



Volkswagen. Das Auto.

# The New Polo





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**Design has a reason. The reason is you.**

**Prefer fuel-efficiency and desire power.**



**Made to last and yet finish first.**



## There's a Polo for everyone.

It's not just a car. It's the car for you. As a matter of fact, it is the car for India.

Just a glimpse and you will know what makes the new Polo the best in its class.

The combination of sporty, distinctive design, a performer of an engine that delivers on fuel efficiency and power alike, and a host of superior features makes it the finest car for India. Discover the new Volkswagen Polo.

**German engineering. Made in India.**





## A view worth everything.

Once you get into the new Polo, there is simply no looking back. We've put absolute comfort at your disposal. Right from the high-grade materials to the exquisite engineering, the new Polo promises an optimal blend of design, comfort and functionality. A flick at the ignition and you'll know what made the new Polo the 'World Car of the Year 2010'.

**A world of difference within.**



Opt to sit inside the new Polo and you will immediately appreciate what sets it apart from the rest of the world. A horde of features inside the new Polo truly redefine comfort. World class styling surrounds you with high quality materials and attention to detail. The new Polo simply ensures you reach your destination relaxed and in sheer comfort. At the end of the day, all one needs is a drive to leave the world behind.

Comfort

The new Polo is the perfect car for you. We love to carry our world with us and with ample space and the split-folding rear seat that creates even more space, the new Polo can accommodate all that and more. Add to that, air conditioning and comfy interiors, and there is simply no doubt that the new Polo is truly comfortable.



The ergonomically designed **air conditioning** ensures a pleasant temperature throughout the vehicle, so every journey will be a comfortable one whatever the temperature outside.



If you wish to transport longer, bulkier items, even if it's an entire cricket kit, the **rear seat backrest** can fold down and split for more flexibility.

C H

C Standard for Comfortline

H Standard for Highline



You'll be pleasantly surprised by the size of the boot, which can offer plenty of **boot space**. Ideal for those weekend trips out of town.



**Grab handles** (3) above doors are equipped with coat hooks, to keep clothes wrinkle-free.



Room for everything: If need be, the **practical folding rear seats** fold completely, offering more space for everything and then, some more.

Engines and Transmission

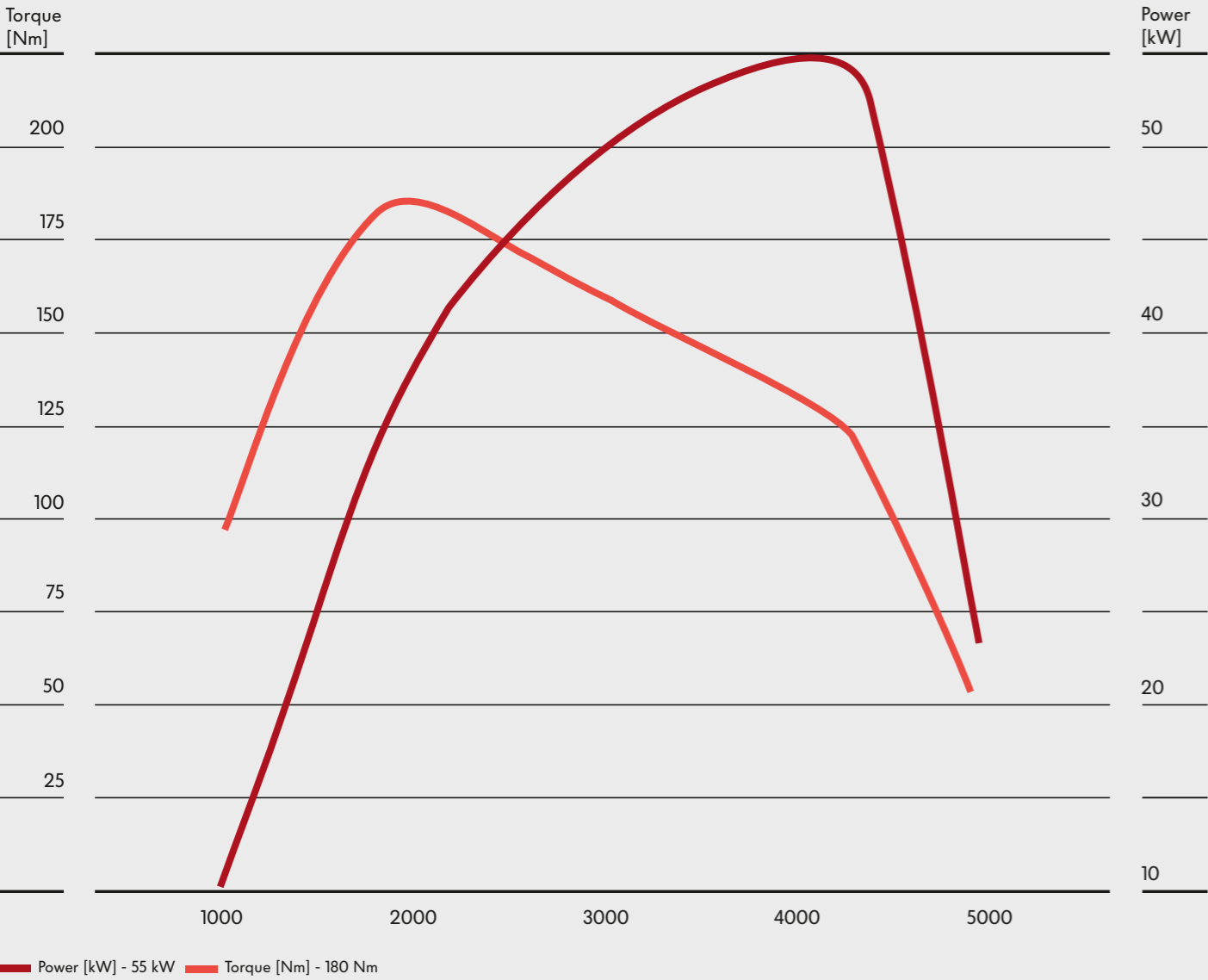
A selection of powerful engine variants means you can enjoy exceptional performance, impressive power and smooth handling together with remarkable fuel economy. The new Polo offers a choice of petrol and diesel engines, both designed to deliver dynamic performance with excellent fuel-efficiency. The range starts with a 1.2 litre petrol engine and a 1.2 litre diesel engine.



