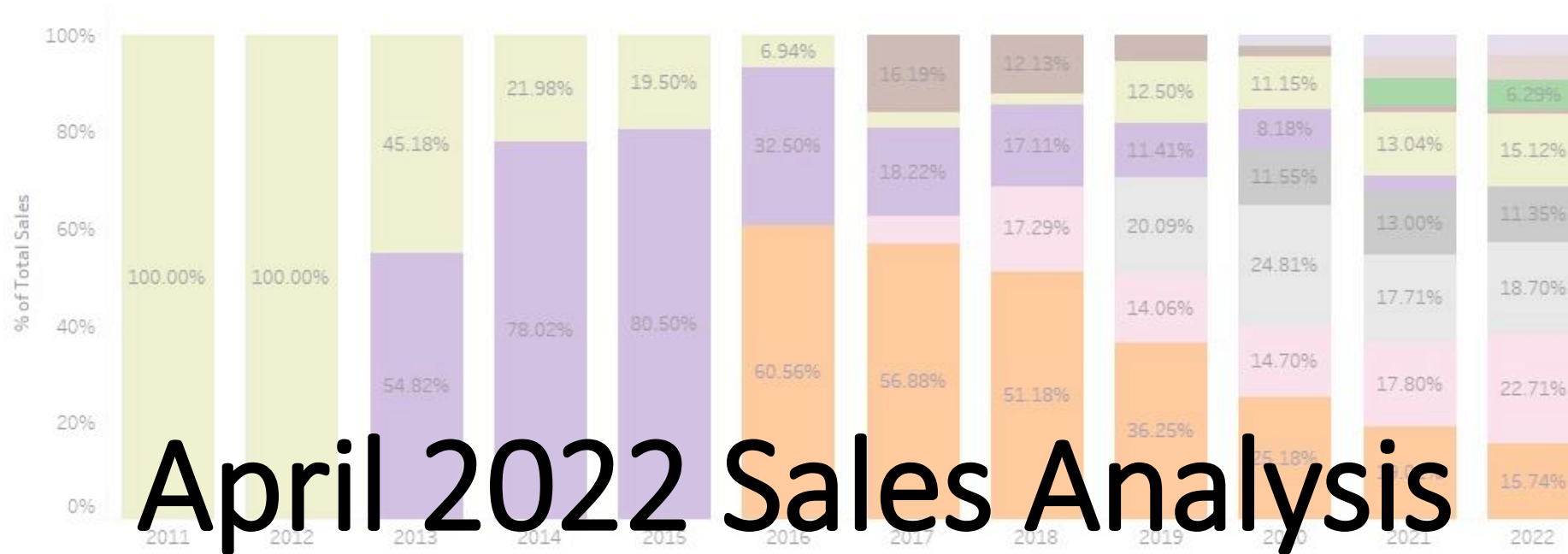
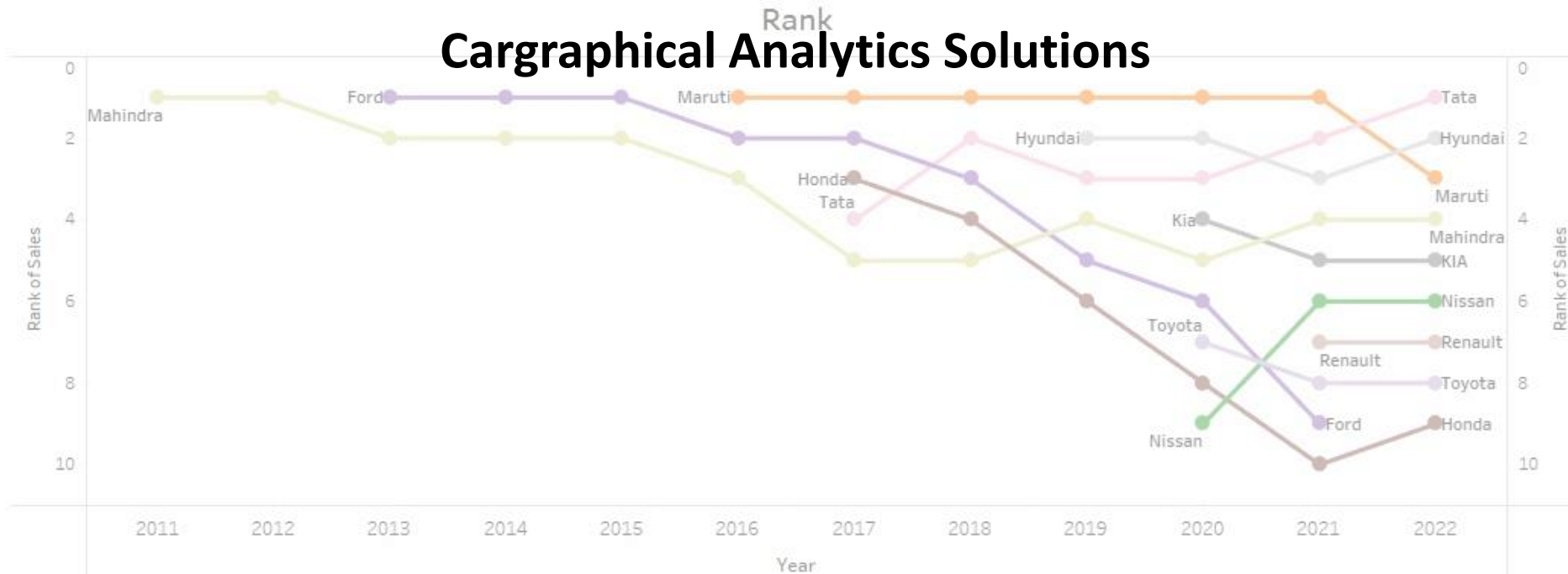


