

“We are trying  
to be  
better than  
yesterday”



**S. F. ENTERPRISES PVT. LTD.**

(ISO 9001:2008 Certified)

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Website: [www.hitechseatcovers.in](http://www.hitechseatcovers.in)

Design by bavkar-9769900225

# THE MAKING OF LUXURY

C O L L E C T I O N 2 0 1 8



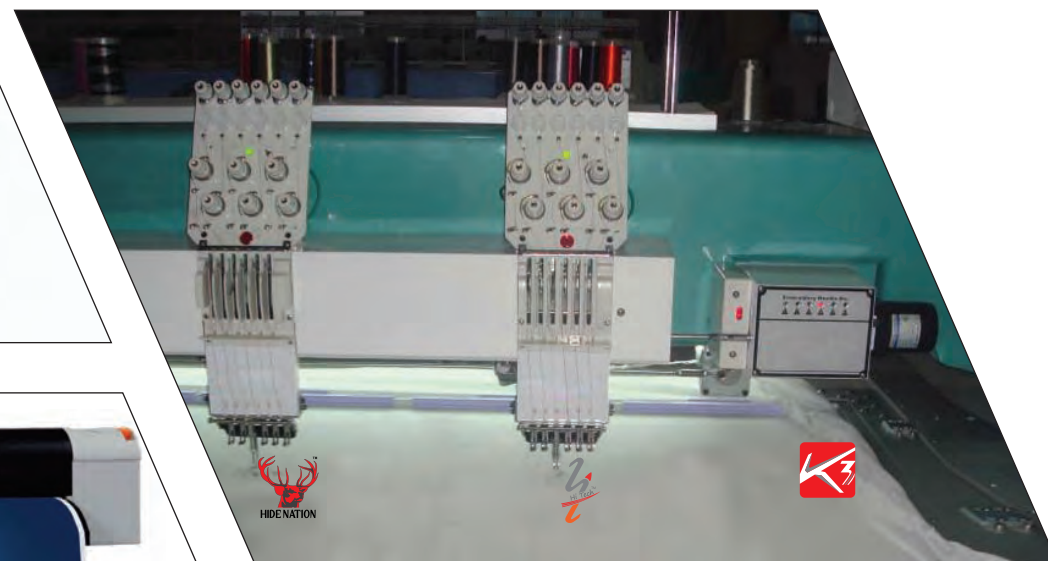


CAD CAM Digitizer

High-Resolution  
Pattern Digitizing



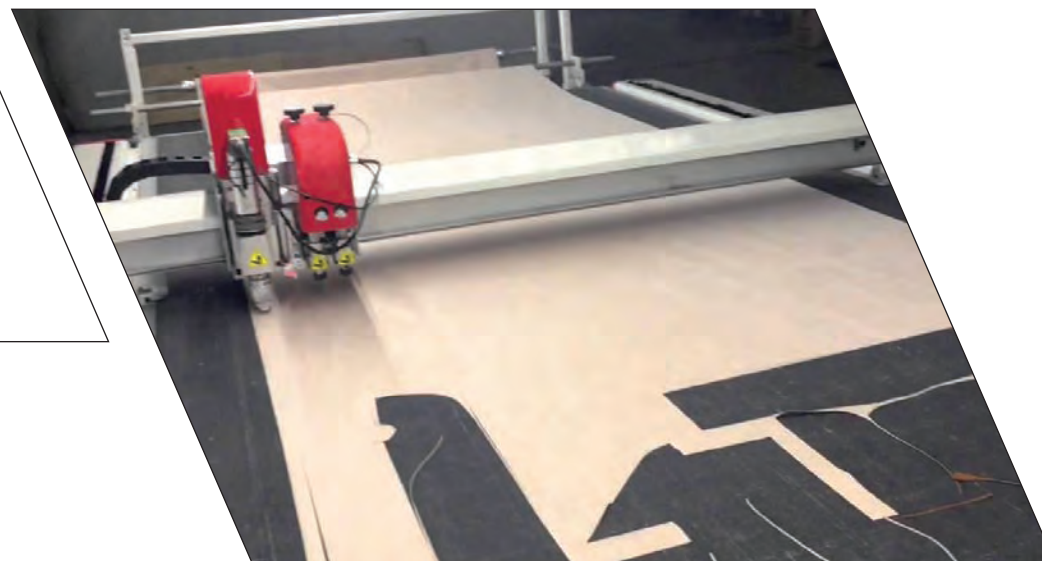
Automatic Stitching & Embroidery Machine



Digital Printing Machine.