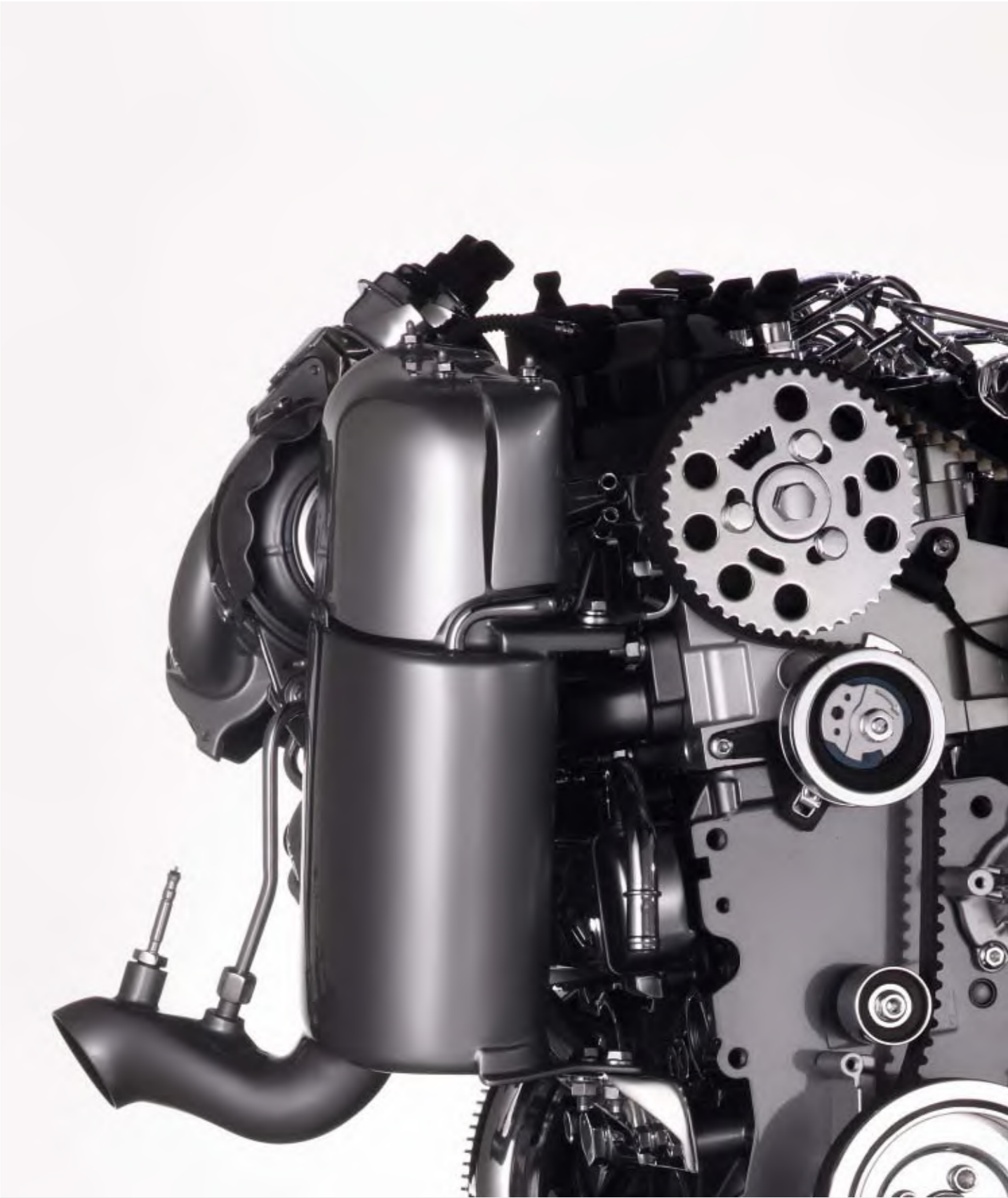
The five speed manual gearbox transmits power with short, accurate shifts, and smooth handling makes it easy to use at the right engine speed. City or the highway, the new Polo's transmission can take on anything.

