# THE ALL-NEW THAR - SOP TO COMMUNICATE WAITING PERIOD

THE ALL-NEW THAR OPTIONS		WAITING PERIOD
SOFT TOP		BOOKINGS CLOSED
CONVERTIBLE TOP		20 – 21 WEEKS
HARD TOP DIESEL	MT	48 – 49 WEEKS
	AT	49 – 50 WEEKS
HARD TOP PETROL	MT	40 – 41 WEEKS
	AT	42 – 43 WEEKS

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- All variants will fit into 5 categories (Convertible Top / Hard Top Diesel MT / Hard Top Diesel AT / Hard Top Petrol MT / Hard Top Petrol AT) & the updated waiting period will be shared on a weekly basis, every Friday
- All bookings from 2<sup>nd</sup> Oct 2020 till 30<sup>th</sup> Nov 2020, the pricing applicable at the time of delivery will be the ex-showroom price as on 2<sup>nd</sup> Oct 2020
- All bookings from 1<sup>st</sup> Dec 2020 till 7<sup>th</sup> Jan 2021, the pricing applicable at the time of delivery will be the ex-showroom price as on 8<sup>th</sup> Jan 2021
- All bookings from 8<sup>th</sup> Jan 2021 onwards will have ex-showroom price as applicable at the time of delivery
- For exact date of delivery, Dealer to take from POSO report of EDCM "CPD DATE"
- The waiting period shown is applicable for bookings as of today. For all previous bookings done till date, the waiting period is as per EDCM

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#### Do's

- Ensure waiting period is updated on your digital screens and to the SC
- Communicate the correct, updated waiting period to the customer only
- Communicate the correct price to the customer basis the booking dates

#### Don'ts

 Do not give wrong dates to the customer

 Do not give any false commitment (like, / will get you the vehicle earlier if you book now) to the customer