Leather Cutting Machine



## ACCESSORIES



# ABOUT US

When you open your car to luxurious interiors from Hi-Tech, India's leading brand of customized car seat covers; it shouldn't surprise you to find yourself in the midst of magnificence.

At S.F Enterprises Private Limited, our belief in the continuous pursuit of excellence in performance, quality and innovation, has led us to adopt a radical approach towards change. Add to that, our passion to bring you the finest, premium quality materials in the car upholstery space.

Hi-Tech's state-of-the-art manufacturing plant is situated at Malad, Mumbai and Valsad (Pardi GIDC) Gujarat. Our products are designed & manufactured by best-in class in-house experts with over 25 years' experience and specialization in the automotive industry requirements.

It's an entire world of choice that gives you the option of customizing your car interiors just the way you like it, be it colours, textures, patterns & materials. At S.F Enterprises, we do things differently. We cater to each client's need in a customized manner and go the extra mile to deliver the best.

The last 22 years bear testament to the strength of our commitment. From 1996, Hi-Tech has attained exponential growth with our turnover having increased manifold due to Technical Innovations Automation.

We have high quality standards which we rigorously adhere to and we are totally committed to client satisfaction. This ensures service of the highest quality as evidenced by the long term stability of our business channel partners & end-customers too.

**customize your comfort**

**[www.hitechseatcovers.in](http://www.hitechseatcovers.in)**



I'm a regular person, I know a lot of  
people love being famous.  
I don;t like it. I'm just chillin'.

**REGULAR**  
COLLECTION





# RELISH

BLACK + SILVER STITCH



Colors shown as above may vary from actual product





# REPLAY

INDIGO BLUE + WHITE STITCH



Colors shown as above may vary from actual product





# ROMANO

RED + WHITE BLACK



Colors shown as above may vary from actual product





# RISER

RED + OYSTER



Colors shown as above may vary from actual product





# ROOMY

SILVER + DARK GREY



Colors shown as above may vary from actual product





# REGENT

COFFEE+ OYSTER



Colors shown as above may vary from actual product





# REMIX

OYSTER + BURNT ORANGE STITCH



Colors shown as above may vary from actual product





# REGIEN

BLACK + RED STITCH



Colors shown as above may vary from actual product





# RIPPLE

IVORY+ COFFEE



Colors shown as above may vary from actual product



REGULAR  
COLLECTION





NEVER TREAD LIGHTLY.  
LEAVE A DEEP  
IMPRESSION  
WHEREVER YOU GO.

PREMIUM  
COLLECTION





# POLITE

BLACK+ BURNT ORANGE



Colors shown as above may vary from actual product





# PRISM

OYSTER



Colors shown as above may vary from actual product





# PEXTON

BURNT ORANGE + BLACK + IVORY



Colors shown as above may vary from actual product





# PROPEL

DEEP BLUE + RED + WHITE + BLACK



Colors shown as above may vary from actual product





# PALLAZIO

LIGHT GREY + BLACK



Colors shown as above may vary from actual product





# PALICAN

SILVER PIPING + PLUM (ARISTO)



Colors shown as above may vary from actual product





# PACE

TAN



Colors shown as above may vary from actual product





# PRAISE

WHITE + BRICK RED



Colors shown as above may vary from actual product





# PATRON

WHITE + BLACK



Colors shown as above may vary from actual product





# PRISTINE

DEEP BLUE + WHITE + BLUE STITCH



Colors shown as above may vary from actual product





# PLATINUM

OYSTER BURNT ORANGE



Colors shown as above may vary from actual product



PREMIUM  
COLLECTION





“Style is a way to say  
who you are without  
having to speak”