Power and Torque development graph

1.2L-75 PS [55 kW] TDI-CR



Standard for Comfortline Standard for Highline



Featuring Volkswagen's latest common rail technology, the 1.2 litre common rail diesel engine ensures excellent overall performance. The 75 PS (55 kW) unit achieves best-in-class fuel economy of 22.07 km/l.

Safety

The new Polo is loaded with a wealth of advanced safety equipment, helping make every journey as safe as possible. Features include airbags for the driver and the front passenger, along with a high-strength steel frame and Anti-lock Braking System. It isn't just about making safe happen. It is about sitting back and enjoying the drive with the reassurance of security.



With the Anti-lock Braking System (ABS), the car remains steerable, even during sudden braking manoeuvres, and comes to a standstill as quickly as possible.



**Passive safety:** The new Polo's high-strength steel frame makes it a tough car. This creates an indigenously structured passenger cell for added passenger safety.



**3-point inertia front seat belts** are naturally included, providing safety and security.



Simply safe: **Front airbags** for the driver and passenger provide occupant protection for a safer journey.



## Steal a third glance.

The new Volkswagen Polo is sheer beauty to look at, every single time. The intricate bodywork and attention to detail is nothing short of stunning. You'll find it difficult to take your eyes off it.





## Lines.

Perfection arrives with the new Polo. At a glance, the spectacular contours leave you mesmerised. Take a closer look at the bold lines and you will soon realise what makes the new Polo so desirable.

Exterior

The new Polo exudes pure confidence and elegance. Its poise garners attention and envy alike. Gorgeous yet robust lines envelop its true character while intricate detailing and stunning contours define its bold style. Exclusively designed 15” alloy wheels add to the desired look and precise handling.



The **trunk opener** in the new Polo is actually the shiny Volkswagen logo right in the middle of the hatch.



**Front fog lights** integrated into the front bumper add a striking look to the new Polo. They also provide better visibility in poor weather conditions.



The **front grille** with an attractive chrome trimmed louvre insert is a distinctive characteristic of the new Polo, adding a touch of quality and charisma.



Curved **body-coloured door handles** are easy to use and flow seamlessly into the overall design, exuding quality and solidity.



**Stylish indicator embedded headlights** blend in with the chrome trimmed radiator grille louvre insert, indicative of the new Polo’s attention to detail.



**Heat reducing tinted windows** minimise sunlight, helping to ensure a pleasant temperature for rear passengers, and enhance the exterior’s sporty appeal.



