



Mr. Vikram Das (Received via email)

Your reference

Your message dated Department/From

Subject

Telephone

E-mail contact.india@bmw.in 16 October 2012 Your BMW 320d

10 October 2012

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Aftersales / BMW India

Dear Mr Das,

This is in continuation to your email addressed to Mr. Philipp von Sahr, President BMW India and subsequent telecom on 15 October 2012 with Ms. Nitika Redhu, Senior Executive Customer Support.

To begin with, please accept our apologies again for all the inconveniences you have faced and the time spent in dealing with the matter till date. As already informed over the telecom yesterday, your vehicle was inspected by a BMW India Technical Specialist at BMW Authorized Dealership Deutsche Motoren who assisted the Dealership in ensuring all your issues were acknowledged and adequately addressed.

We wish to inform you that all concerns highlighted by you in your email now stand rectified. However, please note that the gearbox, sound system and the steering rack have been thoroughly tested and found to be in series standard.

We apologise again on behalf of the Dealership for the delay in replacing the cup holder and in not placing the order timely. Your feedback has been noted and we will ensure all our processes are in place and the same is not repeated. We believe the service issues concerning your BMW have been addressed under the purview of warranty terms and conditions and we note that the car is ready without any problems, therefore, request you to kindly take the delivery of your vehicle from the Dealer's workshop.

Private Limited

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We, once again would like to express our appreciation of your time taken and thank you for offering us an opportunity to address the situation. Please do not hesitate to write to us at contact.india@bmw.in for further information or discussion.

With kind regards,

Stephan Rausch Director Aftersales Nitika Redhu

Senior Executive Customer Relations

Cc: Mr. Alfred Bacos, Service Manager, Deutsche Motoren.