## Market Share



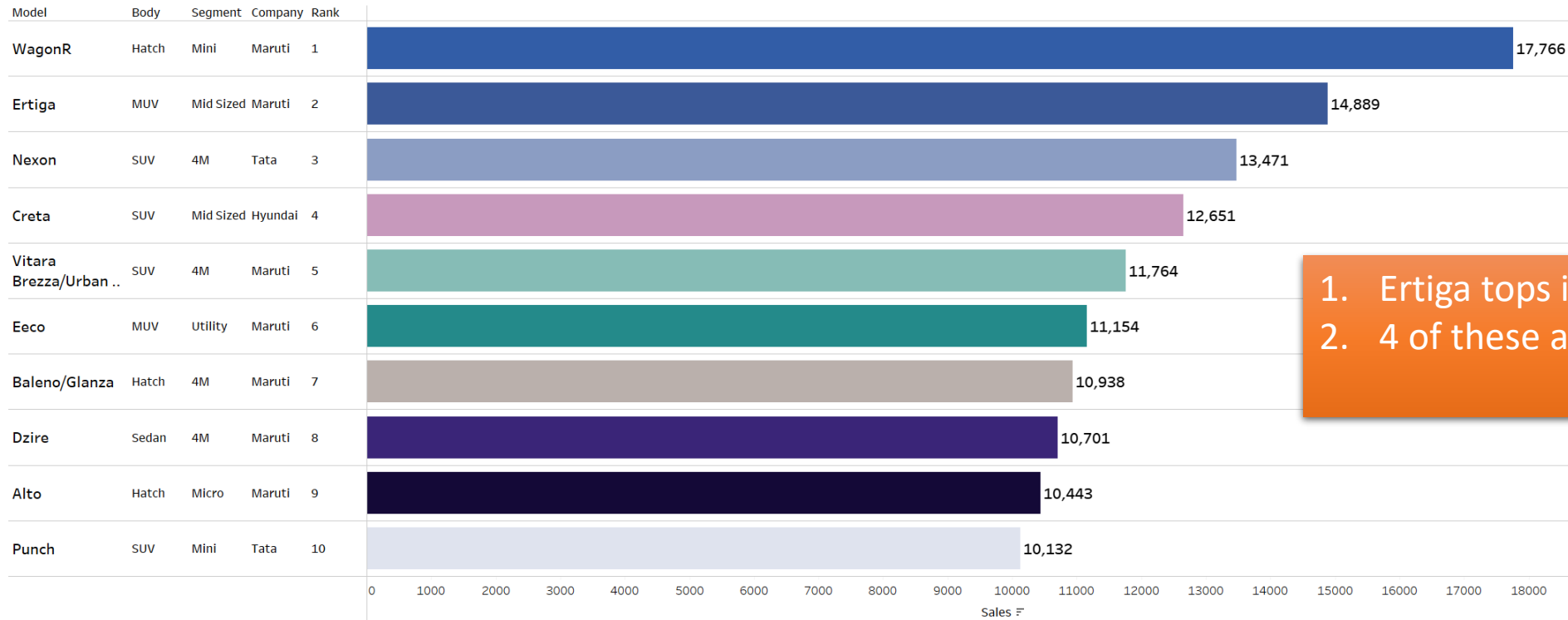
# April 2022 Sales Analysis

## Cargraphical Analytics Solutions



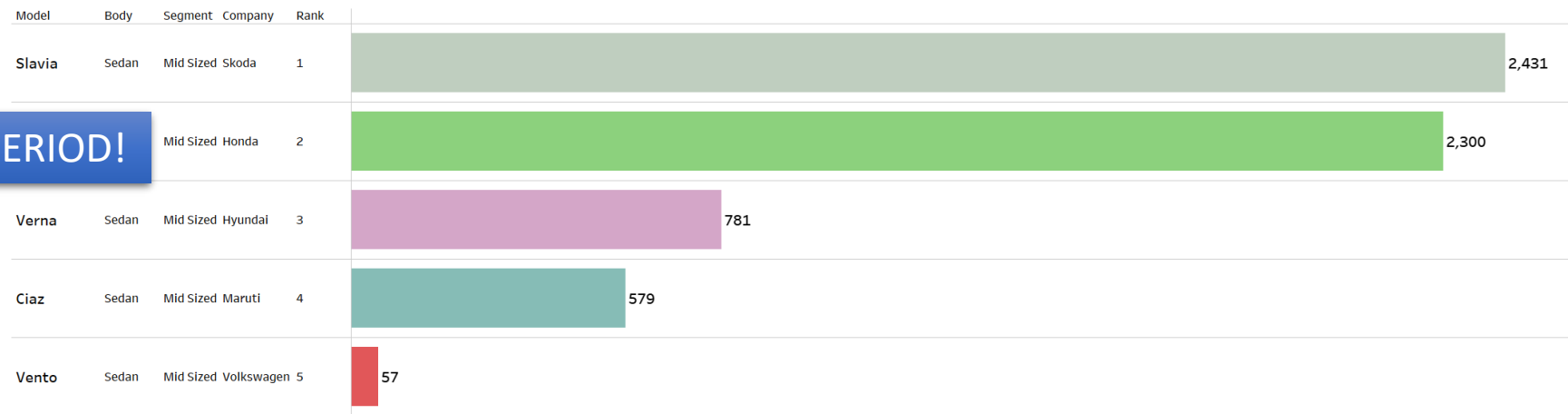
