

TATA MOTORS



TATA HEXA
Whatever it takes

10 ways in which Hexa rules over XUV500

Tata Hexa XT/XTA vs XUV500 W10

	Benefit	Hexa XT/XTA	XUV500 W10/ W10 AT
1	Unmatched features at better price [^]	MT: ₹15.03	MT: ₹16.05
		AT: ₹16.13	AT: ₹17.04
2	More Power and Torque delivers a better response and spirited drive	156 PS, 400Nm	140 PS, 330Nm
3	Automatic Transmission for better automatic drive experience	6-Speed AT with Sports Mode	6-Speed AT
4	Bigger tyres for better stability and style	19" Alloys	17" Alloys
5	Super Drive Modes for easy terrain negotiation	Auto, Comfort, Dynamic, Rough Road	X
6	Harman™ Infotainment with JBL™ Speaker system for best-in-class* sound experience	✓	X
7	Speaker system for best-in-class* acoustics	10 JBL™ Speakers	6 Speakers
8	Retractable Window Sunblinds for sun protection	✓	X
9	LED Tail Lamps for a distinctive and elegant look	✓	X
10	ORVM Demister for added convenience during winters	✓	X

*Class defined as UVs ranging below INR 20 lakhs price. Harman and JBL are registered trademarks XUV500 is a trademark of Mahindra and Mahindra Pvt. Ltd. ^Prices ex-showroom Delhi.

Hexa leads across variants

Tata Hexa XM/XMA vs XUV500 W6

	Benefit	Hexa XM/XMA	XUV500 W6/ W6 AT
1	Unmatched features at better price [^]	MT: ₹12.80	MT: ₹13.49
		AT: ₹13.90	AT: ₹14.34
2	Speaker system for best-in-class* acoustics	8 JBL™ Speakers	6 Speakers
3	CONNECTNEXT App Suite [®] with NaviMaps, Juke-Car, Tata Smart Remote & Tata Smart Manual to stay connected	✓	Mahindra™ BLUE SENSE App
4	Ambient Mood Lighting to suit any mood	8 Colour Option	Single Colour
5	Cooled & illuminated upper glovebox for food storage	✓	X

Tata Hexa XE vs XUV500 W4

	Benefit	Hexa XE	XUV500 W4
1	Unmatched features at better price [^]	MT: ₹10.95	MT: ₹12.19
2	More Power delivers a better response & spirited drive	150 PS	140 PS
3	Harman™ Infotainment with JBL™ Speaker system for best-in-class* sound experience	✓	X
4	Steering mounted controls for a convenient drive	Audio, Phone	X
5	Rear Fog lamps for higher visibility	✓	X
6	8-Way adjustable driver seat for maximum seating comfort	✓	6-way

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[^]For Android OS only. XUV500 is a trademark of Mahindra and Mahindra Pvt. Ltd. [^]Prices ex-showroom Delhi.

10 ways in which Hexa rules over Innova Crysta

Tata Hexa XT/XTA vs Innova Crysta ZX

	Benefit	Hexa XT/XTA	Innova Crysta ZX/ZX AT
1	Unmatched features at better price [^]	MT: ₹15.03	MT: ₹18.85
		AT: ₹16.13	AT: ₹20.07
2	More Power and Torque delivers a better response and spirited drive	156PS, 400Nm	150PS, 343Nm
3	All Wheel Drive option for off-roading	✓	X
4	Automatic Transmission for better automatic drive experience	6-Speed AT with Sports Mode	6-Speed AT
5	Bigger tyres for better stability and style	19" Alloys	16" Alloys
6	Super Drive Modes for easy terrain negotiation	Auto, Comfort, Dynamic, Rough Road	Eco, Power
7	Harman™ Infotainment with JBL™ Speaker system for best-in-class* sound experience	✓	X
8	Speaker system for best-in-class* acoustics	10 JBL™ Speakers	6 Speakers
9	CONNECTNEXT App Suite [#] with NaviMaps, Juke-Car, Tata Smart Remote & Tata Smart Manual to stay connected	✓	X
10	Retractable Window Sunblinds for sun protection	✓	X

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#For Android OS only. Innova Crysta is a trademark of Toyota Kirloskar Motor Pvt. Ltd. ^Prices ex-showroom Delhi.



IMPACT Design

Contemporary SUV Exteriors

- Best-in-class* 19-inch alloy wheels
- Smoked Projector headlamps and Daytime Running Lights (DRLs)
- First-in-India, stylised wraparound horizontal LED tail lamps

Premium Sporty Interiors

- Sculpted seats with Benecke-Kaliko™ upholstery
- Ambient mood lighting with choice of 8 colours

*Class/segment defined as UVs ranging below INR 20 lakhs price.
Benecke-Kaliko is a registered trademark.

TATA HEXA



Dynamic Performance

- VARICOR 400 Engine delivering 400 Nm torque and 156 PS power
- 6-Speed manual transmission with first-in-segment* Super Drive Modes (Auto, Comfort, Dynamic, Rough Road)
- Electronically controlled All Wheel Drive (AWD) system by Borg Warner™ with Torque-on-Demand

*Class/segment defined as UVs ranging below INR 20 lakhs price. Borg Warner is a registered trademark.

TATA HEXA



Next-Gen Technology

- **CONNECTNEXT** touchscreen Infotainment System by Harman™
- 10 Speaker JBL™ System that creates a theatre-like experience
- **CONNECTNEXT** App Suite[#]
 - NaviMaps App
 - Juke-Car App
 - Tata Smart Remote App
 - Tata Smart Manual App



Comprehensive Safety

- **6 Airbags (Front, Side, Curtain)**
- **ABS with EBD**
- **Electronic Stability Program (ESP)**
- **Hill Hold Control and Hill Descent Control**
- **Traction Control System**

TATA HEXA



Absolute Comfort

- Automatic climate control with Dual HVAC
- Automatic headlamps
- Rain sensing wipers with 7 speed modes
- Cruise control at the touch of a button
- Inventive and smart USB charger
- 8-way adjustable driver seat for maximum driving comfort
- 6/7 seater option available
- Reverse Parking system rear-view camera and ultrasonic sensors

TATA HEXA



Automatic Transmission

- **New Gen 6-Speed Automatic Transmission**
- **State-of-the-art AT gearbox, exclusively designed for SUVs around the world**
- **Choice of 3 modes - Auto, Manual, Sports with Auto-sensing Race Car Performance**
- **Ease of drive in stop and go traffic with creep feature**
- **Enhanced comfort as no hassles of changing gears**

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