With a **high level brake light** integrated, the rear spoiler enhances the aesthetics and improves vehicle safety.



**15” alloy wheels** provide better stability and control on the roads. Not to forget, they look striking as well.

Interior

The new Polo’s interiors are underlined with luxury. Armed with state-of-the-art technology that puts you at ease, plush seats and great acoustics, the new Polo reaffirms absolute comfort. With everything at your disposal, we assure that you will reach your destination comfortably and in style.



The new Polo’s **CD/MP3 stereo radio system** with 4 speakers provide exceptional acoustics, making every drive a pleasurable one.

H



**Equipment and styling** combine harmoniously to produce an interior which exudes comfort and practicality, ensuring every journey is a delightful experience.

T

T Standard for Trendline



The **standard electronic multi-function display** supplies information on average fuel consumption, range, journey distance, odometer, actual time and outside temperature. Just another feature that makes the new Polo an absolute delight.

H

H Standard for Highline



The new Polo’s **centre console** keeps all important functions within easy reach, and is proof of Volkswagen’s passion for build quality, ergonomic design, safety and passenger comfort.

H

Convenience

At Volkswagen, we believe in passionate detailing. Every single feature in the new Polo is designed around your comfort, safety and flexibility. Be it the front cup holder or the centre glove box, if it gets a smile on your face, we know we are doing something right. It's late evening and when you leave for home, you would simply love a cruise that puts you at ease.



Controls for the electric front and rear windows are conveniently located in the driver's door.

H



The height-adjustable driver's seat provides premium convenience. It allows you to easily adjust to suit your optimum driving position.

C H



Small items needed during the journey such as a water bottle, can be stowed in the **pocket** of the front doors.



Neatly tucked under the hand brake, lies a **cosy spot**. You could use it to keep your mobile phone or wallet safely stowed away.



The **adaptable steering wheel** has a reach and rake adjustment as standard and can be adjusted to suit every stature.



The front **cup holder** is a safe place for bottles or cups whether your new Polo is on the move or stationary. It could be your morning espresso or the late evening latte. It works either way.

Features

	↵ Trendline	↵ Comfortline	↵ Highline
<b>Exterior</b>			
Metallic/Pearl effect paint	—	●	●
Body-coloured bumpers	●	●	●
Green tinted heat absorbing glass	●	●	●
Green wedge at top section of windshield	—	—	●
Halogen headlights	●	●	●
Galvanised body with 6 years anti-perforation warranty	●	●	●
Tow hooks, front and rear	●	●	●
Chrome strip in front grille	●	●	●
Body-coloured outside door handles and mirrors	—	●	●
15 inch alloy wheels	—	—	●
14 inch steel wheels with full wheel covers	●	●	—
<b>Interior</b>			
Gear shift knob and interior door handles in chrome	●	●	●
3 Grab handles above doors, folding, with coat hooks	●	●	●
Storage compartment in front doors including cup holders for 1.5 litre bottle	●	●	●
Sunglass storage inside glove box	●	●	●
Single folding rear seat backrest	●	—	—
60/40 split folding rear seat	—	●	●
Luggage compartment cover/parcel tray	—	●	●
Chrome interior trims	—	—	●
Superior 'Livon' upholstery and cloth door trim	—	—	●
<b>Safety</b>			
Front disc brakes	●	●	●
Height-adjustable headrests front and 2 headrests rear	●	●	●
Electronic anti-theft immobiliser	●	●	●
Interior rear view mirror, manual day/night	●	●	●
Seat belts, front: 3-point automatic safety belts	●	●	●
Seat belts, 2 rear: 3-point automatic safety belts, lap belt in middle	●	●	●
Warning triangle with holder in trunk cover and first aid box	●	●	●
High mounted third brake light	●	●	●
ABS	—	—	●
Dual airbag, driver and passenger side	—	—	●
Fog lamps, front & rear	—	—	●

