

# DOMINAR 400



A dark, narrow alleyway at night. A street lamp on the left illuminates the path. Buildings with windows and doors line the right side. A black bag sits on the sidewalk. The text "DOMINATE THE NIGHT" is overlaid in large, yellow, 3D block letters.

# DOMINATE THE NIGHT

# DOMINAR 400

Our new Dominar 400 promises a striking experience like no other motorcycle. With its massive presence, the most uncompromised and purest of forms, modern chassis engineering and brilliantly mated 373cc triple spark DTS-i engine, the Dominar 400 separates the men from boys.

Quite simply, it is the most advanced motorcycle ever made by us.





In the deepest and darkest nights when others burrow into the safety of their beds, the Dominar 400 comes into its element. From its masterful size & stance, to the howl of its powerful engine and its distinctive LED lamps, the Dominar 400 stamps its authority on the streets and dominates the night.

**DAYTIME IS  
FOR BOYS,  
BUT BIG BOYS  
PLAY AT NIGHT.**



YOU SEE THINGS  
AND YOU SAY,  
“WHY?”

BUT I DREAM THINGS  
THAT NEVER WERE  
AND I SAY,  
“WHY NOT?”



We don't accept limits,  
we don't accept status quo.  
We never follow. We lead.

Recently, we imagined a new  
motorcycle: Big, yet comfortable;  
large, yet maneuverable;  
powerful, yet easy to control;  
fast, yet sure-footed;  
premium, yet not out of reach.  
In a segment largely populated  
by motorcycling compromises,  
we have chosen to ask,  
"Why not?"

And so, the new Dominar 400,  
a truly modern full feature big  
bike was born.



# “I CHOSE THE ROAD LESS TRAVELLED BY, AND THAT HAS MADE ALL THE DIFFERENCE.”

The Dominar 400 takes its inspiration from the night. When other motorcyclists hesitate to step out and meet the intimidating loneliness, silence and the pitch blackness of the night, the Dominar 400 rises to meet and master any challenge that man or nature may offer.

A glance at the Dominar 400 confirms that it comprehensively redefines biking. Right from the dominant perimeter frame with its massive pressed

steel swing arm which delivers a rock solid glued to the ground ride, to the amazing 373cc DTS-i engine that delivers outstanding linear performance through its silky six-speed transmission, topped with new-generation lighting that banishes ghosts and uncertainties of the darkness.

Welcome to the world of biking where Dominar 400 rules. Welcome to domination 24x7.



The common notion in biking is that you can't have your cake and eat it. Either you have performance or you carry a pillion in comfort. You may either have an easy to ride bike with limited performance or a scary to ride bike with high performance. Great technology comes at an unaffordable price or you buy an affordable compromised bike.

Great design is the ability to make a motorcycle that is far greater than the sum of its parts. It is the challenge that drives us at Bajaj to have our cake and eat it. With the Dominar 400, we are proud to prove 2+2 is greater than 4. Find out for yourself.

