

GOODYEAR
JOY OF JOURNEY

WHAT KIND OF ROAD TRAVELLER ARE YOU ?

www.goodyearjoyofjourney.com

PHOTO BY THE GALL BOYS



2013
CALENDAR

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Featuring Asia Pacific's top automotive bloggers

GOODYEAR
One Revolution Ahead



AJAY JAIN

[HTTP://KUNZUM.COM](http://KUNZUM.COM)

SANGLA, KINNAUR, HIMACHAL PRADESH, INDIA

Feel the whiff of the fresh mountain air wafting through your being as you enjoy your way to Kinnaur, the heavenly beautiful city nestles in the lap of the Himalayas. Take in the breathtaking splendor of the winding roads that are lined with densed pine forests, fruit orchards deep ravines, majestic snow capped peaks and more. The roads are wide till Rampur Bushahr, and then the adventure begins! Drive carefully to feel the utmost joy of driving.

Navigate the scenic roads with a tyre that gives you maximum control and confidence.



PHOTO BY AJAY JAIN

GOODYEAR EAGLE F1 Directional 5
Style and Control





January 2013

December 2012

Su	M	Tu	W	Th	F	Sa
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

February 2013

Su	M	Tu	W	Th	F	Sa
						1 2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28		

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
30	31	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	1	2

26th January: Republic Day



<http://www.facebook.com/GoodyearJoyOfJourney>

GOODYEAR EAGLE F1 Directional 5
Style and Control



CHIPS YAP

WWW.MOTORTRADER.COM.MY

KARAK HIGHWAY, KUALA LUMPUR, MALAYSIA

Malaysia is a land of contrasts, with modern cities surrounded by rainforests that are among the oldest on the planet. Connecting the big cities, little towns, rural villages and hill resorts is a network of roads that are also varied. First-time visitors to Malaysia are often surprised by the multi-lane highways permitting high cruising speeds, with a 772-km expressway that runs along the western side of the peninsular. The Karak Highway and the secondary roads that wind through the hills are my favourite, great for Sunday drives or just to escape from the grind of daily life.

Enjoy the ultimate drive with the tyre that give you the ultimate performance.



PHOTO BY CHIPS YAP

GOODYEAR EAGLE[®] F1 Asymmetric 2
Ultimate Performance





February 2013

January 2013

Su	M	Tu	W	Th	F	Sa
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

March 2013

Su	M	Tu	W	Th	F	Sa
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3	4	5	6	7	8	9
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17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
27	28	29	30	31	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	1	2





YU LI

[HTTP://WEIBO.COM/U/2623150937](http://weibo.com/u/2623150937)

ROUTE 101, CALIFORNIA COAST, U.S.A.

Route 101 snakes along the Pacific Coast of the United States, taking its passengers in a journey where one can see endless waves crashing into the cliffs of the Californian coast as well as the pristine forest of the Redwood National Park. Along the way, the sea breeze carries nature's whispers to your ears while it playfully tussles with your hair.

Escape the hustle and bustle of the city with a tyre that delivers a silky smooth drive.



PHOTO BY YU LI

GOODYEAR EAGLE EfficientGrip
Quiet Comfort



March 2013

February 2013

Su	M	Tu	W	Th	F	Sa
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28		

April 2013

Su	M	Tu	W	Th	F	Sa
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
24	25	26	27	28	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24/31	25	26	27	28	29	30

10th March: Maha Shivratri

27th March: Holi

29th March: Good Friday





HV KUMAR

[HTTP://WWW.INDIANHIGHWAY.COM](http://www.indianhighway.com)

HIMALAYAS, INDIA

The Himalayas is a driver's dream drive! I have been fortunate to have traversed most of it in India, driving around in my mobike, car and SUV. My driving adventure in July 2012 took me to the Hidden Kashmir and the Himachal cliffs in search of the Mughal Ghosts. After the greenest valleys of Kishtwar, you can follow the fast-flowing Chandra Bhaga river into the Padder Spiti Valley, slicing through the waterfalls and gawking at glaciers before climbing up the forbidding heights of the Sach Pass. They are the tough tests for a driver, a car, and the tyres.

Triumph over the toughest terrains with a high-performance, all weather 4x4 tyre.

