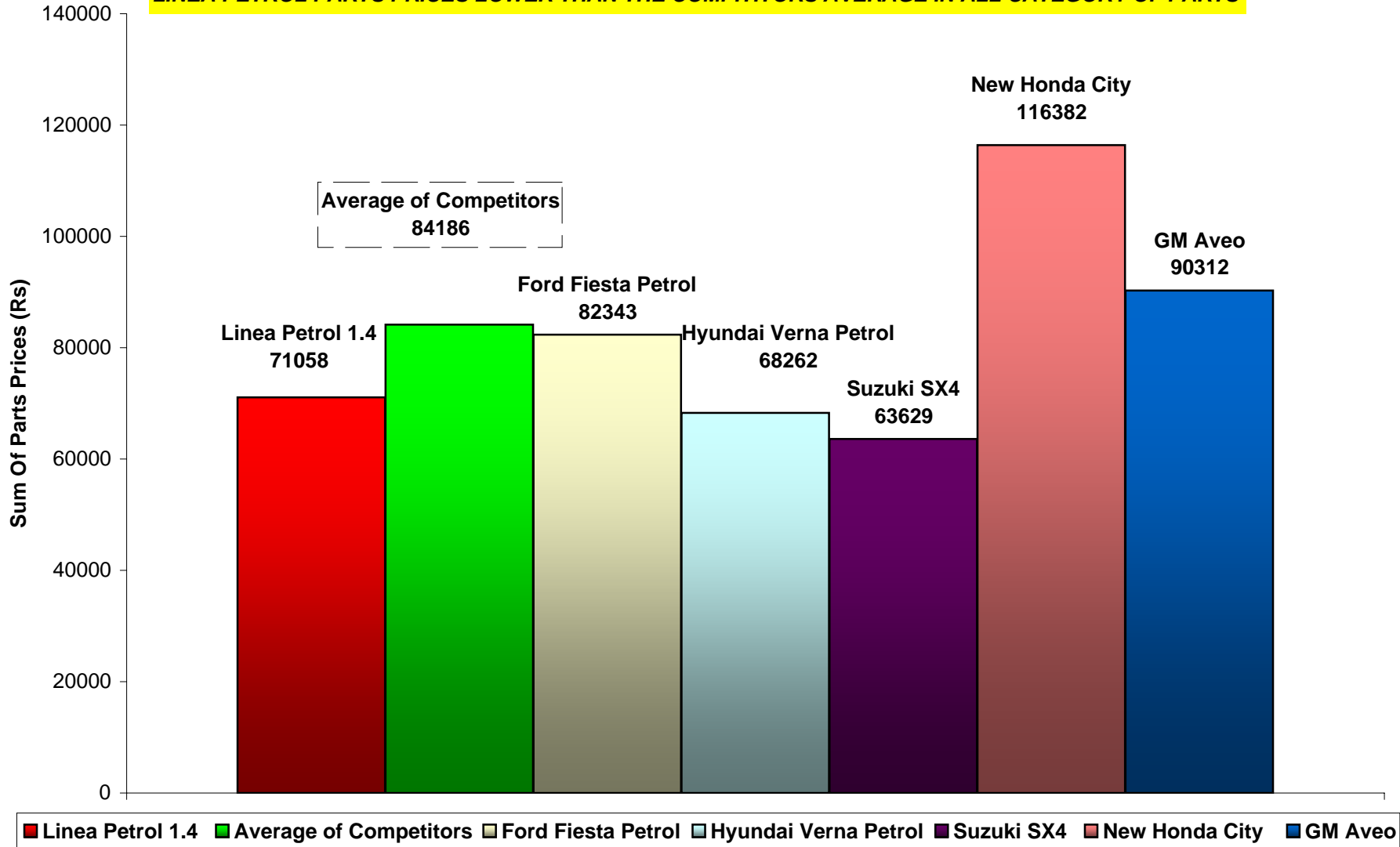