2 + 2 > 4



STANDARD CRUISERS

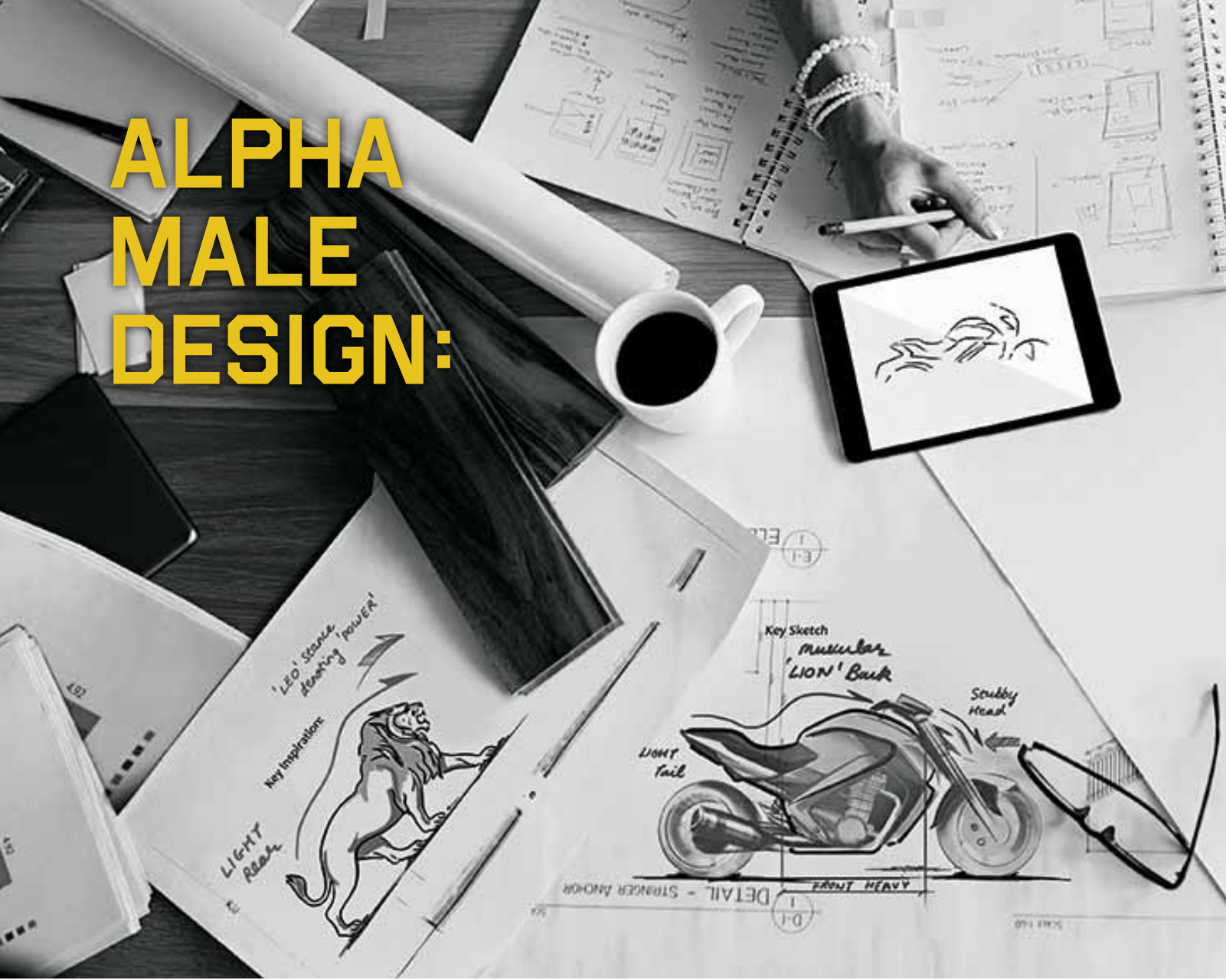



POWER CRUISERS





# ALPHA MALE DESIGN:





For those inspired by the words of the mountaineer George Mallory who when asked, "Why do you want to climb Mount Everest?" He answered, "Because it's there." In our case, we have the **Dominar 400**. Equally at home at the **Zoji La**, the **NH4** or the **Marine Drive**. Its defining character is **Power Cruising - outdoor performance with sophistication**.

The Dominar 400 greets the observer with its massive presence. A big tank with a fully filled in engine space, dominant front forks and a central seat position with the pillion just ahead of the rear wheel to ensure mass centralization essential for fine handling.

The distinctive design principles are clearly visible from the aggressive naked face, to the large contoured tank and the formidable rear infinity lights. The tight surface lines encourage the rider to tuck their knees into

the tank body and become one with the bike, leading to the ideal stress free riding triangle.

The choice of colour and material tastefully complements the style of the bike. A premium three-coat chip resistant paint with deep gloss is mated with sophisticated modern specs from German seat material to soft rubber grabs and grips. The slate grey finish at the foot area is both modern and appropriate. The result is a motorcycle where less is more, a timeless modern masterpiece.

