

TATA MOTORS
HORIZONEXT



ALL NEW

ARIA

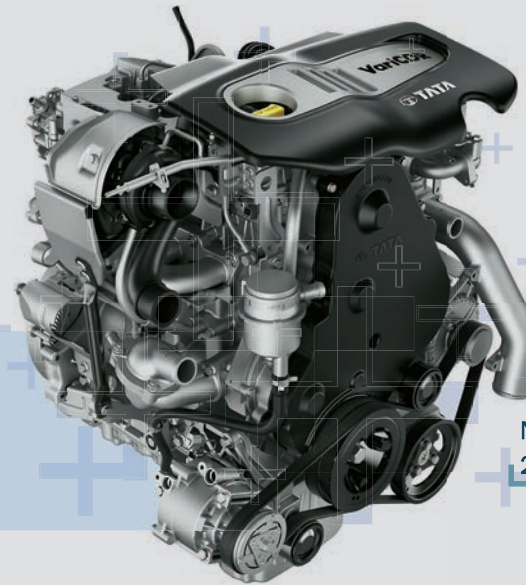
MORE WITH EVERY DRIVE



Performance MORE

The all-new Tata Aria breaks many new grounds when it comes to power and performance with its new and refined 2.2 L VARICOR engine. It delivers an ultra-smooth ride, be it the city or the highway. So, get ready to take on any terrain you like!

- New and Refined 2.2 L VARICOR engine
- 150 PS Power & 320 NM Torque
- Mileage of 15.05 kmpl*



New & Refined
2.2 L VARICOR engine

Technology MORE

Tata Aria boasts of all the best and latest in technology. It is loaded with distinctive, state-of-the-art features that make your drive an unforgettable experience.

- NAVTEQ - Navigation system
- 4X4 Adapterra
- Tata Blue 5 Connect
- Rain Sensing Butterfly Wipers and Auto Sensing Headlamps



NAVTEQ
Navigation system

*ARAI certified mileage

+ Safety MORE

Now take on the wheels with confidence and rest assured because the new Aria is equipped with well-thought-out and immaculately designed advanced safety systems. We've taken safety to an all new dimension, specially for you.

- 6 Airbags
- ESP & TCS
- ABS with EBD
- All Disc Brakes

+ Comfort MORE

Nothing beats the comfort and convenience of travelling in an Aria. With the overdose of space and a plethora of features, it keeps you free of fatigue even in the longest of journeys. Now, get ready to carry your world wherever you go.

- Advance Climate Control System – Dual AC with FATC
- Flexible & Spacious Seating
- Cruise Control
- Pillar Mounted AC Vents



6 Air bags

+ Premium MORE

Make every ride exciting with the ultra-premium **JBL by HARMAN Premium Sound System** that is truly a class apart and delivers an incomparable experience.

What makes it exceptional is that the audio system is uniquely engineered and tailored to the Aria's interiors. It is acoustically tuned for optimum performance and delivers the best possible sound. The result is an outstanding musical treat for occupants of each seat.