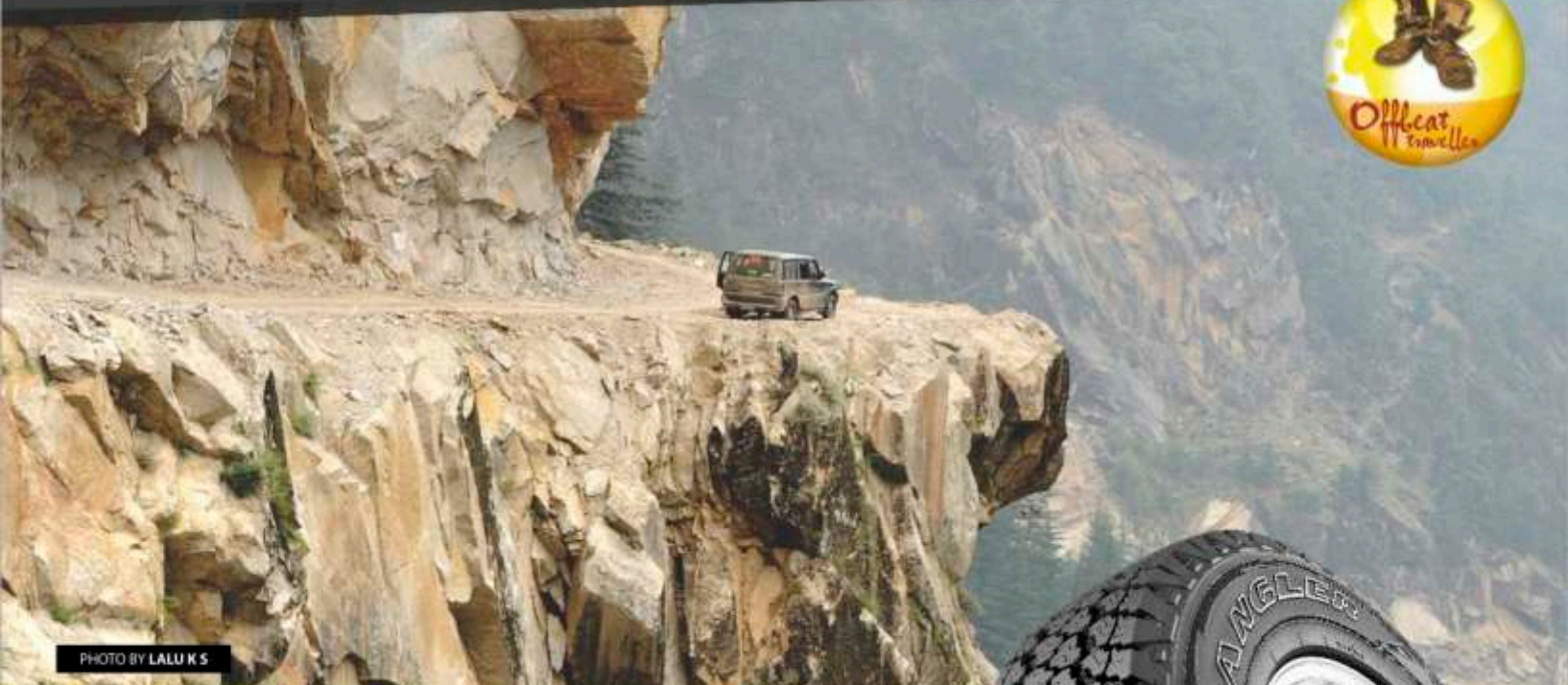


PHOTO BY LALU K S

GOODYEAR WRANGLER AT/SA
Rugged Toughness



April 2013

March 2013

Su	M	Tu	W	Th	F	Sa
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

May 2013

Su	M	Tu	W	Th	F	Sa
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
31	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	1	2	3	4

19th April: Ram Navmi
 24th April: Mahavir Jayanti





CHERYL TAY

WWW.CHERYL-TAY.COM

BAYFRONT AVENUE, MARINA BAY SANDS, SINGAPORE

One of the first two integrated resorts in Singapore, Marina Bay Sands has fast become an icon of Singapore, especially with its three hotel towers capped with the SkyPark. Whether visitors go there to catch a musical, attend a conference or try their luck at the gaming tables, the surrounding views of the Marina Bay Sands, such as the Merlion Park, Esplanade and the Central Business District are unparalleled. The best time to drive down Bayfront Avenue, the public road that runs through the complex, is at night, when the lights come on. This particular shot was taken during the Formula 1 Singapore Grand Prix weekend, where Marina Bay Sands was in the heart of the action.