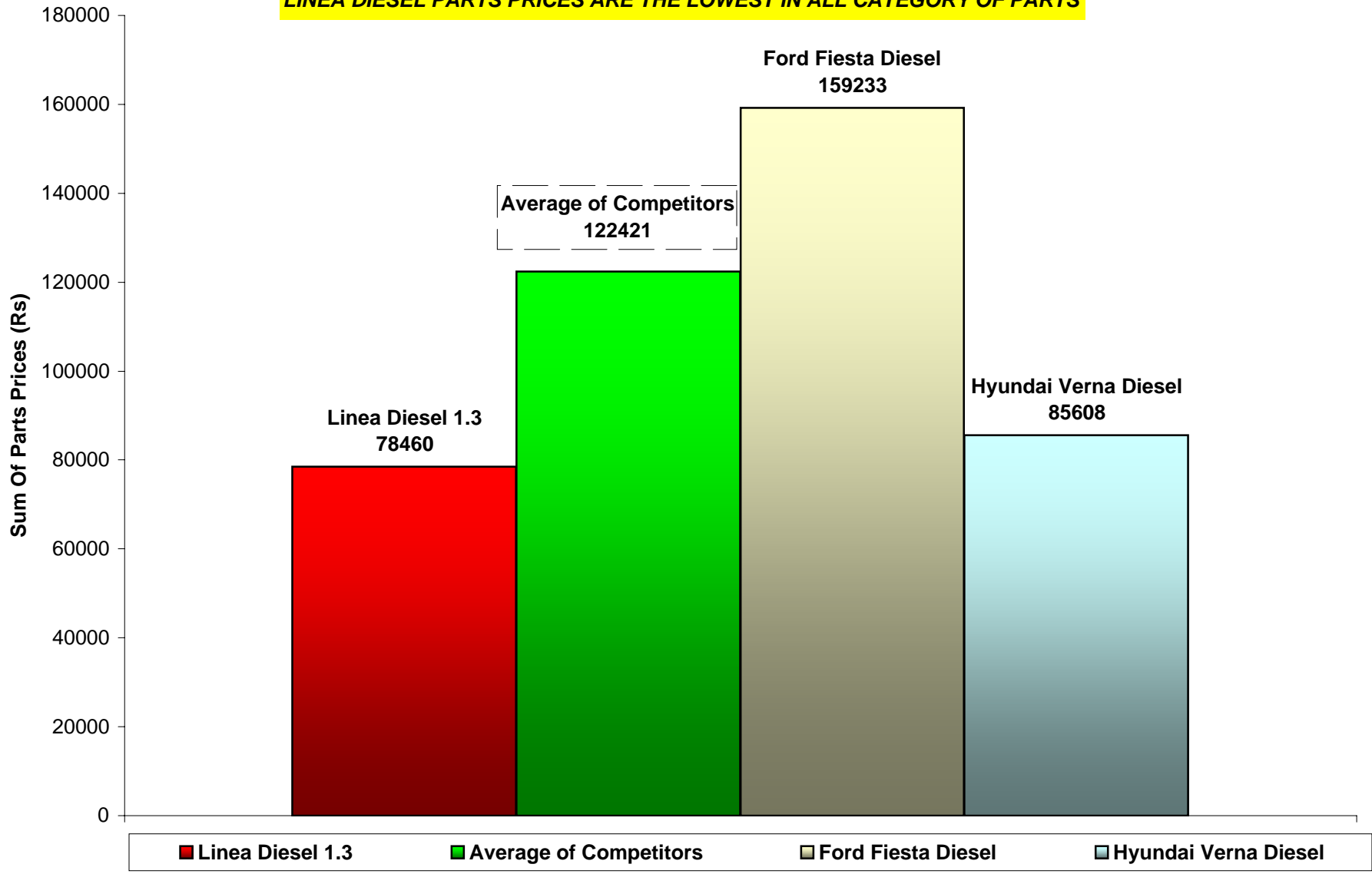


