



MSIL: CSL: BSE: 10

1st November 2010

General Manager
Department of Corporate Services
Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers, Dalal Street
Mumbai - 400 001

This is a copy of press release being issued today

Press Release

Maruti Suzuki sales in October 2010

Domestic sales crosses One lakh mark

Three consecutive months of One lakh Total sales

New Delhi, November 1, 2010: India's car market leader Maruti Suzuki India Limited sold a total of 118,908 vehicles in October 2010, growing 39.2 per cent over the same month last year. This includes 11,353 units of exports. In October 2009, the company had sold a total of 85,415 vehicles including 13,864 units for export markets.

For the first time, the company crossed 1 lakh units sales mark in the domestic market in October 2010, touching 107,555 units. The previous highest domestic sales was 95,148 units in September 2010.

The October 2010 sales marked the highest ever numbers in all large volume segments:

- o A2 segment: 77,502 (previous highest 68,921 units in Sep10);
- o A3 segment: 11,621 (previous highest 10,883 units in May10) and
- o C segment: 15,379 (previous highest 14,157 units in Aug10).

In October 2010, the sales in A2 segment grew by 50.7 per cent while in the A3 segment the sales growth was 32 per cent, as compared to October 2009. The sales growth in the C segment was 91.8 per cent while sales in B segment were up 151.2 per cent over October 2009.

The sales figures for October 2010 are given below:

Segment	Models	Oct			Till Oct			April'09 - March'10
		2010	2009	% Change	2010-11	2009-10	% Change	
A1	M800	2631	3124	-15.8%	14744	18960	-22.3%	33028
A2	Alto, Wagon-R, Zen, Swift, A-Star, Ritz	77502	51437	50.7%	446968	351266	27.2%	633190
A3	SX4, Dzire	11621	8804	32.0%	71941	53029	35.7%	99315
A: Passenger Cars Total		91754	63365	44.8%	533653	423275	26.1%	765533
B: MUV	Gypsy, Vitara	422	168	151.2%	4229	2323	82.0%	3932
C: Van type	Omni, Versa, Eeco	15379	8018	91.8%	90496	52451	72.5%	101325
Domestic		107555	71551	50.3%	628378	478049	31.4%	870790
Export		11353	13864	-18.1%	87508	80283	9.0%	147575
Total Sales		118908	85415	39.2%	715886	558332	28.2%	1018365

* Eeco was launched in January 2010.

For Maruti Suzuki India Limited

S. Ravi Aiyar
Chief General Manager (Legal)
& Company Secretary

MARUTI SUZUKI INDIA LIMITED

Registered Office :
Plot No. 1, Nelson Mandela Road
Vasant Kunj, New Delhi 110070, India
Tel: 011-46781000 Fax: 011-46150275-76

Gurgaon Plant :
Palam Gurgaon Road, Gurgaon 122015
Haryana, India
Tel: 0124-2346721 Fax: 0124-2341304

Plot No. 1, Sector 3A, IMT
Manesar, Gurgaon 122051
Haryana, India
Tel: 0124-4766000 Fax: 0124-4766199