Navigate the scenic roads with a tyre that gives you maximum control and confidence.



PHOTO BY CHERYL TAY

GOODYEAR EAGLE F1 Directional 5
Style and Control





May 2013

April 2013

Su	M	Tu	W	Th	F	Sa
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

June 2013

Su	M	Tu	W	Th	F	Sa
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
28	29	30	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	1

1st May: Labour Day

25th May: Buddha Purnima





ULYSSES ANG
WWW.CARGUIDE.PH

BAGUIO CITY, PHILIPPINES

For me, there's no greater freedom than to drive a car! As long as there is a wide, open road and enough petrol in the tank, I find each driving experience truly enjoyable. I always drive on instinct, not worrying about maps or directions. One fine Sunday morning, I found myself in Baguio City, the Philippines's "Summer Capital". The image of the crisp mountain air and picturesque pine trees make the long journey worth it. Plus, it's one of the few places in my country where you can enjoy a drop-top sports car without the risk of getting sunburned.

Cruise to the top of the mountains with the ultimate performance tyre that offers superb grip.



PHOTO BY KAYE CHUA

GOODYEAR EAGLE[®] F1 Asymmetric 2
Ultimate Performance



June 2013

May 2013

Su	M	Tu	W	Th	F	Sa
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

July 2013

Su	M	Tu	W	Th	F	Sa
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
26	27	28	29	30	31	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23/30	24	25	26	27	28	29



<http://www.facebook.com/GoodyearJoyOfJourney>

GOODYEAR EAGLE F1 Asymmetric 2
Ultimate Performance



ENDA NASUTION

WWW.ENDA.GLOBLOGMEDIA.COM

GARUT, WEST JAVA, INDONESIA

To me, Mudik Lebaran, or going back home to celebrate Eid Mubarak, is something I always look forward to. Catching up with relatives I hardly see in regular days and eating grandma's best dishes are unforgettable moments that I would like my child to cherish. I enjoy driving 250 km of winding road up and down from Jakarta to Garut in West Java with my family. The scenery and driving experience always give me a different thrill. The fact that I drive a family car adds more challenge to my driving skills as I always have to provide a safe and comfortable trip for those I love.

Travel with comfort and confidence with a tyre that provides fuel efficiency and added durability.



PHOTO BY PT GOODYEAR, INDONESIA, TBK

GOODYEAR Assurance FUEL MAX
Outstanding Fuel Efficiency





July 2013

June 2013

Su	M	Tu	W	Th	F	Sa
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
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23	24	25	26	27	28	29
30						

August 2013

Su	M	Tu	W	Th	F	Sa
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
30	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3



<http://www.facebook.com/GoodyearJoyOfJourney>

GOODYEAR Assurance FUEL MAX
Outstanding Fuel Efficiency



NEELOY SARKAR

[HTTP://WWW.FACEBOOK.COM/GROUPS/TERRAINTIGERS](http://www.facebook.com/groups/terraintigers)

BADSHAHPUR, GURGAON, HARYANA, INDIA

A good mix of sand, slush, rocks and ravines is what makes Bandhwadi an offroader's paradise. Located in the hinterlands of Gurgaon, India, this track offers multiple levels of complexity for both Jeeps and SUVs. With changing seasons the landscape offers a plethora of challenges all the year round – deep water crossings during monsoons, near-vertical drops through thick foliage in winters and sand bashing during summers. On an average an off-the-road drive (called OTR) takes 4-5 hours to go through this entire trail.

Conquer the most challenging off-road conditions with the tyre that gives aggressive off-road traction and rugged toughness.