**“ANY SUFFICIENTLY ADVANCED TECHNOLOGY  
IS INDISTINGUISHABLE FROM MAGIC.”**





The engineering highlight of the Dominar 400 is its massive perimeter frame and the new contoured swing arm. Formed by precision pressed high strength steel, the new frame provides the lowest possible centre of gravity coupled with exceptional torsional rigidity and lateral strength.

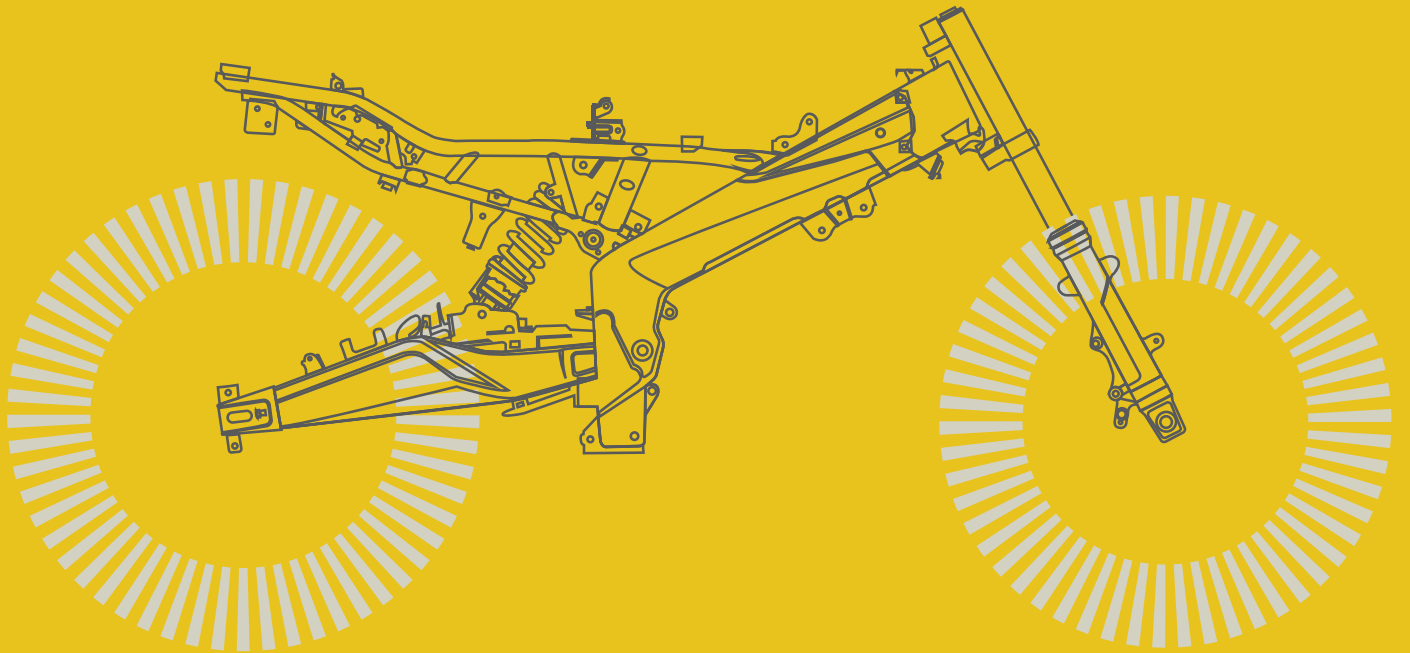
The contoured swing arm perfectly complements the frame and the addition of forged integral chain adjuster block secures the wheels.

The X-ring chain provides requisite durability as you tear away roads with this beast.

The exceptionally rigid frame allows for beefy 43mm hydraulically damped front forks and a rear 77mm dia dual-spring mono-shock with

its additional nitrox damper. The wheels are diamond cut alloy with proprietary 110/70-17 Radial front tyres and 150/60-17 Radial rear tyres. Each wheel and tyre is rated to operate at 180 km/hr. Contained within the perimeter frame is damping technology for the engine. Advanced elastomeric materials isolate the rider from the engine, enabling superb refinement despite the high torque and power output.

The fine handling, dynamic stability and rock solid roadholding that the Dominar 400 delivers, owes its existence to this engineering marvel. It is the bedrock that makes the Dominar 400 transform a ride into a power-cruise.



