

Designed for India

with Japanese Technology



Strength



Mileage



India
For India



Wet



Silence



YOKOHAMA

Earth-1

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Dealer Stamp

Designed for India

The precision-designed tread patterns offer superior roadability on virtually any road surface

Wear Control

Shoulder Design

Vertical and horizontal grooves reduce uneven wear and enhance quietness as the tyres wear.

Centre Rib

The rib in the centre of the tread pattern helps to maximise handling performance.

Silent Sipe

Narrow grooves in the shoulder block control pattern noise echoing under the car body, ensuring a quieter ride.



Groove in Groove



Smaller grooves inside the groove wall surface reduce stress on the block edges, limiting uneven wear.

Arrow Groove

The arrow-shaped grooves maximise drainage performance. Inside, longitudinal blocks improve rigidity during braking.

Wide Straight Grooves

Four straight grooves control hydroplaning on wet roads for improved safety and performance.

YOKOHAMA Earth-1's unique construction offers top levels of both durability and comfort



The rubber compound developed especially for YOKOHAMA Earth-1 controls chipping, wear, and deterioration

YOKOHAMA Earth-1 features the newly developed "Blend Polymer," which balances durability, wear resistance, and grip. The compound's rigidity was also improved by increasing the blending ratio of polymer and carbon. What's more, a reduced oil blending ratio and an anti-aging additive minimise deterioration for longer tyre life.

nano BLEND compound exclusively for YOKOHAMA Earth-1