# Top sellers

Top Models by Sales

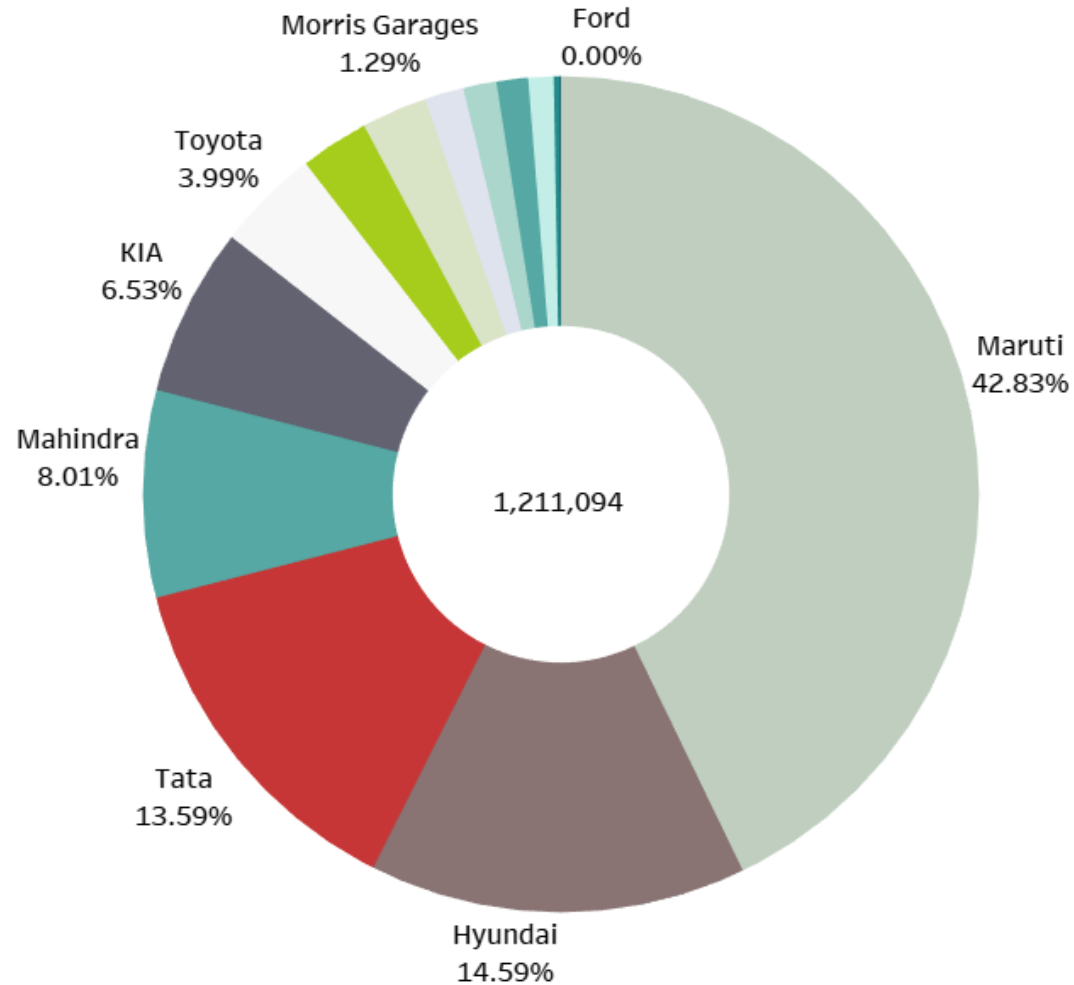


1. Ertiga tops if we include XL6 sales!
2. 4 of these are SUVs/Crossovers

The Slavia beats the City! PERIOD!