PHOTO BY TERRAIN TIGERS

GOODYEAR WRANGLER MT/R
Extreme Off-Road Toughness





August 2013

July 2013

Su	M	Tu	W	Th	F	Sa
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21	22	23	24	25	26	27
28	29	30	31			

September 2013

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22	23	24	25	26	27	28
29	30					

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
28	29	30	31	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

9th August: Idu'l Fitr
 15th August: Independence Day
 20th August: Rakhi
 28th August: Janmashtami



<http://www.facebook.com/GoodyearJoyOfJourney>

GOODYEAR WRANGLER MT/R
 Extreme Off-Road Toughness



DAO TRONG ANH
WWW.AUTOVINA.COM.VN

LONG HAI, VUNG TAU PROVINCE, VIETNAM

Long Hai is around 100 km from Ho Chi Minh City, and is surrounded by beautiful roads along the coast. Driving along the foot of Minh Dam Mountain, you will find naturally golden sand dunes lined with rocks in different shapes. The scenery is truly remarkable. The beaches are nice and quiet, and a great place to swim and sunbathe during the weekend.

Conquer long drives with a tyre that gives you outstanding fuel efficiency and added protection.



PHOTO BY DAO TRONG ANH

GOODYEAR Assurance FUEL MAX
Outstanding Fuel Efficiency





September 2013

August 2013

Su	M	Tu	W	Th	F	Sa
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

October 2013

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20	21	22	23	24	25	26
27	28	29	30	31		

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
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15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	1	2	3	4	5



<http://www.facebook.com/GoodyearJoyOfJourney>

GOODYEAR Assurance FUEL MAX
Outstanding Fuel Efficiency



THE GALL BOYS

WWW.THEGALLBOYS.COM

CAPE YORK, QUEENSLAND, AUSTRALIA

One of our most memorable scenic trips would be in Far North Queensland to the most northern tip of Australia - Cape York. Starting outside the remote coastal community of Hopevale with highly respected Aboriginal Elder, Eddie Deemal, experiencing traditional spear fishing in the ocean for mud crab, to the winding dirt tracks further north leading out to the entrance of one of the most well-known, unmaintained adventure trails in Australia, the 'Old Telegraph Track'. This track is enjoyed by many off-road adventure enthusiasts for the very challenging terrain, with old log bridges, to steep creek crossings through crystal clear waters, making this historic track one of Cape York's most sought-after adventure routes in Australia.

Conquer the most challenging off-road conditions with the tire that gives aggressive off-road traction and rugged toughness.