# UBER PERFORMANCE: THE HEART OF THE DOMINAR RIDING EXPERIENCE.

The beating heart and soul of a motorcycle is its engine. The Dominar 400 takes powertrain performance to a new level. A brand new liquid cooled, fuel injected 373cc engine with an oversquare bore delivers rousing performance through a combination of unique and patented technologies. At the heart of Dominar 400 is the triple spark 4-valve DTS-i engine with a liquid cooling head and advanced finger follower cam.

The lightweight forged crankshaft with its balancer shaft and six-speed integral gear train ensure smooth and immediate throttle response at any RPM. Power to the wheels is through an advanced slipper clutch allowing precise and slick shifts at any RPM as well as complete rider control whilst cornering.



**WITH GREAT POWER  
COMES GREAT  
RESPONSIBILITY.**







The Dominar 400 comes with full authority twin channel ABS brakes and a 320mm front disc to ensure that you ride with the knowledge and confidence of complete control irrespective of external conditions.

The result is path breaking. With a torque of 28Nm at 3000 RPM, building up to 35Nm at 6500 RPM, the Dominar 400 propels the rider forward powerfully at any speed. The flat torque curve enables the rider to exercise fine control and the ability to accelerate from any speed irrespective of the gear. Power delivery is linear and builds rapidly, 0-100 km/hr takes 8.23 seconds and the top speed of 148 km/hr arrives at a mere 20 seconds. Should you require, powerful brakes with ABS allow you to stop in 9 seconds and within 46 metres.





**“LET THERE  
BE LIGHT.  
AND THERE  
WAS LIGHT.”**

The Dominar 400 has the most recent developments in LED lighting technology. The only motorcycle in India to have full LED with balanced white light to ensure effortless and safe riding on dark roads whilst helping reduce rider tiredness. Vertical Auto Headlamp On (AHO) bars meet European standards and frame the Dominar's contemporary mosaic headlamp, giving it a distinctive signature while augmenting safety.

Finally, there is the all new rider information system, designed to present relevant information to the rider based on riding conditions. The reverse video console provides outstanding clarity in the day or night. The intelligent splitting of information between the tank and console allows the rider to focus single mindedly on what is essential at speed, reducing unnecessary information and improving situational awareness to ensure no distractions whilst dominating the road.



**PERFORMANCE:**

0 TO 100 KM/H 8.23 SECONDS

**STOPPING:**

100 TO 0 KM/H 46.19 METRES

**OPERATING ALTITUDE:**

0-18380 FEET ABOVE SEA LEVEL

**TOP SPEED:**

148 KMPH



## ENGINE

### TYPE

TRIPLE SPARK 4-VALVE DTS-I ENGINE  
CLOSED FUEL INJECTION  
LIQUID COOLED  
373.3  
35 @ 8000  
35 @ 6500  
SLIPPER CLUTCH  
6 SPEED

DISPLACEMENT (CC)

MAX POWER (PS @ RPM)

MAX TORQUE (NM @ RPM)

CLUTCH

GEARBOX

## CHASSIS & SUSPENSION

FRAME

FRONT SUSPENSION

REAR SUSPENSION

BEAM TYPE PERIMETER FRAME

TELESCOPIC 43MM FORKS

MULTI STEP ADJUSTABLE MONO SHOCK

## BRAKES & TYRES

BRAKES FRONT (MM)

BRAKES REAR (MM)

TYRES FRONT

TYRES REAR

TWIN CHANNEL ABS, 320 DIA DISC

TWIN CHANNEL ABS, 230 DIA DISC

110/70-17 RADIAL

150/60-17 RADIAL

## DIMENSIONS

L X W X H (MM)

WHEELBASE (MM)

GROUND CLEARANCE (MM)

KERB WEIGHT (KG)

FUEL CAPACITY (LTR)

2156 X 813 X 1112

1453

157

182

13

## ELECTRICALS

BATTERY

HEADLAMP

12V, 8AH VRLA

FULL LED WITH AUTO HEADLAMP ON (AHO)



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