	↵ Trendline	↵ Comfortline	↵ Highline
<b>Functional features</b>			
Air conditioning	●	●	●
Central locking with boot opener in company logo	●	●	●
Digital clock, fuel gauge, warning lights for high coolant temperature and low oil pressure	●	●	●
Front intermittent wipers	●	●	●
Fuel lid with push style opening and central locking	●	●	●
14 inch steel spare wheel	●	●	●
Power door locks (includes safe-led)	●	●	●
Instrument cluster with tachometer, speedometer, odometer and trip odometer	●	●	●
Outside rear view mirror driver & passenger side, manually adjustable from inside, convex	●	●	●
Power steering	●	●	●
Steering wheel, tilt and telescopic adjustable	●	●	●
Vehicle tools (car jack and reserve bulb set included)	●	●	●
Radio preparation includes roof antenna and partial pre wiring	●	●	—
Power windows, front	●	—	—
Power windows for all 4 doors	—	●	●
Height-adjustable driver's seat	—	●	●
Radio with CD-MP3 player and 4 speakers includes roof antenna	—	—	●
Rear defogger & rear wiper	—	—	●
Multi-function display includes open door warning light	—	—	●
Power locks with remote transmitters, includes 2 keys with remote opening and closing of windows	—	—	●

Technical Specifications

Versions		Polo 1.2L (Petrol)	Polo 1.2L (Diesel)	Polo 1.6L (Petrol)
Variants available		Trendline/Comfortline/Highline	Trendline/Comfortline/Highline	Highline
Engines	Engine Type	3-cylinder, In-line	3-cylinder, In-line	4-cylinder, In-line
	Displacement (cc)	1198	1199	1598
	Fuel efficiency (km/l)*	17.24	22.07	NA
Performance	Max. power [PS (kW) @ rpm]	75 (55) @ 5400	75 (55) @ 4200	105 (77) @ 5250
	Max. torque (Nm @ rpm)	110 @ 3750	180 @ 2000	153 @ 3750
Transmission	Type	5-speed manual	5-speed manual	5-speed manual
Steering	Type	Electric hydraulic power assist	Electronic Power Steering	Electric hydraulic power assist
	Minimum turning radius (m)	4.97	4.97	4.97
Acceleration	From 0-100 km/hr (s)	14.2	14.4	11.1
	Top Speed (km/hr)	162.9	164.1	183.8
Brakes	Front	Disc brakes	Disc brakes	Disc brakes
	Rear	Drum brakes	Drum brakes	Drum brakes
Suspension	Front	McPherson strut with stabiliser bar	McPherson strut with stabiliser bar	McPherson strut with stabiliser bar
	Rear	Semi-independent trailing arm	Semi-independent trailing arm	Semi-independent trailing arm
Tyres and Wheels	Trendline/Comfortline	175/70 R14 (Steel)	175/70 R14 (Steel)	–
	Highline	185/60 R15 (Alloy)	185/60 R15 (Alloy)	185/60 R15 (Alloy)
Dimensions	Length (mm)	3970	3970	3970
	Width (mm)	1682	1682	1682
	Height (mm)	1453	1453	1453
	Wheelbase (mm)	2456	2456	2456
	Ground clearance (mm)	168	168	168
	Kerb weight (kg)	1020 TL, 1030 CL, 1055 HL	1115 TL, 1125 CL, 1145 HL	NA
	Fuel tank capacity (l)	45	45	NA

\* Test results of rule 115 of CMVR

Colours

The new Polo is known for its appeal, quality and impressive use of aerodynamics. And before we even think about the paint finish, we treat the body to guard against anything and everything. Only then are we ready to dress it in one of our diverse range of colours. Not to mention, we always add a little bit of Volkswagen-style 'ingenuity' to every model.



Candy White  
**Non-Metallic**  
**B4**

TCH



Flash Red  
**Non-Metallic**  
**D8**

TCH



Glacier Blue  
**Metallic**  
**3N**

CH



Reflex Silver  
**Metallic**  
**8E**

CH



Pepper Grey  
**Metallic**  
**U5**

CH



Deep Black  
**Pearl Effect**  
**2T**

CH

T Standard for Trendline  
C Standard for Comfortline  
H Standard for Highline


Upholstery

Luxurious interiors and exquisite workmanship make every drive inside the new Polo a little bit more enjoyable. Be it the Metric design or the Livon upholstery, there is simply no denying that the best part of the Polo is definitely inside. Prepare for luxury, unheard of in its class.