JBL by HARMAN Premium Sound System

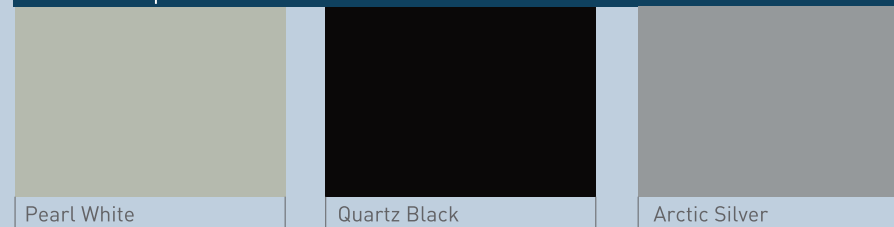
Flexible & Spacious Seating



| FEATURE MATRIX | Pure LX | Pleasure | Pride |
|--|---------|----------|-------|
| Variants | 4*2 | 4*2 | 4*4 |
| Safety & Security | | | |
| Hydroform Chassis Frame & Reinforced Body Construction | ✓ | ✓ | ✓ |
| Engine Immobilizer with Perimetric Alarm System | ✓ | ✓ | ✓ |
| All Disc Brakes | ✓ | ✓ | ✓ |
| Air Bags - Driver & Passenger | | ✓ | ✓ |
| Side & Curtain Air Bags (6 Airbags) | | | ✓ |
| Electronic Stability Program & Traction Control System | | | ✓ |
| ABS with EBD | | ✓ | ✓ |
| Comfort & Convenience | | | |
| Diver Info System | ✓ | ✓ | ✓ |
| Dual AC with Automatic Climate Control | | | ✓ |
| Dual AC | ✓ | ✓ | |
| Keyless Entry with Remote Integrated Key | ✓ | ✓ | ✓ |
| 2 Din Music System with CD/MP3 player & 6 speakers | | ✓ | ✓ |
| Satellite Navigation System | | | ✓ |
| Audio & Phone Switches on Steering | | | ✓ |
| Audio Switches on Steering | | ✓ | |
| USB & Aux-in port on Center Consoles | | ✓ | ✓ |
| Tata Blue 5 (5 phones pairing capable) | | | ✓ |
| Reverse Guide Camera | | | ✓ |
| Ultrasonic Reverse Guide System | | ✓ | |
| Height Adjusted Drivers Seat | | ✓ | ✓ |
| Rear Wash, Wipe & Demister | | ✓ | ✓ |
| Cruise Control | | | ✓ |
| Functional | | | |
| Flat Floor fold 2nd & 3rd row seats with Sliding 2nd row | ✓ | ✓ | ✓ |
| Roof Storage Bins & Goggle Cases | | ✓ | ✓ |
| Goggle Cases | ✓ | | |
| Follow Me Home Headlamps | ✓ | ✓ | ✓ |
| Electrically Adjustable & Retractable Outer Mirrors | | | ✓ |
| Electrically Adjustable Outer Mirrors | ✓ | ✓ | |
| Rain Sensing Wipers & Darkness Sensing Head Lights | | | ✓ |
| Glove Box Chiller | | ✓ | ✓ |
| Interiors | | | |
| Black & Plum Interiors with Brush Metal Inserts | | | ✓ |
| Full Leather Upholstery in Black & Plum | | | ✓ |
| Beige Fabric Upholstery | ✓ | ✓ | |
| Chrome Inside Door Handles | | ✓ | ✓ |
| Exteriors | | | |
| 17" Alloy Wheels | | | ✓ |
| 16" Steel Wheel Rims | ✓ | ✓ | |
| Black Bezel Headlamps | | | ✓ |
| Dual Barrel Headlamps with Projector Beam | ✓ | ✓ | ✓ |
| Fog Lamps Front & Rear | | ✓ | ✓ |
| Full Chrome Grill | | ✓ | ✓ |
| Body Coloured Rub Rails | | ✓ | ✓ |
| Chrome Waistline on Windows | ✓ | ✓ | ✓ |
| Clear and Stylised Tail Lamps | ✓ | ✓ | ✓ |
| Stylized Decals | ✓ | ✓ | ✓ |
| Premium | | | |
| JBL by HARMAN Premium Sound System - 360 Watts, 8 - Channel DSP amplifier, 10 speakers | | | ✓ |

| Technical Specifications | |
|---------------------------------|--|
| Engine | |
| Type | 2.2 L VARICOR, BS IV Compliant. |
| Displacement | 2179cc |
| Max Power (PS@rpm) | 150@4000 |
| Max Torque (Nm@rpm) | 320@1500-3000 RPM |
| Dimensions & Weights | |
| Overall Length (mm) | 4780 |
| Overall Width (mm) | 1895 |
| Overall Height | 1780 |
| Wheelbase (mm) | 2850 |
| Ground Clearance (mm) | 200 |
| Gross Vehicle Weight (kg) | 2850 |
| Seating Capacity | 7 Persons |
| Turning Radius (m) | 5.6 |
| Drive | |
| Drive System | 4*2 & 4*4 |
| Suspension | |
| Front | Independent Double Wishbone with Coil Spring |
| Rear | 5 Link Suspension with Coil Spring |
| Transmission | |
| Type | G-76-5/4.1 Syncromesh with Overdrive. Torque on Demand 4*4 |
| Brakes | |
| Front | Ventilated Disc Brakes with Twin Pot Caliper |
| Rear | Disc Brakes |
| Tyres | |
| | 235/65 R 17 OR 235/70 R 16 |
| Fuel Tank Capacity | |
| | 60 liters |

Colour Options



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For any further details or to book a test drive please log on to www.tataaria.com or sms ARIA to 5616161. For any assistance please call our toll free no: 1800 209 7979 or email us at uvmg@tatomotors.com. Aria carries a warranty of 3 years or 1,00,000 km*. Insist in 1 year/50,000 km*. Accessories show may not be part of the standard equipment. Variants, colours, specifications and features are subject to change without notice. Colours may vary due to printing limitations. Please check these details with your local dealer prior to placing order. (*whichever is earlier). AMC