**DIGITAL**  
COLLECTION







# DENIZEN

PRINTING ON WHITE



Colors shown as above may vary from actual product





# DIFFUSE

PRINTING ON BEIGE



Colors shown as above may vary from actual product





# DYNAMO

PRINTING ON WHITE



Colors shown as above may vary from actual product





# DUKE

PRINTING ON WHITE



Colors shown as above may vary from actual product





# DAME

PRINTING ON WHITE



Colors shown as above may vary from actual product





# DRAW

PRINTING ON BEIGE



Colors shown as above may vary from actual product





# DASHING

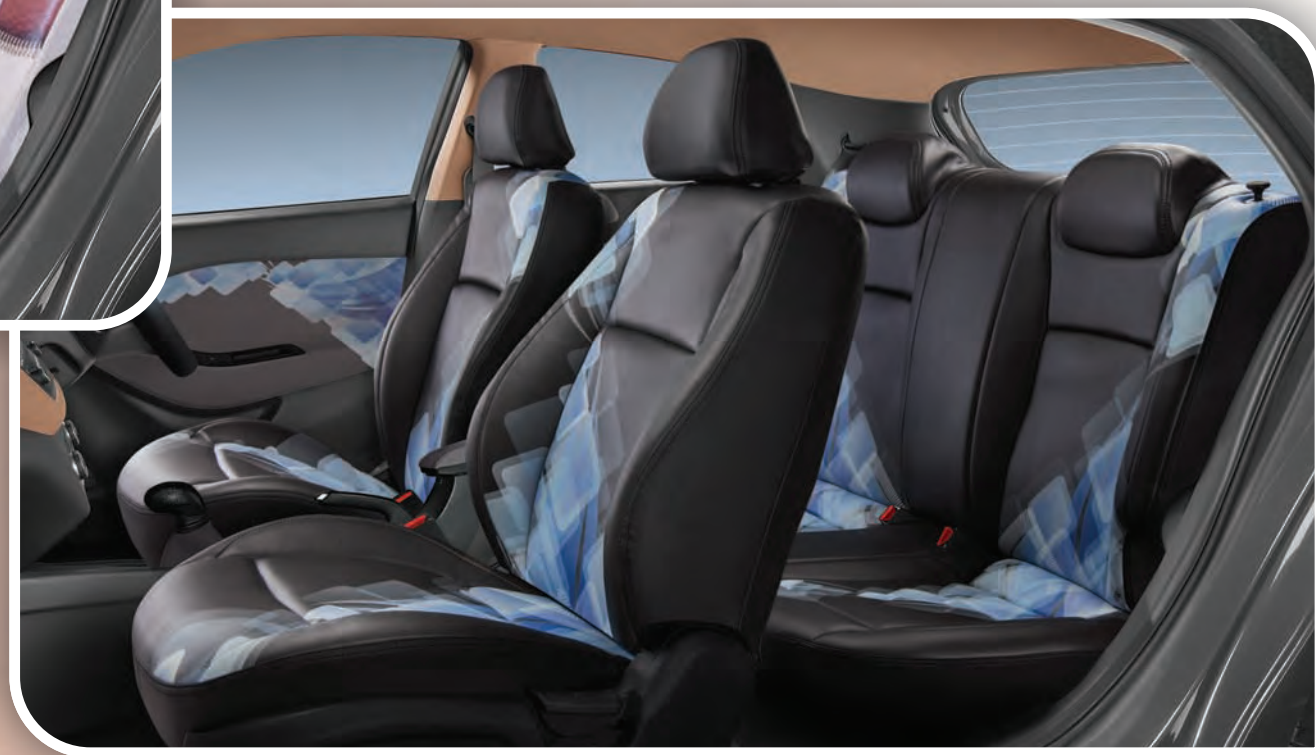
PRINTING ON OYSTER



Colors shown as above may vary from actual product



DIGITAL  
COLLECTION







## NOVA

NOVA - is a unique product introduced for the first time in the Indian automotive segment by us. It's large and deep grain structure gives a fantastic genuine leather-like appearance which enhances the aesthetics of your car interiors.



## ARENA

ARENA - The most popular material variant in the automotive segment. Its supportive fabric and polycoat has a unique dry feel and svelte lustre with makes this product very attractive, flexible and leather-like touch n feel.