Seashell  
Cloth Type Metric  
NB

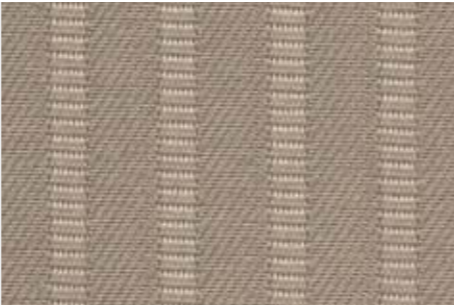
T

C



Seashell  
Cloth Type Livon  
NX

H



Available in selected colour/upholstery combinations. Visuals in this brochure may show options not available in India.  
Please note: The print process does not allow for exact reproduction of the paint finishes and seat upholstery colours. Features and specifications are liable to change without any prior notice. Please contact your nearest dealer for exact features.

T

Standard for Trendline

C

Standard for Comfortline

H

Standard for Highline

Plant



The Volkswagen Group with its headquarters in Wolfsburg, Germany, is one of the world’s leading automobile manufacturers and the largest carmaker in Europe. A crucial element of the Volkswagen strategy, to establish a long-term presence in India, is the Group’s production facility near Pune, in the Chakan Industrial Park. The investment with a total sum of 580 million Euros (around 3,800 crore INR) is the biggest investment of a German company realised in India so far.

The plant, one of the most modern in the Volkswagen Group, has a high level of vertical integration – not the least attributable to the high share of local suppliers. The facility is the only production plant operated by a German carmaker in India that covers the entire production process from press shop through body shop and paint shop to final assembly.

The recruitment is of some 2,500 employees, primarily from the region itself. With the investment, the vertical integration of suppliers and the employment of people, Volkswagen will demonstrate its commitment to the new site. Simultaneously, Volkswagen contributes to a positive development of the economy of the region and of Maharashtra at the same time. The facility has a maximum annual production capacity of 1,10,000 vehicles destined for delivery to the Indian market.

On March 31, 2009, the former Honourable Governor of Maharashtra, His Excellency Shri. S. C. Jamir, and Prof. Dr. Jochem Heizmann, Member of the Board of Management of Volkswagen Aktiengesellschaft with responsibility for ‘Group Production’, officially inaugurated the new Volkswagen plant in India in the presence of some 1000 international guests. “With the start of production at our new plant in Maharashtra State, the Volkswagen Group has conclusively arrived in India’s emerging market. Thanks to the local production in Pune, we will benefit even more from the enormous growth of the Indian automobile market in the future,” Heizmann said at the opening ceremony.

The new Pune plant has started rolling out the Volkswagen Polo. The new Polo is specially developed for the Indian market and is a visible testimony to Volkswagen’s vision of ‘German engineering. Made in India’.

The new production facility is a major stepping stone towards achieving success and growth in India, and continuing the march of innovation across the world, it looks like Volkswagen has already made India their home.

Service & Finance



Volkswagen Warranty & Extended Warranty.

The new Volkswagen Polo comes with a standard warranty of 2 years, unlimited kilometres and can be extended at an additional cost for further 2 years and up to 1,00,000 kms from the date of sale (whichever is earlier), which protects your car against the defects of most mechanical and electrical components due to manufacturing defects.

All periodic maintenance at recommended intervals and warranty work must be completed by an authorised Volkswagen dealer.

3-year Paint Warranty.

The paintwork of the new Polo is covered against manufacturing defects for a period up to 3 years from date of sale. Naturally, the new Polo must be cared for in compliance with the operating instructions which will be found in your vehicle handbook.

Volkswagen Roadside Assistance.

Every new car is registered for Volkswagen India Roadside Assistance for 2 years from its date of sale. This provides the vehicle with home and roadside recovery in the unlikely event of a breakdown anywhere in India (subject to terms and conditions).

Further details for the Warranty.

Please contact your Volkswagen dealer or Volkswagen India Assistance: 24x7. Anytime. Anywhere. Call toll-free 1800-102-0909 / 1800-209-0909.

Volkswagen Finance.

Volkswagen Finance specialises in providing financing solutions for Volkswagen customers. Whether your Volkswagen car is for private or commercial use, you can choose from a range of customised financing options.

