

### Yokohama India Pvt. Ltd.

DLF Cyber City, 20<sup>th</sup> Floor, DLF Building No. 5, Tower C, Gurgaon, Haryana 122002. Ph. No.: 0124-6179700. Fax No.: 0124-6179800. customercare@yokohama-india.com

# **Designed for India**

### The precision-designed tread patterns offer superior roadability on virtually any road surface

### Wear Control Shoulder Design

Vertical and horizontal grooves reduce uneven wear and enhance quietness as the tyres wear.

#### **Centre Rib**

The rib in the centre of the tread pattern helps to maximise handling performance.

#### **Silent Sipe**

Narrow grooves in the shoulder block control pattern noise echoing under the car body, ensuring a guleter ride.



#### **Groove in Groove**

Smaller grooves inside the groove wall surface reduce stress on the block edges, limiting uneven wear.

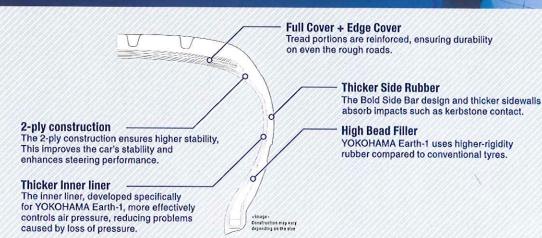
#### **Arrow Groove**

The arrow-shaped grooves maximise drainage performance. Inside, longitudinal blocks improve rigidity during braking.

#### **Wide Straight Grooves**

Four straight grooves control hydroplaning on wet roads for improved safety and performance.

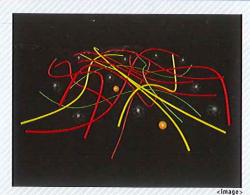
# YOKOHAMA Earth-1's unique construction offers top levels of both durability and comfort



# The rubber compound developed especially for YOKOHAMA Earth-1 controls chipping, wear, and deterioration

YOKOHAMA Earth-1 features the newly developed "Blend Polymer," which balances durability, wear resistance, and grip. The compound's rigidity was also improved by increasing the blending ratio of polymer and carbon. What's more, a reduced oil blending ratio and an anti-aging additive minimise deterioration for longer tyre life.

### nano BLEND compound exclusively for YOKOHAMA Earth-1





■ Improved wear resistance, especially on rough roads
■ Increased resistance to chipping
■ Reduced deterioration over time

Higher Grade

Anti-aging

Anti-aging Additive Oil increased decreased

Component ratio of "Polymer + Carbon" is increased