**LINEA PETROL PARTS PRICES LOWER THAN THE COMPITITORS AVERAGE IN ALL CATEGORY OF PARTS**



**LINEA DIESEL PARTS PRICES ARE THE LOWEST IN ALL CATEGORY OF PARTS**



Parts Price Comparison Sheet - Linea

LINEA DIESEL PARTS PRICES ARE THE LOWEST IN ALL CATEGORY OF PARTS

LINEA PETROL PARTS PRICES ARE LOWER THAN THE COMPITITORS AVERAGE IN ALL CATEGORY OF PARTS

No.	Parts Details	Competition Information					Competition Information					
		Linea Diesel 1.3	Average of Competitors*	Ford Fiesta Diesel	Hyundai Verna Diesel	Linea Petrol 1.4	Average of Competitors*	New Honda City	Ford Fiesta Petrol	Hyundai Verna Petrol	Suzuki SX4	GM Aveo
<b>Service Parts</b>												
1	Air Filter assy	229	321	265	377	229	329	431	257	377	387	192
2	Oil Filter Assy.	372	357	362	352	90	100	155	94	86	89	78
3	Fuel Filter	1,000	1,024	1,056	991	225	446	496	443	663	222	404
4	Wiper Blades ( Pair )	490	742	550	934	490	580	712	550	934	450	253
5	Spark Plug / Glow Plug Set (4)	1,000	6,210	3,900	8,520	225	752	2,668	332	243	240	276
6	Timing Belt/Chain	1,042	1,986	1,788	2,183	1,400	1,609	1,978	1,444	1,912	1,243	1,470
7	Fan Belt/Drive Belt	975	1,084	650	1,518	975	757	309	1,903	433	397	743
8	Front Brake Pad ( Set of 4 )	1,400	1,587	1,775	1,398	1,400	1,876	3,157	1,775	1,398	1,524	1,527
	<b>Sum of Service Parts</b>	<b>6,508</b>	<b>13,310</b>	<b>10,346</b>	<b>16,273</b>	<b>5,034</b>	<b>6,449</b>	<b>9,906</b>	<b>6,798</b>	<b>6,046</b>	<b>4,552</b>	<b>4,943</b>
<b>Mechanical Parts</b>												
1	AC Evaporator coil	3,700	3,126	3,515	2,737	3,700	4,365	7,893	3,515	2,737	2,475	5,206
2	Radiator Hose Set	200	611	667	554	623	523	547	581	469	373	643
3	Front Strut / Shock Absorber	1,950	2,130	2,384	1,876	1,950	1,754	1,972	2,385	1,876	1,175	1,362
4	Front Brake Disc / Drum	1,300	1,326	1,418	1,234	1,300	1,279	1,550	1,418	1,234	1,114	1,078
5	Brake Shoe Kit	900	1,452	1,566	1,337	900	1,665	2,740	1,566	1,337	776	1,908
6	Fuel Pump	6,500	39,181	71,776	6,586	2,500	4,939	15,608	3,733	2,644	2,712	
7	Water Pump	3,523	4,370	5,460	3,279	2,472	3,050	5,799	1,185	3,279	3,256	1,729
8	Front Suspension Lower Arm ( 2 )	2,710	2,684	3,009	2,358	2,710	3,099	4,063	3,009	2,358	3,496	2,571
9	Clutch & Pressure plate	4,150	5,758	4,438	7,077	4,150	3,847	4,437	2,935	3,985	3,829	4,048
10	Clutch Release Bearing	495	2,501	3,872	1,129	495	1,525	1,485	3,872	1,129		1,141
	<b>Sum of Mechanical Parts</b>	<b>25,428</b>	<b>63,136</b>	<b>98,105</b>	<b>28,167</b>	<b>20,800</b>	<b>26,047</b>	<b>46,094</b>	<b>24,199</b>	<b>21,048</b>	<b>19,206</b>	<b>19,686</b>
<b>Accident Repair Parts</b>												
1	Front Bumper	2,500	3,005	3,521	2,489	2,500	3,679	3,376	3,521	2,489	2,564	6,446
2	Rear Bumper	2,750	3,028	3,455	2,600	2,750	3,123	3,730	3,455	2,600	3,064	2,765
3	Wheel Rim ( each )	2,499	963	752	1,174	2,499	1,123	1,154	752	1,174	1,076	1,459
4	Front Fender	1,950	2,778	3,638	1,917	1,950	3,110	3,471	3,638	1,917	1,959	4,563
5	Bonnet	5,800	5,873	7,162	4,584	5,800	7,032	10,255	7,162	4,584	4,308	8,849
6	Radiator	5,500	4,855	5,596	4,113	4,200	4,550	4,850	6,160	4,113	3,964	3,665
7	Front Door	7,500	8,915	10,037	7,793	7,500	9,421	10,272	10,037	7,793	7,800	11,203
8	Boot Lid / Tailgate	6,000	4,564	4,172	4,956	6,000	5,763	7,100	4,172	4,956	4,913	7,675
9	Head Light Assy. ( each )	3,900	4,229	4,355	4,103	3,900	4,532	4,103	4,355	4,103	3,116	6,982
10	Tail Light Assy ( each )	2,325	1,625	1,528	1,722	2,325	2,254	2,299	1,528	1,722	1,746	3,974
11	Front Wind Screen Glass	4,300	4,611	4,976	4,246	4,300	4,661	5,827	4,976	4,246	3,941	4,315
12	Side Mirror ( with casing )	1,500	1,531	1,590	1,471	1,500	2,442	3,944	1,590	1,471	1,420	3,787
	<b>Sum of Accident Parts</b>	<b>46,524</b>	<b>45,975</b>	<b>50,782</b>	<b>41,168</b>	<b>45,224</b>	<b>51,690</b>	<b>60,381</b>	<b>51,346</b>	<b>41,168</b>	<b>39,871</b>	<b>65,683</b>
<b>Sum of parts prices</b>		<b>78,460</b>	<b>122,421</b>	<b>159,233</b>	<b>85,608</b>	<b>71,058</b>	<b>84,186</b>	<b>116,382</b>	<b>82,343</b>	<b>68,262</b>	<b>63,629</b>	<b>90,312</b>

Prices for competitors as MRP; during the research period : Jan Feb 2009

\* Competitor's average based on brands listed in the sheet