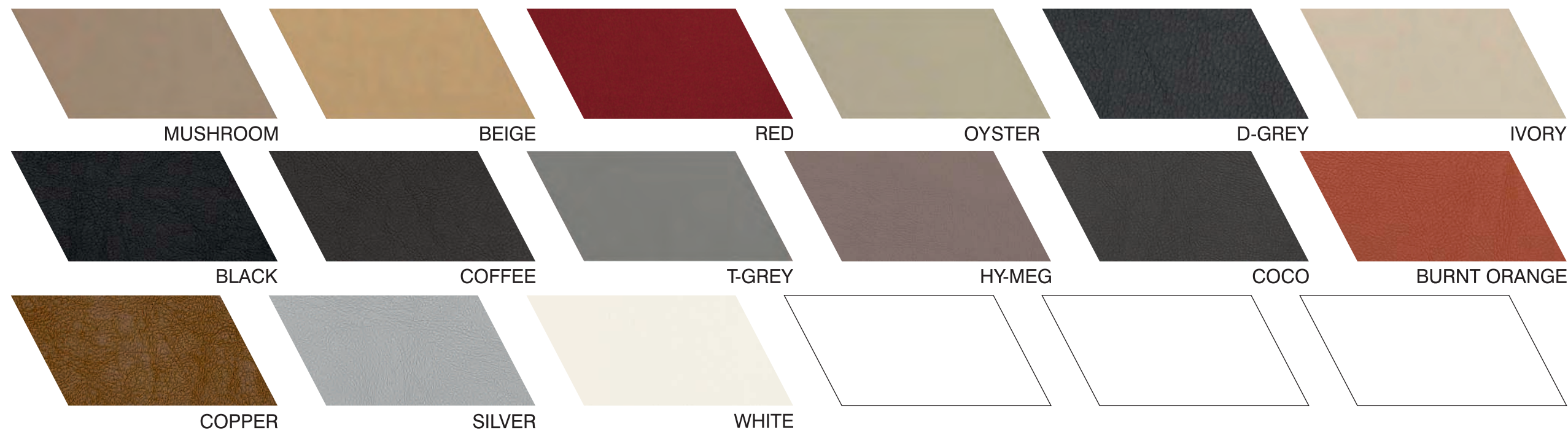






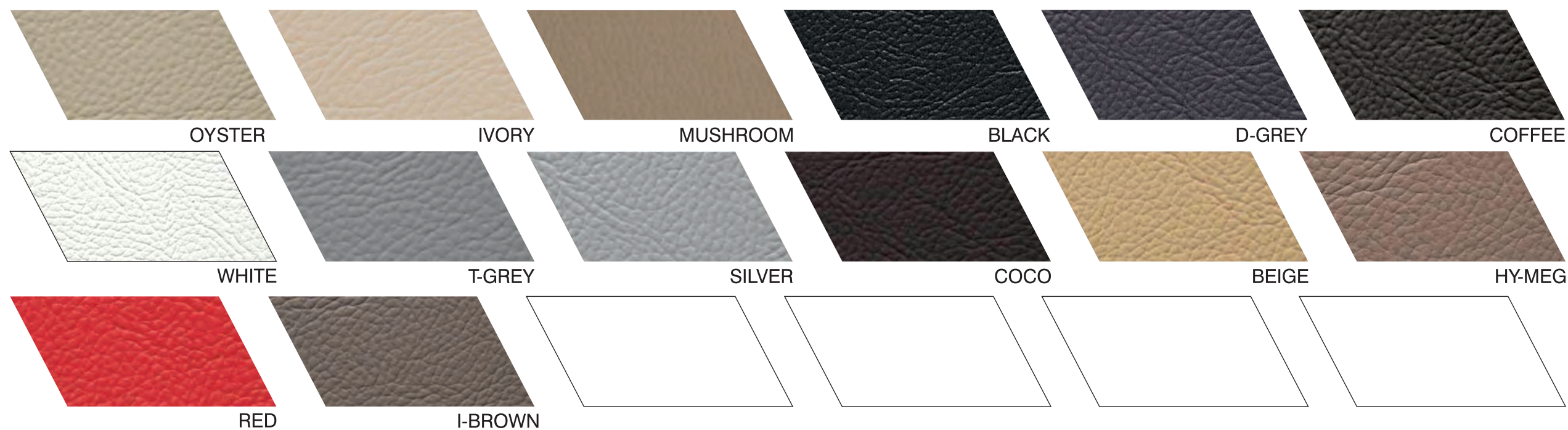
## NAPPA SPORTS

NAPPA SPORTS - Like its other superior products, we are pioneers in using Nappa Sports material in artificial leather form. The material has its inspiration from Genuine Nappa Leather. Its grainless surface gives a sporty look with a dash of elegance. A very durable rear lining made of cotton & polyester is attached with the material which gives more strength and makes it long lasting.



## ULTRA SOFT

ULTRA SOFT - is our most popular and economical product. Its softness, texture and excellent durability makes it wonderful to feel, use and maintain.







# VANESSA

VANESSA - An automotive grade velvet fabric with a unique cotton backing provides for an elegant look and feel. Seat covers made from this fabric are weather - friendly, extremely comfortable & durable.