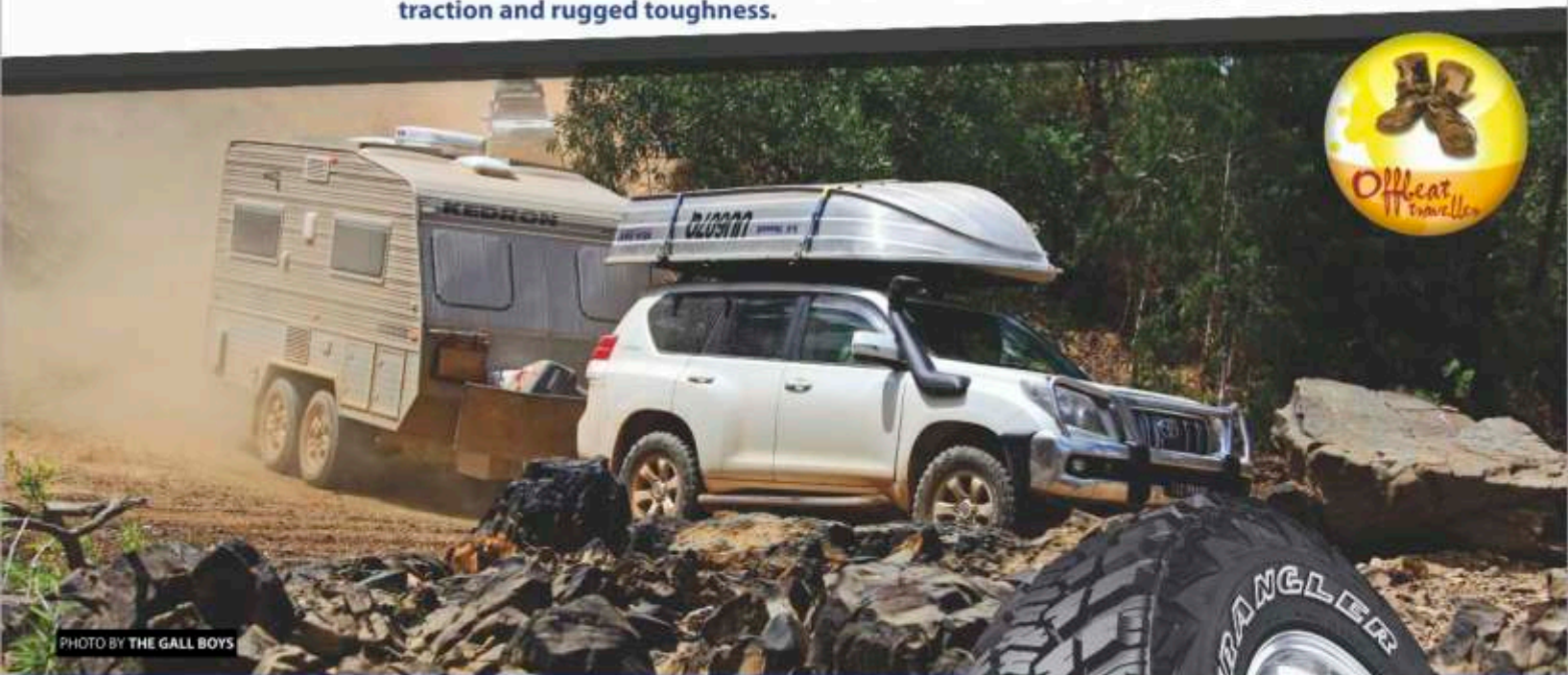


PHOTO BY THE GALL BOYS

GOODYEAR WRANGLER MT/R
Extreme Off-Road Toughness



October 2013

September 2013

Su	M	Tu	W	Th	F	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
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29	30					

November 2013

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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
29	30	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	1	2

2nd October: Mahatma Gandhi's Birthday

13th October: Dussehra

16th October: Id-UI-Zuha





WO XIAODONG

[HTTP://WEIBO.COM/CHINASUV](http://weibo.com/chinasuv)

TIBET, CHINA

The snowy mountains of Tibet are like a white lotus in a sacred land. I have journeyed all this way just to catch a glimpse of the mystery. Journeys transport you into a world of your own, to rediscover the world and yourself. Every journey brings new discoveries; every discovery has a story and a legend. Roads converging or diverging reveal the beauty of life, letting us understand the true essence of life.

Take that quiet and relaxing road trip with Goodyear's quietest SUV tyre ever.



PHOTO BY WO XIAODONG

GOODYEAR EfficientGrip SUV
Luxurious Comfort



November 2013

October 2013

Su	M	Tu	W	Th	F	Sa
		1	2	3	4	5
6	7	8	9	10	11	12
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20	21	22	23	24	25	26
27	28	29	30	31		

December 2013

Su	M	Tu	W	Th	F	Sa
1	2	3	4	5	6	7
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15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
27	28	29	30	31	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

3rd November: Deepavali

14th November: Muharram

17th November: Guru Nanak's Birthday





LEE HOON

WWW.PERFORMANCE10.COM

GWANGHWAMUN, SEOUL, SOUTH KOREA

Founded in 1395 by the first king of the Joseon Dynasty, Gwanghwamun is the main gate of Gyeongbukgung Palace. Literally translated, its name means "may the light of enlightenment blanket the world," and implies the resounding dedication the people of the Joseon Dynasty had in creating a new dynasty. Gwanghwamun Road is one of the typical main roads in Seoul, South Korea. On the street, there are traditional Korean culture, performances and exhibits for locals and tourists alike to enjoy.

Traverse the roads in style with a tyre that gives you precise handling and responsive grip.



PHOTO BY LEE HOON

GOODYEAR EAGLE F1 Directional 5
Style and Control





December 2013

November 2013

Su	M	Tu	W	Th	F	Sa
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

January 2014

Su	M	Tu	W	Th	F	Sa
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4

25th December: Christmas Day



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GOODYEAR EAGLE F1 Directional 5
Style and Control