- Hire purchase
- Leasing (for corporate customers)
- Financing of Volkswagen genuine accessory packages (subject to terms and conditions)

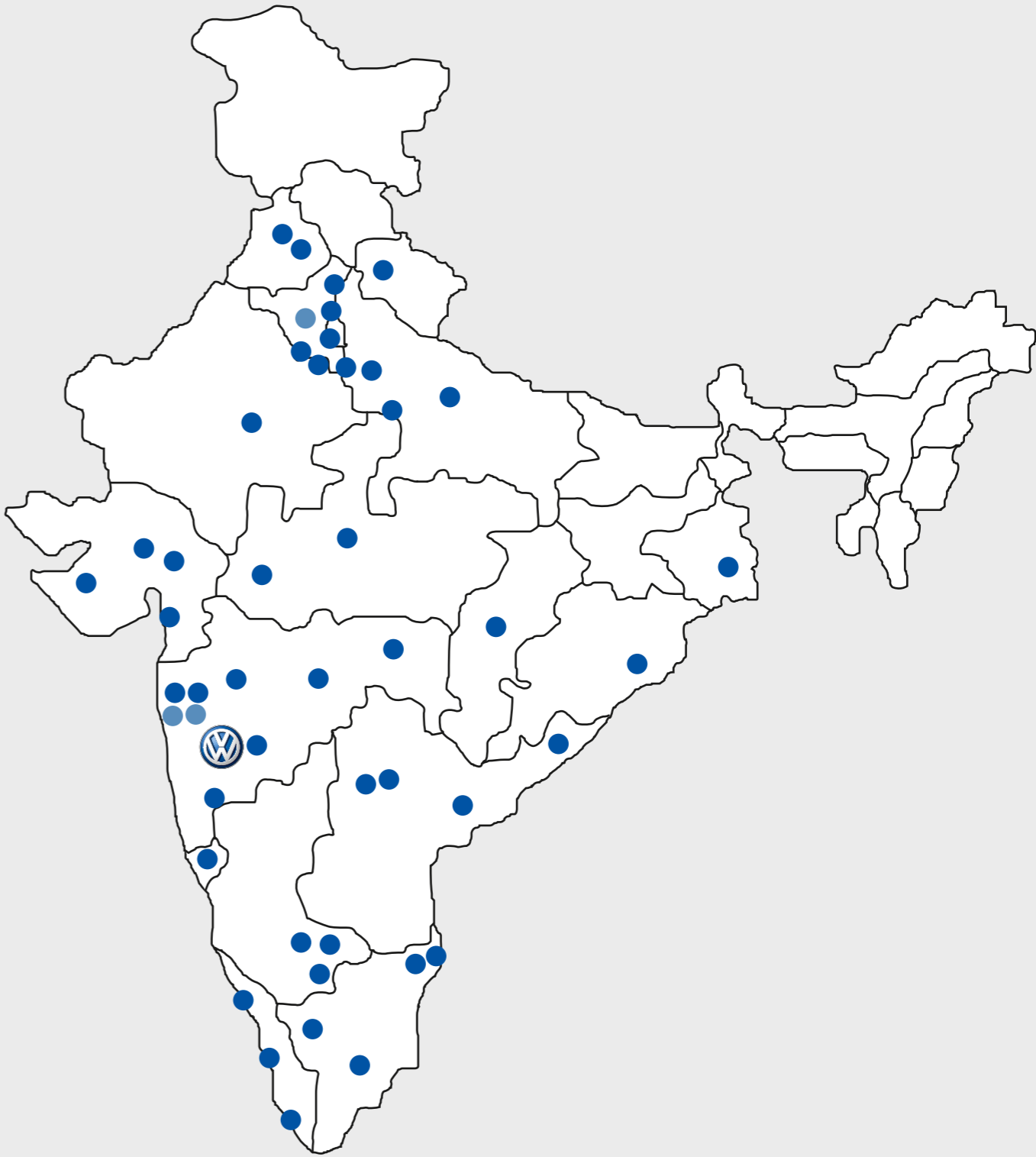
No matter what finance product you choose, your local Volkswagen dealer will be able to provide you with a personalised quote that would meet your budget and vehicle needs.

Volkswagen Insurance.

Competitive and comprehensive motor insurance, designed especially for Volkswagen customers, bundled with a bouquet of exclusive services are provided by Volkswagen preferred insurance partners. Special covers are also available for additional protection of your valuable Volkswagen car.

For more information on insurance products and services, please contact your local Volkswagen dealer or contact Volkswagen Insurance Services at 1800-209-6262.

Volkswagen Dealer Network



● Existing Dealership ● Upcoming Dealership 🅈 Plant at Chakan

Disclaimer: Map drawn not to scale.

# The New Polo

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**Subject to change without notice**

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