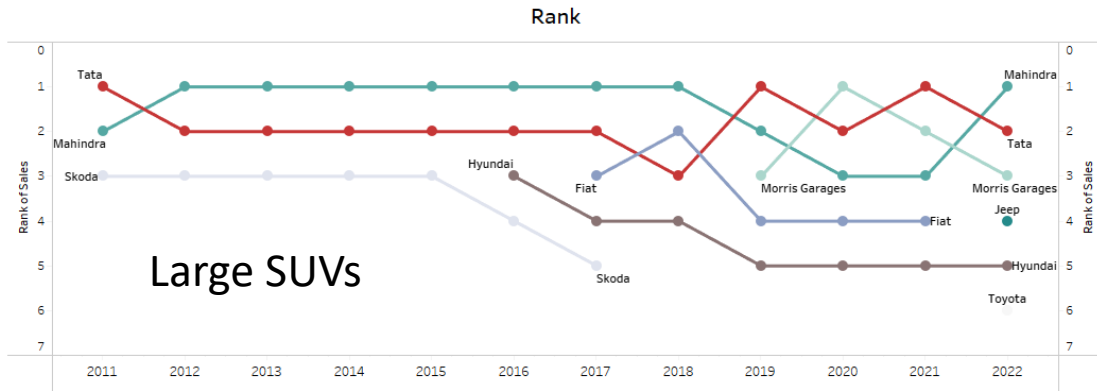


# Market Shares

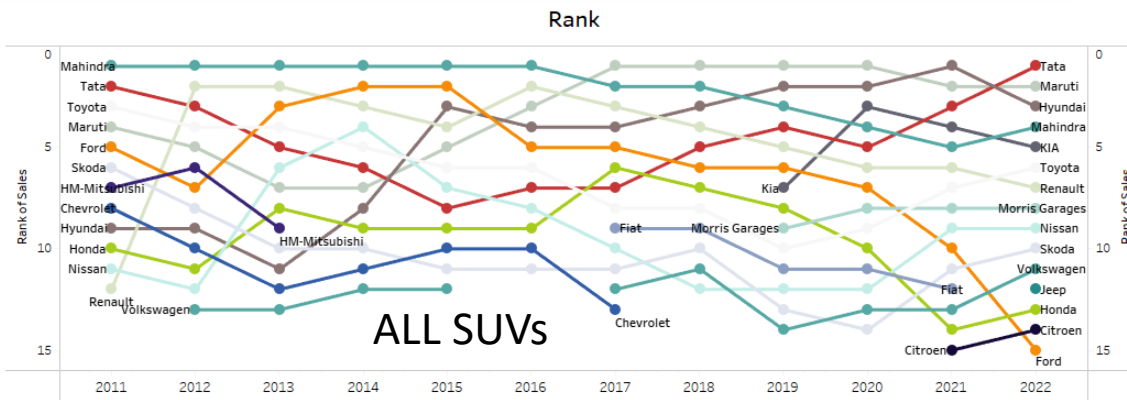


- Crossed the million milestone in month 4 of the year.
- Maruti still struggling at lower range of the 40% in market share
- Hyundai struggling big time due to the chip crisis

