

Track Day Communication

Event Details

Title:	Kaze Race Experience
Date:	14 th July 2018 (Saturday)
Time:	07:30 AM to 05:30 PM
Venue:	Kari Motor Speedway Track, Coimbatore
Organizer:	India Kawasaki Motors
Responsibility:	IKM Marketing & Sales along with event agency
Support by	All dealerships

Event Purpose

Provide existing customers (900cc and above only) an opportunity to ride their motorcycle on a real racing track and gain technical knowledge through theoretical and practical sessions before aiming to ride on big circuits.

Target customers:

1. Customers of ZX10-R, ZX10-RR,
2. Customers of Z900, Z1000, Ninja H2, Ninja ZX-14R
3. Friends of participants/invitation to hot leads

Number of participants:

Total number of participation: 40
Kawasaki customers: 35
Prospective customers: 05
For prospective customers motorcycle to be arranged by the dealerships.

Participation Fees:

For Kawasaki customers: 7,900 INR
For prospective customers: 9,900 INR
Fees are non-refundable in case of cancellation.
Bookings to close on: 30th June 2018

Booking process

1. Dealerships to book the expected number of seats by paying fees to IKM in advance.
2. After receiving the fees, IKM to confirm the seats.
3. Dealer to cover advance paid fees from participants.

Booking related important notes

1. The participation fees does not include transportation & travel expenses.
2. Dealerships can support customers for transportation of motorcycle to the circuit, but should take the ownership only if logistically possible from motorcycle safety and cost wise. IKM will have no role to play in the support and expenses, if any.
3. If any dealership receives booking requires after 25th June 2018, then it must be communicated with IKM before taking any action.

What participants will get?

1. Theoretical knowledge
2. 6 sessions to each rider to ride the motorcycle on the track
3. Lunch & refreshment
4. Certificate of participation

Event Schedule

Time	Activity	Remark
07:30	Customer Report at the track	
07:35	Registration begins at counter	Two staff required
08:00	Welcome note and address by IKM senior member	
08:10	Agenda explanation by trainer	2 trainers available
08:20	Group formation in two categories (WSBK replica class & SS class)	
08:30	Tips & Tricks (Safety, Body position, principles of turning, breaking)	Theory
	Session 1	
09:00	WSBK Replica Class Group	20 min
09:30	SS Class group	20 min
	Session 2	
10:00	Interactive session with trainer	
10:20	WSBK Replica Class Group	20 min
10:50	SS Class group	20 min
	Session 3	
11:00	Interactive session with trainer	
11:20	WSBK Replica Class Group	20 min
11:50	SS Class group	20 min
12:00	Lunch	
	Session 4	
01:00	WSBK Replica Class Group	20 min
01:30	SS Class group	20 min
	Session 5	
02:00	WSBK Replica Class Group	20 min
02:30	SS Class group	20 min
	Session 6	
03:00	WSBK Replica Class Group	20 min
03:30	SS Class group	20 min
04:00	Break	
04:15	Certificate Ceremony & Closing note by IKM senior member	
04:45	Group photo	
05:00	Endo of Kaze Racing Experience	

Terms & Condition:

1. The participant accepts that the event they are entering is non-competitive.
2. The participant is fully responsible for their actions whilst attending the event. This includes the event centre and during the ride itself. IKM does not accept responsibility for the actions of the participant nor the consequences of such actions.
3. Each participant, upon signing the registration form, agrees that they are physically and mentally capable for riding. If, during the event, they decide to change their route and distance, then all consequences of this action are theirs.
4. Each participant accepts full responsibility for any fees or costs incurred or arising from the need for repatriation.

5. It is mandatory that all riders wear a safety approved helmet complying with latest standards. Any rider not wearing a helmet will not be covered by the event insurance and will be disqualified from the event and could be liable for damages if involved in an accident on that basis. The rider must accept this as a condition of entry. IKM reserve the right to refuse entry to the event to anyone with inappropriate equipment or clothing. Given below the Eligibility criteria:

1. Minimum Age: The Event Registration Form must be completed by a person aged 18 years or over. Evidence of age may be requested. The event is only available to riders over the age of 18.

2. Original Driving License

3. Motorcycle Insurance

4. Personal & Medical Insurance

5. Possession of Riding Gear*

* Riding Gear includes:

a. Full Face Helmet with Visor, preferably with D-ring.

b. Riding Jacket

c. Riding Gloves

d. Knee Guards

e. Riding Boots or Ankle length Shoes (No Sneakers)

6. Each participant will be fully responsible for any fees or costs incurred or arising from an accident either involving or caused by the rider. If the situation arises that you are not capable of making the decision to call the emergency services, the rider agrees that a member of IKM Events team or a member of the public may call for them. In this situation, the rider still accepts the costs and consequences of such actions.

7. Each participant agrees to assign and grant the right and permission for IKM to use and publish any photographs/film/video/electronic representations and/or sound recordings of the participant on any A Cycling activity. The participant hereby releases IKM from any and all liability from such use and promotion. The participant hereby authorises the reproduction, sale, copyright, exhibit, broadcast, electronic storage and/or distribution of said photographs/film/video tapes/electronic representations and/or sound recordings without limitation at the discretion of IKM. The participant specifically waives any right to any compensation they may have for appearing in any of the photographs/film/video/electronic representations and/or sound recordings of the participant at an IKM track day event.

8. IKM reserves the right to cancel any event, due to extreme weather conditions. In such a event, each participants entry will be automatically moved to the rescheduled event. No refunds will be issued.