

## 2023 Tata Harrier Facelift

### Ex-Showroom (Introductory) Prices and Features:

Persona	Manual	
	Smart	(O)
Smart	₹ 1,549,000	₹ 1,599,000
<u>Difference</u>		₹ 50,000
		vs. Smart

Smart: base variant in manual, fabric upholstery, 17" alloys, front disc brakes, full safety kit with 6-airbags, 3-point seatbelts with reminders for all seats, height adj front seatbelts, LED projector headlamp, LED tail lamps, LED DRLs, auto climate control, rear parking sensor, central locking, power windows, USB A / USB C chargers front (missing reverse camera, infotainment, digital instrument cluster, speakers, remote locking, armrests, spare wheel etc.).

(O) adds electrically adjustable ORVM, roof rails, TPMS, central armrest, connected LEDs front and rear, USB A / USB C chargers 1<sup>st</sup> and 2<sup>nd</sup> rows.

Persona	Manual				
	Pure	(O)	+	+ S	+ S Dark
Pure	₹ 1,699,000	₹ 1,749,000	₹ 1,869,000	₹ 1,969,000	₹ 1,999,000
<u>Difference</u>	₹ 150,000	₹ 50,000	₹ 120,000	₹ 100,000	₹ 30,000
	vs. Smart	vs. Pure	vs. Pure (O)	vs. Pure +	vs. Pure +S

Pure: ₹1.5 lakhs more than Smart. +₹1.4 lakhs more for automatic transmission.

Adds 10.25" digital instrument cluster and infotainment with wireless Android Auto and Apple CarPlay, 6 speakers, voice commands, steering controls, rear camera, 45W charger, shark fin antenna, OTA updates etc.

(O) adds rear wiper, remote central locking, foldable ORVM, plus Smart (O) features.

(+) adds push button start, cruise control, height adj drivers' seat, drive/terrain modes, leather wrapped steering wheel

(S) adds panoramic sunroof, auto headlamps, rain sensing wipers

(AT) adds paddle shifters and smart e-shifter

  

Persona	Automatic		
	+	+ S	+ S Dark
Pure	₹ 1,999,000	₹ 2,109,000	₹ 2,139,000
<u>Difference</u>	₹ 130,000	₹ 110,000	₹ 30,000
	vs. Manual	vs. Pure +	vs. Pure +S

vs. Manual ₹ 130,000 to ₹ 140,000

Persona	Manual			
	Adventure	+	+ Dark	+ A
Adventure	₹ 2,019,000	₹ 2,169,000	₹ 2,224,000	₹ 2,269,000
<u>Difference</u>	₹ 150,000	₹ 150,000	₹ 55,000	₹ 100,000
	vs. Pure +	vs. Adv	vs. Adv +	vs. Adv +

Adventure: ₹1.5 lakhs more than Pure+. +₹1.4 lakhs more for automatic transmission.

Adds persona themed leatherette seats and door pad inserts, 17" diamond cut alloy wheels, rear sunshades & rear armrest with cup holders, front armrest with cooled storage, front LED fog lamps, follow me headlamps, rear defogger, 1-touch driver window, and mood lighting on dashboard.

(+) adds 18" alloys w/ aero insert, all wheels disc brakes, voice assisted sunroof w/ mood lighting, 360° camera, electronic parking brake with auto hold, wireless charger, front parking sensors, air purifier, auto headlamps, rain sensing wipers.

(A) adds ADAS with 11 features including adaptive cruise control with stop & go, advanced ESP with driver doze off alert.

(AT) adds paddle shifters and smart e-shifter.

  

Persona	Automatic		
	+	+ Dark	+ A
Adventure	₹ 2,309,000	₹ 2,364,000	₹ 2,409,000
<u>Difference</u>	₹ 140,000	₹ 55,000	₹ 100,000
	vs. Manual	vs. Adv +	vs. Adv +

vs. Manual ₹ 140,000

Persona	Manual			
	Fearless	+	Dark	+ Dark
Fearless	₹ 2,299,000	₹ 2,449,000	₹ 2,354,000	₹ 2,504,000
<u>Difference</u>	₹ 130,000	₹ 150,000	₹ 55,000	₹ 55,000
	vs. Adventure+	vs. Fearless	vs. Fearless	vs. Fearless +

Fearless: ₹1.3 lakhs more than Adv+. Add ₹1.4 lakhs for automatic transmission.

Adds exclusive persona themed leatherette interiors, 12.3" screen, voice assisted dual zone climate control, powered & ventilated front seats, memory & welcome function for driver seat, winged comfort headrests for rear seat, display on terrain mode, JBL 9 speakers with subwoofer, front fog lamps w/ cornering, rear fog lamps, LED animations and sequential turn indicators, auto dimming IRVM, hill descent control, advanced ESP etc.

(+) adds power tailgate w/ gesture, knee airbag, ADAS, connected technology, 1 extra center speaker, SOS / emergency call buttons, Alexa voice commands integration, etc.

(AT) adds paddle shifters and smart e-shifter.

\* Adaptive cruise control with AT only

  

Persona	Automatic			
	Fearless	+	Dark	+ Dark
Fearless	₹ 2,439,000	₹ 2,589,000	₹ 2,494,000	₹ 2,644,000
<u>Difference</u>	₹ 130,000	₹ 150,000	₹ 55,000	₹ 55,000
	vs. Adventure+	vs. Fearless	vs. Fearless	vs. Fearless +

vs. Manual ₹ 140,000