

10 ways in which Hexa rules over XUV500

Tata Hexa XT/XTA vs XUV500 W10

| | Benefit | Hexa XT/XTA | XUV500 W10/ W10 AT |
|----|---|---------------------------------------|-----------------------|
| 1 | Unmatched features at better price^ | MT: ₹15.03 | MT: ₹16.05 |
| 10 | | AT: ₹16.13 | AT: ₹17.04 |
| 2 | More Power and Torque delivers a better response and spirited drive | 156 PS, 400Nm | 140 PS, 330Nm |
| 3 | Automatic Transmission for better automatic drive experience | 6-Speed AT with Sports Mode | 6-Speed AT |
| 4 | Bigger tyres for better stability and style | 19" Alloys | 17" Alloys |
| 5 | Super Drive Modes for easy terrain negotiation | Auto, Comfort, Dynamic, Rough Road | х |
| 6 | Harman™ Infotainment with JBL™ Speaker system for best-in-class* sound experience | ✓ | x |
| 7 | Speaker system for best-in-class* acoustics | 10 JBL™ Speakers | 6 Speakers |
| 8 | Retractable Window Sunblinds for sun protection | ✓ | x |
| 9 | LED Tail Lamps for a distinctive and elegant look | ✓ | x |
| 10 | ORVM Demister for added convenience during winters | ✓ | x |

*Class defined as UVs ranging below INR 20 lakhs price. Harman and JBL are registered trademarks XUV500 is a trademark of Mahindra and Mahindra Pvt. Ltd. ^Prices ex-showroom Deihi.

Hexa leads across variants

Tata Hexa XM/XMA vs XUV500 W6

| | Benefit | Hexa XM/XMA | XUV500 W6/ W6 AT |
|----|---|-----------------------------|---|
| 28 | Unmatched features at better price^ | MT: ₹12.80 | MT: ₹13.49 |
| 1 | | AT: ₹13.90 | AT: ₹14.34 |
| 2 | Speaker system for best-in-class* acoustics | 8 JBL [™] Speakers | 6 Speakers |
| 3 | CONNECTIVE CT App Suite* with NaviMaps, Juke-Car, Tata Smart Remote & Tata Smart Manual to stay connected | ✓ | Mahindra [™] BLUE SENSE App |
| 4 | Ambient Mood Lighting to suit any mood | 8 Colour Option | Single Colour |
| 5 | Cooled & illuminated upper glovebox for food storage | 1 | x |

Tata Hexa XE vs XUV500 W4

| | Benefit | Hexa XE | XUV500 W4 |
|---|---|-------------|------------|
| 1 | Unmatched features at better price [^] | MT: ₹10.95 | MT: ₹12.19 |
| 2 | More Power delivers a better response & spirited drive | 150 PS | 140 PS |
| 3 | Harman™ Infotainment with JBL™ Speaker system for best-in-class* sound experience | ✓ | х |
| 4 | Steering mounted controls for a convenient drive | Audio,Phone | х |
| 5 | Rear Fog lamps for higher visibility | ✓ | х |
| 6 | 8-Way adjustable driver seat for maximum seating comfort | ✓ | 6-way |

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10 ways in which Hexa rules over Innova Crysta

Tata Hexa XT/XTA vs Innova Crysta ZX

| | Benefit | Hexa XT/XTA | Innova Crysta ZX/ZX AT |
|----|---|---------------------------------------|---------------------------|
| 1 | Unmatched features at better price^ | MT: ₹15.03 | MT:₹18.85 |
| 1 | | AT: ₹16.13 | AT: ₹20.07 |
| 2 | More Power and Torque delivers a better response and spirited drive | 156PS, 400Nm | 150PS, 343Nm |
| 3 | All Wheel Drive option for off-roading | ✓ | х |
| 4 | Automatic Transmission for better automatic drive experience | 6-Speed AT with Sports Mode | 6-Speed AT |
| 5 | Bigger tyres for better stability and style | 19" Alloys | 16" Alloys |
| 6 | Super Drive Modes for easy terrain negotiation | Auto, Comfort, Dynamic, Rough Road | Eco, Power |
| 7 | Harman™ Infotainment with JBL™ Speaker system for best-in-class* sound experience | ✓ | х |
| 8 | Speaker system for best-in-class* acoustics | 10 JBL™ Speakers | 6 Speakers |
| 9 | CONNECTIVE CT App Suite" with NaviMaps, Juke-Car, Tata Smart Remote & Tata Smart Manual to stay connected | ✓ | x |
| 10 | Retractable Window Sunblinds for sun protection | 1 | x |

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#For Android OS only, Innova Crysta is a trademark of Toyota Kirloskar Motor Pvt. Ltd. ^Prices ex-showroom Delhi.



Contemporary SUV Exteriors

- · Best-in-class* 19-inch alloy wheels
- Smoked Projector headlamps and Daytime Running Lights (DRLs)
- First-in-India, stylised wraparound horizontal LED tail lamps

Premium Sporty Interiors

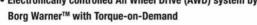
- Sculpted seats with Benecke-Kaliko[™] upholstery
- . Ambient mood lighting with choice of 8 colours





VARICOR 400 Engine delivering 400 Nm torque and

- 6-Speed manual transmission with first-in-segment* Super Drive Modes (Auto, Comfort, Dynamic, Rough Road)
- Electronically controlled All Wheel Drive (AWD) system by





156 PS power



CONNECTIVE XT touchscreen Infotainment System by Harman™

- 10 Speaker JBL[™] System that creates a theatre-like experience
- CONNECTIVE XT App Suite*
- NaviMaps App
 - Juke-Car App
 - Tata Smart Remote App
 - Tata Smart Manual App





- . 6 Airbags (Front, Side, Curtain)
- ABS with EBD
- Electronic Stability Program (ESP)
- Hill Hold Control and Hill Descent Control
- Traction Control System

TATA HEXA



- Automatic climate control with Dual HVAC
- Automatic headlamps
- · Rain sensing wipers with 7 speed modes
- · Cruise control at the touch of a button
- . Inventive and smart USB charger
- · 8-way adjustable driver seat for maximum driving comfort
- 6/7 seater option available
- Reverse Parking system rear-view camera and ultrasonic sensors





Transmission

- New Gen 6-Speed Automatic Transmission
- State-of-the-art AT gearbox, exclusively designed for SUVs around the world
- Choice of 3 modes Auto, Manual, Sports with Auto-sensing **Race Car Performance**
- · Ease of drive in stop and go traffic with creep feature
- Enhanced comfort as no hassles of changing gears

TATA HEXA





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