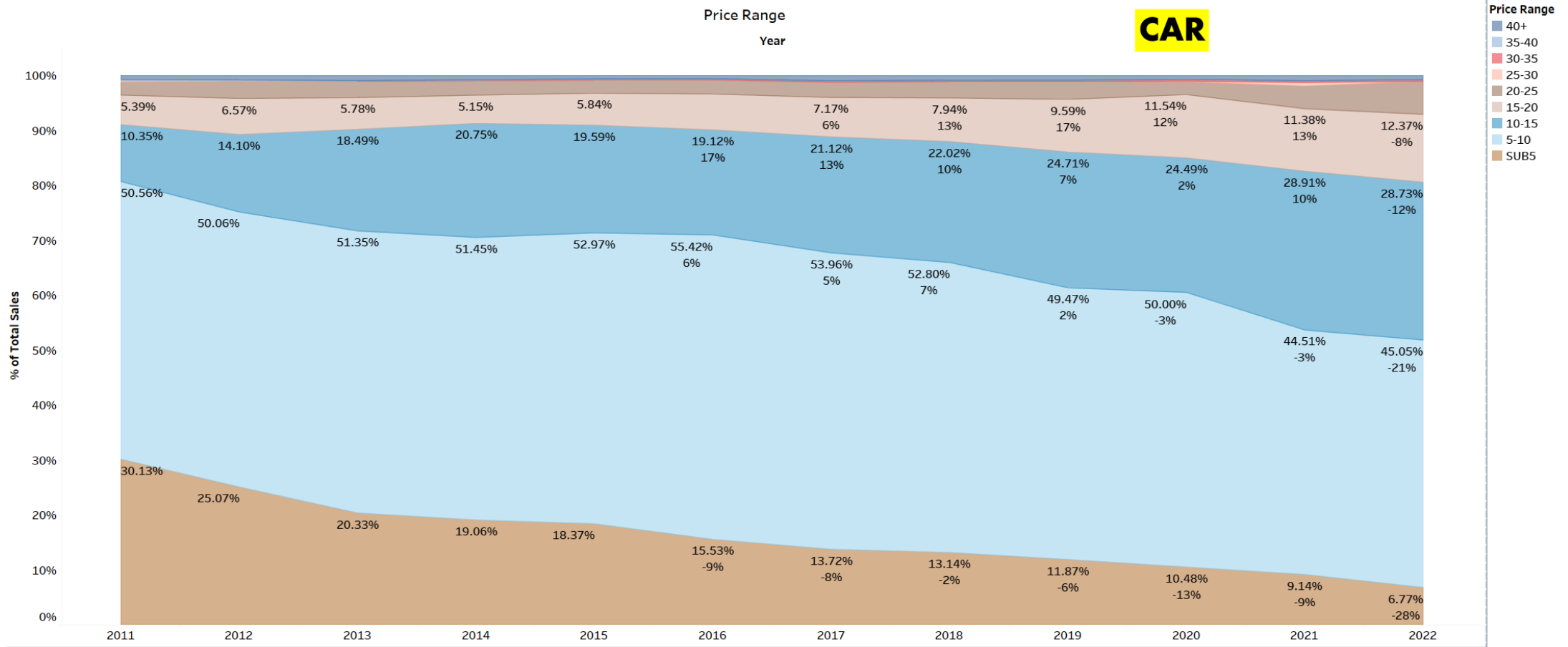
# The SUV Story



SUV overall ranking Tatas are No 1 but large SUVs the show is being taken over by Mahindra.

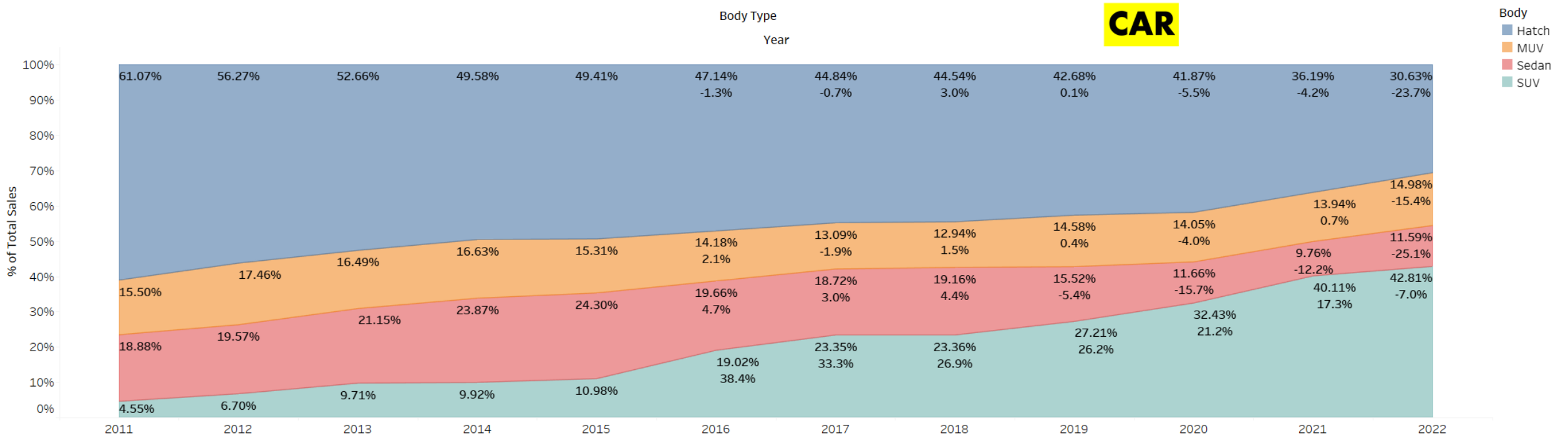


# The Price Band Story



Number of cars above Rs 10 lakhs slowly but surely going beyond 50%

# The Form Factor Story



- SUVs are on the march. Will they cross 50% this year or the next?
- Sedans are making a comeback thanks to the Germans. The VW Virtus and Skoda Slavia have reignited customer interests
- With MUVs increasing market share with new introductions like Maruti's new XL6 and Ertiga with fresh engines and auto gear boxes, coupled with Kia's brilliant Carens.
- Hatches are a bad word now and the fall in market share by almost 20% this year should ring alarm bells for Maruti