

Press Release

Maruti Suzuki sales in September 2010

New Delhi, October 1, 2010: Car market leader Maruti Suzuki India Limited sold a total of 1,08,006 vehicles in September 2010. This includes 12,858 units for export.

This is the highest ever Total monthly sales by the company. Previous highest was 1,04,971 units in August 2010.

The company had sold a total of 83,306 vehicles in September 2009.

September 2010 is also the fourth time that company's monthly sales crossed 1 lakh mark. With these record numbers, the company crossed half a million sales mark in the first six months of a fiscal.

Maruti Suzuki's volume in the domestic market grew by 32.9 per cent. In the A2 segment, sales grew by 31.3 per cent while in A3 segment sales were 43.2 per cent higher, as compared to sales in September 2009. The sales growth in the C segment was 66.6 per cent over September 2009. The sales growth in B segment was 17.7% over September 2009.

The sales figures for September 2010 are given below:

Segment	Models	Sep			Till Sep			April'09 - March'10
		2010	2009	% Change	2010-11	2009-10	% Change	
A1	M800	1608	3207	-49.9%	12113	15856	-23.6%	33028
C	Omni, Versa, Ecco	13822	8297	66.6%	75117	44433	69.1%	101325
A2	Alto, Wagon-R, Zen, Swift, Ritz, A-Star	68921	52508	31.3%	369466	299829	23.2%	633190
A3	SX4, DZire	10531	7356	43.2%	60320	44225	36.4%	99315
Domestic Passenger Cars		94882	71368	32.9%	517016	404343	27.9%	866858
B : MUVs	Grand Vitara, Gypsy	266	226	17.7%	3807	2155	76.7%	3932
Domestic Passenger Vehicles		95148	71594	32.9%	520823	406498	28.1%	870790
Export		12858	11712	9.8%	76155	66419	14.7%	147575
Total Sales		108006	83306	29.6%	596978	472917	26.2%	1018365

* Ecco was launched in January 2010.