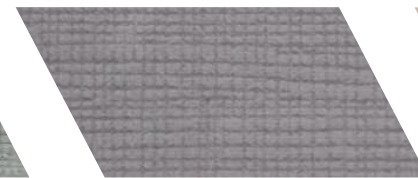
HY-MEG



ICE BLUE



L-GREY



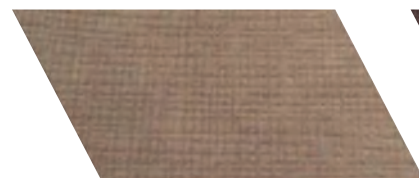
I-BROWN



IVORY



BEIGE



MUSHROOM



HONEY



DARK GREY



T-GREY



OYSTER



BLACK







# DIGITSAL ACCESSORIES



*Draw Combo*



*Denizen Combo*



*Dynamo Combo*





# COMFORT ACCESSORIES



ORIGINAL LEATHER  
HIDE NATION



ORIGINAL LEATHER  
NAPPA SKIN

Gear Shift  
knob



GK 01

GK 01



SGP 01

Steering Grip  
Premium



SGP 02



SGP 03



SGP 05





# STEERING COVERS

GENUINE LEATHER & ARTIFICIAL LEATHER



P.U. LEATHER  
FABIAN  
QTY. 20 Pcs



P.U. LEATHER  
TROY



P.U. LEATHER



P.U. LEATHER



P.U. LEATHER



P.U. LEATHER



# STEERING COVER



PUMPKIN



SADDLE BROWN



STRAWBERRY



GRANET RED



BLACK



MIDNIGHT BLUE



OLIVION





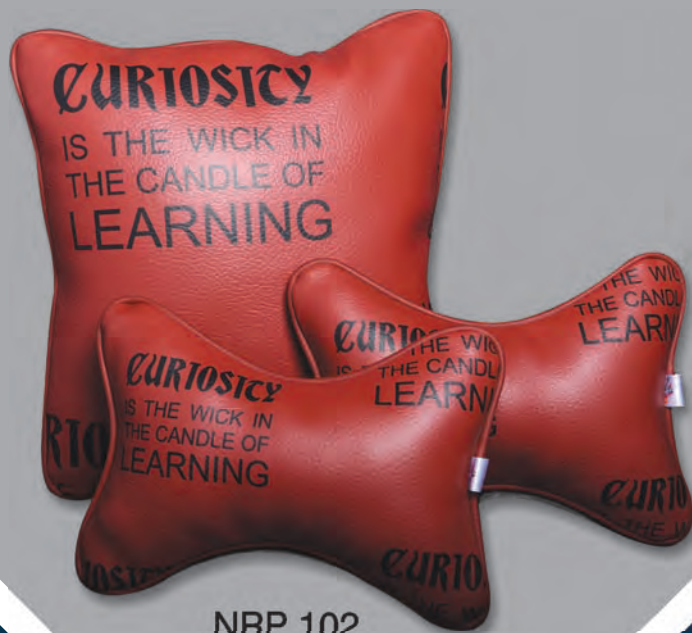
VIGO



NRP 101



NR 104



NRP 102



NRE 107



NRE 105



NR 103



NRE 106



NRP 103



PRINTED & EMBROIDERED CUSHIONS





# MEMORY FOAM CUSHIONS



FAUX



SAPPHIRE



JADE



ONYX



EDEN



BEZEL



BLISS



IRIS



ATOM



# MEMORY FOAM CUSHIONS



CAMEO



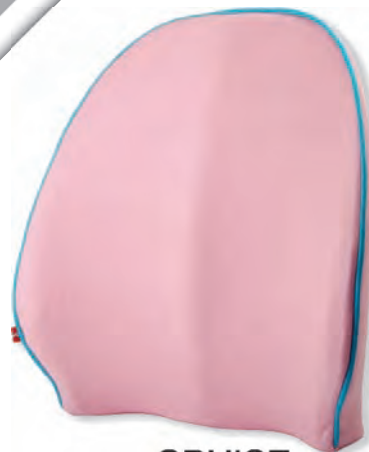
ASPIRE



NOBLE



ORBIT



CRUISE



OPAL

OPAL

NECKREST CUM  
BACK SEAT ORGANISER





# SPINEL



MEMORY FOAM  
SEATING & BACK CUSHION







ARISTO - BLACK



ARISTO - OLIUIOM



ARISTO - PLUM



ARISTO  
BURNT ORANGE PVC

# LEMONT



BACK SEAT ORGANISER





MAROON & BLACK



BURNT ORANGE



BURNT ORANGE  
& BLACK



BLACK



MAROON



IVORY & BLACK



JOYCE

# ORION



TISSUE CASE

PVC LEATHER TISSUE CASE





# TESSA



SUN VISOR TISSUE CASE





# CASKET



IVORY



IVORY



BLACK



BLACK



BURNT ORANGE



BURNT ORANGE



RC BOOKLET  
VEHICLE DOCUMENT ORGANISER





# ASPEN



BURNT ORANGE

BLACK

IVORY



SUN VISOR SMART POCKET ORGANISER



# ENZO



CAR AC VENT MOUNT MOBILE RACK

IVORY

BLACK

BURNT ORANGE



# CARSON



SUN VISOR DOCUMENT & CD HODER



# CAR SHIELD

(CAR BODY COVER)

