

Press Release**Maruti Suzuki sales in 2009-10**

*Highest ever annual sales; Highest ever annual exports
The only Indian company to sell over one million cars in a fiscal*

New Delhi, April 1, 2010: Car market leader Maruti Suzuki India Limited sold a total of 10,18,365 vehicles in 2009-10. This is the first time in Indian automobile history that a car company has sold over a million units in a financial year. This included 8,70,790 units sold in the domestic market, the highest ever by the company in a fiscal. The export sales of 1,47,575 units in the year were the highest ever annual exports by the company.

The total sales numbers in 2009-10 mark a growth of 29 per cent over last financial year. Maruti Suzuki's total sale in 2008-09 was 792,167 units.

The domestic sales in the fiscal, in A2 segment grew by 23.8 per cent while in the A3 segment the sales growth was 30.8 per cent, as compared to 2008-09

The export numbers in the year were led by A-star. This fuel efficient compact car clocked over 1.27 lakh export sales in the fiscal. A-star was exported across Europe including United Kingdom, France, Germany, Italy, Netherlands etc. The major non-European export markets are Algeria, Chile, Indonesia and neighbouring countries. South Africa, Hong Kong, Australia and Norway were new markets where Maruti Suzuki cars were exported during the year.

March 2010 sales

During March 2010, Maruti Suzuki sold total of 95,123 units, growing 11 percent over March 2009 (85,669 units). The March 2010 numbers include domestic sales of 79,530 units and the highest ever monthly exports of 15,593 units. The previous highest monthly exports were in August 2009 at 14,847 units.

The sales numbers for March 2010 and the fiscal 2009-10 are as under:

Segment	Models	March			Till March		
		2010	2009	% Change	2009-10	2008-09	% Change
A1	M800	2762	2430	13.7%	33028	49383	-33.1%
C	Omni, Versa, Eeco*	10875	6021	80.6%	101325	77948	30.0%
A2	Alto, Wagon-R, Estilo, Swift, A-Star, Ritz*	54763	55415	-1.2%	633190	511396	23.8%
A3	SX4, DZire	10453	8595	21.6%	99315	75928	30.8%
Total Passenger Cars		78853	72461	8.8%	866858	714655	21.3%
MUV	Gypsy, Grand Vitara	677	1394	-51.4%	3932	7489	-47.5%
Domestic		79530	73855	7.7%	870790	722144	20.6%
Export		15593	11814	32.0%	147575	70023	110.8%
Total Sales		95123	85669	11.0%	1018365	792167	28.6%

*Ritz launched in May 2009. Grand Vitara launched July 2009 and Eeco launched in January 2010

On March 23, 2010, Maruti Suzuki rolled out the one millionth car of the year 2009-10. This feat takes the company into a very select group of global automakers with such volumes.

Maruti Suzuki is now expanding its production capacity to reach 12,50,000 units (1.25 million) by 2012. In March 2010, the company announced an investment of Rs 1,700 Crore for expansion of the production facilities by 2.5 lakh units at its Manesar plant.

A spate of new launches and product refreshments during 2009-10 helped the company to clock sterling performance in the fiscal. These included Maruti Suzuki Ritz (May 2009), all-new Grand Vitara (July'09), new Estilo with K-series engine (Aug'09), new SX4 with VVT engine and SX4 with automatic transmission (Oct'09) and Eeco (January 2010).

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